City of Chula Vista

75th Anniversary Memorial Scrapbook 1986

> Marie Hulfachor Chula Vista Art Guild

Chula Vista Diamond Anniversary

October 17, 1911 - October 17, 1986

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Book I

The 75th Birthday Weekend October 17 - 18, 1986



CHULA VISTA CELEBRATES 1911 - 75 YEARS - 1986



The Star-News, Thursday, October 16, 1986

Chula Vista to celebrate 75th birthday

Chula Vista is going all out for the celebration of its 75th anniversary and a half hour event will include with a two-day celebration starting tomorrow morning.

Tomorrow's celebration will take in events such as the grand opening of the E Street trolley station, the first visit of the tall ship Californian and seven balls held throughout the evening at various locations in the city Saturday will start with a giant

historical photo at 8 a.m. on 3rd Avenue in downtown Chula Vista and include the Fiesta de la Luna Parade down 4th Avenue and a day-long Founders Day Celebration in downtown Chula Vista.

Following is the schedule of events sure to leave ragged but happy those who try to attend everything.

Tomorrow (Friday): *10 a m

Grand opening of the \$5.2 million E Street trolley station and visitors information center in Chula Vista. Among the dignitaries expected are Mayor Greg Cox and Supervisor Brian Bilbray.

Ceremonies begin in preparation for the arrival at the Chula Vista Harbor

fashion shows of old military uniforms and gear and displays by the Nautical Heritage Society, Chula Vista Historical Society and Chula Vista Marina. The Chula Vista High School pep band will also perform.

The Californian makes its approach to the barbor. Mock carnon fire will be exchanged between the ship and batteries on shore, manned by San Diego Historical Society personnel dressed in 1850s military garb. More performances and speeches will

A fireworks display will signal the end of the Californian celebration.

Seven balls to celebrate the 75th begin at separate locations in the city.

Wide-angle historical photo to be taken in downtown Chula Vista.

Founder's Day Celebration begins in downtown Chula Vista. Third Avenue between Parkway and Davidson will be blocked off to through traffic

Good Time Jazz Band takes to the main stage at 3rd Avenue and F Street for a three-hour performance.

Kent Family Puppet Show at the performing area on 3rd Avenue near Davidson Street

Fiesta de la Luna Parade, with 93 entrants, begins its two hour run down 4th Avenue from K to F streets. Following the parade's completion, the bands will disperse to Memorial Bowl

for an awards ceremony. Sultana's Dancers, a belly dance group, perform for an hour in the courtyard of Park Plaza at the Village.

Paula and Carla Roberts perform a musical act in the Plaza courtyard.

Hawaiian and Pl ipine dancers from Silver Wing School perform near

City of Chu'a Vista program begins at the main stage. It will open with music by the Music Machine and end at 2 p.m. with a cake cutting and drawing for the \$7,500 Star-News

Haywire, a country and western band, begins a two and a half hour

performance in the Plaza courtyard. The KCBO Flatbed Band begins a

two-hour performance at the main

Face painting by Mr. Tubbs the Clown starts. The Chula Vista United Karate Federation performs near Davidson

Sweetwater Union High School District presents a two and a half hour musical performance al Memorial Bowl titled, "Public Schools Celebrate Chula Vista."

Downtown Founders Day Celebration comes to an end.

By Tim McClain

The past two days were packed Ouds Vista won't see again until fir year 2011, when the city elebrates its 100th birthday. But for now, residents are asking in the afterglow of the cty's 75th birthday activity that actualed the coming of a tall top, a series of bails, and a

The weekend's events were taked off Friday morning with ctators and county, trolley

But the dignituries proved spable of more than just speechmaking. Chatting outside the states came, Mayor Greg Cox and Supervisor Brian Bilbusy avided information about the outh Bay to an inquisitive

an slipped into Chala Vista

or 75th, page A-I

The Californian nears Chule Vista's Harbor just as the sun sets (top). Star-News publisher Gary Shorts (far right) calls out Isabella Garcia's name aswinner of the Chula Vista Star diamond yesterday and Chula Vista City Councilman Leonard Moore (right) displays pendant, which was given by the Star-News in belebration of the city's dampnd anniversary.

Staff photos by Almon Weight



The San Diego Union Thursday, October 16, 1986



Chula Vista becomes the new southern home port of the tall ship Californian tomorrow.

Chula Vista plans birthday bash

By Olga Briseno

CHULA VISTA - Chula Vista will be celebrating its biggest birthday party yet this weekend as the county's second-largest city turns 75

After 20 months of planning, the city's anniversary committee has scheduled a program that includes:

Dedication of a \$5.2 million trolley station and visitor information center at E Street and Interstate 5. The ceremonial ribbon cutting and the unveiling of a public

ing contributions that the community can be very proud of, starting with the dedication of the trolley station, the status the city has gained by becoming the southern port for the state's tall ship Californian, the adoption of a city flag and city song, the commemorative medallion, belt buckle and heritage book."

One of the most useful contributions of the anniversary activities will be the opening of the trolley station and visitor center. The station will serve buses of Chula Vista as well as the San Diego Trolley. The project is designed to serve more than 200,000 transit riders and visi-

The 1,600-square-foot station was funded through a \$2.6 million appropriation from county Transportation Development Act funds and \$2.6 million from the city of Chula Vista's closed. redevelopment agency bonds

The public art project that will be inveiled was designed and fabricatart project are scheduled for 10 a.m. tomorrow. · Ceremonies surrounding the

arrival of the state's official tall ship, the Californian, as it reaches its new southern home port, the Chula Vista Harbor, Fireworks, cannon salutes and musical entertainment are scheduled between 3 and 7 p.m. tomorrow

• The Fiesta de la Luna Parade begins in the downtown area at noon Saturday. The city's birthday party will feature entertainment is planned throughout the day and a

"Spirit of Chula Vista," it features a history of the South Bay etched in

Later tomorrow, the Californian will sail into port carrying a group of 30 VIPs including the mayor.

The Californian is a reproduction of the revenue cutter Lawrence, launched in 1849 to patrol the California coast during the Gold Rush. The Californian was launched in 1984 from Spanish Landing-

The Boosters of Old Town, representing the Old Town San Diego State Historic Park, Company C of the First Dragoons and some Navy City Council will cut and serg a and Army personnel, will be dressed in 1850s fashion for the ceremony.

Saturday's activities will be centered around a stage at the intersection of Third Avenue and F Street. Nearby downtown streets will be man of the committee, announced

ance by Bonita Vista High School's remain on sale at some downtown Music Machine of "Chula Vista My stores.

cake expected to serve 800 people. · Seven formal dances throughout the city are planned for tomorrow and Saturday.

Mayor Greg Cox, scheduled to speak at all the ceremonies planned this weekend, said, "The whole purpose of the 75th anniversary activities is to refocus the nunity's attention on the history of Chula Vista and the progress

made over the last 75 years. "There will be a number of last-

See BIRTHDAY on Page B-3

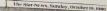
ed by artist Lon Wahler. Entitled Home," the official Diamond Jubilee

song special recognition of and presentations to major supporters of the Diamond Jubilee; an auction of a limited edition Chula Vista commemorative belt buckle and a drawing for the Diamond Jubilee dia-

The Diamond Jubilee Committee will present the city with a 24-inch commemorative medallion, the "Names Around Town" quilt, containing names of thousands of Chula Vista residents and the recently adopted official city flag.

Members of the committee and seven-layer birthday cake expected to serve 600 to 800 people. The city's chamber of commerce will sponsor entertainment throughout the day.

Councilman Len Moore, co-chairyesterday that heritage books trac-The program includes a perform- ing the city's roots back to the 1800s





lown and his friend take part in parade

Star-News photos by Ken Shipley and Alison Wright



Dignitaries help push trolley car into position for photographers



Mayor Greg Cox speaks at dedication of trolley station and Chula Vista visitors

75th: events keep city hopping

Continued from page A-1

The ship's appearance in what is now officially its southern operates home port was celebrated by Cadets. more than 1,000 people who braved the cool breezes and greeted her as she slid snugly into

a berth at the Chula Vista Pier. Outfited in naval-garb of the 1850s, Boosters of Old Town San Diego were on hand both aboard thip and at the harbor to herald the ship's arrival. Those on land manned cannons to welcome the Californian with mock fire that was returned from the ship to the crowd's delight.

The arrival was followed by speeches and a presentation by Steve Chrisman to the city of a hand-forged Coast Guard sword to be displayed at city hall. Chula Vista is the only Californian port

to receive the honor. Chrisman is the director of the Nautical Heritage Society in Dana Point, the non-profit organization that financed and operates the ship for training Sea

Later in the evening, hundreds of people attired in outfits that ranged from the flappers of the 1920's to the dress of the west. celebrated Chula Vista's birthday with seven balls at separate locations throughout the city.

"The music is fantastic," said Claire Risch as Charlie Palmer led a spirited band playing at the Chula Vista Women's Club. "Don't you see that when they're playing everyone's out there dancing?

Over at Loma Verde Center about 200 people turned out for a ball hosted by the South Bay Filipino-American Association. The loudest music of the evening Andy Ruthenberg for a group of

enthusiastic dancers at extra special memories.
Southwestern College. Garci's name wa

Busily attending the gata's were a hodgepodge group of of-ficials who motored from one event to another aboard a double-decker bus. Saturday came early for many of those taking part in the

previous night's events as they journeyed to downtown Chula Vista for a special photo at 8 a.m., similar to one taken decades earlier of townspeople on 3rd Avenue,

The morning fun continued as people scrambled to watch the 52nd Fiesta de la Luna Parade lown 4th Avenue and at the same time miss as little as possible of the entertainment occurring at three areas on closed-off 3rd

For Isabella Garcia the days was churned out by disc jockey that Chula Vista celebrated its 75th birthday are certain to hold

Garci's name was drawn yesterday by Star-News publishe Gary Shorts making her the recipient of the full-carat diamond "Star of Chula Vista," a gem donated to the Founder's Day Celebration by the Star-News.

Throughout the afternoon, about 3rd Avenue checking out fine more than 100 boots that lined the street. Others ventured to Memorial Bowl for a musical performance by bands from the Sweetwater Union High School

tion and the events surrounding a close shortly after 6 p.m. when





Special Events Highlight Diamond Anniversary Weekend

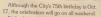


Dancers at Southwesterr. College keep the pace to disc lockey music









Friday begins the festivities with a prayer breadfast, the declication of the Bayfront Trolley Station/Visitor Information Center, and at about 5:30, the Tall Ship Californian will make Its first appearance in Chula Vista Harbor. Later that evening, seven balls are scheduled throughout the City with seven different themes such as country and western, Big Band and 1950s.

On Saturday, a special community photo will be taken at Third and F St., followed by the Fiests de la Luna Parade and Founder's Day festival on Third Ave. Special presentations will be made during the festival in recognition of those who devoted their time to making the Diamond Jubilee a success.

The calendar at right gives a more detailed schedule of events, or call 691-5049 for a recorded message on Diamond Jubilee events.

Man covers ears as cannon explodes

Star News, Oct. 19, 1986



Welcome Gregory R. Cox Mayor, City of Chula Vista

Unveiling of Public Art

"The Spirit of Chula Vista" Created by Lon Wahler

Remarks

Brian Bilbray Supervisor, County of San Diego First District

Gayle McCandliss

Metropolitan Transit Development Board and
Councilwoman, City of Chula Vista

Granville M. Bowman

Dedication Ceremony

Refreshments

The \$5.2 million Chula Vista * Bayfront/E Street Trolley Station and Visitor Information Center is jointly funded by the County of San Diego and the City of Chula Vista.

This project, with its Trolley station, four adjacent bus buys and Visitor Information Center, is expected to serve more than 200,000 public transit patrons and visitors each year.

Metropolitan Transit System public transit operators, Chola Vista Transit, San Diego Transit and

San Diego Trolley begin regular service on Saturday, October 18, 1986.

Special Thanks
United States Marine Corps Color Guard

Special Thanks
United States Marine Corps Color Guard
Chula Vista Transit
San Diego Transit
San Diego Trolley
MTDB



The music for this occasion is made possible by funds supplied by the Recording Companies of America through the Music Performance Trust Funds, through AFM Local 325.



Ken and Noring Sheffield dence at Loma Verde Center



The Californian nears Chula Vista's harbon



Man covers ears

Look What's Popped Up For Chula Vista's Diamond Jubilee! CHULAVISIA The opening of the Chula Nistor Bayfront/
E Street Prolley Station and
Visitor Information Center
Visitor Information Friday, October 17, 1986 10:00 a.m. Dedication Ceremony 10:30 a.m. Refreshments Chula Vista • Bayfront/E Street Trolley Station
(Just east of Interstate 5) Please join us! Return trip times will be announced following the Ceremon

Chula Vista Turns 75 in the Midst of a Huge Celebration

October 17, 1986, the City's 75th rthday finally arrived. For all those ew song - "Chula Vista. My Home." Or

Perhaps you danced at one of the sever Anniversary Balls, or witnessed the release (Continued on back page)



Chula Vista Turns 75 in Celebration



transports the City Council during the Fiesta de la



The state's official Tall Ship Ambassador sails toward Chula Vista Harbor.



of the Tall Ship Californian.



dedication of the Bayfront Trolley Station and sitor Information Center.

bray raise the City's new flag on board the

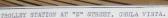




Watching for the Californian to arrive.









THE TROLLEY STATION DEDICATION.



Trolley Station, Visitor Center Near Completion

Construction of the Bayfront Trolley Station and Visitor Information Center on E St. is nearing completion.

Combined efforts of the City. County of San Diego and the Metropolitan Transit Development Board (MTDB) are creating a project that will better serve Trolley riders

and stand as an attractive entryway to provided on Chula Vista, the San Diego region, Baja and Southern California in

Chula Vista and its Bayfront development. Free visitor and tourist information will be general. The Center will also help stimulate the growing visitor industry in Chula Vista.

Wanted: one info center operator

Child Vigit is booking for set of the control of th







Trolley Dedication:

Left to right are, Leon Williams, Supervisor Brian Bilbray, County of

San Diego, First District, Mayor

Gregory Cox, City of Chula Vista,

Councilman Leonard Moore and David

Councilwoman Gayle McCandliss.

Malcolm. City of Chula Vista.

Chula Vista celebrates trolley site's premiere

By De Alex Trails:

The pile Alex Trails:

The same street, a Maries

The same street, and a Maries

The same street, an

tion this March, and six stops on the Downtown line new line with eight stops is expected to be completed in the East County by 1989 at a cost of \$35.5 million. Aside from the trolley station is-self, the feature dearest to the hearts of Chula Vitta officials is a visitor-information center bothed the sca-information center bothed the sca-

tion. Its construction was included in the project's \$5.2 million cost.

City officials hope the center will enable them to tap into the flow of

enable them to tap and the flow of tourists traveling from downtown San Diego to the border. The information center will have four screens displaying horistor wideo programming about vision a tractions in San Diego. the South Bay and Baya California. One screen will be devoted entirely to the South Bay Counselors will refer visitors to bay counselors will refer visitors to bay increase and services in Chila Vision mission that areas are specifically injess other areas are specifical



Above: City Councilwoman Gayle McCandliss speaks at the dedication of the Bayfront Trolley Station and Visitor Information Center.

Below: "THE SPIRIT OF CHULA VISTA" By ARTIST: LON WAHLER, Alpine, Ca. Sand blasted glass Mural 120" x 60" on one half inch Plate Glass Tempered.









A "CALIFORNIAN" INVITATION ...

On October 17, 1986, Chula Vista Harbor will obt the arrival of the tall ship Californian. The Californian is a full-scale recreation of the 1849-vintage Revenue Cutter Lawrence, and was built at Spanish Landing in San Diego. Its primary purpose is to serve as a training vessel teaching students the near forgotten arts of sailing tallships.

THE CITY OF CHULA VISTA invites you to attend a special ceremony welcoming the state's official tall ship ambassador to its NEW Southern Home Port, Chula Vista Harbor, on the City's 75th Birthday.

The ceremony will be held at the Chula Vista Marina pier beginning at 3:00 pm. The Californian's arrival will be aired live by Channel 10, and the ship is expected to arrive, along with its 20 boat escort, in port at approximately 5:00 - 5:30 pm. Fireworks will follow the celebration and arrival

Share in this historical event by seeing the ship arrive on its maiden voyage to our harbor.

DON'T MISS THIS EXCITING EVENT.



"CALIFORNIAN", SAN DIEGO BAY.



The Star-News, Thursday, August 14, 1086



It's official! in ceremonies con-ducted Monday, Mernii "Rusty" White bestow-ed official designation on Chula Vista as the southern home port of the tall ship Californian. White is director of ship operations. About 40 people attended the Chula Vista Marina event. The Californian is a replica of a cutter responsible for keep ing the peace along the California coast during gold rush days. It will make its first local appearance Oct. 17. the



Tix then Diego binion (E) Friday, October 17, 1995. JOIN THE FESTIVITIES AS CHULA VISTA HARBOR

WELCOMES TH

CALIFORNIAN

THE STATES OFFICIAL TALLSHIP AMBASSADOR

Tall ship

The tall ship Californian shown here on the waters of the California coast, will soon be making Chula Vista one of its three home ports. Now used for training sea cadets, the vessel is a replica of the revenue cutters that used to patrol the state's coast, keeping the peace during the gold rush days, it will berth at the Chula Vista Harbor at least 20 days a year with public holidays or weekends a year. Its first appearance will be Oct. 18 in celebration of the city's 75th

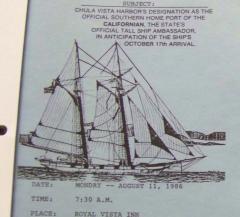
Welcome planned for ship

A ceremony hailing Chida Vista's selection as the official southern home poor of the fall study Californian will be seld. Marina in the Chida's vista Marina. The 10 am, event in the marina libia Room will recognize the systements between the city and the Nauncal Heritage Society approved last month.

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Aug. 14, 1986



632 "E" STREET CHULA VISTA

YOU ARE CORDIALLY INVITED TO ATTEND THE NEXT

WELCOMES....

DUSTY WHITE, DIRECTOR OF OPERATIONS OF THE NAUTICAL HERITAGE SOCIETY

BREAKFAST MEETING WHEN MAYOR GREG COX

(III.) A transfer of the control of Sailing hula

*RSVP TO PATTY AT 691-5044 FOR RESERVATIONS!!



THE CITY OF CHULA VISTA

CORDIALLY INVITES YOU TO ATTEND

A SPECIAL CEREMONY WELCOMING THE STATE'S OFFICIAL TALL SHIP AMBASSADOR

Californian

TO ITS SOUTHERN HOME PORT. CHULA VISTA HARBOR ON THE CITY'S 75TH BIRTHDAY

FRIDAY, OCTOBER 17th, 1986

5:00 p.m.



CHULA VISTA MARINA 550 TIDELANDS AVENUE

the San Diego Strine (E) Saturday, October 18, 1996 Chula Vista welcomes ship

The stop, leaded with VIPs, re-The step inside with UPPs, the break a case of size from these as a second the makemble size of the case of the ca

ment throughout the day. A rake, expected to serve 800 people, will



Mayor Greg Cox and County Supervisor Brian Bilbray raise the City's new flag on board the

CHULA VISTA

The CALIFORNIAN has found a home

Beginning this summer the City of Chula Vista will serve as the Southern Home Port for the CALIFORNIAN, By October, the Chula Vista Pier will be adapted to provide public access to the duled to accommodate the CALIFOR-NIAN and other historical tall ships in the Chula Vista Harbor.

October will also mark the Ship's premier visit to her new operating port. As part of the City's 75th Birthday Diamond Jubilee Celebration on October 17th, the CALIFORNIAN will help kick off a weekend of celebrations including costume halls, a festival and downtown parade.

The Quarter Deck Committee in San Diego, the City of Chula Vista and others are working on ways to make the ship an active part of the bay community.

Mark Cox City of Chula Vista

Chula Vista's 75th surfaces

on Californian By Dee Anne Traitel Trabuse Staff Writer

As the last hint of color faded from the sky over Chaia Vista's marina, thousands of people lined the rocky shore waiting for their ship to come

Most had weathered the braik clientate for more than an hour to dethe revenue cutier Californian sail
the revenue cutier Californian sail
coloring off southern poet last night
clicking off southern per last night
clicking off southern per last night
clicking off southern per last
per la
per l Most had weathered the brisk cli-

About two dozen of the officials who had negotiated to make Chula Please see SHIP, C-2

*Ship-

Continued From C-1
Vista one of the Californian's three
home ports stood on deck, trading
waves and greetings with those
ashore as loud blasts erupted from the ship's cannons.

The ship was expected to be open for free public touring today until 4 p.m. before sailing again tomorrow. ning. Our goal is to be in Chula Vista

cutter Lawrence, was designated by the state Legislature as the official tall ship of California. More than 40,000 miles have been recorded on the Californian's logs since 'ra maid-en voyage from San Diego two years ago.

doe, the Californian last year carried \$50,000 of medical supplies to earth-quake victims ravaged by Mexico's major earthquake. The vessel also served as the flag-sition for the Parade of Tall Ships dur-ing the 1984 (Olympics. A project of the state's Neutical Herman Sciency the thire.

Heritage Society, the ship was repro-duced 21s years ago at Spanish Land-ing near Harbor Island and mirrors

to patrol the California coast during the gold rush days of the mid-1800s. The Californian serves primarily

The Californian use min-location and the californian use min-location as a training vessel for the states are stage and college scadests, sensor sign and college scadests, sensor s

about oceanography, navigation and meteorology.

In addition to Chula Vista, which has been designated as the Californi-an's official southern home port, only Oxnard and Sausaisto are listed among the ship's official home porta.



Californian Arrival Set For City's Diamond Anniversary

The Californian, the state's official Tall Ship Ambassador, will arrive at the Chula Vista Harbor on the City's 75th Anniversary-October 17.

Chula Vista has been designated as the As a result, the ship will be participating in the Diamond Jubilee and other City events in the future.

Along with the cultural and historic aspects of the ship, the berthing of the Californian in Chula Vista will make it possible for the youth of the area to participate in the ship's Sea Cadet program. This eleven-day, on-board training cruise emphasizes self-reliance and teaches the fundamentals of seamanship.

oceanography, navigation and meteorology to students 16 to 21 years old. Information about the program is available by calling (714) 661-1001

Unlike the Star of India, the Californian is a working training vessel, and a good portion of the time it is at sea. The ship also has several ports of call along the California coast. Nevertheless, the ship will be available at various times throughout the year for public tours at the Chula Vista Pier.

The Californian will soon become a frequent sight on the City's Bayfront, bringing its recreational, cultural and educational opportunities to the residents of Chula Vista and all of San Diego County



Amines

About 6:00 p.m.

Telecust

Live On KGTV

Channel 10

Public

Tours

On Sat.

Oct. 18

10:00 a.m.

Metro Briefs

IOIN THE FESTIVITIES AS CHULA VISTA HARBOR

WELCOMES THE ALIFORNIAN

THE STATES OFFICIAL TALLSHIP AMBASSADOR

SPECIAL 3:00-5:00 p.m.

Authentic 1850's fashion shows

Dragoon Demonstrations

> Historical Displays Fireworks



Friday, October 17, 1986 Chula Vista Harbor THE

CHRIA VISTA

For Information Call 691-5296



Left to right; Mayor R. H. Dorman of Coronado, George Gillow, Mayor Gregory Cox, B. Sawyer and the Old Town Militia.







Left to right; White slacks, Steve Christinson, George Gillow, ex-Councilman.

Ahoy! Tall ship arrival highlights 75th events

The grandest site to ever hit Chala Vista Harbor will sail in tomorrow evening in the sleek shape of the 135-foot revenue

cutter Californian.

The spectacular welcoming ceremony planned for the Californian is just part of the two-day celebration of Chula Vista's 75th, or diamond.

Vista's 75th, or diamonu, anniversary. Heralding the ship's arrival will be an exchange of mock can-non blasts between the Califor-nian and shore-mounted guns operated by historical society members decked out in Army garb of the 1850s.

The majestic ship will make its appearance sometime between 5:30 p.m. and 6 p.m., docking at the Bayside Park pier. A wide

the Bayuide Park piet. A wide variety of public entertainment, starting at 3 p.m., is scheduled to precede the Californian's mastern styrage to Chula Vista.

The Californian is a replica of a spendy Coas Guard cutter that keps the peace off the coast of California during Gold Ruth days. Operated as a training

Ship: Californian makes first visit

The Call Was Name:

The Call

Lorax Verde Center.

Sararday, the 75th feutivities continue bright and early at 8 a.m. with a wide-angle historical photo taken in downcome. Chala Vista of humareds of citizens able to drag themselves out of bed after the previous nights Al 9 a.m., the Founders Day



BUS FOR COMMITTEE AND DIGNITARIES TO VISIT ALL BALLS.



CHULA VISTA WOMAN"S CLUB, 357 "G" STREET., C. V.



CHULA VISTA
75TH
ANNIVERSARY

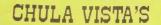
BALL

FRIDAY OCT. 17, 1986

\$5.00 8:00 PM



South Bay Filipino-American Association Loma Verde Center, 1420 Loma Lane, C.V.



DIAMOND ANNIVERSARY BALLS

\$5.00

FRIDAY OCTOBER 17, 1986



8:00 P.M.





BUS FOR COMMITTEE AND DIGNITARIES TO VISIT ALL BALLS.



CHULA VISTA WOMAN"S CLUB, 357 "G" STREET., C. V.

For your enjoyment, seven DIAMOND ANNIVERSARY BALLS have been scheduled throughout the community.

Listed below are the sites, a contact person for ticket information, and the theme for the evening at that particular site. Everyone is urged to dress in appropriate costume.

HAPPY BIRTHDAY CHULA VISTA!!

NAME	CONTACT	TYPE OF DANCE
C. V. Women's Club 357 "G" St., C.V.	Lois Anderson 426-6734	1950's Music and Dress
C. V. Seniors Norman Park Center 270 "F" St., C. V.	Joyce Beardsley 691-5086	Big Band
C. V. Gymnasium 385 Parkway, C.V.	Jim Tollefson 691-5082	High School Age 13-18 years
Southwestern College Student Union Bldg. West 900 Otay Lakes Rd., C.V.	Felix Tuyay 421-6700 Ext. 343	Young Adults
V.F.W. Post #2111 299 "I" St., C.V.	Jim Fry 479-9848	Western Music and Dress
Boy's & Girl's Club 1301 Oleander, C.V.	Dennis Young 420-1680	Costume Ball
South Bay Filipino- American Association Loma Verde Center 1420 Loma Lane, C.V.	Linda Pitpit 427-3579	1920's Music and Dress







directions area. The costs both bline discount also are planned.



Chula Vista Seniors Norman Park Center, 270 "F" St., C.V.





You should be dancin'!

This group of Chule Vistans are dressed to represent the themes of six of the seven balls to be held Oct. 17 in celebration of the city's 75th artiflerary Ready for some fancy foot moves are, first row) Ficence and Maurice O'Argenio, isocond row) Lisa and Jeff Foncerrada, Lois Anderson, Lita David and Ruth Chargman, (that row) Linda Pat-

pit and Jethra Alegrado and (back row) Tony Golingan, Lifa Legaspi, Teresa Brouks, Robert Whitley and John Scofledd The six thenes pictured are formal weer. 50s, 20s, youth, country western and costume. Not shown is the young adults theme. Tickels for the dances will go on sale at the end of next Southwestern collective southwestern collective southwestern collectives posts civil BALL FRIDAY 0881,71.750 Chula Vista Municipal Gymnasium 385 Parkway Chula Vista, Ca. BAPP FRIDAY 00T. 17, 1986 So. Bay Filipino-American Assoc. Loma Verde Recreation Center 1420 Loma Lane, C.V. \$5.00 8:00 PM

FOUNDER'S DAY Diamond Jubilee 1911 - 1986

10 a.m. (K to F) on 4th

MAIN STAGE (Third & F)

Good Time Jazz Band 9-12 City of Chula Vista 12-2

Program includes - • Music Machine performing the Chula Vista song

 Presentation to the City of Chula Vista 24" Medallion "Names Around Town" Quilt

City Flag Auction of Belt Buckles Nos. 1-5

Recognition of Contributors to the 75th Anniversary Committee

• Cake Cutting Ceremony

KCBQ Flatbed Band 3-5

STREET STAGE (At Davidson)

Kent Family Puppets 9:30-10 Silverwing School Dancers 11-12 C.V. United Karate Federation 3-3:30

PARK PLAZA COURTYARD

Pumpkin Patch 10-6 Sultana's Dancers 10-11 Paul and Carla Roberts 11-1 Haywire Band 1:30-4

SCHEDULE OF EVENTS

October 18th, 1986 Third Ave between Parkway & Davidson

9 A.M.

5 P.M.

Street entertainers include-

Dolly the Clown Mr. Tubbs the Clown Happy "O"

MEMORIAL BOWL

Parade Winners and Band Competition noon (time approximate after parade) Sweetwater Union High School Students Salute Chula Vista 4-6:30 "An entertainment extravaganza"



"CAKE CUTTING CEREMONY"
CHULA VISTA MAYOR GREG COX
POUNDER'S DAY,
DIAMOND JUBILEE..1911-1986



Fiesta de la Luna Parade 10 a.m. Fourth Ave. from K to F

Stage Entertainment...

Good Time Jazz Band KCBQ Flatbed Band Paul & Carla Roberts

And. . .

Puppet Shows Karate Demonstrations

And. . .

A whole lot more! Come Join in the Festivities!

Third Ave. between Davidson and Parkway

Sponsored by the Downtown Committee of Chula Vista Chamber of Commerce and the City of Chula Vista







Fiesta de la Luna Parade 10 a.m. Fourth Ave. from K to F

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Fiesta de la Luna Parade 10 a.m. Fourth Ave. from K to F Stage Entertainment. .

Good Time Jazz Band
KCBQ Flatbed Band
Paul & Carla Roberts
Karate Demon

Third Ave. between Davidson and Parkw



Left to right, Councilman Leonard Moore, Mayor Gregory Cox, Miss Chula Vista, Grace Limbag and Princesses of Grace's Court.



Presentation of Commemorative Quilt, Leonard Moore, Councilman, at Fodium, left standing, Mayor Gregory Cox, left kneeling, "Charlie", Weckerle, Quilt maker and Steering Com. Nem.



race Limbag Miss Chula Vista

Miss Chula Vista

Grace Limbag, 20, a nursing major at SDSU, was crowned Miss Chula Vista 1986 in April.

The daughter of Eugenio and Christina Limbag, Jr., Grace is an active member of the University Marching Unit (Tall Flags) and helps choreograph routines for junior and senior high school tall flag teams. In addition to her nursing studies, Grace is pursuing a minor in computer science and has served as a volunteer at Bay Hospital Medical Center and for the Special Olympics.

First runner-up in the Miss Chula Vista Pageant was Sandra Barajas, and second runner-up was Edwina Gonzalez.

Special Events Highlight Diamond Anniversary Weekend



Auction of 1st numbers of the Commemorative Belt Buckles donated to the Anniversary Committee. Holding Buckle, Mayor Gregory Cox,





PRESENTATION OF NEW CITY FLAG, Left to right, Bruce Gordon, Anniv. Steering Com. Mem. and Mayor Gregory Cox.

Founders Day

Chula Vista's 74th birthday was cause for celebration on Oct. 19, as Downtown Third Ave. was filled with arts, crafts, entertainers and several thousand people.

Sponsoring the event was the Chula Vista Chamber of Commerce. Mayor Greg Cox accepted "the world's biggest birthday card" (8 feet tall) for the City, which was signed by several hundred Chula Vistans.

This year's event was a great buildup for Founders Day 1986, when the City will celebrate its 75th birthday with the Diamond Jubilee.



Clowns kept everyone happy between ban performances at the Downtown festival.









93 entrants to march in Fiesta parade.

Parade down 4th Avenue in Chula Vista promises to be the one of the best in the event's 52-year history.

As of press time, parade organizers had 93 entrants lined up to participate in the two-hour event, which is the oldest parade in Southern California.

"You name it we've got it," said Alan Seacord, parade co-chairman. "It looks like it's going to become the biggest Fiesta de la Luna parade in the last several years."

Starting at 10 a.m., the parade will leave the intersection of 4th Avenue and K Streets, ending around noon at the intersection of F Street.

According to Seacord, the entries will include at least seven decorated floats and as many as 10.

Chula Vista will two floats in the parade, one representing the city and the other the Diamond Jubilee Committee. The committee's float should prove particularly interesting.

Preceding it along the route will be volunteers handing out pocket-sized A STATE OF THE STA

This Saturday's Fiesta de la Luna cards containing a depiction of the city's official flag on one side and the lyrics to "Chula Vista, My Home." the official song of the 75th anniversary, on the other.

The float will be equipped with a sound system that will play, loud enough for the crowd to hear, the music to the official song. The version with the lyrics, which float organizers hope people in the crowd will sing along with, will come first, followed by an instrumental version.

Among the parade participants will be 17 equestrian groups, motorcycle riders, 11 bands and antique car

Seacord is asking for the cooperation of 4th Avenue residents in not parking their vehicles on the street from 6 p.m. tomorrow to 3 p.m. Saturday. In addition, parade goers should be carefull of where they park their cars. Last year, police ticketed a number of cars for parking violations in areas with two-hour limits.





THE 75TH ANNIVERSARY QUILT ON WINNING FLOAT.



FLOAT UNDER CONSTRUCTION. FRANK ROSEMAN, STEERING COMMITTEE MEMBER AND FLOAT CHAIRMAN.



WINNING FLOAT, "CHULA VISTA, MY HOME". CHULA VISTA SONG SUNG BY COMPOSER DAVID BRANNEN AND HIS GROUP.

Committee's float wins, but so do others

It has a short operation and offer continuous, me Distanced Ave. The Chair Visit is the C

From the rolling hills and pastures, to the San Diego Bay, Our City's building stronger every day It's the City of Chula Vista, alive and growing free, Nothing now is standing in our way.

The pride of Southern California, Chula Vista, my home The pride of Southern California. Chula Vista, my home sweet home

The pioneers that lived here and worked the fertile land, They'd be as proud to know that we're Tree City U.S.A. As we are in our own community

There's a feeling deep inside of us and we're standing strong and tall

by David Brannen





















Chula Vista's first fire truck-the "Old Goose"transports the City Council during the Fiesta de la Luna Parade



City Celebrates Proud Heritage

Next month, Chula Vista will celebrate its 73rd birthday. The annual Founders Day/Fiesta de la Luna festivities to be held downtown on Saturday, October 20th will commemorate the City's colorful history.

Many present-day Chula Vistans don't know that the area was first inhabited by Diegueno Indians. Or that the land was seized by Spanish Conquistadors in the 1700's and eventually turned over to the Mexican government.

In 1845, the last Mexican governor of California granted to John Forster the 42-square mile "Rancho de la Nacion" which included what is now Chula Vista. National City, Bonita, and Sunnyside. After California was granted statehood, the Rancho was sold for \$30,000 to Frank, Warren, and Levi Kimball. The Kimball brothers hired Col. W.G. Dickinson to lay out a town site, and Chula Vista began to take shape. With the arrival of settlers from the

east, citrus orchards began to appear, and Chula Vista soon became known as the lemon capital of the nation. Then in 1911, with a population of 550 people, Chula Vista became an incorporated

Since then, Chula Vista has grown to a population of nearly 90,000 and is San Diego County's second largest city. But no matter how large and fast the City grows, it's a rewarding experience to recall our rich heritage.

Already people are talking about the City's 75th birthday party scheduled for Founders Day 1986. Mayor Greg Cox has announced the creation of the Chula Vista Diamond Jubilee

Committee to start planning now for the huge celebration. The Committee will soon hold its first meeting and is in need of Chula Vistans to help plan the event. If you would like to help and learn more about our history, call the Mayor's office, 691-5044.







1911

1986





Chula Vista's first fire truck—the "Old Goose" transports the City Council during the Fiesta de la Luna Parade.



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ET E TITLE TO THE CONTROL OF THE CON

Third Avenue at Center Street downtown as it looked in 1910.



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Third Avenue at Center Street downtown as it looked in 1910.

Writers sought for city song

Will Chula Vistans next year be humming a catchy tune imortalizing their fair city much the same way "I left my heart in San Francisco" does the metropolis of the same name?

Gary Harper and Russ Cassel hone so.

The two have gotten involved with planning for the city's 75th hirthday celebration and hope to when the big occasion rolls around next year.

Harper and Cassel are cochairing a committee to assemble musicians to compose a song. Aware their task is formidable, the two hope to overcome the obstacles with talented persons and devotion.

that we do not know how to accomplish this objective, but we hall. believe with a passion that the team of musicians and music lovers we hope to assemble will help us find the way." the two wrote in a joint press release.

Having such an identifying piece of music for a city "serves to wed good fellowship, build morale and foster a pride so rich with heavenly blessings that no other activity or goal can be compared," Harper and Cassel

While it is their intention to draw a music-writing team of volunteers, the two are also askpresent Chula Vista its own song ing for financial donations from service groups, clubs and other organizations to offer cash rewards for individuals delivering

worthwhile songs. Persons interested in learning more about the song-writing effort can attend the next meeting of the Diamond Jubilee committee, set up to organize next year's "As co-chairman, we confess celebrations, Wednesday, 7:30 p.m. in council chambers at city



Chula Vista hopes to cap 75 years with a song

By try 1. Childs

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office ATTA. — The search committee chairman John Meyer The winning entry will be the there song for the city's 75th anniversary next summer, and it is hoped that competition to produce that tone with before. The city's anniversary committee, which includes city council mem-hers and residents, organized the contest. To get the contest off on the right foot,

re sky.

On the leasth of the great Pacific as flat worry the organizers.

"Clufts Vista has a lot of fine municians who."

Plans are to have the song professionally and a contract of the co tops roll by.

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Let true lovers in a romantic trace as in

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The Star-News, Thursday, May 8, 1986

CV's 75th song winner announced

By Tim McClain Staff Writer

When the bouncy official song celebrating Chula Vista's 75th birthday was played Tuesday afternoon for the City Council, 21-year-old David Brannen sat in the audience and beamed.

Brannen had every right to be pleased. It was his composition, titled "Chula Vista - My Home," the packed house was listening to. The song was chosen after a

five-month Diamond Anniversary Committee contest that drew

The first stanza goes like this: "From the rolling hills and pastures, to the San Diego Bay, our city's building stronger

every day. It's the city of Chula Vista. alive and growing free,

nothing now is standing in our

The pride of Southern California.

Chula Vista my home. The pride of Southern Califor-

nia, Chula Vista, my home, sweet home."

Brannen said he was surprised

when contest organizers phoned him last week to tell him he had

"I said, 'You're kidding."" Brannen said. "I kept saying it over and over. I was really excited."

Brannen, a musical theater and voice major at United States International University, had another reason to be proud of the

"It's the first I have ever developed myself," the Bonita Vista High graduate said. "I

See song, page A-10 Continued from A-1



David Brannen

Chula Vista anniversary song deadline extended to April 10

The final date to enter the cash Chula Vista 75th anniversary song contest has been extended school, whether the grand prize

The extension was granted to ensure that persons from Chula ing to solicit donations to in-

of the committee that will judge date, the songs, said 16 entries have

The Star-News, Thursday, March 27, 1986

The top entry from a local winner or not, will receive \$100. The song committee is continu-

Vista schools, or who have left crease the prize money and also the schools since 1980, have a help get the winning selection and other entries deemed noteworthy Dr. John Meyer, co-chairman recorded and put on sale at a later

been submitted. The winning terested in contributing to the Service clubs or individuals insongwriter will receive \$500 in fund can contact Gary Harper,

Harper's Music Store, 266 3rd

The committee evaluating the songs consists of Ron Bolles, music director at Bonita High School; Richard Robinette, Southwestern College; G.W. Witchem, Chula Vista High School; Glen Gee, Bonita Vista Junior High School; and Meyer.

The committee will make its decision April 13.

City needs a tune for 75th anniversary

ing Chula Vista is being stepped up with \$500 in prize money up for grabs. For those interested, the

For those interested, the following sample were is included in a newletter promoting the competition.

"Where the vale" of Mt. Laguans meets the eastern sky, like our lovely Chulu Viran neath the most file to the following the contribute to the fund. Laguna meets the eastern sky, lies our lovely Chula Vista neath the western sky. On the beach of the great Pacific as flat tops roll by,

trance, as in days gone by..."
The winning song will be used in conjunction with the city's 75th anniversary celebration dur-

wrote down the words and did all the arranging.'

He entered the contest after reading about it in The Star-News. It took a week to write the music and lyrics.

Next he and some friends went to a studio and recorded it. The selection played Tuesday featured his voice and piano playing. His sister, Lianne, is one of the back-up singers.

When the Oct. 17 anniversary arrives, contest organizers hope to have the song professionaly recorded by a "name" artist.

For his efforts Brannen will receive a check for \$500. While he has not gotten the cash -"I'm too shy to ask when I get it," he said - he does have a plaque and framed proclamation from the city.

Rumors of a protest at the meeting by a non-winner did not pan out. The council said no decision has been made on having it as the official city song.

Tied for honorable mention were Steven Buice for "We Love Our Chula Vista," and to Rovert and Jean Jones for "Chula Vista. That's My Town."

Chula Vista Turns 75 in Celebration

Chula Vista gets a toe-tappin' tune

By Olga Briseno

CHULA VISTA - When the city's new theme song was auditioned last night, one man tapped his toe and danced a jig in the back of the City Council chambers.

David Brannen, 21, hopes that by October all Chula Vistans will be familiar enough with his tune that they, too, will be dancing to the upbeat melody of "Chula Vista, My Home."

For those who aren't light on their

fully crafted by Brannen to express
the excitement of the city's 75th an-

In December, a committee to celebrate the city's birthday developed a plan for a song contest. Brannen's entry won over 46 other songs that were submitted for the versatility it afforded, according to Councilman Len Moore. Brannen, a junior at U.S. International University in Mira Mesa, also won a \$500 grand prize.

Brannen said that within one week of hearing about the contest he befeet, there are words that were care-

nen performs on the piano and sings Toward the end of the song, a drumbeat that reminds one of George Washington and his crew

crossing the Delaware fills the voids between the lyrics. The song won't go into production until September, but the public already can begin memorizing the first contest along with \$100 checks went

tures to the San Diego Bay. our city's stronger every day

It's the city of Chula Vista alive and growin' free. Nothing now is-standing in our

The pride of Southern California Chula Vista, my home. The pride of Southern California

Chula Vista, my home, sweet

Honorable mentions for the song to Steven Buice for "We Love Our "From the rolling hills and pas- Chula Vista" and to Robert W. and Jean A. Jones for "Chula Vista -That's My Town."

Birthday Celebration

Chula Vista song contest adds new school category

The Star News, Thursday, March El. 1986



BY DAVID BRANNEN

CHULA VISTA - MY HOME



CCHULA USTA - MY Home (1)

Hard work, early hours make 'Music Machine' hum

And the William State of the will be the second of the property of the second of the property of the second of the property of



The 1986 "Music Machine" of Bonita Vista High School

They'll play our song

The first live public performance of Chula Vista's official song, "Chula Vista, My Home," will be performed Saturday at 1 p.m. in the Vons Shopping Center in Bonita by The Music Machine of Bonita Vista High. At 3 p.m. the group will perform in the Great American Bonita Village Center.

The Music Machine consists of 36 dancers and singers, with a back-up band of four musicians.







Official CV song recorded, distributed to radio stations

Subsectivities and control of the co

Song: Might hear it on radio

ords to 'Chula Vista - My Home'















3 cachets honor Chula Vista

By Syd Kronish AP Newsfeatures

Three cachet covers will mark the 75th anniversary of the city of Chula Vista on Oct. 17 and 18. The cachets depict the Tall Ship Californian — for which Chula Vista will become a southern home port — the city seal and the Diamond Jubilee Insignia. The Postal Service will provide a special birthday cancellation using the city logo, and the covers will be franked with the 22-cent shell booklet stamps.

Covers will be available at the Founders Day Celebration on Saturday in downtown Chula Vista, or may be ordered by mail from Chula Vista Diamond Anniversary Committee, 276 Fourth Ave., P.O. Box 1087, Chula Vista, CA 92010. Price for the covers is \$1 each, or \$2 for all three. Enclose a No. 10 stamped, self-addressed envelope if ordering by mail.







Post office to sell 75th cachet covers

For stamp collectors and others in-terested in low-priced mementos of Chula Vista's 75th anniversary, the city has designed three different envelopes that will be postmarked to coincide with the

will be postmarked to coincide with the event.

The envelopes, priced at \$2 for the set and \$1 individually, are called cachet covers because each of their designs depicts an official seal or loop.

The tree cachet devers are not Jubice.

Committee that coordinated the I0 months of celebration leading up to the anniversary.

ths of celebration leading up to the anniversary.

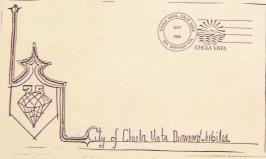
*The cuty official seal with "Seventy-in-leading to the cuty official seal with "Seventy-in-1911," the year his and event of the 184 revenue and "1986."

*A pencil drawing of the tail hip cutionists, a replica of the 184 revenue with the cut of the 184 revenue with the



George Krempl, City of Chula Vista Director of Planning.









75th ANNIVERSARY 1911



Post office to sell 75th

cachet covers

anniversary.

The city's official seal with "Seventy-Fith Anniversary" sandwiched between "1911," the year the city incorporated, and "1986."

and "1986,"

"A pencil drawing of the tall ship
Californica, a replica of the 1849 revenue
cutter Lawennee, which will make Chula
Vista its southern home port in
ceremonies early comorrow evening at the
Chula Vista Harbor.

Chinia Vista Harbor.

The envelopes may be purchased, somorrow at the harbor at the end of J Strees when the Californian sails in.

Saturday, the envelopes will be on sale at the Founder's Day Celebration in downtown Chinia Vista.



George Krempl, City of Chula Vista Director of Planning.





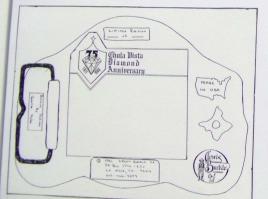
Yzonne Perry, "Auctioneer" of Belt Buckles.

The Star-News, Thursday, September 25, 1986



Soaring 75th!

Entrepreneur Rik Espinosa with three of the multicolored flying discs he's selling in connection with Chula Vista's 75th birthday. He cajoled the Diamond Anniversary Committee into granting permission to use its official seal, and laved out personal cash for the manufacturing. So far, the only place offering the \$3 discs is the chiropractic office of Dr. William Holmes, 815 3rd Ave. Espinosa is also taking orders for "one to 50" of the discs. For information, call 691-9869



The Star-News, Sunday, February 16, 1986

Medallion made for 75th

In honor of Chula Vista's 75th anniversary, a commemorative bronze medallion has been designed.

The medallion is a bas relief sculpture three inches in diameter and one quarter inch thick. It depicts Chula Vista landmarks from the bayfront to Sierra de San Miguel.

The design was created by local artist Bill Hutchins. The die, engraving and the strikings are a product of the Medal Craft Mint in Green Bay, Wisc.

Medallions will be sold and given as gifts during the city's diamond anniversary and after.

The Star-News, Phursday, October 9, 1986 CHULA VISTA 75th ANNIVERSARY







Chula Vista **Commemorative Belt** Buckles Standlee's CAKES AND PARTY SHOP, INC. 279 THIRD AVENUE CHILL

CHULA VISTA 422-7369



PROTECTED ART

© LEWIS BUCKLE COMPANY
Reproduction of this Art strictly forbidden without written permission.

South Hyde 2-3-86'



This solid pewter buckle is limited to 2000 pieces. It comes with a certificate of ownership and registeration card and delivered in a velour drawstring pouch. Each buckle is individually numbered on the back. To reserve your buckle use the order form attached. All buckles will be sold on a first come - first serve basis. The first orders received will be given the lowest numbers.

Lewis Buckle Company
P.O. Box 1740-230 La Mesa, CA 92041
619-466-7597





Mail Orders To:
Lewis Buckle Cor
P.O. Box 1740-27
La Mesa, CA 9204

Vista

Tax & Shipping included)

rotal Enclosed \$

Name

Address State

City Sip

October

CHULA PISTA DIAMOND ANNIPERSARP BELT BUCKLE



Authorized by the Chula Vista Diamond Anniversary Committee

Lewis Buckle Company
P.O. Box 1740-230 La Mesa, CA 92041
619-466-7597

The star of Chula Vista

Chula Vista's "5th anniversary celebration is in high gear.

Hundreds of local residents newcomers and old-timers alike—turned out for a community picnic sponsored by

the Optimist Club.

The San Diego Pops presented a crowdpleasing concert last Sunday on Chula Vista's bayfront as a musical tribute to the city's birthday.

The calendar is packed with events right up until the big collection.

The careous is packed with events right up until the big celebration Oct. 17—when anniversary balls will be held in seven locations around town—and Oct. 18 for the downtown Founder's Day festivities. As a part of the Founder's celebration, The Star-News will be giving away the Star of Chula Vista, "a \$7,500 diamond personant.

Leading up to the grand prize drawing is Star-News.

a weekly trivia contest, with local merchants donating major gifts for the correct answer of a question about the city's

history.

If yoo haven't been following the contest, you should. The only way to win the diamond will be to correctly fill in the final entry form, which will include blanks for the first. 10 correct answers as well as a grand finale question. To give everyone a chance, The Star-News carries the correct answer each week for the precoding, week's

question.

So brush up on your city's history in celebration of its diamond jubilee — and get ready to win the diamond as a perpetual reminder of Chula Vista's diamond anniversary.

The entry blanks are in every Thursday's, Star-News.

to Star News Sanday Audio 71 1046

Opinion

Star-News salutes

Gary K. Shorts, Publisher Johnnie Lou Rosas, Executive Editor



Win the CV star



The San Diego Union Wednesday, May 7, 1986 The Star-News, Thursday, October 23, 1986



staff photo by Ken Shipley

Winner!

Isabel Garcia, of Chula Vista, shows off the Star of Chula Vista. She won the \$7,500 diamond by answering 10 weekly news trivia questions correctly. The Star, Johated by The Star-News, was presented at Chula Vista's 75th anniversary ceremonies Saturday.



Gary Shorts, Publisher of Star News drawing for winner of the Diamond.

Last chance! Win the Star!

Durt fouget by pur he austreast the velocitor in Challe Water autor (howerth Stry), but they to find 10 in the occupie of days left to earlier the christatic damond glewayer celebraring the city 125 morrierosing in the series of Challe Water dismond, or 17,000 collection of the city 125 morrierosing in the city 125 morrierosing in the city 125 morrierosing the city 125 morrierosi

\$7,500 diamond to trivia winner!

.



CONGRATULATIONS

to the winner of the Star of Chula Vista Diamond

Enjoy and wear your diamond forever! "Lay-A-Way Welcome"

McClendon Jewelers





OUR SOUTH BAY COMMUNITY NEWSPAPER.

WEEK #1 QUESTION

When did Chula Vista officially become a city?

ANSWER TO THIS WEEK'S QUESTION: _

Name Address

Home Phone Work Phone

WEEK #2 QUESTION

What Chula Vista elementary school was named after a district school trustee who served for 50 years?

ANSWER TO THIS WEEK'S QUESTION:

"The Star of Chula Vista" Contes

The correct answer for last week's trivia question What Chula Vista elementary school was named after a district school trustee who served 50 years?, was Hazel Goes Cook.

Week No. 2 winner is Marie T. Long of Chula Vista

WIN "The Star of Chula Vista" Read the

Star-News

WEEK #3 QUESTION

What famous San Diego architect designed the Voque Theater, built in 1944?

ANSWER TO THIS WEEK'S QUESTION:

Week #3

Name Address

San Diego architect Frank Hope Jr. designed the Vogue Theater, uilt in 1944. (See full page advertisement elsewhere in today's paper for details on Star of Chula Vista give-away.)

Home Phone

Work Phone dua, 21, " 86

RESIDENTS IN THE EXCITING

\$7500 STAR OF CHULA VISTA





Read The Star-News or details.

WEEK #4 QUESTION

Who bought the first lot sold in Chula Vista and moved into his new home, then located at 138 Third Ave., in 1888?

ANSWER TO THIS WEEK'S QUESTION:

Diamond Giveaway Answer 4 met

The correct answer to last week's trivia question Who bought the first lot sold in Chuis Vista and moved into his new home, then located at 138 Third Avenue in 18881

ALBERT BARBER

The winning answer was submitted by BEVERLY J. CUEN OF CHULA VISTA

whose correct answer won a \$200 gift certificate towards transmission reneir from Souty Bay Auto Specialists in Chula Vista and qualified to win the \$7.500 "Star of Chula Vista" Diamond.

To see how you may win, read the

chula Star-News

South Business

Weekly winners seek Star

Specialists, Aurie Camender's Cake and Party Shop, La Bella Pizza Garden, The Spa Store of Bonita, Peters Home and Garden Center and Hindi's Unocal.

All correct answers are placed in a box and a winner is drawn.

Jennie Fulasz of Bonita, was a crystal candle holder from Standlee's. Week number two,

Each week the sponsors offer prizes for the correct respondent to the trivia question.

The first week's prize, won by Beverly Cuen

tumper, will appear in the paper. The names of those with the cor-ect answers will be put in a frum. The winner of the dia-nond will be drawn at the ounder's Day parade Oct. 18. Founder's Day parade Oct. 18.
Responses to the weekly question and Oct. 9 questionnaire
may be mailed or brought to to
The Star-News offices. Answers
also may be brought to the
jewelry store and the content's
other sponsors, South Bay Auno
Specialists, Marie Callender's,





Mrs. Joseph Treid

fourth week's prize, \$200 in transmission repair work, was of-fered by South Bay Auto Specialists and won by Beverly nells, a \$100 gift certificate from Sanders. Week authler (wo., fourth week's prize, 3000 in Marks Long of Chail Wisa, won transition repair work, was for the control of the con

WEEK #5 QUESTION

What annual yacht race was started in 1903 by the Chula Vista Yacht Club? The perpetual trophy with name of winners has been on display in the public library since

ANSWER TO THIS WEEK'S QUESTION: Week #5

Name Address

The Montebello Cup Series Yacht race was started in 1903 by the Chula Vista Yacht Club. (See full page advertisement in today's paper for details on Star of Chula Vista give-away.)

Home Phone Work Phone

Sept. 4, 1986

Obe Star-News, Thursday, October 16, 1086 Star-News

to give away diamond Star



\$7,500 diamond

"Star of Chula Vista" Diamond Giveaway/



Michael correctly answered and weeks question true cares Closis Virtin its warty "Capito" correct

"Star of Chula Vista" Diamond Giveaway Week#6 Winner - 4 more winners to go



You still find them growing in backvards, but the orchards are gone. What fruit gave Chula Vista its early "capitol" name?

WEEK #7 QUESTION

ANSWER TO THIS WEEK'S QUESTION:

Week #7

Name Address

Sept 28,

Lemons gave Chula Vista its early "capitol" name. See Star of Chula Vista giveaway advertisement. elsewhere in today's paper.

Home Phone

WEEK #6 QUESTION

The son of what U.S. President lived in the Sweetwater Valley in the late 1800's?

ANSWER TO THIS WEEK'S QUESTION:

> Diamond Giveaway Answer .

Name Address_ The correct answer to last week's trivia question, The son of what U.S. President lived in the Sweetwater Valley in the late 1890's? ULYSSES S. GRANT The winning answer was submitted by

Home Pho Work Pho

WILLIAM FOX OF SAN DIEGO whose correct answer won a Quasar Stereo Dual Cassette valued at \$105.00 from Cornells in



WEEK #8 QUESTION

A city park and major industry carry the same name of what Chula Vista industrialist?

ANSWER TO THIS WEEK'S QUESTION:

Address

Week #8 Rohr Park in the Sweetwater Valley carries the name of Chula Vista industrialist Fred Rohr, Name who founded Rohr Industries.

Sept. 28, 1986

WEEK #9 QUESTION

Who was Chula Vista's first elected mayor?

ANSWER TO THIS WEEK'S QUESTION:

Name

Address

OFFICIAL RULES FOR THE "STAR OF CHULA VISTA" CONTEST The "Star of Chula Vista" contest will be a ten (10) week event in which participants must answer trivia questions about Chula Vista's history. Many of the correct answers may be found in "Chula Vista Heritage", a publication by the Chuia Vista 75th Anniversary Committee.

2. We will ask a different question each week. A weekly winner will be selected in a random drawing from all correct entries for that week. Read the Star-News each Thursday or Sunday to find out who won and the answer to the trivia question for the previous week. The Grand Prize Winner of the contest will be selected from only the final week's entries. To be eligible for the Grand Prize, you must correctly complete the final entry form which will include blanks for the first nine (9) weekly answers and correctly answer the tenth and final Chula Vista History trivia question. The Grand Prize Winner will be selected in a random drawing from among those entries that have correctly answered all ten (10) questions at the Chuia Vista Founder's Day Celebration on October 18th 1986

3. All entries for the Grand Prize Drawing nitted with all ten (10) questions completed t nird Avenue, Chula Thursday or Sunday ed 4. TO F a) Comp each Thursday or Sunda ce or at any of the partic however, produced ent b) The con from the no ng editions of the Star-Nev c) Enter as or completely and denositer 1 merchants by following M , by Friday, October 17th. d) Weekly winn all correct entries each Tue red by the number of eligib e) The "Star of Ct Employees of the nd their families are ineligit f) Winners agree to

g) All taxes are the h) No purchase requ i) All prize claims a wouject to validation by the Star-News whose

purposes.

WEEK #10 QUESTION:

What does the name "Chula Vista" mean?

ANSWER TO:

WEEK #10

WFFK #9

WEEK #8

WEEK #7 WEEK #6

WEEK #5 WEEK #4

WEEK #3

WEEK #2 WEEK #1

NAME

ADDRESS

HOME PHONE WORK PHONE

CALIFORNIAN OPERATING SCHEDULE 1986 Cruising in Southern maintenance San Francisco Bay San Francisco Bay - then San Francisco Bay * * * * * Leaving Hawaii S.F. Bay/Delta/Offshore-SEP the Hawaiian Islands then to San Francisco then South to San Diego * Cruising in Southern Nov Cruising in Southern DEC California Waters California Waters * * These dates are open for special usage - day sails, receptions, special group sails, etc. Contact the Nautical Heritage Society for details. (714)661-1001)

? 75th

'ebration

AIL ABOARD THE CALIFORNIAN IN 1986

TUITION

\$700 CADET CRUISES 1-4 AND 14-17. \$1000 CADET CRUISE TO HAWAII \$1000 CADET CRUISE IN HAWAII \$1800 ADMIT CRUISE IN HAWAII ADULT CRUISE HAWAII-S.F. = 1800

HIGH SEA ADVENTURE CRUISES ARE 125 PER DAY (2 TO 4 DAY COASTAL TRIPS)

CRUISE 12 DEPARTS HONOLULU AND ARRIVES IN SAUSALITO. THIS EXCITING VOYAGE IS OFFERED AS ONE OF THE TWO ADULT CRUISES SCHEDULED IN 1986 CADET CRUISE 13 15 THE DOWN-WIND RUN FROM

BEGINNING ON KING KAMEHAMEHA DAY, CADET CRUISE 10 WILL VISIT FOUR OF THE LARGE ISLANDS IN THE CHAIN - TIME WILL BE SPENT ASHORE EXPLORING & EXPERIENCING OLD HAWAII. THE GEOLOGY, CULTURE, ART

AND HISTORY OF HAWAII ARE PART OF THE STUDIES

OPENTO ANYONE - THE 2 MP HAWAIIAN CRUISE WILL VISIT FOUR ISLANDS - THE CRUISE WILL BE SIMILAR TO OUR NORMAL CAPET VOYAGES BUT WILL FEATURE THE HISTORY, LORE AND ROMANCE OF THE ISLANDS. THE TRIP WILL END IN HONOLULU TO HELP THE U.S. COAST GUARD CELEBRATE THEIR ONE HUNDRED & NINTY-SIXTH BIRTHDAY.

EDWOOD CITY SANTA CRUZ SAN FRANCISCO MONTEREY TO SAN DIEGO CADET CRUISE 9 WILL DEPART SAN FRANCISCO AND ARRIVE AT HILO ON THE ISLAND OF HAWAII -THIS IS ONE OF THE FAMOUS OCEAN PASSAGES OF THE WORLD. PORT SAN LUIS CADET CRUISE 5 DEPARTS

DANA POINT AND HEADS NORTH TO SAN FRANCISCO

CADET CRUISES I THRU 4 IN THE SPRING AND 14 THRU IT IN THE FALL WILL OPERATE IN THE WATERS AROUND THE CHANNEL ISLANDS - EACH CRUSE WILL VISIT SEVERAL OF THE FASCINATING ISLANDS.

DURING HER 1986 SEASON THE CALIFORNIAN IS SCHEDULED TO CALL ON ALL OF HER OFFICIAL PORTS OF CALL IN CALIFORNIA AS WELL AS SIX PORTS IN THE HAWAIIAN ISLANDS - HER CRUISES RARELY END IN THE SAME PORT WHERE THEY BEGAN - TRANSPORTATION TO & FROM THE SHIP IS THE RESPONSIBILITY OF EACH CADET.

ACTUAL PORTS OF DEPARTURE AND ARRIVAL IN SOUTHERN CALIFORNIA WILL BE DETERMINED LATER IN THE YEAD

SANTA BARBARA OXNARD

SACRAMENTO

STOCKTON

MARTENIZ

CAKLAND

MARINA DEL REY LONG BEACH

DANA POINT



RESERVATIONS MAY BE MADE BY CONTACTING-CALIFORNIAN CADET DIRECTOR 24532 DEL PRADO, DANA POINT, CA 92629 (714)

HAVVAII

Chula 21. T

The Yearlong 75th Anniversary Celebration Long-time Chula Vistan Month: Honor old-time residents of Chula Vista (including Bonita); present proclamation to organizations, public and private, to encourage same.

FEBRUARY

Youth of Chula Vista Month: Feb. 3-6 Circus Vargas, Bonita Optimist Park, 7:30 p.m.; clean up campaigns; beautification serve in 6 to 8 designated sectors; enable young people to serve in 6 to 10 september 10 serve in 6 to 10 september 10 serve in 6 to 10 serve

MARCH

Chula Yista Cultural Month: Historical Book and Medallion for sale and consignments to sell. Music, plays, recitals, concerts, exhibits of Chula Yista's artisans and artists as well as art shows sponsored by Chula Yistans.

APRIL

Chula - Vista Education Month: Recognize school boards, administrators, PTA groups, teachers, retired educators administrators of school districts within Chula Vista and the Chula Chula Vista and the Chula Vista era. Proclamation to Chula Vista era. Proclamation to Chula Vista era.

Chula Vista Business Month: Business Salutes Fair, statistics of Business years and employees, annual salary's total, employee involvement in Chula Vista community; special employee recognition day City-wide

MAY

Chula Vista Iransportation Month: Special Rohr Week; salute to the people and organizations who make it possible for us to travel to work, leisure activities, school, etc. Bike rally and Lemon Day (the latter sponsored by the Ghula Vista Historical Society). Youth camp-out on the Bayfront. Proclamation to entities involved to encourage this effort.

JULY

Chula Vista's Patriotism Month: Entire month of flying the Flag Ion private residences as well as main streets in the City); Fourth of July Fireworks, RV roundup, sailing races, 18th annual Country Festival. Library birthday party. Letters to social/ service organizations to encourage this effort.

AUGUST

Chula Vista Family Month: Picnic sponsored by Optimist International of Sonita for long-time Chula Vistans (living in area more than 35 years); open to all Chula Vistans including Sonita. Various complimentary events would be scheduled to enhance the picnic. (Optimist Club east-end of Rohr Park)

SEPTEMBER

Chula Vista History Month: Photos and exhibits city-wide in stores, shops, schools, public buildings, churches, etc. Historical site tours/open house; walking tours of historical sites located within Chula Vista.

OCTOBER

Chula Vista's Diamond Anniversary Month: Experimental Aircraft Association's Friendly Fly-in at Brown Field (held the first weekend in October).

City's Birthday (October 17, 1986): celebrated with an evening of dancing at four or more locations-each with a different theme (black tie, costume, western, the "SO's") open to all ages. Mayor and Steering Committee members, along with special guests, will present awards at each location.

NOTES:

Clubs and other organizations are encouraged to recognize individuals at meetings in relation to monthly themes. Plan your organization's involvement in one or more monthly events and stress the Diamond Anniversary theme where appropriate.

Romero



"STEERING COMMITTEE" AND CO-CHAIRMEN INTRODUCTIONS, LEONARD MOORE, FRANK TARANTINO AND MAYOR GREGORY COX OF CHULA VISTA.



CHULA VISTA DIAMOND ANNIVERSARY MONTHLY THEMES

Long-time Chula Vistan Month: Honor old-time residents of Chula Vista Timcluding Montal): present proclamation to organizations, mobile and private, to encourage same.

Touth of Chulo Nitza Month: Feb. 3-6 Circus Vargas, Bonita Communication (1987) (1988)

CMIN YISTA Cultural Month: Historical Book and Medallion for sale and consignments to sell. Music, plays, recitals, concerts, exhibits of Choia Vista's artisans and artists as well as art shows iponsomed by Choia Vistans.

APRIL Couls Vista Education Menth: Recognize school boards, Identifications, DTA groups, teachers staticities deducators, clerical and custodial listing in receitals, concert, plays vista. Same could list to receitals, concerts, plays concerts to encorage this effort.

Chuls Wista Business Month: Business Salutes Fair, statistics of Business years and comployees, annual salary's total, employee involvement in Chula Wista community; special employee recognition day City-Wide.

ONE Chula Vista Transportation Month: Special Rohr Week; salute to the people and organizations who make it possible for us to travel to work, leionar activities, inchedicts of 113 and Leant Bay (last later post on the Bayfront, Proclamation to estities insolved to encourage this effort.

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MOTES: Clubs and other organizations are encouraged to recognize individuals at mentions in relation to southly theses. Plan your organization's involvement is on more monthly events and stress the Diamond Anniversary these where appropriate.

Honorary Chairmen

State Senator

Brian P. Bilbray
Executive Vice President
Chamber of Commerce
Niel Side

Steering Committee

Leonard M. Moore

Margaret Sands

Helen Stokes

Wadie P. Deddeh State Assemblyman The Gala Premier Viewing of
Chula Vista's
75th Diamond Anniversary Medallion
and
The Chula Vista Heritage

Music Entertainment Refreshments 2:00 - 2:30 p.m.

Program

2:30 - 3:00 P.M. UNVEILING CEREMONY

INTRODUCTION..... CO-CHAIRMAN LEONARD MOORE

SPECIAL PRESENTATIONS CO-CHAIRMEN
LEONARD MOORE
FRANK TARANTINO
MAYOR GREGORY R. COX

3:00 - 4:00 P.M. MUSIC AND REFRESHMENTS

Sunday - March 2, 1986 Chula Vista Marina

In Appreciation

...... INCOME PROPERTY GROUP, Owner of the
Chula Vista Marina and RV Park, for providing the scenic
location and fine facilities for this special event.

......... GOSNELL DEVELOPMENT, Developer of The Pointe, for furnishing the beautiful tent used to host our event.

Thanks to the following real estate development companies and home builders who have generously contributed to the success of our 75th Diamond Anniversary Premier by underwriting the cost of food and beverages. These firms have produced many fine homes and commercial developments over the years for the citizens of Chula Vista to enjoy.

BARRATT HOMES
INCOME PROPERTY GROUP
MCMILLIN DEVELOPMENT
PACIFIC SCENE
ROBINHOOD HOMES
STAFFORD-GARRNER DEVELOPMENT
THE FIELDSTONE COMPANY

....... The Anniversary Committee also wishes to express its gratitude to you for joining us on this very special occasion.

Chula Vista begins marking 75th birthday

By Jeannie Wong

CHULA VISTA - The city kicked off its 75th anniversary celebration vesterday afternoon with the unveiling of a commemorative medallion and a book of Chula Vista history.

"This diamond anniversary celebration is really a community event. It's brought out a lot of people business people, developers, people who are a part of this community," said Mayor Greg Cox.

The city's actual birthday is not until Oct. 17, but the community has planned several events to take place between now and then.

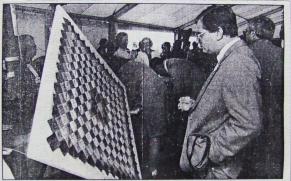
An estimated 500 to 600 people, milling about beneath a 4,000-square foot vellow-and-white striped tent, were on hand yesterday to view the bronze-colored medallion and 90page heritage book.

The medallion is three inches in diameter and shows Chula Vista life in 22 scenes.

"For example, it has scenes of the City Hall, the city flower, the trolley - all important parts of Chula Vista," said Frank Tarantino, cochairman of the diamond anniversary committee.

The heritage book, co-authored by the city staff and a special subcommittee, traces life in the city from the late 1880s to the present.

Both the medallion and the book will be available for sale at a later date. The book will be available in both hard and soft covers.



The San Diego Union/Bill Romero

When Chula Vista threw itself a birthday party yesterday, it featured the guilt surveyed above by Roy Levine, and the medallion at right, engraved with scenes of South Bay life.

Other events scheduled this year include dances, campouts, picnics and a "Names Around Town Quilt," a special fund-raising project. For a donation, a two-inch square with the donor's name on it will be assembled into a 1,600-piece block quilt that will

when completed.

This year also marks the city's centennial as a town site. Cox said. It was in 1886 that the San Diego Land Co. marked Chula Vista as a town, Cox said.



"So all of this comes together be on permanent display in City Hall great," Cox said.

Monday, March 3, 1986 The San Diego Union





"STEERING COMMITTEE" AND CO-CHAIRMEN INTRODUCTIONS, LEONARD MOORE, FRANK TARANTINO AND MAYOR GREGORY COX OF CHULA VISTA.





GRAND OPENING PRESENTATIONS; L. to R., Frank Tarantino, Steering Committee Co-Chairman. Harry Todd, Chief Executive and Pres. of Rohr Industry.



GRAND OPENING, UNVEILING OF MEDALLION. Left to right are; Leonard Moore, Frank Roseman and Bill Hutchin (ARTIST OF THE MEDALLION.)



GRAND OPENING: COMMITTEE MEMBERS, 1. V1 Bell, 2. Julie Carlovsky, 3. Dorothy Davies, 4. Bobbie Worris and Johnnie Lou Rosas.



Unveiling of seal, book mark city celebration



Staff photo by Jan Tapp

Susan Fuller, Chula Vista Chamber president, and Niek Slijk, Chamber executive vice president, look at city quilt while Sandy Palumbo stands behind table.

Chula Vista celebrated its biggest 75th anniversary event so far Sunday with a gala unveiling of the city seal and heritage book.

The party, attended by more than 300 business leaders, politicans and representatives of civic groups, was held at the Chula Vista Marina under a giant tent provided by the Pointe Development Co.

Refreshments, which included a wide array of cheeses, sculptured breads and desserts, were donated by the marina, and the Main Attraction from Chula Vista High School provided the entertainment.

Chula Vista Councilman Leonard Moore, co-chairman of the committee coordinating 75th events, said the party was a great success and should build even more support for future events.

"I challenged them, all these business and civic representatives, to go back and seek even more people to get involved in the celebration," Moore said. "Everything we are doing should instill pride in the city."

Invitations to the event were geared to bringing together a cross section of Chula Vistans, Moore said. Those invited included members of local organizations, such as iwanis and Rotary club members, past and present civic leaders, and business and development

See 75th, page A-6

THE WHITE HOUSE

January 15, 1986

To the Citizens of Chula Vista, California:

I am pleased to send warm greetings for the 75th anniversary of Chula Vista.

Each city and town of our great country is unique, but all are bound together in the love of these United States. We are fortunate to live in a nation of strong and proud communities where everyone has a chance for success and the blessings of liberty and freedom can be enjoyed by all, regardless of background.

As you commemorate this anniversary, you have a splendid opportunity to renew your commitment to preserve the spirit which has forged America into a land of wonder. I am proud to join you in making such a commitment on this historic occasion for the people of Chula Vista.

With hearty congratulations and best wishes for continued milestones.

Roused Resgan

Announcing
The Gala Premier Viewing of
Chula Vista's
75th Diamond Anniversary Medallion

and

The Chula Vista Heritage
(limited edition)

Music Entertainment Refreshments

Sunday - March 2, 1986 Chula Vista Marina 2:00 - 4:00 p.m. (Unveiling at 2:30 p.m.)

*This Invitation Is Your Pass for Entry

RSVP

Dress: Business Attire



Invitations and printing donated by The Star-News

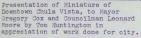
Chula Vista Diamond Anniversary

Spouse/Guest: —

Representing: —

RSVP Card Must Be Returned No Cater Than February 17, 1986







"GRAND OPENING" PRESENTATION OF BOOK. Left to right, Frank Tarantino, Co-Chairman Committee, John Goss, Chula Vista City Manager.



75th: book, seal unveiled at party

Sierra de San Miguel. The cost is \$15 or \$18 each, depending on

the packaging.
Both the book and medallion

Continued from page A-I

officials.

The entire community will be invited to a 75th anniversary pic-tic Aug. 10 hosted by the Bontia Optimists. VIPs for the picnic will be Chuia Vista residents hav-

enset to a 75th annersary pic.

Both the book and metallion configuration with probability to the forms are prepared at 1 the Provided at

The Heritage Book is a 90-page publication on the history of mond Anniversary Committee Chula Vista, Bonita and Mon-coordinating all the activities. Cimia vista, Bossia and Mon-spomery. The cost to print it was for participating, Chula Vista sudder-eritors with donations is from large and small medallions to use acity pits. Any funds left will either be

Any fainds left will eather be A forcial of 2,006 soft-cover (\$15 put into a trust account for the each), and 250 nate-cover (\$25 cash), were printed. The 1,000 broaze medallions sculpture of the comme are three inches in diameter and a coin with a time capsule burried quarter inch thick. They depict beneath it.

The Star-News, Thursday, March 6, 1986

Continued from first page.



Grand Opening; Left to right are; 1. Helen Stokes. 2. Sandy Palumbo. 3. "Charlie" Weckerle. 4. Rodger Lindsay. 5... 6. Margaret Sands. 7. Vi Bell. 8. Julie Carlovsky. Committee members and chairman.

The Star-News, Thursday, February 27, 1986

CV singers to be at kickoff

"The Main Attraction," a singing and dancing ensemble from Chula Vista High School, will provide entertainment for Sunday's kick-off celebration of Chula Vista 75th birthday.

The celebration will be highlighted by the unveiling of the 75th diamond anniversary medallion and a book on Chula Vista's history.

The singing and dancing ensemble is from the Sweetwater District's School for the Creative and Performing Arts. James Cusack is the school director of the 19-member group.



GRAND OPENING, Left to right are Frank Tarantino, Brian McConville, Rosemary Lane, Jim Hunt, Mayor Gregory Cox, Bruce Gordon, Niek Slijk and Frank Roseman.



GRAND OPENING, committee and subcommittee, L. to R. are; Johnnie Lou Rosas, Annette Chester, Ann Diffley and Frank Tarantino.



Friday, February 28, 1986

Chula Vista celebration Chula Vista celebration
CHULA VISTA — Music, entertijanment und refreshments are
planeed for the unveiling of the
Chula Vista 78th Diamond Anniversary Medallion this Sunday.

The medallion is one of the first
bridday gifts the city will be giving
itself as it celebrates 75 years of
being a city this volta.

The gala event, which it by juvrita.

The gala event, which it by juvrita,
it is schedded for 2 pm. at the
Chula Vista Marina at the end of J
Street.

Limited edition copies of "The Chula Vista Heritage" will also be available. The 75th Anniversary committee is chaired by Councilman Len Moore

(K) The Am Diego Union





Presentation of Miniature of Downtown Chula Vista, to Mayor Gregory Cox and Councilman Leonard Moore by Tom Huntington in appreciation of work done for city.

Sierra de San Miguel. The cost is



"GRAND OPENING" PRESENTATION OF MEDALLION BOOK. Left to right, Frank Tarantino, Co-Chairman of Committee, John Goss, Chula Vista City Manager.



75th: book, seal unveiled at party

Continued from page A-1

\$15 or \$18 each, depending on The entire community will be the packaging, aspending on mount of a 75th anniversary pic-Both the book and medallion The entire comments yet to be an extra to the source of th or Fuller's Plumbing Service,

the tommutary. The year of celebrations will cultimate Oct. 17, the acrual day the city turns 73, with seven different balls hald in seven separate to the city turns 15 turns separate to the city turns 15 turns the city turns of turns the city. chunk of that money was \$5,000

The Heritage Book is a 90-page in a matching grant for the Dia-publication on the history of mond Anniversary Committee publication in the listory of mobil Antiversary Committee Chula Vina. Bonit and Mos-copring the cost of print it was consider written with donations from large and small beauteness in the city.

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The 2,000 bronze medallions sculpture of the commemorative

are three inches in diameter and a coin with a time capsule burried quarter inch thick. They depict beneath it. Chula Vista landmarks and

The Star-News, Thursday, March 6, 1986

Continued from first page.



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The Star-News, Thursday, February 27, 1986

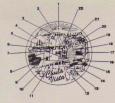
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Chula Vista's History of civic pride dates back to its founding in 1911, when the Town consisted of a park, a bank and a newspaper It was one of only three charter cities in the County, at that time, with a population of 550 residents. Today, the population is approxi-mately 115,000 Persons, making it the County's second largest city and the Twenty-Third largest in the State, Despite its growth, a friendly small town atmosphere prevails and the best place to get acquainted with the neighborhood spirit is in the heart of the downtown business and shopping district.

Typical of small towns, cars park diagonally to the curb, and pedestrians have the right of way on the quaint cobblestone crosswalks. Comfortable benches and old fashioned street lamps dot the avenue, accenting it with a charm that makes you want to linger.

This isn't the type of community to just pass through on your way from one place to another. With the friendly residents, great restaurants and many varied recreational and cultural activities, it's also an excellent place to live. Whether you come to Chula Vista to live, work, play or dine, you will discover it's a great place.

1. Sierra de San Miquel. The mountain east of the City and forming the eastern border of the Sweetwater Valley, known locally as Mount Miguel, is shown as Sierra de San Miguel on a map of Rancho de la Nation in 1843. Today the mountain forms a beautiful backdrop to the City of Chula Vista. There are "stories" of gold and ghosts on the small mountain called "Mother Miguel" next to Mt. Miguel. The next larger mountain is called "Baby Miguel".

2. Sun Rays. Symbolic of the ideal climate Chuia Vista offers are the Sun Rays, The City has a year-round mediterranean climate. The average temperature is 72° and the average rainfall is 8.76" per year. Nearly 70% of the year Chula Vista is blessed with warm sun-

3. Southwestern Community College. Southwestern is a two-year community college located in the eastern portion of Chula Vista. The beautiful campus is comprised of buildings broadly recognized for their Mayan architecture. Southwestern provides instruction in courses and programs carefully designed to help achieve individual educational goals. The College helps students for an immediate career in business or industry or provides two complete years of a four-year degree program. Southwestern is nationally recognized as a leader in the computer sciences offering courses in computer design, engineering and manufacturing.

4. Congregational Church, The first congregational church was organized on November 18, 1890 by 11 charter members. A two-story schoolhouse, on the site of the present Norman Park Center, was used for services. In June of 1894, the church building was started at its present location. Members hauled bricks and lumber in their spring wagons On September 9 1894 the Congregational Church, the first church in Chula Vista, was opened to the public. In 1912 with a membership of 130 people, it was suggested that the small attendance during Sunday evening services was due to the "lack of lights

5. Chula Vista Public Library, Located almost in the center of town, this Public Library is the finest and most used facility of its kind in the entire County. The Library, dedicated on our nation's 200th anniversary, July 4, 1976, houses 190,000 books for children and adults, 1,200 16-millimeter films and video cassettes, over 500 magazines and newspapers, a piano room, a darkroom. meeting rooms and a spacious auditorium. The Library is a fantastic resource for the community.

6. Victorian Homes. Homes constructed in Chula Vista during the late 1880's or early 1890's reflected the popular Victorian styles, common features included multi-textured exterior walls, asymetrical facades and steeply pitched roofs. Exuberant detailing with carpenter's lace, ginerbread and turned posts or spindles commonly decorated the porches, gable ends and other areas. The first Chula Vista Victorian home was built in 1888. This house still stands and is believed to be the oldest structure in Chula Vista, By December of 1888, ten modern homes with six to ten rooms each on twenty acre tracts, had been completed. Several examples of this Victorian style are evident in Chula Vista today.

World's Tallest Flag Pole. The world's tallest unsupported flag pole is located at a business firm in southwestern Chula Vista. The pole is 191 feet tall and was erected for July 4, 1981. To compensate for wear, four replacement flags are required each year to maintain a 15' by 25' Flag. On the Fourth of July each year a special 25' by 50' Flag is

8. Clyic Center, This centroid, located one block from the center of the City, contains the City Hall complex, Police Department, Legislative Field Offices for Federal, State and County legislators and a County Health facility. The layout of the complex ensures that residents dealing with government officials have an easily accessibly, centralized seat of government. The Civic Center often serves as a focal point for community events.

ge books almost sold out

After this weekend, the merchants who increase the price on their remaining carry the Heritage book will be allowed to copies, according to Leonard Moore, city

sta Heritage, eas produced by Committee and ss with a lion's Industries. 1 May, the thick-

manuscript has sain to be sold.

89-page heritage book is filled with photographs of historic Chule Vista

present of contention the city's 100th believed.

If he had his way, Moore and, all the remaining copies would be cold instead of turned back to the city.

"It is such a good boas depeople used to not know data," he cad, "Th' dilk to see all those books in Challa Visi homes and Table book of the Core of the Content of the

Rohr visit gives officials tour; employees recognized for book



Mayor Greg Cox and other city officials not only a closer view of the South Bay's largest employer but also the opportunity recognize the company and certain employees for their contribu-

The book was issued this year o commemorate Chula Vista's 75th birthday. It was a cooperative effort between the ci-ty, Rohr and the Diamond Anniversary Committee.

Rohr was responsible for the

type setting, printing and over-all coordination in assembling the book. The city provided writer, format arranger and staff time for the project. The committee solicited finan-cial support from established community businesses and ar-ranged for distribution of the

A limited edition commanager of communication ser A l'imited edition com-memorative plate, designed in-fort employee Bill Hutchins, or présente to Harry Toda, consultation services, and Stan-chairman, chief executive and by Megand and Hutchins. wife, Mary.

offe, Mary. luncheon, long-time Rohr
Proclamations to Rohr employee Jim Gelfo escotted the employees for outstanding con-tributions toward the book were plant.

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75th items may sale at the bayfront retive Center which ettive Center which o open Memorial decision has not Gallery, 305 3rd Ave.

CV history book can be ordered now Orders are being taken for a 90 letters, signed by Councilman

being planned by the Diamond Anniversary Committee.

While copies won't be wailable until February, the committee has already and already the bound volumes will go for betavailable until February, the committee has already sent letters askine for advance orders. The

page book on the history of Leonard Moore, committee or Chula Vista.

The book, which will date back to businesses in the Montgomery chairman, have been sent mainly to the 1800s and feature 30 pages of photographs, is part of Chula Vista's 75th birthday celebration vista's 75th birthday celebration





a. Lamon Trees. When Chula Vista was founded, thes known as the "Lemon Capital of the Nation." Hundreds of Lemon orchards provided seed for the future growth of the City. Along with Lemon packing houses, the orchards provided employment for hundreds of people and attracted more people and businesses to the South Bay City. Many of the original Victorian orchard homes still stand on their original lemon grove locations.

10. Marina. A new luxurious Marina featuring 535 boat slips with full hook-upa is an attraction on Chula Vista's Bayfront. A new well-lit channel go and San Diego which are extend minutes. A public boat launch is nearby. This marina draws boating enthusiasts from all over the country.

11. Trolley. The San Diego Trolley with three stations in the City provides frequent, comfortable and rapid service between central San Diego and the International Border with Mexico at Tijuana. A highly technologically advanced transportation system, it operates daily on a 15-minute schedule from downtown San Diego and San Yaidro. A true asset to a growing American city.

12. Bayfront. Chula Vista is blessed by its location on San Diego Bay. The Bayfront, already a recreational area well used by its residents, had been owned by the Santa Fe. Railroad since the turn of the century. Now an effective blend of industry, recreational facilities and commercial enterprise, in the state of development, it will be transformed into a combination of a wildlife preserve, further public open space and residential developments. This plan will merge the goals of environmental protection with land development and public access. The creation of a bird sanctuary will protect not only endangered species, but provide for all birds indigenous to the coastal marshes.

13. Children. The children of Chula Vista exemplify the forward looking attitude found throughout the City. It is the younger Chule Vistans who will reap the long term benefits of the work and planning that proceeded them. Chula Vista's dedication to the tuture, its exemplary educational facilities and a true sense of where the City has been, ensure that future Chula Vistans will enjoy a Quality offile second to none.

14. Rohr Industries, Inc. Rohr, part of the strong industrial base of Chula Vista, manufactures aircraft nacelles and many other serospace products for military and commercial customers. Rohr is the employer commercial customers. Rohr is the employer of nearly 6,000 people and is the world's largest aerospace subcontractor. It is also The only company that almost builds airplanes' and that's precisely how they planned.

15. Memorial Bridge. Memorial Bridge is located in beautiful Memorial Bowl Park which was dedicated to the memory of Chula Vista and South Bay heroes of wars in preservation of our great American heritage.

18. The Mexican Connection. Our nearest foreign neighbor is only seven miles south via Interstate 5 or 805. At Avenida de la Revolucion are endless curio stops filled with colorful handicrafts for which Mexico is amous. Soors attractions include Greynamus. Soors attractions include Greynamus for the seven seven the managing and jai fails. Tijuana has become the most visited foreign city in North America.

17. Town Centre Clock. Located at the Intersection of Third Avenue and "F: Street is an 1890-s style Canterbury clock. When Chuia Vista was founded in 1911, the corner of Third and "F' was designated as the center of the areas as the symbolic and the actual focal point of the community. The clock is dedicated to the endeavors of people throughout the community who were directly responsible for the rejuvenation of downtown

18. South County Regional Center. The South County Regional Center. A \$55 million structure, was part of the City's downtown redevelopment. The Regional Center contains redevelopment. The Regional Center contains Center of Cen

19. Palm Trees. Paim trees are a landmark in the downtwon area. The trees lining Third Avenue, the main street in town, were planted in 1918. The Cocas Plumosa Palms, thirty in all, were planted at the Norman Park site, during 1915 through 1917 at a cost of \$13,00.0.

20. Geranium. The flower of the City, the byte of the City of

21. A Place to Live. The mild, coastal climate is noted for its short thermometer and most equable temperature in the nation with an average 16° range. Stimulating sea breezes providing the finest natural "air conditioning" in North America. Noted for its educational system from kindergarten through community college; its numerous parks and recreational centers; open space and scenic roadways: tree lined streets; and small town atmosphere, while being the second largest city in the county and twenty-third of 445 cities in the state. From an orchard home of 1800's to vast new construction, condos or apartments, estate homes with horsetrails to highrise and senior complex, the design asthetics and twelve minutes drive to anywhere in the city or close proximity to all major county wide attractions on the best maintained streets in the nation. Chula Vista (the place with a beautiful view) is the place to

22. Recreation. Within City limits there are golf courses, bicycle paths and jogging trails. Within a few miles of the downtown core, green pastures and rolling hills provide a beautiful backdrop for the equestrians of the community.





Book party

Karna Webster, author of 'The Chula the Chula Vista Historical Society, book signing party by penning her name on a copy for John Roias, president of

The Star-News, Thursday, November 20, 1986

Vista Heritage, practices for Saturday's Webster will sign the books from noon to 3 p.m. at the library

More 75th CV books to become available

Copies of "Chula Vista public sale. Heritage, 1911-1986," were snapped up so quickly during the ecfebration of the city's 35th birthday last weekend that supplies Gallery, 440 Boutan Road, Poor Gallery, 440 Boutan Road, Poor Gourmet, 388 F St.; The Frame Gallery, 305 3rd Ave., Jane

season as planned. To try and boost supplies, as

Blunk's gift shop, 270 3rd Ave.,
well as provide a more deluxe version, the Diamond Jubilee Com1063 3rd Ave. hard-cover copies of the 89-page

and pictures.
Councilman Leonard Moore, who co-chaired the committee that produced the book, said all had sold out months earlier and demand appeared light.

for \$25, compared to \$15 for the soft-cover, magazine-sized manuscripts. Both, though, are priced at less than cost. All proceeds go into an interest-bearing account for the city's 100th anniversary celebration in 2011 Advanced orders of the hard copies are being accepted. For more information, call 691-5044. a limited number will be turned over to five retail outlets for

Heritage books almost sold out

the city's history — lemon orchards, and all — can read about it in a special 75th

all — can read about it in a special 75th anniversary book.

For a limited time, people man pur-chase the 89-page book packed with stories and pictures tracing the growth of what has become San Diego County's se-cond larged (it). what has become ban Diego County's se-cond largest city.

Titled 'Chula Vista Heritage,
Titled 'Chula Vista Heritage,
1911-1986,' the book was produced by
the Diamond Jubilee Committee and
funded by local business with a lion's
share coming from Robr Industries

Since it was recalled to deather.

share coming from Robr Industries.

Since it was unveiled in May, the thick-covered, magazine-sized manuscript has been sold for \$15 at four local businesses, While \$15 may seem high to some people, it is actually less than the cost of producing individual copies.

But the book won't be around much longer, and the price is probably going

Chula Vista has changed a lot from the days when its main industry was lemon corbards, where local workers carned a corbards of the local workers carned a house the fruit.

Today, about the only place you can find a lemon tree is in the backyard of a house utiling on orthard land carved into a subdivision.

Those who want to know more about Those who want to know more about After this weekend, the merchants who increase the price on their remaining carry the Heritage book will be allowed to copies, according to Leonard Moore, city



About 400 copies remain to be sold. 89-page heritage book is filled with photographs of historic Chule Vista

Medallion, book offered

Chula Vieta's 75th Diamond medallion and the Heritage Book are now available at five locations throughout the city.
The 3-inch medaltion, cast in antique bronze, contains 22 scenes depicting various aspects of life in Chula Vista. It can be purchased with a plastic or metal easel. Prices

The Heritage Book traces the development and growth of Chula Vista from the 1880s to the present. It contains more than 200 historical photographs and drawings. Copies are available in soft cover for \$15 and hard bound for \$25. Both the medallion and

Frame Gallery, 305 3rd Ave.; The Poor Gourmet, 388 F St.: Fuller's Plumbing Service, 1063 3rd Ave.; Jane Blunk's Gift Shop, 270 3rd Ave.; and Gallery, 4430 Bonita Road.



The date for the eighth annual Business Salutes Chula Vista fair was incorrectly listed in Thursday's Star-News. The actual date of the event is

Rohr visit gives officials tour: employees recognized for book

A limited edition com-

Mayor Greg Cox and other city officials not only a closer view of memorative plate, designed by Rohr employee Bill Hutchins, the South Bay's largest employer but also the opportunity to recognize the company and certain employees for their contributions to the Chula Vista Heritage

The book was issued this year to commemorate Chula Vista's 75th birthday. It was a ty. Rohr and the Diamond An-

type setting, printing and over-all book. The city provided the writer, format arranger and staff time for the project. The committee solicited finan-

cial support from established community businesses and ar-ranged for distribution of the

manager of communication see of publication services, and Stan Leon, Lynn Reiner, Julie was presented to Harry Todd, Leon, Lynn Reiner, Julie chairman, chief executive and president of Rohr to give to his At the end of a Rohr-hosted wife, Mary. luncheon, long-time Rohr Proclamations to Rohr employee Jim Geifo escotted the

employees for outstanding con-tributions toward the book were plant.

South Bay seniors By Anne Fabrick John Roiss deserves a round of Many times we older folks are accused of living in the past. and still doing to preserve a pic ture of today and yesterday for

Perhaps so, but so many times we find what occurred yesterday has all our tomorrows contributed to our tomorrows. changes we might not agree with at the time, but which eventually

I feel a special affinity with the gentleman I am spotlighting in

Many of us are acquainted with John Rojas, whether we met him across the counter at a local ough to find some bit of South Bay lore he knows about. John has served without any

ompense to himself other and preserving the history of San Diego's South Bay. He labored San Diego Historical Society Then in 1981, he gathered histreasuretrove of knowledge and established the Chula Vista Historical Society.

He has devoted many hours to

gathering photos and knowledge Buy that has resulted in a true history of the area. The term, Chuia Vista

Historical Society, does not in-dicate the scope of the organiza-Beach, Nestor, Otay, San Yolder



People who wonder how Chula Vista grew to be the second largest city in San Diego County don't have long to wait before an answer is available The Chula Vista Diamond

Jubilee committee has spent the past year researching the subject and putting its findings into a book titled called "The Chula Vista Heritage."

The book will be unveiled at a

special party March 2 and will then be sold by the jubilee committee to the general public. The price for the soft and hard cover editions has not been set.

The history of Chula Vista starts in the time of the Spanish Dons and their ranchos and con

tinues to the present. More than 200 photos illustrate how the city Brief biographical sketches are given about many of the pioneers

who settled in the city. Also included are people and events in adjoining areas who had an impact on the city's development. Included in that group are the Kimballs, National City, the Sweetwater Dam, the Otay Watch Co., and the San Diego

Many of the old buildings use and some have been designated as nistorical sites. The cost of writing the book was anderwritten by Robe Indu

more information call

CV Heritage books still available

Copies of Chula Vista Heritage, a photo-packed history book put together to celebrate et-city's 75th anniversary last year, will be available until the end of the month from five local

merchants.
Those same merchants will also handle sales of the commemorative bronze medalitors.
The books are priced at \$25 for hardcover and \$15 for softcover.

Sales of the 75th items, par

Copies of Chair Vista
of the 750 ciclemon. A special
(17). The committee will then go been amounted of the most had to sake or
of the most. A property of the committee will then go been amounted of the most. A property of the first of the committee will then go been amounted of the most. A property of the first of the committee will then go and of an in-150 of the most. A property of the first of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the time of the committee will then go and the go and the time of the committee will then go and the time of t

CV history book can be ordered now Orders are being taken for a 90 letters, signed by Councilman

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Ceremony Honors City's Heritage

Chula Vista's Diamond Jubilee got trof full swing on March 2. Those attending the ceremony held at the Chula Vista Marina witnessed the urweiling of Chula Vista's 75th Anniversary Commemorative Medalion and 100-page history book. During the ceremony the Diamond Anniversary Steering Committee presented the first medalion and history book to Mayor Greg Cox, who accepted on behalf of the City.

The design of the 3-inch medallion (shown at right) was a joint effort among Committee members and Bill Hutchins, an artist with Rohr Industries. Cast in antique bronze, it contains scenes depicting different aspects of life in Chula Vista.

The Chula Vista Heritage Book details the growth and development of Chula Vista from the 1880s to the present. It contains over 200 historical pictures and drawings.



The "Goose" as it appeared in 1935 with Chula Vista's Volunteer Fire Fighters.

Both the medallion and book are available in limited quantities. Medallion prices range from \$15 to \$25 and the book is available in both soft cover (\$15) or hard bound (\$25) editions. Additional information about these commemorative items can be obtained by calling City Hall at 691:5044.



An added attraction at the festivities was the return to "duty" of the City's oldest fire engine, the "Old Goose." Purchased in 1924 from the San Diego Fire Dept., the 1916 Seagrave pumper has been extensively restored during the past 18 months and will appear at many special events scheduled throughout the City's Diamond Anniversary year.

Volunteers from the Chula Vista Genealogy Society will assist with family history research from 10 a.m. to noon in the local history room of the library, 365 F St., Chula Vista. Copies of the book, "Chula Vista Heritage," will be for sale during these hours.





CITY ADOPTS OFFICIAL SYMBOLS

San Diego Bay, great climate, and a "beautiful view" (translation of Chula Vista) are facets of Chula Vista represented in the City's new seal and logo.

Officially adopted by the City Council in August, the seal is reminiscent of the previous seal used by the City for decades. Its use will be limited to proclamations and certain other ceremonial applications.



ity Seal

The new logo will replace all other City logos on stationery, trucks, uniforms and other items. The logo will become more and more visible as existing materials with the old logos are depleted.

Leonard Torres, designer of both symbols, adapted the logo to be a modern, streamlined version of the more traditional seal. It was designed to

The Star-News, Thursday, April 17, 1986



For the 75th

The same artwork that appears on city medallons issued this year is featured on specially designed plates commemorating this year's celebration of Chula Watta's 75th anniversary. The scenes are all meant to represent life in Chula Watta The plates meant to represent life in Chula Watta The plates, method by the Chula Watta Darnod Anniversary Chula Watta Darnod Anniversary Chula Watta Dalmod Anniversary Chula Watta Dalmod and the Frame Callery, 305 3rd Ave, and the Poor Gourner, 386 F St.



City Log

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As the City's 75th birthday nears, more and more activities are taking place. The City has an Anniversary Song, commemorative items are on sale, and there's a calendar of Diamond Jubilee events sure to please everyone.

In May, the City Council voted "Chula Vista, My Home" as the official 75th Anniversary Song. Written by Chula Vista resident David Brannen, the song was chosen from among 46 entries for its lyrics expressing pride in Chula Vista and its ability to be easily sung by everyone. Recorded copies of the song will be available later this year.

The Diamond Jubilee Committee continues its Anniversary activities by offering for sale commemoratives such as the Chula Vista Heritage Book, the Anniversary Medallions, imprinted T-shirts and plates.

Events appealing to all interests are being scheduled throughout the summer (calendar at right). Additional information about Jubilee activities is available by calling the monthly recorded message at 691-5049.

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PROCLAIMING WEDNESDAY, OCTOBER 15, 1986 AS "STUDENT GOVERNMENT DAY" IN THE CITY OF CHULA VISTA, CALIFORNIA

WHEREAS, Wednesday, October 15, 1986 has been designated as "Student Government Day" to coincide with Chula Vista's 75th Anniversary; and

WHEREAS, "Student Government Day" will provide students interested in local government with an opportunity to learn firsthand how a city operates and what the public issues are that confront local officials; and

WHEREAS, twenty students will participate in this event -five from each of the four schools located in Chula Vista; and

WHEREAS, the Sweetwater School District will assign each student with a job title corresponding to a city position; and

WHEREAS, several activities have been scheduled for this day including a mock City Council meeting in which students will have the opportunity to roleplay in their assigned positions; and

WHEREAS, the City of Chula Vista recognizes the importance of providing students the opportunity to learn about municipal government;

NOW, THEREFORE, I, GREGORY R. COX, Mayor of the City of Chula Vista, California, do hereby proclaim Wednesday, October 15, 1986 as "STUDENT GOVERNMENT DAY" in the City of Chula Vista, California and call upon all citizens to join me in observing this special day.

1 birthday coloring contest ners honored by council f the 75th Chula School; Lorena Victoria, second

ond Anniversary loring Contest were a City Council

id and third place ere chosen at hrough sixth grade ntries provided by lista City School

lace winners were: ika, sixth grade, Janese Schaffer, Rice School; Leo irth grade, Juarezool; Jessica Hered grade, Allen School; Alicia McConnell,

grade, Cook School; Neil Saffer, first grade, Sunnyside School; and Jennifer Springer, kindergarten, Rice School.

All first place winners will receive a medallion and T-shirt. Second place finishers were: Eddie Fegueroa, sixth grade. Vista Square School; Lori Thoms, fifth grade, Silver Wing School; Erin Elson, fourth grade, Valley Vista School; Jefferson Gamoning, third grade, Halecrest School; Tina Salvatore, second grade, Tiffany School; Kevin Ready, first grade, Kellogg

kindergarten, Halecrest School. Second and third place winners will receive T-shirts.

Third place went to: Richard Barragan, sixth grade, Tiffany School; Elmerson Gamoning, fifth grade, Halecrest School; Sara Barnett, fourth grade, Tiffany School; Ruby Ortega, third grade, Loma Verde School; Maria Comas, second grade, Tiffany School; Kim Powers, first grade, Sunnyside; Adolfo Garibaldi, kindergarten, Hilltop

Star News. June 6, 1986.





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The design of the 3-inch medallion (shown at right) was a joint effort among Committee members and Bill Hutchins, an artist with Rohr Industries. Cast in antique bronze, it contains scenes depicting different aspects of life in Chula Vista.

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Both the medallion and book are available in limited quantities. Medallion prices range from \$15 to \$25 and the book is available in both soft cover (\$15) or hard bound (\$25) editions. Additional information about these commemorative items can be obtained by calling City Hall at 691.540 lat 619.640 in \$150.000 miles of the control of



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Volunteers from the Chula Vista Genealogy Society will assist with family history research from 10 a.m. to noon in the local history room of the library, 365 F St., Chula Vista, Copies of the book, "Chula Vista Heritage," will be for sale during these hours.





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COUNCIL AGENDA STATEMENT

Item 2b
Meeting Date 10/14/86

ITEM TITLE: Proclaiming Wednesday, October 15, 1986 as "Student Government

SUBMITTED BY: Mayor Gregory R. Coxpete

(4/5ths Vote: Yes___ No_XX)

The proclamation declaring Wednesday, October 15, 1986 as "STUDENT GOVERNMENT DAY" will be presented by Mayor Cox to the following students, who will be participating in "Student Government Day":

David Kraul, Joy Jarque (Chula Vista High School); Jennifer Marnik (Castle Park High School); Karon Abe (Bonita Vista High School); and David Berger (Hilltop High School).

Cartificated

Steamented

Dy the Only Commit of
Chula Vista, California

Dated 10/14/86





75th birthday coloring contest winners honored by council

Winners of the 75th Chula School; Lorena Victoria, second Vista Diamond Anniversary Medallion Coloring Contest were honored at a City Council meeting.

First, second and third place winners were chosen at kindergarten through sixth grade levels from entries provided by the Chula Vista City School District.

The first place winners were: Ellen Cerwinka, sixth grade, Allen School; Janese Schaffer, fifth grade, Rice School; Leo Haertling, fourth grade, Juarez-Lincoln School; Jessica Hernandez, third grade, Allen

grade, Cook School; Neil Saffer, first grade, Sunnyside School; and Jennifer Springer, kindergarten, Rice School. All first place winners will

receive a medallion and T-shirt. Second place finishers were: Eddie Fegueroa, sixth grade, Vista Square School; Lori Thoms, fifth grade, Silver Wing School; Erin Elson, fourth grade, fany School; Kim Powers, first Valley Vista School; Jefferson grade, Sunnyside; Adolfo Gamoning, third grade, Garibaldi, kindergarten, Hilltop Halecrest School; Tina Salvatore, School. second grade, Tiffany School; Kevin Ready, first grade, Kellogg School; Alicia McConnell,

kindergarten, Halecrest School, Second and third place winners will receive T-shirts.

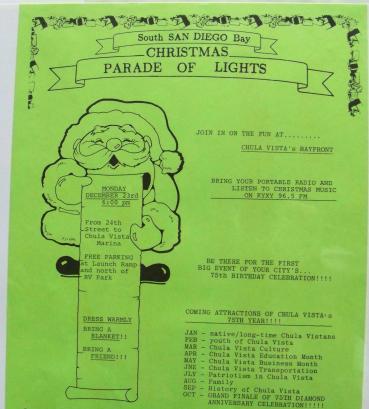
Third place went to: Richard Barragan, sixth grade, Tiffany School; Elmerson Gamoning, fifth grade, Halecrest School; Sara Barnett, fourth grade, Tiffany School; Ruby Ortega, third grade, Loma Verde School; Maria Comas, second grade, Tif-

Star News, June 6, 1986.









Sponsored By:
The City of Chula Vista

Special Events Highlight Holiday Season

Chula Vistans caught the holiday spirit in a big way in 1987 as festivities were held throughout the City.

Things got started with the annual Yuletide Parade in Downtown Chula Vista. This night-time parade down Third Ave. has become a tradition in the City that gets better every year.

Memorial Bowl was the site of the City's official Tree Lighting Ceremony on December 10. Mayor Greg Cox turned the switch that lighted thousands of Christmas lights while youngsters frolicked in over thirty tons of snow brought in for the event. Channel 8's Clark Anthony and Geni Cavitt were the

Another tradition that attracts visitors from all over the county are the wonderfully decorated streets of Candy Cane Lane (Guava St. between E St. and Davidson) and Christmas Circle (Whitney St. and Mankato St. between 1st Ave. and 2nd Ave.).

For Christmas with a nautical flair, the South San Diego Bay Winterfest and Boat Parade turned the Bayfront into a Southern California-style winter wonderland. With a theme of "A Children's Christmas," this event featured Ronald McDonald, the Sea World Fun Ship, an RV parade of lights, entertainers, craft booths, Cinderella's Coach and many other activities for kids and adults. At dusk, San Diego Bay was lighted by a spectacular parade of boats entering Chula Vista Harbor while fireworks burst overhead.







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round county eil Ball



loliday Festivities ap 1986

The 1986 holiday season opened with e annual Yuletide Parade in Downtown hula Vista. This night-time parade atured Donald Duck as Grand Marshal. The City's official Christmas Tree Lighting remony was held at Memorial Bowl on ecember 11, complete with over 30 tons snow for the children.



In full swing are "Candu Cane Lane" Mankato St. between 1st and 2nd Ave.). The decorated streets are again drawing

Bay Parade of Lights features decorated boats from various marinas. Chula Vista Californian, making her second

Merry Christmas Chula Vista

Christmas in Chula Vista is always a pecial time, and this year is no xception. Snow came to the City on Dec. 14-

2.4 tons to be exact - as part of the fficial Tree Lighting ceremony held at the Memorial Bowl and hosted by KFMB's lark Anthony. If you missed the snow, you can still atch the South San Diego Bay Parade

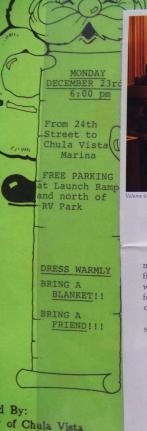
of Lights. On the evening of Dec. 22, boats of every description will sail by the Chula Jista Marina decorated from stem to stern vith thousands of Christmas lights. Also, two of the most popular displays

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Jankato Streets between 1st and 2nd) are again drawing visitors from afar. Residents have transformed their streets into a wonderland of Christmas lights nd displays the entire family will enjoy. If you haven't seen "Candy Cane Lane" nd "Christmas Circle," don't miss them this holiday season.

.. and a prosperous 1986!







City Council Meetings To Be Televised Beginning Jan. 5

Televising regular Tuesday City Council meetings on Cox Cable will begin with the first meeting of the new year. The meetings will be taped on Tuesday and televised the following evening (Wednesday) at 7:00 pm on Cox Cable Government Access Channel 25.

Placing the meetings on television will have several benefits:

- 1. Persons unable to attend will be able to see the meetings on TV
- Residents will be able to monitor the progress of City issues and procedures more conveniently
- 3. Residents can choose to watch only those parts of the meeting that affect them

Perhaps most importantly, the carrying out of City business will become more open and

accessible to the public. It is also hoped that the televising of meetings will increase citizen participation in local government and help overcome the apathy many people feel toward government.

The City Council meets on the first four Tuesdays of the month, and the meetings will be televised the night following each meeting. Tapes of the most recent meetings will be available for check-out at the Audio Visual section of the Chula Vista Library.

Obviously, City Council meetings will not compete with the prime time entertainment shows on commercial TV—that is not their purpose. Instead, these programs are meant to utilize the technology of television to strengthen the traditional democratic process of government.

PARADE OF LIGHTS

The amount of lights as well as

* FREE OVER-NIGHT

stmas adv. arshal

round county eil Ball



Holiday Festivities Cap 1986

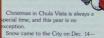
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Bay Parade of Lights features decorated boats from various marinas. Chula Vista Harbor also welcomes the tall ship Californian, making her second

Merry Christmas Chula Vista



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.and a prosperous 1986!





South SAN DIEGO Bay.
CHRISTMAS

PARADE OF LIGHTS

Monday, December 23rd, 1985 Time: 6:00 PM Place: Chula Vista Marina

STRUT YOUR STUFF DOWNTOWN On Sunday, Dec 22nd THEN JOIN US For The First Annual South San Diego Bay CHRISTMAS PARADE OF LIGHTS!

JUDGING WILL DE BASED
ON THE BEST USE OF
LIGHTS FOR CHRISTMAS
DECORATIONS ON YACHTS!
The amount of lights as well as
overall theme, costumes and music
will be taken into consideration
by the judges...

CALL 691-1860 FOR PARADE APPLICATION!
And Further Details......

Hosted By: Chula Vista Marina

* FREE OVER-NIGHT GUEST SLIPS...

Spend The Night Before And After The Parade As Our Guests In One Of Our Beautiful, New Phase III Slips! (* Advance Reservations)

GRAND PRIZE \$500 CASH !! To The Best

Boat !!!
TROPHYS,
For The Best

For The Bes Decorated Sailboat— 1st Place 2nd Place

MARINA TROPHY—
To Marina With The
Most Participating Boats!
VACUT CLUB TROPHY

YACHT CLUB TROPHY-To Yacht Club With The Most Participating Boats!

Sponsored By: The City of Chula Vista

Sponsored By: The City of Chu

inkle, twinkle... is, boats and more lights if the first South San Di

First CV

First CV boat parade of lights is tomorrow

South firey waters will save a between Tolledaths Avenue aumaning also unmorrow again as an absorper Wey, if conditions
Christman Paradie of Lights
Extension Paradie of Lights
Expenses to become an annual
Expenses to the large waterford trane at the They will also binade hast-mouse force of 24th Strives in National Tengitzmans. City, making their way at 6 p.m. The parade guide bout "Just to Chiua Vina. Many of the boarts partern Maxwell, will depart the staginating are expected to have a great promptly at 6 p.m. also appeared in the Mission Bayr Golowed by other participants in the China China China (China China China China (China China Chin

parade yesterday and the North San Drage Way parade tensight.

Chala Valia poice will not be confident at the marine both character of the parameter between the parameter between the parade parade parade point parade point parade p

· 3. 15. -z' 12

SOUTH SAN DIEGO

Dec. 22. 1985



MISCELLANEOUS:
Christmas: Parede of Lights,
Osc. 23, 5 pm., boat parade begins near crates in National City,
proseeds to Chicle Vista MarriaBails, Boaters from visiting nearras get two free rights in new
sign. Parily afterwards. Sity reservations and information availsible at Chicle Vista Marina.

The Star-News, Thursday, December 26, 1985



Parade of lights set

in marina

ronjunctions with the city of Chula Vista, has set the date for the first South San Diego Bay Parade of Lights.

The Dec. 23 event will kick off the city's 75th anniversary

basin. Chula Vista Mayor Greg Cox and other local officials will act and other local ordinals will not as judges, swering a cash print of 5000 along with trophies for the first, second and third place in the first, second and third place in the proper boat categories. Additional trophes will be awarded to the marina and the yealth this from the San Diego tricpening in the purade. "Wor're planning a big parry after the event and giving boaters two free right has our general to our place three slips," and Low Kerf, manager of the Cholal Vista is our place as the control of the state of coronary to get a little cute for from all the hard decorating work.

to get a little extra fun from all the hard decorating work everybody does for the first Application to join the parade. Application to join the parade Application to join the parade Application to join the parade Application of the Christon Wista marries of the Christon Application of the Christon Application of the Christon Application of the Applicat

B-2 The skin Diego Union (E) Friday, December 20, 1985

F.Y.I.
South County

Yule parade slated Dec. 2

Sazza Claus himself will also be on hand to greet children.



Town is Christmas shopping already, for parade marshal

the county Neil Ball

was raised out — only time it ever happened — and you would bring good lack for 1986.

It's because Chula Vista is ob-serving its 75th anniversary as a

city.
The big event of the year is Oct. 17 - a night with dancing at seven balls at once - but as one cham-ber official put it. "There are a rillion things planned, so don't ask me to tell them all without a cal-

Things will be better in a compile weeks, when 50,000 litter bags are given out through Vons markets with the telephone number where you can get the latest schedules. In case you don't go to Vons, the number is 691-569.

Things really get rolling March

'We'll have 1,000 bronze medal lions on sale," says Crencilman Leonard Moore, charman of the silver jubilee. "The medallion will include Mount San Miguel, a bike as Carron, the Memorial Park bridge, satisbast, kids playing in the sand, the city flower — the gransum — the tallies free-stand-ing flagpole in the world in our new Montgomery area, and an orchard home.

Besides that, there will be the "Chula Vista Heritage Book," a project in cooperation with the Chula Vista Historical Society, in both hard and soft covers. And stickers for cars. Plan ahead for a community

icnic to be sponsored Aug. 10 br Optimists. Like they say, a zillion things.

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Holiday Festivities

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featured Donald Duck as Grand Marshal

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Cap 1986

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On December 22, the South San Diego Bay Parade of Lights features decorated Harbor also welcomes the tall ship appearance in her Southern Home Port.

Merry Christmas Chula Vista



winkle, twinkle...

iones, boats and more lights lift the bay the Chula Vista Marina. Pictured is a the first South San Diego Bay boat docked after the event with its crow Instrines Parade ()
on boats saled from National City into participants.

1.2. 25

By Dee Anne Traitel Tribune Staff Writer

The official unfurling of Chula Vista's first city banner gave officials cause for some flag-waving as more than two dozen of the burgundy-and-white flags were hoisted skyward at various locations around the city

"What better way to display pride than with a flag," Councilman Len Moore said of the city's first official flag in its 75-year history. Moore and Mayor Greg Cox presided over a brief ceremony that drew about 50 people to the City Hall courtyard vesterday.

At the same time city employees raised the flag bearing the city's name and logo, identical flags went up at each of the city's schools, community centers fire stations and other public facilities.

County Supervisor Brian Bilbray attended the celebration as did representatives of Assemblyman Steve Peace. D-Chula Vista, state Sen. Wadie Deddeh, D-Bonita, and several trustees of the Chula Vista City Union High School District.

The idea for the flag was an outgrowth of the city's 75th birthday, said Chula Vista spokesman Mark Cox. "It came out of an enhanced sense of community and identity. We got a city song, and a medallion and we redesigned the city logo," Cox said of projects undertaken to mark the city's birthday celebration last

"We were on a roll," he said. Nearly 200 of the flags were produced by Stark Manufacturing Co. of Chula Vista at a cost of about \$5,000, Cox said. The city paid \$2,400 and the Diamond Jubilee Committee paid the

Chula Vista flag waves proudly School District and the Sweetwater balance. The committee was formed to oversee activities related to the

city's 75th birthday. The flags were produced in three different sizes and are available for purchase, although no specific price has been set

Cox, who had a hand in designing the new flag, likened it to California's flag. "It's similar in concept to the state flag - it has the burgundy logo of the city of Chula Vista on white with a burgundy bar on the bottom - kind of like the California flag has a bear on white and the red har on the bottom."

In addition to chipping in for the flags, the Diamond Jubilee Commi-



Tribune photo by Scott Linnett The city of Chula Vista proudly waves its first flag high above the City Hall courtyard.

tee presented the city with a \$5,000 check yesterday to be placed in an interest-bearing account to be used for a city enhancement project. The money was left over from funds raised for the city's birthday celebra-







City flag has a white background and burgandy bar and logo.

Raise the Flag!

On Monday, March 23 - Liberty Day - the City of Chula Vista and the Diamond Jubilee Committee will introduce the City flag to the community during a ceremony scheduled to begin at 10:30 a.m. and culminating in a City-wide, simultaneous flag raising at 11:00 a.m. Flags will appear at schools, fire stations and other public facilities. The Diamond Jubilee Committee is ensuring that each facility receives their first City flag free so that all may participate in this special celebration. The event will be held at the Civic Center in front of City Hall, located at 276 Fourth Avenue. All Chamber members and their families

are invited to attend this Liberty Day

City flags will be available for purchase at the City Personnel Department and from Stark Manufacturing Co. at 76 Broadway. The burgandy and white flags will be available in several sizes and prices. For more information concerning the availability of flags

Chula Vista flag waves proudly

By Dee Anne Traitel
Tribune Staff Writer

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CITY OF CHULA VISTA and DIAMOND ANNIVERSARY COMMITTEE

FORMAL INTRODUCTION OF THE OFFICIAL
CHULA VISTA FLAG

MONDAY - MARCH 23, 1987

10:30 A.M.

NATIONAL ANTHEM

WELCOME MAYOR GREG COX

OPENING REMARKS COUNCILMAN LEN MOORE

PRESENTATIONS OF CITY FLAGS & PROCLAMATIONS BY: DIAMOND ANNIVERSARY COMMITTEE MEMBERS

" CHULA VISTA, MY HOME "
...... BONITA VISTA HIGH SCHOOL
MEMBERS OF THE "MUSIC MACHINE"

HOISTING OF CITY FLAG

.......



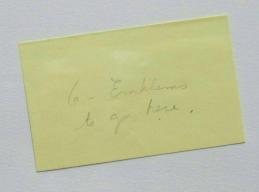
PRESENTATION OF CHECK TO CITY FOR USE AT 100th ANNIVERSARY, BY STEERING COMMITTEE.

Left to right are; 1. Rosemary Lane, 2. Councilman Leonard Moore, 3. Mayor Gregory Cox, 4. Frank Tarantino, 5. Margaret Sands, 6. "Charlle" Weckerle, 7. Sandy Palumbo and Frank Roseman.



THE VETERAN

- i am the farmer whose hand held the plow and musket.
- I am the sailor who would not give up the ship.
- ! am the muleskinner who carried a bayonet through the Halls of Montezuma.
- I am a brother who fought brother for the good of the nation.
- I am the cowboy who walked through the hail of fire to take San Juan Hill.
- Lam the imigrant whose carbine won the West.
- I am the grocery clerk who held the Rock of the Marne.
- I am the janitor whose broom swept the Coral Sea.
- I am the teacher who flew freight across the Hump.
- I am the mill worker who brought the Third Reich to its knees.
- I am the schoolboy who grew a beard patrolling the Mekong Delta.
- Every callus on my hand is a record of battle.
- Every seam in my face is a line held against an enemy.
- Every ache in my body is a reminder of the price of liberty.
- I am your past.
- I am your future.
- I am an AMERICAN VETERAN.



Names sought for war memorial

As part of the 75th anniversary, the City of Chula Vista is planning to dedicate a memorial to Chula Vista residents killed in service during World Wars I and II, the Korean War, and Vietnam.

Anyone knowing of a Chula Vista resident whose name is not included in the casualty lists, is asked to submit in writing the name and year of death by July 15 to: War Memorial Project, c/o Chula Vista Public Library, 365 F Street, Chula Vista, CA

> Chula Vista residents who died in World War II

Alber, Robert; Allen, Raymond; Anderson, Robert Murray; Barbour, Clarence William; Baum, John T.; Beach, Frederick A.; Bradley, Nathern Wilburn; Brezar, Feix; Brezar, Herbert;

Cook, Louis; Collins, Francis B.; Cooper, Harry J. Jr; Davies, Thomas Joseph; Dawson, Frank E.; Downey, Lawrence E.; Farrel, William Stanley; Fast, Chester Kelly; Fleischbein, Fred

Givens, Arthur; Gould, Joseph Francis; Hare, Clifford E; Harlan, Howard V.; Harlan, Sam Russell; Hodge, Robert Blake; Hoyt, Russell F; Humphrey, Elmer;

Irwin, William E.; Isom, Vernon Glover; Jackson, Herbert G; Johnson, Arthur; Johnson, Harold A.; Johnson, Robert K.; Jones, Charles P.;

Kagul, Ralph; Kelly, Leonard P.; Kelso, John C.; Kincaid, Robert E.; King, Robert Steel; Koester, James Duane; Kugel, Ralph Raymond; Lambugh, Robert L.; Lee, George:

Mathison, Ryder; May, George Allen; McKenzie, Lloyd Charles; Miller, Jack R.; Newport, Robert A.; O'Connor, Edward Jr; Oppenheimer, Vergil Lee: Owen, Donald Cook:

Pappas, John; Peabody, John Edgar; Pember, Keith Spaulding; Perkins, James W.; Perrin, Forrest V.; Reichert, Leonard J.; Rigley, Frank; Roberts, John W.: Roberts, Verne H.; Robles,

Arcadio; Roush, Henry; Saling, Thomas; Sanderson, John Philip Jr; Semple, Robert; Sherman, John H.; Shircliffe, R.; Short, R. B.; Smith, Gilbert; Smith, Kenneth D.; Steiner, Fred A.; Stewart, Theodore; Sullivan, Thomas Joseph; Swiencicki,

Joseph William;
Taber, Victor Charles; Talbot,
Victor R.; Taylor, William H.;
Thomas, Stivel Emory; Thompson, Leon E.; Truesdell, Neil
Edgar; Walton, Ivan; Welch,
Bradford Dearborn; Williams,
William V.; Wise, Joseph Hill

Chula Vista residents

who died in Vietnam Bibler, Wilson E. Jr; Biernacki, James Richard; Bobbitt, Arthur; Brashear, William James; Bright, Richard; Carbajal, Carlos Guzman; Cooper, Edwin Earl:

Engelman, Thomas Almet; Ewing, Lon Barry; Higgins, John Ignatius Jr; Himmer, Lawrence; Hunt, Phillip Michael;

Ingram, Robert Howard; Israel, Ralph Waldo Jr; Kimble, Cleatus Paul; Kincannon, Raymond Omer: La Chica, John N.;

Martin, Gerald; Myers, Charles Lee; Oliver, Rick Alton; Quilalang, Anastacio D. Jr.; Rambur, Michael James;

Sipes, Richard Earl; Tridle, Leon Paul; Venters, Roger Lee;

Tota Anniversary

Weeder, Richard D.; Whitaker, Jere Lee; Wildauer, Paul Arthur.

who died in the Korean War: Hendrix, Donald Jerry; Stefas Frank.

The Star News, Sunday, November 9, 1986



Lest we forget ...

The impressive new veterans memorial in Chula Vista's Memorial Park, 373 Park Way, will be officially rededicated Tuesday as part of an annual Veterans Day service.

The city will participate with the Veterans of Foreign Wars, the American Legion and the Fleet Reserve of Chula Vista in an 11 a.m. service that coincides with the city's 75th anmiyersary celebration.

The new memorial is modeled after one Councilwoman Gayle McCandliss saw in Washington, D.C. It is a rectangular piece of stone supported on each side by a tall standing stone.

On the two sides of the surfaces are carved scrolls bearing the names of 115 Chula Vista residents who died in World War II; the Korean conflict and the Vietnam war. The former anonymous memorial dedicated in 1950 is mounted on one end, and a new plaque is mounted on the other.

The new plaque reads: "Dedicated to the memory of all Chula Vista heroes of all

See Forget, page A-4



Forget: memorial Continued from page A-1

wars who so gallantly fought to preserve our American heritage that government of the people, by the people, for the people shall not perish from the earth. Redesigned and rededicated by the citizens

of Chula Vista 1986."

Behind the new structure, which is built at the right side facing the park's amphitheater, is a platform with three steps leading to a flagpole. In front is an area of planting.

A traditional memorial service is planned Tuesday. Chula Vista City Councilman Len Moore will speak, the memorial will be dedicated and the names of the deceased will be read.

Especially invited to attend are the families of those killed in service in Vietnam.

Names of those who died in all the wars were researched by a team of seven volunteers working through the Chula Vista Library under the direction of Sharon Sage and Paula Brown.

Eighty-three names are listed as having died during World War II, three in Korea, 29 in Vietnam and none in World War I.

Those who died in Vietnam are Wilson E. Bibler Jr., James Richard Biernacki, Arthur Bobbitt, William James Brashear, Richard Bright, Carlos Guzman Carbajal and Edwin Earl Cooper.

Also Thomas Almet Engelman, Lon Barry Ewing, John Ignatius Higgins Jr., Lawrence Himmer, Glenn Hobbs and Phillip Michael

Veterans Memorial Monument Rededicated



Participating in the memorial services were Mayor Greg Cox, Councilman Len Moore (who delivered the key note address) and Councilwoman Gayle McCandliss.

In recognition of the many contributions made by Chula Vista veterans, the City formally unveiled a redesigned Veterans Memorial monument in the Memorial Bowl on Veterans Day.

The event was held in conjunction with the annual memorial services held by



the Chula Vista Veterans of Foreign Wars, Fleet Reserve and American Legion. As part of the ceremony, Councilwoman Gayle McCandliss read aloud the names of the 115 Chula Vistans who have lost their lives in the service of their country.

The monument has stood as an anonymous tribute to veterans since 1950. However, as part of the City's Diamond Jubilee year, the monument was redesigned to include the inscription of the 115 names of Chula Vistans who have lost their lives in World War II through the Viet Nam conflict. No names are listed under World War I, but space was left open for additional veterans' names from any war as they become known. Landscaping and flagpoles were also added to the site.

With the addition of the 115 names, the Chula Vista Veterans Memorial will more fully recognize the sacrifices made by these brave individuals.

Community picnic big success

May become an annual event

Banita Salutes Chula Vista

Gail Huckell and Nan Myers present birthday card to the city, accepted by Mayor Greg Cox from the Bonta Business and Professional Association.

And the second point of th



Gledys Williams, who was born Oct. 12, 1911, had the birthday cloest to the city's - Oct. 17, 1911.



Star News, Thur., July 31, 1986

Bonitafest season kicks off with pageant, August events



Mid R. John Willet, Pres. of the Optimist Club, and Mayor Gregory Cox.

Going to the picnic? get your tickets now

Star-News, Thursday, August 7, 1986

The photocome of Chale
Vary 73th Michael on the Chale
Vary 73t

75th birthday picnic scheduled Aug. 10



CHULA VISTA'S 75th DIAMOND ANNIVERSARY **PICNIC**

Entertainment, Food, Soft Drinks & Drawings!

BONITA OPTIMIST CLUB 4610 SWEETWATER ROAD, BONITA SUNDAY 12 pm - 5 pm - 10 AUGUST 1986 Children \$2.00

SOFT BAR DRINK QUE

(One) (One)

CV 75th committee still is seeking old-timers

In other particular Cash values

The both which the Dames of Cash values

The both which which

MAIL TODAY!!!

NUMBER OF QUALIFIED "OLD TIMERS" (40 YRS IN CV, BONITA OR MONTGOMERY) (NO CHARGE)

NO. PAID GUESTS (PRICE TO BE ANNOUNCED)

WILL ARRANGE OWN TRANSPORTATION

UP BELOW)

TRANSPORTATION PROVIDED BY CITY BUSES. IN CARING FOR OTHERS, PLEASE BE WAITING FOR PICK-UP.

DEPART TIME	LOCATION	CHECK
11:00 a.m.	FREDERICKA MANOR	
11:10 a.m.	102 4th AVE (CHURCH)	
11:30 a.m.	CONGREGATION TOWERS	;
11:00 a.m.	LAUDERBACH CENTER	
11:15 a.m.	SEARS (5th & "I")	
11:30 a.m.	"F" ST FIRE STA	
11:45 a.m.	KAISER 3955 BONITA RD	
11:00 a.m.	SPECIAL PICK-UP BY COMMITTEE MEMBER	_

The Star-News, Thursday, July 17, 1986

Picnic: city's 75th birthday event to be at Optimists Club

CV old-timers recognized for 75th picnic

In celebration of Chula Vista's 75th birthday the Diamond An-misersary Committee is compiling a list of those who have lived in the city for 40 years or longer. These long-time residents will be the guests of honor at a com-munity city in the committee of the com-trainty of the committee of the com-trainty city. be the guests of honor at a com-munity pienic in August.

Anyone with information about long-time residents is asked to call Dorothy Davies, 425-6955, in the afternoon.

The Star-News is running the

names of all the old-timers found so far. Following is the sixth in-stallment of 23. Estaban Gomez, Thelma Bar-Estaban Gomer, Thelma Bar-mbart, Hazel Robinson, Sarah Catherine Marris, Phyllis Morris Kovacie, Carmen Gomez, Rossell Cole and Vera Offord. Also, Rey Barnhart, Vivian Cole, Jim Spiec, Leo Kelly, Agnes Sohn, Jeanne Bodie, Lois Spiec, Elbert Henderson and Glady Flencher Williams.

Gady Fletcher Williams.

Also, Sara Ann Henderson,
Florknee E. Richardson, Shelia

Dupree, Mildred Johnson,
Roberta Steele, Lynn Aldous,
Madline Chatfield Tanner and

The Star-News, Sunday, April 20, 1986

Diamond committee looks for old timers

If you have find in Chair

Old Time of the Ch



L. to R., Marjorie Watrous, Richard Zurcher. and Mary Wheeling.

SUNDAY

AUGUST 10, 1986

12:00 NOON

CHULA VISTA WILL HONOR ITS "OLD TIMERS"

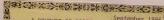
COME & PICNIC WITH US....

LOTS OF GOOD FOOD, ENTERTAINMENT . .

A CHANCE TO SEE MAKE NEW ONES!!



(*See map)



September 1986 A BOUQUET OF ROSES to the organizations and people who made the "Old Timers' Picnic"

possible. Thank you Dorothy Davies, a big hug from all of us!

ula Vista Historical S

R.S.V.P. BY RETURNING THE ENCLOSED CARD NOW!!!!!



YMCA hosts free games at picnic

The base the resist NACC.

The base the resist NACC.

The resistance of the second of

Following as a whodule for the games.

*Water Balloon team toos from \$2.15 to 12.20 p.m.:

*Sack race and human wheelbarrow race from \$2.50 to 12.50 p.m.

*Beas bug toos and ring toos from \$2.50 to 12.00 p.m.

*Egg ream toos from 1.20 to 14.5 p.m.





City seeks old-timers

The Star News, Thursday, May 22, 1986

More Chula Vista old timers

Column time Charle Visits of the Control (1998) at 1990 at 18 May Miller, Lay Lightheat, was to Domaid American Charles and the control of all called columns of the Control (1998) at 1990 at



The Star-News, Sunday, May 4, 1986

75th committee finds more old-timers

Old-timers to be honored at picnic

CV 75th committee still is seeking old-timers

Residence (Cash Villey)

The Developmentation of Cash Villey

The State of Cash Villey

The Stat

MAIL TODAY!!!

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TRANSPORTATION DESIRED (*CHECK PICK UP BELOW)

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SPECIAL PICK-UP BY

COMMITTEE MEMBER

The Star News, Thursday, July 17, 1980

11:00 a.m.

Picnic: city's 75th birthday event to be at Optimists Club

Continued from page A.1

The other size with the same than the first than the fir

Fig. 7 Tickets are on sale at The Frame Studeo, 4450 Bonita Rond, The Poor Gournest Restaurant, 388, F. St.; Fuller's Planelbing, 1961 3rd Ave.; Jane Blusk's Oilt Shop, 270 Md Ave.; The Frame Gallery, 365, 3rd Ave., and The Chula Vista Star Mews, 835 3rd Ave.

CV old-timers recognized for 75th picnic

In celebration of Chula Vista's 75th birthday the Diamond An-niversary Committee is compiling a list of those who have lived in

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Alio, Rey, Barmhart, Vivian Cole, Jim Spice, Loo Kelly, Agers Sohl, Jeanne Boule, Loo Spice, Elbert J Henderson and Ghaly Fletcher Williams.

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では、大学の大学の大学の大学の大学のできる。 September 1995 September 1986 A BOUQUET OF ROSES

to the organizations and people who made the "Old Timers' Picnic"

Thank you Dorothy Davies, a big hug from all of us!

Chula Vista Historical S



L. to R., Marjorie Watrous, Richard Zurcher, and Mary Wheeling.

AUGUST 10, 1986

12:00 NOON

CHULA VISTA WILL HONOR ITS "OLD TIMERS"

COME & PICNIC WITH US....

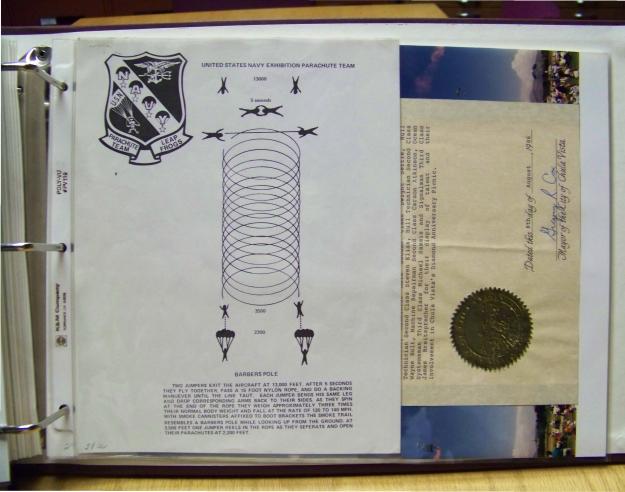
LOTS OF GOOD

A CHANCE TO SEE MAKE NEW ONES!!



SWEETWATER ROAD (*See map)

R.S.V.P. BY RETURNING THE ENCLOSED CARD NOW!!!!!









Parachutists entertained the crowd at the Optimists' picnic





"Calico Twirlers", dance club of C. V. John Van Kouwenberg and Doris Cox.





DIAMOND CROSS

TWO JUMPERS EXIT THE AIRCRAFT AT 13,000 FEET. THEY TRACK LATER AIRCRAFT PARALLEL TO THE EARTH ANNY FROM EACH OTHER FOR 20 SECTIONS UNIT. THEY REACH AN LIVED OF 7,000 FEET. THEN THEY REACH AN LIVED OF 7,000 FEET. THEN THEY REACH AN LIVED OF OVER 300 FEET. THEY GROSS SHOULDER AIRCRAFT AND AIRCRAFT AND LOOKING SEED OF SHOULDER AIRCRAFT AND CONTINUES THEIR RACK IN THE SAME DIRECTION UNTIL THEY REACH AN ALTITUDE OF 2,200 FEET AND OVER THEIR MAIN FARACHUTES.



UNITED STATES NAVY EXHIBITION PARACHUTE TEAM





BOMB BURST

FOURSIX JUMPERS EXIT THE AIRCRAFT AT 13:00 FEET ALL JUMPERS EXT ON THE FIRST MAN OUT THE DOOR FLYING THEIR BODIES DOWN TO THE UNIT THEY ARE ALL LINKED UP AND HOLD THE BODIES DOWN TO AND MOVE LITTER. AT 4:000 FEET THEY BREAK THEIR GRIPS, TOWN AND MOVE LITTER. AND MOVE LITTER SEX FOR MAXIMUM SEPARATION. AT ADOUT 100 MPH. LITTER SEX FOR MAXIMUM SEPARATION. AT OPEN THEIR PARACHUTES.

Skydivers for picnic entertainment

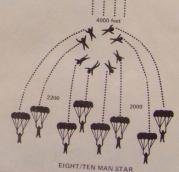


SHOULD CALL AROUND CAN'T DISCUSSION TO SEE A CONTROLL OF THE C



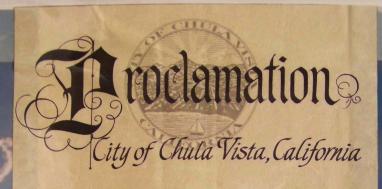
UNITED STATES NAVY EXHIBITION PARACHUTE TEAM

13000 feet



EIGHT/TEN JUMPERS EXIT THE AIRCRAFT AT 13,000 FEET. TWO JUMPERS MANUEVER TOGETHER, FORMING A "BASE" THEN THE REMAINING JUMPERS FLY IN ONE AT A TIME UNTIL THEY HAVE A COMPLETE CIRCLE. THE MAN-UEVERS CAN BE SEEN EASILY BY THE SPECTATORS DUE TO THE DOUBLE SMOKE CANNISTERS ATTACHED TO THE JUMPERS BOOTS, 4,000 FEET THEY SEPARATE, DO A 180° TURN, AND MANUEVER LATERALLY AWAY FROM EACH OTHER FOR MAXIMUM SEPARATION. THEY OPEN THEIR MAIN PARA-

should call about CV picnic



EXPRESSING APPRECIATION TO
THE U. S. NAVY PARACHUTE TEAM "LEAP FROGS"
ON SUNDAY, AUGUST 10, 1986

WHEREAS, Sunday, August 10, 1986, the City of Chula Vista will conduct its Diamond Anniversary Picnic; and

WHEREAS, the U. S. Navy Parachute Team West, also known as the "Leap Frogs", will help to celebrate the occasion by demonstrating their skills in parachuting for the citizens of the City of Chula Vista; and

WHEREAS, the City of Chula Vista is honored to have the U.S. Navy Parachute Team participate in this special occasion;

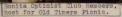
NOW, THEREFORE, I, GREGORY R. COX, Mayor of the City of Chula Vista, California, do hereby recognize the members of the U.S. Navy Parachute Team West. Lt. Dennis Granger, Master Chief Bos'n Mate Patrick Broderick, Hull Technician First Class James Patton, Instrumentman First Class Daniel Beavers, Hull Technician First Class Robert Rowland, Hospitalman First Class Robert Scandiffio, Machinist Mate Second Class Dwight Settle, Hull Technician Second Class Steven Elias, Hull Technician Second Class Wayne Bolt, Machine Repairman Second Class Carson Atkinson, Ocean Systemsman Third Class Michael Sammis and Signalman Third Class James Breitsprecher for their display of talent and their involvement in Chula Vista's plammond Anniversary Picnic.



Dated this 8th day of August , 1986

Mayor of the City of Chula Vista













The Chula Vista 75th Anniversary
Steering Committee

Themon Thecipe Bakeoff AUGUST 10, 1986

1ST. Prize \$10000
BEST LEMON RECIPE OVERALL

2ND. \$2500 SECOND BEST LEMON RECIPE

CERTIFICATES OF HONORABLE MENTION AWARDED PLACE AND TIME: Optimist Club, Bonita 4610 Sweetwater Rd. ** RULES: Lemon used must be from a tree located in Chula Vista, Otay or Bonita, California

FOR FURTHER INFORMATION CONTACT SANDEE: 421-5371 PARTICIPANT'S NAME:

> ADDRESS: PHONE :

DEADLINE FOR ENTRIES JULY 31 : MAIL TO: P.O. BOX 1087 . CHILLA VISTA CA 92012

Lemons will be king in this contest



SANDY PALUMBO, CHAIRWOMAN AND MEMBER ON THE STEERING COMMITTEE

The great Chula Vista

LEMON BAKE-OFF



The counts rate question that leaves for the high count of the hig



Bake-off hostesses are (I.to. r.) Mary Whittaker, Cindy Miller, Patsy Goodman and Viola

"JUDGES"

L.TO R. Rosemary Lane and

Johnnie Lou Rosas





Gail Huckell, Bonitafest Chairwoman and Glennalie Coleman.



L. to R. "Hat" Glennalie Coleman, Mary Whittaker and Violo Schutte.

2 envelopes unflavored gelatin to cup cold water

2 packages (16 oz.) cream cheese softened

1 cup sugar 14 cup fresh Chuta Vista

1 package (1 pound) frozen

the cream cheese until it is fluffy and light. Add the sugar

lemon juice

TANGY LEMON SQUARES

15 cup powdered sugar 215 cups all purpose flour

4 cggs
2 cups granulated sugar
3 cup lemon juice
1 teaspoon baking powder 2 teaspoons powdered sugar

2 teaspoons powdered sugar as topping In a large bowl, cream together butter and the ½ cop powdered sugar until fluffy. Add 2 cups of the flour. present matter and use "1 cep powdered users until hulfy."

Add 2 cups of the flour,
beating until helended, Spread cently over the bottom of a well presided 9x17 bisking pan. Bake

greaded 9x17 bisking pan. Bake

a pre-hearted 350° oven for 20

MELBA SAUCE

minutes.

Meanwhile, in a small mixing how beat the eggs until light and foamy. Gradually add granulated sugar, beating until thick and blended. Add lemon juice, remaining 15 cup flour

blended. Pour lemon stature over baked crust and return to oven. Bake 25 to 33 minutes or until golden and custard is sea. Remove from oven and sprinkle with powdered urgar. Let cool. To serve cut in small squares or bars. Makes from 16-22 bars. in the 1/3 and 1/4 and the gelatin and refrigerate the mixture until it is slightly thickened.

Fold the whipped cream into Rosemarie Knight the thickened gelatin and pour the mixture into a 2½ quar-ring mold. Refrigerate until

Second prize

Unmold with warm water.

Garnish with lemon slices and mint leaves.
MELBA SAUCE: Puree all ingredients. Strain sauce with a fine sieve.

> LEMON DELIGHT I package yellow cake mix I package lemon jello

Brant Toogood

4 eggs, at room temperature 34 cup Wesson oil, beaten one

i package (I pound) frozen raspberries I reaspoon Kirich wasser or fram house. Soften gelatin in the cold water in small saucepan. Stir the mixture over low heat until competency disasslyed. minute
Beat cake mix, jellow and
eggs four minutes. Grease and
flour a 13"x9"x2" pan. Bake at
350" for 40 minutes. Take cake out of oven, prick with fork, then our glaze on while still hot GLAZE completely dissolved. 2 cups sugar Chill good. lemon juice and zest, and beat until the mixture is smooth. Stir

Whip one large can of chilled pet evaporated milk, then add juice of one lemon and grated Mary Whittaker

LEMON PIE COCONUT CRUST 2 cups flaked coconut

mixture on horsom and sides of 9-inch pie plate. Bake at 325° for 15 minutes, Cool, LEMON CHIFFON FILLING I tablespoon unflavored

gelatin 1/2 tenspoon salt 4 egg yolks

Vi cup fresh lemon juice (Use Chula Vista lemons only) our into prepared crust. Chill

thoroughly.

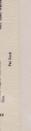
Method for second filling: In medium saucepan combine sugar, water and salt; neat to boiling. Mix cornstarch and

botting. Mix cornstarch and water to make a smooth paste; add to boiling mixture gradually, stirring constantly. Cook until thick and clear. Remove from heat. Combine egg yolks and fresh lemon juice; stir into thickened mixture;

return to heat and cook, stirring constantly, until mixture bubbles again. Remove from heat and stir in I tablespoon butter. Cool completely. With filling over creamy lemon
filling. Decorate as desired.
Mrs. Joseph A. Trejo

> LEMON RICE I cup uncooked rice

peel and juice of 1/2 lemon peel and just of 1/2 set 4 cup butter 5 cup whipping cream, warmed chopped parsley 3 tablespoons of apple vinegar, optional Add rice to builing water.



Stirring constantly bring to boil over medium heat and boil one minute. Remove from heat. Stir in next three ingredients. Cool. Turn into pastry shell. Chill until set about 2 hours.

Meanwhile, start second

15 cup water 16 cup lemon juice 14 teaspoon grated lemon peel

% teaspoon cream of tartar

Vi cun sugar cup sugar
 teaspoons unflavored geiatin
 eggs, separated

First prize DOUBLE DELIGHT LEMON

| Baked 8" pie shell | cup sugar | tablespoons corn starch

margarine smooth. Stir in egg yolks.

cup sugar
Stir together sugar and gelatin Sitt rogether sugar and gelatin is small succepan. Blend egg yolks, water and lemon juice; sitir into sugar mixture. Cook over medium heat, stirring constantly, just until mixture holds. Sitt in peel. Place pan in bowl of ice and water stirring occasionally, until mixture mounds slightly when dropped from atoms. from spoon.

Beat egg whites and cream of tartar until foamy. Beat in tariar until foamy, Beas in
upar, I talbespoon at a time;
continue beasing until stiff and
glossy. Do not underbeat. Fold
iemon mixture into meringue.
Pile lightly on top of first
custant lemon inyer. Chill as
least 3 hours or until set.
Decorate as desired.
Jacqueline Williott



Chief judge Glennalie Coleman gets set to try another



And rice to boiling water.

Season to taste with salt. Cook,
covered, over medium heat use!
rice is tender, stirring
occasionally; about 20 minutes.
Do not overcook, Saute lemon
peel in butter about 3 minutes.
Do not overcook, Saute lemon
peel in butter about there
minutes. Remove peel. Add
butter to voolked rice. Add
ierom iside erandually, tossins. to the control of the lemon juice gradually, tossing, until seasoned to caste. Add haif of warmed cream rice. Place in



Mayor Greg Cox, Glennalie C. and Jackie Willott.

The Diamond Anniversary Steering Committee Lemon Recipe Bakeoff FIRST PLACE

awarded to

recive

Chairman





L. To R., Leonard Moore, Johnnie Lou Rosas and Cheryl Cox.





Bonita Optimist Grounds
4610 Sweetwater Rd.
(East Rohr Park)

Entertainment...•12 Man Navy Parachute
Leap Frog Team • Music and Activities for
Children and Adults

Admission includes lunch, entertainment and parking (extra parking available at Kaiser Clinic, 3955 Bonita Rd.). Tickets can be purchased at the City Clerks office or City Hall.

For more information call Gary Goelitz 691-5021



City of Chula Vista

75th Anniversary Memorial Scrapbook 1986

> ith ation,

Marie Hulfachor Chula Vista Art Guild



Chula Vista Diamond Anniversary

October 17, 1911 - October 17, 1986

Table of Contents

BOOKI THE BIRTHDAY WEEKEND CELEBRATION

Schedule of Events, General Events - October 17 to 18 October 17:

Bayfront/E Street Trollev Dedication Arrival of the Tall Ship, Californian The Diamond Anniversary Balls October 18:

Founders Day Presentations

Parade, Chula Vista's Song, Bonita Vista Music Machine Commemorative Postal Cachets Commemorative Belt Buckle Auction The Star of Chula Vista Diamond Drawing

THE YEARLONG CELEBRATION

Schedule of Monthly Themes The Opening Party, March 2, 1986: Presentation of the 75th Anniversary Medallion Presentation of the Limited Edition Chula Vista Heritage Book Medallion Coloring Contest in Elementary Schools Christmas Parade of Lights The New Flag for Chula Vista The Veterans Memorial Community Picnic Honoring Old Timers Lemon Recipe Bakeoff

THE YEARLONG CELEBRATION, CONTINUED BOOK II:

The Rose Show, Seniors Dance Group Featured Bonita and Chula Vista Citizens The Tallest Flag Pole, The Horse Show Vons Anniversary Drawing Easter Sunrise Service Community Prayer Breakfast Chula Vista Woman's Club Quilt Show Chula Vista Woman's Club Doll Show Sweetwater Women's Club Celebration The Chula Vista 75th Anniversary Quilt Girl Scoutacular Bayfront: The Nature Interpretive Center Bayfront Celebration

Sailboat Regattas

on,

Book II continued

Cultural Activities: Chula Vista Art Guild Gustavo Romero Recital sponsored by San Diego Symphony Music in the Park San Diego Pops Concert Starlight Opera Showcase Chamber Concert Series at the Library School for the Creative and Performing Arts Downtown Chula Vista Arts and Crafts Festival Salsa Festival Business Salutes Fair Designers Showcase - Historical Home Tour Historical Society Walkabouts Bay Medical "Run for Life," A.Y.H. International Bike Tour Chula Vista Night at the Padres Fourth of July Celebrations: Library Tenth Birthday Picnic Fireworks on the Bay

BOOK III ORGANIZATION AND ADMINISTRATION

Planning
Calendar of Events
Advertising
In Appreciation and Thank You's
Miscellaneous
NATional Award, Freedom's Foundation

Book II

The Yearlong 75th
Anniversary Celebration,
Continued

IULA VISTA aldratu 75 year



Senior hoofers Marie Towsley, (front to back) Ginger Harris, Jacquie Day, Verna Schlundl and Hilda Selay dance at Norman Park Senior Center.

Kicking up their heels

Diala Ving's 75th birthday.

Any senior lady is levited to use the group to learn a new skill, make friends, exercise and

In addition, a new class in

An of the control distant arms and the control distant arms are control distant arms and the control distant arms are control distant arms and the control distant arms are control distant arms and the control distant arms are control distant arms

Chula Vista celebrates its 75th of the community can have their birthday as a city this October, but the party is already going on.

This city of 120,000, the second largest in San Diego county. is marking its diamond birthday with a long list of events culminating in a spectacular celebration Oct. 18.

Among the many events being held to mark the passing of threequarters of a century are parades, community picnics, cultural performances, a series of balls and dances and the creation of a community quilt into which members names embroidered.

When the celebration ends at a Founders' Day celebration Oct. 18 in downtown Chula Vista, a \$7,500 diamond neclace will be given away.

The gem, aptly named The Star of Chula Vista, is the first of dozens of prizes area residents can win by answering local trivia questions found in the Star-

Each week for 10 weeks readers of the Star-News are asked a trivia question about their city. From among the correct are LaBella's Pizza, Cornell's Ofanswers one name is selected for the prize of that week.

Already prizes such as a crystal candle holder from Standlee's Party Supplies and \$150 worth of transmission repairs from Hindi's Unical have been won by local residents.

Those who know that Frank Hope Jr. designed the Vogue Theater built in 1944, know the answer to the third week's question and become eligible for a prize from South Bay Auto.

Other participating merchants

fice Supply, Marie Callenders,

The Spa Store and 7-11 Stores. The grand prize, the Star of Chula Vista Diamond, will be awarded during the 10th week of this contest.

Questions appear weekly in the Star-News and can be answered at that newspaper's office or at any of the participating 75th Anniversary merchant's place of business.

Letter-writer shares city's 75th birthday - at least one date

Warren Hubbard and the city against cityhood of Chula Vista have something in common: their birthday. Hubbard was born on a chicken ranch in Colton, Calif on the same day state officials ap-proved the city's inco-poration. The date was Nov. 21, 1911.

Hubbard found documenta-tion of the shared date on the tion of the shared date on the first page of the city council minutes from Nov. 28, 1911, delivered, he said, "probably by fast pony express." Word of the state's acceptance had just been seat by Secretary of State Frank
C. Joedan, Hubbard said.
John Rojas Jr., president of
the Chula Vista Historical Society, confirmed the date, saying it

appeared in Vol. 1 No. 1 of the Chula Vista Review, published Dec. 15, 1911. Rojas said confusion exists nonly held as the anniversary date because on that dat

Hubbard, a city resident for about 20 years, almost missed the big date. He was born at 11 p.m. to a mother who was a telegraph operator for Postal Telegraph and a father who was an He passed through Chula Vista

51 years ago when he and Ruth, a minerologist eloned from San Bernardino for a Tecate mar-riage. They moved here when Hubbard was transferred from the Rohr Riverside plant to Chula Vista Rohr.
As Hubbard nears 75, he finds himself busier than when he worked eight hours a day at

Rohr. As a consulting engineer, he may work 10 or 12 hours a day. That's fine, but it keeps him from letter writing.
In his 20 years in Chula Vista. Rogal said Companies Leady

Mubbard has become known as a
history, Oct. 17 and Nov. 21, profiffs writer of letters to the
both in 1911. The October date is
editor, with missives to the Star-News close to \$1

Aug. 28,1986



ves it with his California driver's license



Chula Vista Quarterly

locations around the City, or call 691-5031 to be adde to the Quarterly mailing list. Send comments or



Annual rose show exhibit to feature 500-plus entries

Soot Bu four as invest of the control of the contro

I n celebration of Chula Vista's diamond anniversary, Style has decided to feature newsmakers and people to know who have ties to both Bonita and Chula Vista - who live in one community but spend a lot of time and energy in the other.

We regret that we do not have space for each and every deserving person who has helped to shape our community and may have an impact on our future. We are indeed fortunate to have many people who easily could have been recognized in this particular issue and many other leaders who do not have the ties to both communities but it is Chula Vista and Bonita that we wish to emphasize in this special tribute to Chula Vista's diamond anniversary. It is not our intent to slight anyone not mentioned here; the number of people who are important to both of our communities could fill an issue many times this size.

The following individuals provide an important link between the two communities - the tie that binds us



Dad Wilson

Bud Wilson — a native son if ever there was one — was born and raised in Bonits, has business interests in Chilai Vitas, and was recently ecologized for his involvement in the Mannits, when bonored as the Mannits of Mannits, which bonored as the Mannits of Mannits of Mannits, which bonored as the Mannits of Mannits of

operations are dependent on the collab Visia. On the local level the serves on the Collab Visia. On the local level the serves on the Collab Visia. Community Hospital Bourla, and has served on the Community Hospital Bourla, and has present on the State Collab Visia and member of the Boury Club. As a young mass with an emetion of the Boury Club. As a young mass with an emetion of the Boury Club. As a young mass with an emetion of the Bours Club. As a young mass with an emetion of the Bours. As we will have been also will be a proposed to the collaboration of the Collab Visia are and the State Visia operation to be an influence in its development. If all the collaboration of the Collab Visia area and he is State Visia operation to be an influence in its development.



Corky McMillin

Corky, McMillar
Corky McMillar
Corky McMillar
Development, loc. and its ubiolitary companies, has
used approximately 2700 hornes in Borista and Chais
approximately 2700 hornes in Borista and Chais
McMillar Realty, was realed as the country's largest.
A resident of Borista. McMillar is a number of the
Borist Opinist Club and the South Bay Family
TMCA, and spotous to the Deverours Hayest
A resident of Borista. McMillar is a member of the
Borist Copinist Club and the South Bay Family
TMCA, and spotous to the Deverours Hayest
Boristar
Borist

College.

An off-road racer, McMillin was overall winner of the Baja 1000 a couple of years ago, the Baja 500 this year, and last year was the top national off-road racer of the year in his category.



A couple of years ago, Bonitan George Kost recom-mended that the Chula Vista City Council establish a traffic committee to include Chula Vista, the County, CALTRANS, National City and the Sweetwater

County Planning Group.

"Now we have \$100,000 to study traffic in the Sweetwater Basin," chuckles Kost, "This month and next month we will set up the mechanism to set the

A retired commander after 22 years in the Navy

telp people who are retiring from the Navy with their

Look to him to be confronting issues like traffic, flooding, and what he views as an infrastructure unable to keep up with growth.



Phil Creaser

Phil Creaser has been a member of the San Diego 2ort Commission since 1979 and, as such, plays an important role in the whole region by setting the direc-tion of development for the port, which has included a

uson of development (or the port, which has included a best harbor and post during his term, best harbor and post during his term, best during his term, and the second of the post as low in coming, he envision and development, initial to the of 500 Deep and the control of the post as low in coming, he envision and development, initial to the of 500 Deep and the control of the co



Mike Roark

Mike Planck

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He enjoys taking his prize stallion to Class A shows throughout the country and, not surprisingly, is a strong supporter of Bonsta riding clubs.

City Celebrates Proud Heritage



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Lowell Blankfort

Lowell Blankfort

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Nanette Myers

'Nan' is a Real Estate Broker and owner of Califia Realty located in Bonita, a board member of the South San Diego Bay Cities Board of Realtors and is a licensed Securities Broker.

She is an officer in EFM venture Group and Exchange Accommodations, two San Diego based cornevations.

change Accomodations, two Sam Upop based cor-porations.

Nan is a board member of the Chulk Vitta.

Nan is a board member of the Chulk Vitta.

Chamber of Commerce and received a special recognition sward from the Chamber for her work recognition sward from the Chamber for her work recognition sward from the Chamber of the Chamber.

Nan has served for many work of the Chamber of the Board of Directors of the BBP A as well as surveing as too president in 1985 and president in 1986 of the BBPA.

Nan and her husband Ed have two grown children, Shan and Ted, and live in Bonita.



10 STYLE . OCTOBER 1986

Douglas Fuller

"Going to meetings all the time" is how Douglas Fuller (no relation to Opai Fuller, also featured in this issue of Style) describes his life as a community activist, and manager of the family-owned Fuller Ford in

and making who the limit will be a combined with a combined with a combined with a combined of the combined of

Evidently, not having enough meetings to go to, Fuller assumed the additional responsibility of being secretary-treasurer of the San Diego County Motor Car Dealers Association.



Opal Fuller

Opal Fuller

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Mary-Lynn Deddeh

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Ties that Bind

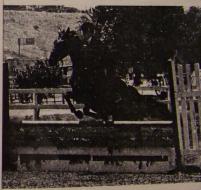
Interviews with Bonita/Chula Vista's Movers and Shakers



Charles Henkelmann e), have five grown







jump

horse expert jumps her way through a course at BlackLand Farms. The le of 100 riders who participated in the National Kidney Foundation-Chula le of Jubilee hosrse show Sunday. More than 300 people attended the

he Star News, July, 1986

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Local History.

Corky McMillin

the Baja 1000 a couple of years year, and last year was the top of the year in his category.





Lowell Blankfort

Libertus Durang Des.

The shikers and quater who experienced the east of Lovel Standards's first politicatis in his award-winning. The New" must have feet some old when he left the newspaper in 1978 after sold to a Texas complemente.

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and to a Their consequence.

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Nanette Myers

THE NATIONAL KIDNEY FOUNDATION and BLACKLAND FARMS

IN CONJUNCTION WITH THE CHULA VISTA DIAMOND JUBILEE

FREE! FREE! FREE!

FREE!

Come join the fun. There will be a Hunter/jumper show from 8 a.m. throughout the day. Special noon hour surprises. You can purchase delicious Fargo's barbecue or Chipwiches (if you get the munchies).

> WHEN: July 20th, 1986, all day starting at 8 a.m. WHERE: Blackland Farms, 3051 Equitation Lane, Bonita (next to the Plaza Bonita Shopping Center)

Fun, food, booths, and lots of surprises!!

For more information contact the National Kidney Foundation at

Chula Vista Turns 75 in the Midst of a Huge Celebration

Style..Oct., 1986



George B. Gillow

George Gillow, a Bonita resident and former Chula Vista councilman, is one of the South Bay's brightest and most energetic leaders — the type who command the respect of political veterans as well as political

the respect of political veterans as well as possocial hopefulls who seek his advice.

Recognized for his savvy, intelligence, and leader-thip, Gillow retians an active interest in the ecosomics of San Diego as well as the South Bay and has been a member of the San Diego Cruise Consortium since its

He was born in 1946 in Chile, South America. Fit was born in 1946 in Chile, South America, where his lather are an American coper mining costs, and he came to this area when he was 1). The cost of the control of the cost of the cost of the cost of the habelor's all aments' depress in engineering with highest houser. He presently works for Lopcon in Soremon Valley and is starting active in both Chila Vitta and Boston as a member of Crossroud, which will be control to MCGATHY with post and high technology issues, and makes time to conzecutally they are also displayed in the control of the MCGATHY and makes time to conzecutally they as a volunteer for the Meshia to Wheels proppin. ■



Yvonne Perry Yvonne Perry is the type of person who takes a year off to go back to school to get her real estate license and prepare for entry into law school, keeps tabs on her seven children — 35-13 years old, including two young ternagers — and goes to visit her daughter, Heather, who is married to Rep. Duncan Hunter's neptiew and is her only child not living nearby, to help out after the birth of her first child (a 12 lb, girl)

September 22.

She is a Tomer president of just about every club she has sere joined — South Bay T.M. C.A., the first better that the same president of the pre

water out domas vista — says sie wit de "very active" in the school, and is especially interested in working on legislation, curriculum and improvements in the transportation situation now facing many parents. Then, she says, she has got to "settle down and do some writing" and see about going to law



Don Perry

Don Perry, Yvonne's partner of some 36 years, is a retired Navy commander and former intelligence officer with a political science degree from Stanford

University.

But the lure of politics enticed him and he ran for County Supervisor in 1976 and, four years later, left Rep. Dancan Hunter's Congressional staff to run for a seas in the 80th Assembly District now held by Steve

a sea in the 80th Assembly District now held by Sleve Pence. The lass harder also of the youth activities with his wife during their 20-year sinst in Bontia and is still on the Country Eagle Scota Candidate Review Board and active in the South Bay Family Y.M.C.A. where the coashed Lilled League for five youth the will retain active to the community, both the current interests are more national in scope. He started a local chapter of the Association of Former Intelligence Officers which has grown from 19 to 140 locally and 1,400 nationwide. In addition, he recently attended a briefing on the President's Strategic Defense Initiative and has been promoting the plan to various groups



Joan Henkelmann

Named a Woman of Dedication for 1986 by the Salvation Army, Joan Henkelmann, associate dean of the San Diego Community College District, is, indeed,

a woman of dedication.

She and her husband, Dr. Charles Henkelmann (also featured in today's Sysle), have five grown children and live in Bonita.

Henkelmann is chairperson for the second year of

munity Hospital Auxiliary to raise Funds for the hospital's convalencent center, has been president of the Bonita League of the American Cancer Society and the South Bay Opera Guid, and a member of the South Stores Symphony Association.

In addition, she is active in Charter 100, an organi-



Dr. Charles R. Henkelmann

"To measure up to what is expected of him, a man

To measure go to what is required of that, it may be an exemulated as equipment — the open deposition — the control and the co

cancer.

A member of the hospital medical staff unce 1961,
Henkelmann is a graduate of Franklin and Marshall
College, in Lancaster, Pennsylvania, and the Jefferson
Medical College, He served in the Navy Medical Corps
in 1944-45 and 1951-56.



Judish Bauer, a native of San Diego and resident of Bonsta for the past 14 years, is best known for her in-volvement in the future of education for South Bay

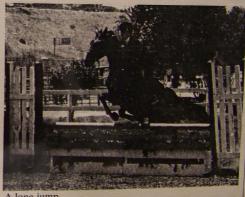
A member of the Chula Vista City School District A member of the Chula Vinta City School District Board until the end of November, when he's temperature chains the second control of the second chains of that School Board where the hopes to takk the incorporation of the annicipated growth of \$10,000 mutates per year into the district, and when \$10,000 mutates per year into the district, and when the second control of the

Chula Vista pole is record holder

Star News, June, 1986 -



Jerry Leaf with his tallest flappole



A long jump

A teen-age horse expert jumps her way through a course at BlackLand Farms. The girl was one of 100 riders who participated in the National Kidney Foundation-Chula Vista Diamond Jubilee hosrse show Sunday. More than 300 people attended the

The Star News, July, 1986

ADDRESS	NAME	DEPOSIT FOR DRAWING
		RAWING



Chula Fista Fiamond Anniversary COMING HELP 1986 1911

CELEBRATE
OUR BIRTHDAY

FOR INFORMATION CALL 691-5049





Chula Vistan Etta Miller, 85, holds city medallion and gift certificates she won for having the lucky coupon from the more than 12,000 litter bags distributed by Vons markets as part of the city's 75th birthday celebration. She was presented with four \$25 Vons gift certificates by Bob Parker, store manager. The bags were provided by San Diego Gas & Electric.





L. to R. Store Manager: Bob Parker, Frank Tarantino, Recipient: Etta Miller, Councilman: Len Moore, and Frank Roseman.



Congratulations

VONS congratulates CHULA VISTA on their DIAMOND ANNIVERSARY! To join in the celebration, pick up your FREE litter bag at all CHULA VISTA VONS and enter our drawing. Details at your CHULA VISTA VONS.

Chula Hista Diamond Anniversary





"SUNRISE CELEBRATION

will be held Easter morning at 7:00 am.

Shawn Mitchell, Associate Pastor of Horizon International of San Diego & Chaptain to the "Son Diego Padres" will be leading the service.

Marina service

A sunrise celebration will be held Sunday at 7 a.m. by Gate 3 of the Chula Vista Marina, located at the end of J Street. Shawn Mitchell, associate pastor of Horizon International of San Disea and chapters to the of San Diego and chaplain to the Padres, will lead the service. The Danny Cruz Band, which specializes in Christian music,

be available at the marina For more information call the marina's Jone-Johnson at 691-1860.

Thursday, March 27, 1986

LOCATION : CHULA VISTA MARINA 550 TIDELANDS

(Interstate 5 south to J st exit.)

Music by: "Danny Cruz Band" \$ Bob & Rita Cartwright

HOSTED BY: CHULA VISTA MARINA LIMITED SEATING "(BEACH CHAIRS BLANKETS ETC. RECOMMENDED)

ALL DENOMINATIONS







Left to right, Danny Cruz-Band Leader, Song Leaders, Rita Cartwright and Bob Cartwright, Bryan Newbeary, Pastor (opened Service). Gil Byrd- S. D. Chargers (gave Testimony). Shawn Mitchell-Assoc., Pastor of Horizon Intl. (Gave Message).









A FEW POINTS OF INTEREST ABOUT THE LITTLE CHURCH

Known to the community as the LITTLE CHURCH OF THE VALLEY

71 years ago, a small Quaker Church - The Sunnyside Friends Church - was dedicated in Bontia

Early Quaker Minister - Rosa E. Virtue

1915 The Little Church of the Valley saved its members the long bone-jarring ride to buckboard or early automobile to Chula Vista or National City.

One of the community's oldest landmarks - DEDICATED TO THE LORD, DECEMBER 16, 1917.

Wesleyan Church since 1969 (1980 construction of larger facilities)

History began in 1915 when 2 prominent Bonita families, the Chapmans and the Laubmayers, asked the Friends Church to organize a congregation for what was called the community of Sunnyside.

1st year used a tent.

 $1954\ \rm renovation$ - belfry was replaced by a steeple and stained glass windows - installed in $1969\ \rm in$ memory of Perry C. Shannon.

Oak hardwood floors - oak pews.

1980 - church was moved to Sweetwater Road - adjacent to new facilities.

Fundraising to restore - sale of handmade quilt and bake sales.

Piano - donated 1917 by the DeWitt Williams family - restored - rosewood grand piano. $\dot{\ }$

2nd pastor - Harry C. Hollingsworth - July 5, 1919 - died Jan. 18, 1921 (36 yrs. old) (wife Lura died 2 yrs. earlier of flu)

Jan. 18, 1921 a windstorm brought down a high power electric wire - it fell upon the service wires that carried electricity to the church. Brother Hollingsworth realizing the danger rushed to cut off the current at the meter box and was electrocuted.



Lord thou hast been our dwelling place in all generations... from everlasting to everlasting thou art God.

Prayer breakfast to unite all faiths

By Faye White

A South Bay Community Prayer Breakfast is being planned for Oct. 11 to serve as an interfaith fellowship for the celebration of Chula Vista's 75th anniversary.

Sponsored by the South Bay Family YMCA, Mayor Greg Cox and many local churches, the community breakfast will include a prayer service in which pastors from all of the participating parishes will participate. There will also be a musical program presented by the Spanish Youth Sligning group from St. Rose of Lima, the Catholic church in Chula Vista.

Chris Chase, executive director of the South Bay Family YMCA, has been involved in other ecumenical events in the community and originated the idea for the community breakfast.

"We hope to make this an annual event," Chase said. "We also hope that a strong ministerial group results from the interaction between the various parishes."

Chase has been with the YM-CA here for 10 months and has worked professionally with the YMCA organization for 14 years. He came here from Oregon where he helped establish a new YMCA in Newport.

"I see this community breakfast as an excellent way to keep the Christian heritage roots of the YMCA organization alive," he said.

Chase explained that flyers about the breakfast were sent out to all Bonita and Chula Vista churches of all faiths asking for their participation and help. Some of the parishes involved in the planning are the First Christian Church of Chula Vista, St. Rose of Lima, Chula Vista

Presbyterian, Calvary Chapel, Temple Beth Sholom, and United Methodist Church, all in Chula Vista.

Sister Joan King, the adult education coordinator at St. Rose of Lima, reported that the planning committee has been meeting since. June and has found it a wonderful opportunity to meet people of other faiths.

"We hope to be able to charter the group so our work can be continued," she said.

Monsignor Charles Young, pastor of St. Rose of Lima, will participate in the prayer service at the breakfast.

Rabbi Irwin Cutler of Temple Beth Sholom has also worked on the planning and explained that part of his work for the programming of his parish is to be involved in the community.

"Rabbi Cutler has been very supportive and very involved," Chase said. Pastor John Schroeder of the First Christian Church said that his purpose in being involved is "for the faith community to come together and recognize some of its commonalities,"

Schroeder said.
"The city of Chula Vista has a faith heritage that is important to the city's history," said Pastor John Schroeder of the First Christian Church in Chula Vista.
"We hope to celebrate that fact and to undergird the city with faith and prayer."

The breakfast will be held Saturday, Oct. 11, beginning at 7,30 a.m. at the Hilliop High School Cafeteria, 555 Claire Ave. in Chula Vista. Tickets are \$4 for adults and \$2 for children 12 and under and are available at the South Bay Family YMCA, 422-8354, and all local churches.

The Star News

South Religion

United Methodist celebrates 75th

By Faye Whit

Six former ministers of the First United Methodist Church of Chula Viria wil join in special ervice Sunday to celebrate the partials. Diamond Aniversary. The theme for the anniversary terthicines will we'rl4[Allyculff] Cora Cook, historian for the sharch and organizer of the thatter had organizer of the typen, reported that the six ministers will join Pastor Daniel Benedict in celebration on Benedict in celebration on

The state are Quinn Bête which the from 1981-1985 and the from 1981-1985 and the state of which a parish in Ventura William Black who served in 751 and 1977, now with anothe parish in the San Diego area Pene Collett, who has retired to prizona and who served in Chully 1884 chorch from 1986 to 1981 Wayne Ulrickson, pastor from 298 to 1976, now retired it was to 1981 when the state of 1976, now retired in Chula Vista in Francis Cook, the oldest Five for 1986, now retired in Chula Vista and Francis Cook, the oldest Five for 1986, now retired as Chula Vista and Francis Cook, the oldest Five for 1986, now retired as Chula Vista and Francis Cook, the oldest Five for 1986, now retired as Chula Vista for 1986, now retired in Chula Vista for 1986, now retired to 1986, now retired to 1986, the 1986 for 1986

954 to 1961.

Special music by the bell choirs, the Brass Quartet, and the Sanctuary and Children's choirs will be presented during the sortice which will begin at 10 am. Sav. Faith Conklin, District Superintendent, will give the

A noon luncheon will follow with a program featuring presentations of the church of the past, present and ft. ure. The program will begin at 1:15 p.m. There will also be a stemorial presentation by Jean Sexucer Smith, daughter



Francis Cook, left, the oldest living former pastor of United Methodist church, joins current pastor Daniel Benedict in celebrating the congregation's Diamond Anniversary.

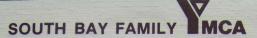
the church. She will present the church with a painting of the original building, formerly located at the corner of Church and Central stretts; The First United Methodist Church bases in Etheros, 1941.

when the people gathlered to the middle 1980s the numbership conguings and darrier the first better the people of the people of

completed church. A Realer Pipe on that on that diffected he 1913 building as memorials from 1974letmon to 1980. Wirs. Cook explained that

of 1980. Once explained the although the church's founding actually in February, the celebration of the Dismond Anniversal was postponed until later the year because the person pauto joined the partial in February ann needed time to acquaint himself with the church commenty. "We also wanted to conside you hastorical celebration with the

The Star News, Oct., 198



50 Fourth Avenue • Chula Vista, California 92010 • (619) 422-8354

July 30, 1986

TO: The Chula Vista 75 year coordinating committee on activities

FROM: South Bay Family YMCA, Chula Vista Churches and Mayor Greg Cox

SUBJECT: 1) Proposal for a Chula Vista Church week Oct. 6-12, 1986.

- 2) Community Prayer Breakfast Sat. Oct. 11, 1986, 7:30-9:00 a.m.
- 3) Oct. 7-12, 1986, local presentation of a lifesize, threedimensional reproduction of Leonardo Da Vinci's celebrated painting. The Last Supper. 5 minutes walk through and narration with a optional free will offering (a hand out describing the work & the diciples will be given). '

The Church Community runs deep in Chula Vista and is a vital weave in the fabric of the quality of life in the South Bay. It would be very appropriate to lift up our churches as part of Chula Vista's 75 birthday.

The heritage of the Church Community has been instrumental in developing Chula Vista. As noted above the prayer breakfast would be a focal point of the week. The Last supper will also plus the week. Articles to the media about these events and the Churches will be done.

Additional credibility would be gained, for the Church week programs, by having these events as part of the 75 year celebration. Thank you for considering this request on behalf of the Church Community in Chula Vista.

Sincerely.

Chris Chase

Executive Director









Thursday, January 23, 1986

Woman's Club sponsors Antique Quilt Show

The Chula Vista Woman's Club will hold its Second Annual Antique Quilt Show, "Yesterday's Treasures," tomorrow, Jan. 24 from 10 am. 10 9 p.m. and Saturday, Jan. 25 from 9 a.m. to 6 p.m. at the club, 357 G St., Chula Vista.

at the club, 357 G St., Chula Vista.

Quilts from 1800 to 1940 will be displayed, each with a history. Patti O'Neill, designer, will be at the clubhouse Friday from 10 a.m. to 2 p.m. to date quilts, for a nominal fee.

A drawing will be held Saturday for the quilt, "My Wild Irish Rose," a blue-andwhite-handmade quilt done by Charlie Weckerle.

There also will be a display of Antique Dolls belonging to Chula Vistans, a special preview of the "Potpourri of Dolls" show to be held in April.

The show will be held in conjunction with the 75th Anmiversary of Chula Vista, Admission donation is \$2. Proceeds will support the club's
Building Restoration Fund.
For more information, call
Helen Stokes: 420-638.











Scall phote by Ian Tapp

Nina Newland (I.) and Ellen Riddell with antique dolls, including Riddell's Barbie collection in background

DOLL COUNCIL AND CHULA VISTA WOMAN'S CLUB DOLL SHOW.

Sweetwater Women's Club: 75th year of service

We mean't Clab are pathering to at the edd Basins absolutions of control and patherine for the control and of the control and o

SWEETWATER WOMAN'S CLUB CELEBRATING ITS 75TH ANNIVERSARY IN MARCH.



THE SAN DIEGO COUNTY COUNCIL OF DOLL CLUBS

and

HE CHULA VISTA WOMAN'S CLUB

Present

POTPOURRI

OF

DOLLS

A DISPLAY OF CHOICE DOLLS FROM THE PAST

BU SAN DIEGO COUNTY DOCK CLUBS

Commemorating The City Of Chula Vista's Diamond Anniversary Hear

Friday, April 25 - 12 noon - 7pm Saturday, April 26 - 9am - 4pm

CHULA VISTA WOMAN'S CLUB 357 G Street

Chula Vista, CA

DONATION: \$2.00

Information: Helen Stokes 420-6389

Lois Anderson 426-6734

The Star-News, Thursday, February 27, 1986 D-8 The Sim Diego Union

As we noted here, the Sweetwater Woman's Club is girding itself for its 75th anniversary celebration next month.

The actual party will be March-13 at a noon luncheon. Phyllis Ives, a past president of the club, will speak on various projects the group has undertaken in the past few years and the results of those

She will explain the eve surgery the club was instrumental in getting for a young child and the results up to now.

Friday, April 25, 1986

Special events

A special show featuring dolls from the 1800s through the 1980s will be held today (noon to 7 p.m.) and tomorrow (9 a.m. to 4 p.m.) in Chula Vista. A doll expert will be on hand from 1 to 5 p.m. today and 2 to 4 p.m. tomorrow to identify old dolls. Admission to the event is \$2, children under 12 free when accompanied by an adult. The event will be held in the Chula Vista Woman's Club, 357 G St.

CONT., FROM LEFT PAGE.

Dolls from past exhibited in show

The Chula Vista Woman's "Potpourri of Dolls 1800's to Club, 357 G St., Chula Vista, on Friday from 1 to 5 p.m. and Club and the San Diego County 1980's" will be held in conjunction of the Chula Vista of Friday from 1 to 5 p.m. and to conjunction of 7 p.m. Saturday from 2 to 4 p.m. soring a doll show this weekend 75th Diamond Anniversary p.m.

for the first time in the South Ray.

Celebration. The show will be held at the Chula Vista Woman's identify dolls for a nominal fee

Council of Doll Clubs are spontion with the city of Chula Vista's and Saturday from 9 a.m. to 4 Donation is \$2 for adults

Children under 12 accompanied

NO PHOTOGRAPHS WERE ALLOWED AT THE APRIL DOLL SHOW.



OLD DOLL'S BELONGING TO CHULA VISTAN'S WERE ARRANGED ON STAGE AS A PREVIEW FOR THE APRIL DOLL SHOW.

Pictures at right and botton of page.











CHULA VISTA'S 75TH ANNIVERSARY QUILT ...'A LEGACY"



LEGACY is defined as:

Anything handed down as from an ancestor.

Chula Vista's 75th Anniversary Quilt is your opportunity to leave a Legacy to future family generations. A contribution of \$5.00 to "Names Around Town Quilt" will insure your family "LEGACY."

The quilt will hang in City Hall for all to see. The last day to reserve your "Piece of the Quilt" is August 10, 1986. Absolutely no names will be accepted after August 10, 1986.

Please complete the form below and send it along with your contribution to P.O. Box 1087, Chula Vista, California 92012.

"NAMES AROUND TOWN" QUILT

Please print accurately NAME or BUSINESS as if is to appear on the quilt block. Two given names and one surname may be placed in one square.

NAME:

CITY:

Contribution: \$5.00
Make Check Payable to:
Chula Vista's Diamond Anniversary Committee

Chula Vista Diamond Anniversary

Honorary Chairmen

Gregory R. Cox State Senator Wadie Deddeh Executive Vice President Chamber of Commerce

Steering Committee Co-chairmen

Dorothy Davies Treasurer Margaret Sands Hal Coupar Jonathan Dunkle Rosemary Lane Rodger Lindsay

Johnnie Lou Rosas Frank Roseman Helen Stokes Charlie Weckerle

Dear Friend:

Chula Vista will celebrate its 75th birthday on October 17, 1986! To commemorate the occasion, the Crafty Quilters are creating a "Names Around Town" quilt. This top quality quilt will be comprised of 1,681 two-inch squares, each square commemorating a donor.

The handcrafted guilt will be dedicated to the City on Founder's Day, Saturday, October 18, 1986 and then be permanently exhibited in the Chula Vista Civic Center. This quilt concept was suggested by Steering Committee Member Charlie Weckerle to commemorate this special celebration. The "Names Around Town" guilt is the fund raiser for the 75th Diamond Anniversary Committee. The funds donated will be used to coordinate various events during the planned 75th Diamond Anniversary celebration beginning early in 1986 and leading up to Founders Day in October.

The quilt, made in quadrants, with its limited squares; is an opportunity for your organization and membership to identify itself, their children and relatives as those supporting the celebration of the Chula Vista Diamond Anniversary.

So that you are included in this beautiful momento, please complete the enclosed card. If you wish, Steering Committee members will visit your organization to make a presentation to promote the "Names Around Town" quilt and to solicit your participation in the 75th Diamond Anniversary program.

Your participation in this joint endeavor is appreciated and the committee thanks you for your support.

*** CHULA VISTA DIAMOND ANNIVERSARY COMMITTEE ***

Civic Center • 276 Fourth Avenue • Chula Vista, California 92010 • (619) 691-5044



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ristmas Fesitval or Greg Cox and Leonard Moore urns at carefully v stitches. wears that any backing is his ig his finger with









CHARLIE WECKERLE

DESIGNER AND MASTER QUILTER
OF THE "CHULA VISTA'S 75TH
ANNIVERSARY QUILT.

Please print

Please print block. Two NAME: _____

CHARLIE WECKERLE

THE CRAZY
QUILTER





Mayor, councilman handy with needle

munity quilt pieced for Chula may not recognize the took their turns at carefully significance of some of the placing a few stitches.

quilt during the Chula Vista from pricking his finger with Historical Society's Yesteryear the needle.

Future viewers of the com- Country Christmas Fesitval. And Mayor Greg Cox and Vista's Diamond Anniversary Councilman Leonard Moore

Moore swears that any Quilters were at work on the blood on the backing is his -















Chula Nista Diamond Anniversary

1986 SCOUTACULAR APRIL 26

9:30-3:00 IN DOWNTOWN CHULA VISTA

CRAFTS/BOOTHS ART/GAMES

INFO:427-9257



South Bay scouting

South Bay Girl Scouts

Cookies, clean-up and contemplation

The ubiquitous South Bay Girl Scouts kept busy this weekend picking orders of cookies, remembering Scouts world-wide at "Thinking Day" and cleaning up trash around Chula Vista.

Cookie lovers will be glad to hear that Scouts soon will deliver Girl Scouts cookies, filling the orders they took this month. The Molicaha Unit sold more cookies than any other South Bay Unit, selling 32,000 boxes.

in advance, you may still buy them at booths in the South Bay.

Troops in the Silverbow Unit will be selling cookies at Von's Market 505 Telegraph Canyon Road, Chula Vista, on March 1. all day; March 6, 2 to 3:30 p.m.; March 8, 9 to 12:30 p.m. In addition, Scouts will be selling at

Silverbow Unit Scouts also will March 2 from 1 to 4:30 p.m. and 5874; Daisy Troop 5611.

Girl Scouts in the Imperial hours at Marina Vista Park of and adults cleaned up litter in Saturday to honor Thinking Day. Chula Vista. Saturday to honor Thinking Day, when all Girl Guides and Girl Scouts in 108 countries honor the birthdays of Lord and Lady Baden-Powell, the founders of Boy Scouts and Girl Scouts.

For 24 hours, Girl Scouts and Girl Guides thought about their If you missed out on ordering sister Scouts around the world.

The Imperial Beach Scouts cookies. Scouts will be selling spent many hours studying a foreign country and the Scout uniforms, customs, foods, games and songs of that country. Several troops learned the Girl Scout Promise in a foreign language.

On Saturday, each girl chose food from three different coun-Food Basket, 690 3rd Ave., tries to sample. Julia Presson and Chula Vista, March 1 from 9 to Linda Reed were in charge of arrangements.

The following troops parsell cookies at Von's, 870 3rd ticipated: Brownie Troops 874, Ave., Chula Vista, March 1 from 5019, 5029, 5071, 5072, 5097, 1 p.m. to 4:30 p.m. and at Big 5110, 5149 and 5161; Junior Bear, 646 E St., Chula Vista, Troops 5009, 5014, 5028 and

While the Imperial Beach Unit was celebrating Thinking Day, a Beach Service Unit spent several 350-member team of Girl Scouts

> The clean up, part of the city of Chula Vista's 75th anniversary celebration, focused on the area between E and L Streets, west of Paseo del Rey and east of In-

Trash was put into plastic bags donated by Chula Vista Sanitary Service, to be later collected by that company.

The girls will be rewarded for their efforts Saturday, March 1. at a banquet. The girls will be dining by flashlight that evening under a large tent at the foot of J Street. Food will be provided by local McDonald's owner Bob Sutherland.

Participants in the clean-up will receive patches donated by the Chula Vista Kiwanis and

Staff photos by Ken Shipley

The Star-News, Thursday, February 27, 1986



Brownie Troop 5088, Karie Hansen, Maya Trook, Maren Costaneda and Jessica Reed, (not in order)



The cookies have arrived! Girl Scouts gather amid cartons of cookies to be delivered. (From left) Michelle Lorenzana of Troop 5060, who sold more than 300 boxes: Michelle Pansov of Brownie Troop 94, who sold more than 500 boxes, and Autumn Patterson of Troop 5031, who sold 447 boxes.



Brownie Troop 5146, Junior Troop 5186



Girl Scouts from the Imperial Beach, Service Units do an Israeli dance at Marina Vista Park in celebration of "Thinking Day," a time to think about Scouting around the world.



Girl Scout Maren Casteneda and fellow Scouters collect trash near Hilltop Junior High School, Hilltop and J Street, as part of the city-wide clean-up of Chula Vista.



Troop 5174



Scoutacular



Scouts demonstrated and entertained Chula Vista shoppers on 3rd Avenue during this year's Scoutacular, held in con-Junction with the city's 75th anniversary. Nicole Pansoy, 6, (I.) helps flusty Racoon, mascot of Girl Scout Camp Vinaka, hand out balloons. draws a pattern on a leather craft project, and (below) scouts gather around the Memorial Park pool.



Scoutacular ties in with CV anniversary

South Bay Girl Scouts will par- the anniversary. ticipate in the "Scoutacular" in Displays will feature crafts, inconjunction with the 75th an- cluding soft sculpture, cooking, niversary of Chula Vista on leis and origami, and some of the Saturday from 9:30 a.m. to 3 Scouts will dress in the costumes p.m. on 3rd Avenue in Chula of different countries and make Vista.

which will be located between F to make crafts. and G Streets. A sing-a-long will be held from 2 to 3 p.m. and booths on Scouting and Scouting memorabilia will be set up. The girls will be distributing 75th anniversary balloons and merchants will display posters girls made for

crafts from that country. Parents Admission is free to the fair, will have the chance to learn how









Brownie Troop 5146, Junior Troop 5186 L. to R... Jennie Rathbun, Jessie Harris and Jenny Peterson.



The Nature Interpretive Center

Photos by Brainard Pardines



Charles R. Faust sand sculpture mural on the south wall of the Chula Vista Nature Interpretive Center.

The Star-News, Thursday, March 27, 1986

City gets official nature center site

Chula Vista officially obtained waters and is known as Guna two-acre-site Tuesday for its powder Point. The area draws its bayfront nature center.

ment Co. agreed to provide per- plosives. Much of the debris is manent easements for the site and remnant from the explosives an access road, in exchange for plant. the city spending \$65,000 to buildings and debris in the area.

The center will be built on a 41-acre-parcel that fronts bay

name from its past use as a The Santa Fe Land Improve- manufacturing site for ex-

The city hopes to have the remove the old foundations, center completed in time for the Oct. 17 celebration of its 75th anniversary.

Bayfront Projects Underway

Two groundbreaking ceremonies were held recently and a third project is nearing completion.

On June 6, ground was broken for the Bayfront Trolley Station and Visitor Information Center, This complex, located at the intersection of I-5 and "E" St., is unique in that it will provide both trolley service and tourist information. The Visitor Information Center will provide visitor and newcomer information on Chula Vista and the region. The Trolley Station and Information Center are scheduled to be

completed by October 17, the City's 75th birthday.

The second groundbreaking ceremony was held June 20 to herald the start of construction of the Bavfront Nature Center. Located near the Sweetwater Marsh, the Center will contain classrooms, displays and observation areas to help visitors appreciate the marsh environment. The Center is scheduled to open in the Spring of 1987

The City's first swimming beach, located next to Bayside Park between Plover Way and "G" St., is close to completion and is scheduled to open in July. Clean sand was brought in to create the 300-foot beach. The width of the beach will vary with the tide but will measure about 100 feet most of the time



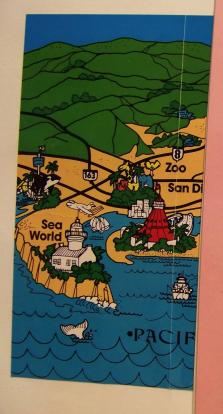
Artist's rendering of Bayfront Nature Center



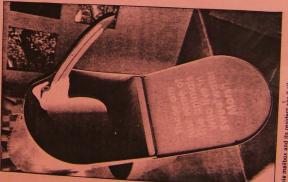














Cordially invites you to the Groundbreaking of the BAYFRONT NATURE INTERPRETIVE CENTER

Friday, June 20, 1986, 10:00 am Shuttle leaves at 9:30 from the vacant lot immediately south of El Torito Restaurant Northeast corner of Bay Boulevard and F Street

> -- Private vehicles not permitted on Nature Center site--For more information, call 691-5047



CITY OF CHULA VISTA

The Star-News, Thursday, March 27, 1986

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to have new beach soon

By Georgina Drewes Special to The San Diego Union

CHULA VISTA - Glamor reminiscent of the south of France - including a brand-new stretch of white sand beach - is part of the picture for an upgraded Chula Vista bayfront.

"We're not just renting 'holes in the water." said Sarah Atkinson, vice president of operations for the 2vear-old, 552-slip Chula Vista Marina. "We've created a well-managed, resort-like atmosphere, with a complete agenda of recreation and boating services."

The marina was built on land owned by the Port of San Diego, with the approval of the city of Chula Vista, to play a role in the city's overall redevelopment effort, said Ron McElliott, owner and partner of Income Properties Group, which financed, built and manages the mari-

The facilities here, which include the marina and the surrounding Bayside Park, provide residents a growing array of water-oriented recreational facilities, programs and special events that rival the sophistication and beauty of anything on the West Coast, Atkinson said.

As part of the effort to improve the bayfront, the Port of San Diego will build Chula Vista's first white sand public beach just north of the marina. The beach, which will be about 300 feet in length, is expected to open to the public by next spring.

The city would like to see the balance of the bay developed, and we'd like to be play a part in that," McElliott said. Income Properties also owns an adjacent recreational vehi-



Bayfront: Chula Vista to have a new beach soon

Continued from B-1

cle park, he said, which has allowed the marina to expand its own programs by sharing the facilities there.

The marina has been a success since it opened in May 1983, said McElliot. Completion of "Phase III" in October added 150 slips and includes accommodations for boats of up to 100 feet and longer at some of the lowest rates available in San Diego County, he added.

The marina is sponsoring a variety of special events for boat owners. such as the first annual South San

Diego Bay Christmas Parade of Lights, which was held Dec. 23. Cosponsored by the city of Chula Vista, the parade was the kickoff event for a year of activities commemorating

Chula Vista's 75th anniversary. Activities scheduled for 1986 include a large new and used commercial boat show, a sailing regatta, an antique car and boat show, bathtub races and an "Over the Hill" triathlon, featuring tricycle and inner-tube competition and a one-legged race.

The San Diego Union

Saturday, March 29, 1986 **Bayfront** work

CHULA VISTA - The city obtained a site for a nature center this week as part of its planned \$500 million bayfront development.

The city is paying \$65,000 to remove foundations of old buildings from the site in exchange for easements. Sante Fe Land Improvement Co. is the developer of the property.

The \$1.2 million nature center will be the first construction on Gunpowder Point, the most controversial area of the project.

Issuance of a permit to construct a road to the point and the center is still pending. The U.S. Army Corps of Engineers is expected to make a decision in the next few weeks

Earlier this month, the City Council issued a permit to construct the center. And, last week, the state Coastal Conservancy issued a \$375,000 grant to construct the cen-

The 10,300-square-foot building will house an auditorium, a library, a gift shop, an exhibit hall, classrooms. photographic laboratory and a viewing deck.

The city's Redevelopment Agency is expected to issue a construction contract April 10.

The center should be built in time for the city's 75th Anniversary in October. Once completed and furnished, the center is expected to cost nearly \$2 million

YEARS

DESIGN SELECTED FOR BAYFRONT NATURE CENTER

Basic designs for Chula Vista's Bayfront Nature Center have been selected through a design competition conducted by the City.

Winn-Cutri Architects of San Diego was selected on May 23 from among 15 entries. As winner of the competition, Winn-Cutri has been awarded the contract to develop final designs for the Bayfront Nature Center.

design fits the surrounding environment It is meant to be unobtrusive, yet unmistakable as a landmark. The site for the 10,000 square foot building will conform to the environmental concerns stated in the Local Coastal Plan.

Plans call for the Nature Center to be completed in 1986. Dedication of the Center is scheduled to take place as part of next year's Diamond Juhilee



The Nature Center will be the City's first project under the Local Coastal Plan approved last year. The Center will be located near the Sweetwater Marsh. Classrooms, observation areas, display areas and an auditorium will be available for schools, nature groups and other visitors to the Bayfront.

Special care was taken to ensure the

celebrating the City's 75th anniversary It has also been designated as the City's official community project for the Diamond Jubilee.

Once completed, the Bayfront Nature Center will help educate, inform and inspire visitors to the Bayfront to appreciate the natural environment of the Sweetwater Marsh.

CHULA VISTA CELEBRATES

Tour to precede Gunpowder road decision

mober of policial and federal Congressions. In Baire and MMBHe 1015, Pela federal and federal by a crushed gravel road.

The city is proposing a 20-foot-wide paved road. It is being op-

posed by environmentalists and the U.S. Fish and Wildlife the road.

Service. March 5, the corps was experience. cern both about how the road would affect endangered species in the area and the cumulative

City plans call for Gunpowder Point to be the hub of the 790-acre bayfront development

The report, the city said, nored comprehensive e





From Interstate 5, take the E Street exit in Chula Vista, go west about 200 feet. Shuttle bus pick-up and parking are clearly marked.

Or take the San Diego Trolley to the Bayfront/E Street Trolley Station and Visitor Information Center.

Shuttle buses are available at either location. Persons eighteen and under ride free; persons over eighteen ride for 50 cents round trip.



The Chula Vista Nature Interpretive Center is operated by the Bayfront Conservancy Trust, a non-profit, public benefit corporation, and the City of Chula Vista.

Volunteers are needed to assist the paid staff with the operation of the facility. If you would like to help, contact the Volunteer Coordinator at the phone number given below. Membership in *Friends of the Nature Interpretive Center* is also available by contacting the Nature Center.

CHULA VISTA NATURE INTERPRETIVE CENTER 1000 GUNPOWDER POINT DRIVE CHULA VISTA, CA 92010 (619) 422-BIRD



concert bayfront

Streets in the marina area ill be designated "one-way" or the event to improve the ow of traffic.

Parking will be available in esignated areas. The concert being held to commemorate hula Vista's 75th birthday.

erpretive Center

CHULA 198

NATU INTERPI CENT

agge

Lights, which was held Dec. 23. Co-Winn-Cutri Architects of San Diego conform to the environmental concerns sponsored by the city of Chula Vista. ne said, which has allowed a to expand its own prothe parade wa a year of activ sharing the facilities there. Chula Vista's rina has been a success pened in May 1983, said Activities Completion of "Phase III" clude a large I added 150 slips and incial boat show commodations for boats of antique car al NATURE ... IN ITS NATURAL SURROUNDINGS races and an feet and longer at some of t rates available in San lon, featuring The Chula Vista Nature Interpretive Center, overlooking one of the nty, he added. competition ar few remaining salt marsh habitats on the Pacific Coast, offers a rare ina is sponsoring a variety look into the natural history and ecology of California wetlands. events for boat owners, e first annual South San From the observation tower, you can witness the daily lives of over 130 species of birds—some rare, many taking a rest during their yearly migration, all unique and beautiful. The! March 29, 1986 Inside the Nature Center, take a trip below the surface of the marsh. Aquaria, terraria and other displays bring you eye-to-eye Bayfront work with the creatures that dwell in the water, on the shore and A VISTA - The city obunderground. Browse in the bookstore, catch the video site for a nature center this program "Scenes From a Salt Marsh," or discover the many part of its planned \$500 milother wonders of this vanishing natural resource. front development. For a truly unforgettable experience guaranteed to raise city is paying \$65,000 to reoundations of old buildings vour excitement level, visit the petting pool and introduce e site in exchange for easevourself to a sting ray, bat ray or one of the small sharks Sante Fe Land Improvement eager to take food from your hand. But don't worrye developer of the property. they won't bite. 2 million nature center will first construction on Gun-Point, the most controversial the project. ice of a permit to construct a the point and the center is ding. The U.S. Army Corps of rs is expected to make a dethe next few weeks. er this month, the City Couned a permit to construct the And, last week, the state Conservancy issued a grant to construct the cen-10,300-square-foot building se an auditorium, a library, a o, an exhibit hall, classrooms. aphic laboratory and a viewcity's Redevelopment Agency cted to issue a construction t April 10. center should be built in time city's 75th Anniversary in Ocnce completed and furnished. ter is expected to cost nearly



Back to nature.

n February, the center will contain first of its type in San Diego County. research space and exhibits being

Rising from the site of what was once a designed by the same company that did munitions factory on Gunpowder Point the Monterey Aquarium in Northern on Chula Vista's bayfront is a \$2.2 California. Geared primarily toward million nature center. Scheduled to open school children, the center will be the Star News



hula Vista Bayfront, you have probably ouldn't mind if the birds just flew away.

Center, the City has recognized that Chula he Sweetwater Marsh—one of the last

The Center contains displays of the for those who would like to get close to sting rays and other unusual bay animals. auditorium, photographic darkroom and unique. Volunteers will perform various tasks, and persons who would like to help

transportation is tightly controlled. Private run regular bus routes to the Center.

more about the Center and its programs,

Bayfront Nature Interpretive Center



because it keeps calling "Kill-dee". Found near water, this active bird eats mosquitoes, fever ticks and weevils. It is a member of the Surfbirds, Sandpipers, Snipe Curlews, Stilts and the Avocets.





Bayfront Celebration Highlights Chula Vista's Maritime Heritage

Dennis Conner's Stars and Stripes '86, America's Cup, Revenue Cutter Californian and other maritime attractions were "Nautical Heritage Day" held on April 11. Despite the dreamy skies early in the day.

Chamber officials hope the festival will become an annual event. The celebration dedication of the City's first sandy beach and the extension of Bayside Park, just north of the Chula Vista Marina.

Those attending the fair were able to get a close look at the coveted America's Cup. won by San Diego's Dennis Conner earlier this year. The public could also view one of Conner's yachts-Stars and Strines '86.

The Nature Interpretive Center

(This was the yacht used in preparation for the actual competition in Australia. Stars and Stripes '87 was the winner of the Cup challenge.)

One of the more spectacular sights of the day was the exchange of cannon fire cannon crew on shore. As the ship sailed her cannon as Company C of the First 12-pounder "El Justin." The Californian

sailed up the bay with passengers as part of a fundraising effort for the ship's Sea Cadet

PHOTO: Dennis Conner's "Stars and Stripes '86."

Nautical Heritage **Highlights**

The America's Cup was displayed yachting trophy, the Montebellow Cup.















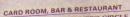




April 11 Heritage Day nears

am , Sarurday, April 11, on a

Neutlosi Day obsirmen Ric Williams and Churs Vista Marina



VILLAGE CLUB CARD ROOM

WINNER'S CIRCLE BAR & RESTAURANT

429 Broadway 426-4542 10 a.m. - 12 p.m

Jain uay.

Chula Vista, CA 427-6073 6 a.m. - 2 a.m

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Hubbell Chart

Ship to Shore Selector Chart

On San Diego Bay



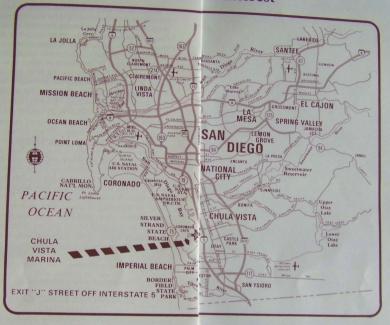
1985-1986

GUEST RESOURCE DIRECTORY

550 Tidelands Ave. Chula Vista, California 92010

(619) 691-1860

Points of Interest



SHELTER ISLAND: Fine restaurants, hotels, night clubs, public fishing pier and launching ramp.

SEA WORLD: A giant oceanarium with shows featuring performing dolphins, whales, and lovely sea maids, Japanese pearl divers and hydrofoil boat rides.

MISSION BAY PARK: San Diego's multi-million dollar aquatic playland with 4,600 acres of water fun, facilities for every type of

OLD TOWN: A living museum within the city where civilization first settled in California. Historic sites, buildings and shops

MISSION SAN DIEGO DE ALCALLA: First of the California Mission, built by Father Junipero Serra in 1775. Open daily except Monday

SAN DIEGO STADIUM: Ultra-modern sports stadium in lovely Mission Valley. Home of the San Diego Padres baseball and Chargers football teams.

EMBARCADERO: Our colorful waterfront lined with ships of all types. Just a walk from downtown.

BALBOA PARK: San Diego's 1,400-acre cultural center, the largest and most beautiful municipal park in the United States.

SAN DIEGO ZOO & CHILDREN'S ZOO: The world's largest collection of wild animals on outdoor display all year. Children under 16 admitted free.

CABRILLO NATIONAL MONUMENT: Where Cabrillo discovered California. Old Point Loma Lighthouse - spectacular

SAN DIEGO WILD ANIMAL PARK: 1800-acre wildlife

LA JOLLA: Derived from the Spanish word "jewel", and more shone in such a fabulous setting. Truly America's Riviera!

DEL MAR: Unique beach resort located 10 miles north of La Jolla on Highway 101. Home of Del Mar thoroughbred horse racing, where the "turf meets the surf", and the Southern California Expo.

MARINE SURVEYORS

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Christopher D. Zornes Independent Marine Surveyors • Underwriter Approved C G Lic. #194749 C D Zornes

Insurance Surveys ● Claims Adjustment ● Expert Witness Most Complete Purchase Survey Available All small crafts - So. California & Mexico

2841 CANON SAN DIEGO, CA 92105 (619) 225-8141

Hobie cats! Sailors sprint Saturday, Sunday in Diamond Jubilee regatta

By Tim McClain Staff Writer

The waters off Chula Vista Harbor will sparkle this weekend as the city plays host to the "F" Fleet Hobie Sailboat Races.

The races are being held as part with one hull high out of the of the celebration of Chula Vista's 75th birthday. They will Marina Saturday and Sunday, with launch times scheduled for 9 a.m. and the actual races beginning at 11 a.m.

All of the races will feature 16to 18-foot Hobbie cat sailboats which are capable of attaining speeds of up to 20 knots. With their multi-colored sails, the craft trampoline-like covering stretchmake quite a site as the manuver and lean for position, usually and crew spend most of their time

The highlight of Saturday's be staged from the Chula Vista event will be races that feature women skippers with male and female crews. Winners will be presented trophies by Chula Vista Mayor Greg Cox.

Sunday's series of races will feature coed skippers and crews. Hobie's are twin-hulled

sailboats, without a cabin, with a ed between the hulls. The skipper positioning themselves on the covering to maximize the boats

Hobie owners interested in participating in the race can do so by calling either Gerry Coziah. 276-9846, or Pat McIntyre, 691-7722.

Sept., 1986













AUG 24,1986

HOSTED BY
SAN DIEGO NAVAL
SAILING CLUB

SKIPPER'S MEETING:

REGISTRATIONS: 0900

COME HAVE FUN AT OUR

75th

SAILERDATION

FOR MORE INFORMATION: 435-8788

CV YACHT CLUB REMEMBERED

All the activity occurring at the new marina and around the bayfront is not something new to Chula Vista.

About the time Chula Vista was becoming a City in the early 1900's, the Chula Vista Yacht Club was formed. Its members found Chula Vista a perfect place to harbor their sleek yachts made especially for sailing on San Diego Bay.

About 1911, a group of its members decided to have yachts built in one design. At least 10 yachts were built that were practically identical. The "Chula Vista One-Designers" were 28 feet in length, 9 feet wide and sloop rigged.

Christenings of the yachts were always gala events. One of the yachts, The Seabird, was christened by its owners, Warner and Martha Edmonds, with an original verse: "Seabird art thou, with white wings spread. Be thou the leader, never led."

A sailing race was held each year with the winner's name engraved on a large sterling silver trophy. The Cheney Cup, a perpetual trophy donated by Boston financier P.B. Cheney, was the prize for the year's fastest "Chula Vista One-Desioner."

The race of 1916 proved to be the last one. The Yacht Club ended after the flood of 1916 filled the Bay with debris, making sailing almost impossible. By the time the Bay had cleared, the motor car had taken over as the favorite form of recreation.



Chula Vista Historical Society President John Rojas displays the historic Cheney Cup.



Yachts such as these were once a familiar sigh



The San Diego Pops

Sunday

August 24

7:00 P.M.





ollections of Rohr Manor_oct & statute.



CHULA VISTA'S

DIAMOND ANNIVERSARY REGATTA

AUG 24,1986

HOSTED BY
SAN DIEGO NAVAL
SAILING CLUB

SKIPPER'S MEETING: 1000

REGISTRATIONS: 0900

COME HAVE FUN AT OUR

BIRTHDAY

75th

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FOR MORE INFORMATION: 435-8788

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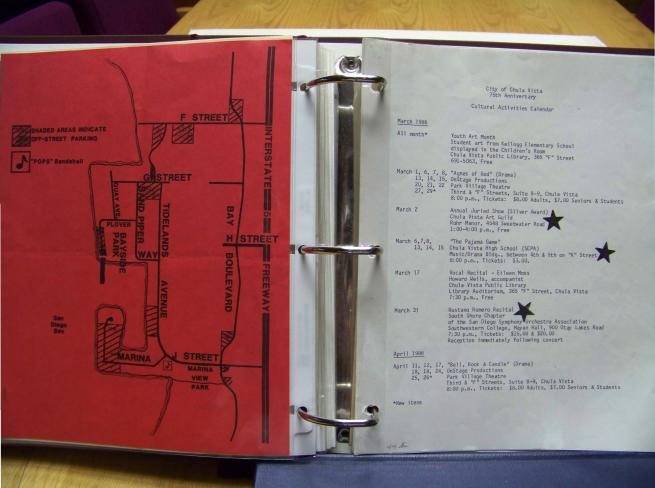
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Chula Vista Historical Society President John Rojas displays the historic Cheney Cup.



Yachts such as these were once a familiar sight around Chula Vista's bayfront.



CHULA VIST

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HOST SAN DIE SAILI

SK

ME

REGISTRATIONS: 0900

COME HAVE FUN AT OUR

BIRTHDAY

SAILEBRA

OR MORE INFORMATION: 435

June 13*

"Spring Sing #12", (The Music Machine, Baron Concert Choir & Bonita Vista Junior High Choir) Southwestern College, 900 Otay Lakes Rd., Mayan Hall 7:30 p.m., Tickets: \$3.00 Adults, \$2.50 Students

July, 1985

July 3, 4, 5* "You're a good man Charlie Brown"

OnStage Productions

Uniting Productions
Park Village Theatre
Third & "F" Streets, Suite B-9, Chula Vista
8:00 p.m., Tickets: \$8.00 Adults, \$7.00 Seniors & Students

*New items

Revised 3/03/86

South Life

The Star-News, Sunday, December 8, 1985

Life members of the Chula Vista Art Guild celebrate at Rohr Manor: (from left) Ivyl Leavitt. Gladys L. Cornish, Irene Hazard, Anita Amos, Doris Cox and Mildred Holmes,

Art Guild's 40th anniversary

celebrated its 40th anniversary with a gala Christmas luncheon cheon, Lorenzo Provencio enterat Rohr Park Manor, and tained the Guild by singing honored life members of the Christmas carols in his fine, rich

Life members Anita Amos, in singing "Silent Night." Gladys Cornish, Doris Cox, Irene Starard, Mildred Holmes and Mollinedo, director of the Invi Leavitt were introduced and Department of Parks and Recrea-

The Chula Vista Art Guild each one gave a short speech. tion; Lynn Endicott of the Canvas Peddlar and Margaret Scott Following a buffet ham lun-Blair of the Frame Gallery. Host and hostesses responsible voice and had everyone join him

for arranging the celebration and ushering in the holiday season were Lorenzo Volturo, Eldora Guests were Manuel Moses, Virginia Young, Lisa Balch, Doris Cox and Helen Pierce.

The members of the club decorated the Manor with Christmas decorations and provided each guest with a tiny sleigh-

PAINTINGS

-BY-CHULA VISTA ART GUILD

POPULAR-AWARD SHOW-

- AND -

GRUMBACHER-SILVER-AWARI

- SALUTES!-

CHULA VISTA

DIAMOND ANNIVERSARY

1911 - 7 5 - 1986

Sunday Star News

Hulfachor, chairwoman, assisted by Charlotte Yaggi, Wendy

Bruford, Lucy Mac Assey and

Edith Lux. The Annual Popular

Awards Show will be featured; the Grumbacher Silver Medallion Award will be presented. The

public is invited to vote for a favorite painting.







Chula Vista Art Guild; Sunday, I to 4 p.m., Rohr Manor, 4548 Sweetwater Rd. Bonita; Reception to salute Chula Vista's 75th anniversary; Marie

Recollections of Rohr Manor_ pet, 96, style by Jackie Ma

Rohr Manor, the big house in Rohr Park, led to contacting two sisters who used to live on the property from 1942 to 1946, when Chula Vista was a small town of maybe 12,000 people and Bonita was genuine country.

When the sisters, Georgia Campbell Olson and Fileen Campbell Brown, lived on the property, it consisted of the big house, a small adobe house outbuildings associated with the type few cows, some pigs, turkeys, chickens and children. Georgia lived with her sister Mary and parents in the main house and Ellern with her husband and two small sons in a small house on the

U.S. Army, much to the surprise and chagrin of the family. "We didn't know they were coming

The army made itself at home on the

"They sawed down huge eucalyptus trees, cleared the land. It was very shocking," continued Brown, saying

However, their father, protect (Georgia and Mary, who is now Mr lay Vinson), made it clear that the family was not to fraternize with the soldiers, and built a fence separating the areas. Olson remembers the antithe areas. Oscor remembers the anti-aircraft guns and said that there were probably no more than 200 soldiers at any given time. The soldiers never bothered the family — well, a few whistles — and, as far as Eileen is con-

cerned, problems would have been be-ing run off the road by army trucks when she was riding her prize stallion.
"The house at that time was so lovely," reminisced Brown, now a resi-dent of Bonita Estates, "When I see the state it is in now, it breaks my

the state it is in now. I occasion?

Wheart we had to leave it.

"There were two-and-a-half acres of lawn to mow, and mother used to have

lawn to mow, and mother used to have fits because you couldn't get people to help to mow the lawn or milk the cows," said Olson. The garden area consisted of six acres of lawn and formal gardens, a lovely swimming pool in the back, a cabana behind that, and a huge peoper. tree covering the whole thing, she said.
It kept two full-time gardeners busy,
and when the Campbells were unable and when the Campbells were unable to get enough hired help, a frequent occurence during the war years. Brown said she and ber husband would do what they could to help, including taking care of all the animals. Their parents, George and Lydia



brother David of Campbell Machine

being good friends of Orson Weller, and that when he married Rita

and that when he married Risa Hayworth the year to stay in the great room detached from the house of the panel." recollected Olson, who now lives in Santee.

When Mrs. Campbel became too ill to manage the pisco, the property was old to a Mr. and Mrs. Poulement of the panel of t



pany recreation area, before turning a over to the City of Chuia Vista.

Hometown folks hear stunning piano by Romero



The Am Diego Union

Tuesday, June 9, 1987

By Donald Dierks

For his solo recital Sunday afternoon at Southwestern College, planist Gustavo Romero paid San Diego a compliment. Instead of playing down to his hometown audience, he played a substantial program of important works in large forms — the kind of program one might expect to hear in one of another of the world's music capitals.

Sponsored by the South Shore Auxillary Council of the San Diego Symphony Association as a fund-raiser,
the recital listed three works by the
Three B's of music, Bach, Beethoven
and Brahms.

is no one I would rather hear play in the received in the surface of the surface o

The concert began with a performance of Bach's Sonata No. 6 in C minor, a work of rare beauty, rarely programmed. Romero plays Bach exceedingly well, thoughtfully, without ever being dry and academic. Bach in his hands has warmth and

Music review

spirit - it is musical and emotional first, last and always.

Romero's Bach has terraced dynamics, and Barroque era ornamed, and Barroque era ornamed harpication is kept authentic, but no effort is made to use the plano to initiate the harpischord, the Instrument for which the Sixth Sonala was written. Romero used some pedal and plenty of shaded dynamics, things that might disturb purists, but his finger technique was so controlled and brilliantly articulated that all textures were wonderfully transparent. There is no one I would rather hear play Bach than Romero.



For the Beethoven, Romero chose the Sonata No. 4 in E-flat major, Opus 7, said to be one of the composer's favorite compositions of his 32 in his form. A long work in four movements, It is difficult to control and direct. It is rather episodic, with perlods of introspection abruptly followed by stormy drama, yet it has a grand, although elusive, architecture.

Romero gave the sonata high dramatization, bringing forth great walls of sound and — when called for — a lovely, singing legato line. He had little trouble giving the work a logical musical thrust and, with his amazing facility, every technical burdle was taken in effortless stride

After the intermission, Romero returned with Brahms' monument Variations and Fugue on a Theme by Handel. Again, no technical problem in these wickedly difficult variations seemed beyond Romero's easy command, nor was there any lack of insight for the various sections' contrasting characters. This was a stunning performance.

Always generous with encores, Romero played five — by Debussy, Chopin, Gershwin and two by Scarlatti. There were two standing ovations, the first after the Brahms, and the second after a bounding, highspirited playing of Gershwin's "I Got Rhythm."



South Shore Chapter of the Auxiliary Council of the San Diego Symphony Orchestra Association Cordially Invites You to Attend

> Piano Recital Gustavo Romero

Monday, March 31, 1986 at 7:30 P.M.

Mayan Hall, Southwestern Community College Chula Vista

Informal Reception Following in Art Gallery

Detach & Mail wi	th stamped, self-addressed	envelope to:			
South Shore Cha	pter, 8D8OA, P.O. Box 7	555, Chula Vista, CA 920	012		
Make check payal	ole to South Shore Chapte	r. SDSOA			
Please send me:					
Ticket	s Preferred Seating	\$20.00 each	\$	_	
Ticket	s General Seating	\$15.00 each	\$	_	
		Total Enclosed	\$		
Name					
Address		Zip_	Zip		
Telephone					

Deservations Close March 24, 1986



Party from 3 th, Hostess, than fifty at the reembers and

of the year, Miss Betty s slide pree Fox The-

1986 which will again be a re Chula Vistan, Gustavo Romero, ning of March 31st in Mayan Hall western College, Chula Vista, foll a reception at the college. This ev be incorporated into the celebr recital will take place on Februar the home of Mrs. Sam Bedford Vista. Co-chairmen for the event Lienhard. We expect this notes who plans his solo Carnegie H this year, to draw a capacity crow

Association. Winter .- 19

ry sets Romero

ro is a performing pianist

b the auxiliary office at to a packed house, and after his lox 7555, Chula Vista regular performance was called back for a half a dozen or so encores. In addition to his many

Part of the audience attending ship Fund, who are some of the scholarship that helped him along

It was during the 1978-79 sym phony season that the young Romero got a hurry up call from ing performer. Ketcham had heard Romero in a Young People's Concert a few days earlier and was confident that the young





Symphony Orchestra Post Office Box 12743 San Dicko, CA 92101 San Diego





GUSTAVO ROMERO

Chula Vista's outstanding planist Gustavo Romero attended school here until he was ad-mitted to Julliard Children's Professional matter to suffract unification of total academic record as well as his plano studies with Herbert Stein.

His awards as pianist include the Gina Bachauer Memorial Competition, the Eastern Music Festival at Greensboro, North Carolina, the Epstein Fine Arts Scholarship of the Boys Clubs of America and the Avery Fisher Young Artist Career Grant.

Mr. Romero has appeared twice with the San Diego Symphony with Charles Ketcham conducting. The Boston Pops, with John Williams, and the Chatauqua Symphony have presented his as soloist. The New York Philharmonic Young People's Concert featured him, as did the Los Angeles Philharmonic Orchestra.

He has presented solo recitals in New York, Los Angeles, Chicago, Dallas and Atlanta. He was the first soloist to perform in San Diego's New Symphony Hall.

March 11, 1986 saw his successful solo debut at the Lincoln Centers Alice Tully Hall for which he has received much acclaim.

ed by Box 7

PROGRAM

English Suite #2 in A Minor Prelude

Gavotte #1 Gavotte #2

SCARLATTI - 5 Sonatas

Sonatine Modere Mouvent De Menuet Animé

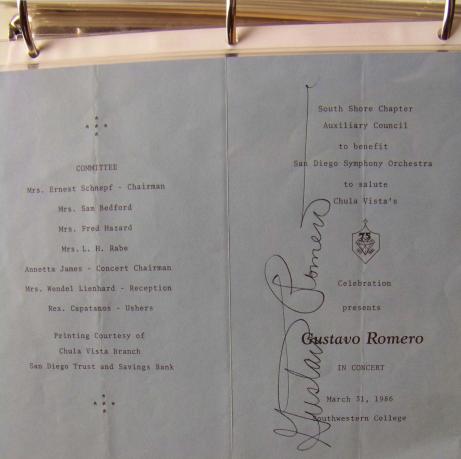
Sonata #3 in B Minor, Opus 58 Allegro Maestoso

Scherzo: Molto Vivace

Largo Finale: Presto, Ma Non Tanto

Informal Reception in Governing Board Room

Miss skin tund







March 1986 New York Pope Les Sortilèges Claude Bolling 8:00 (RH) Hudson River Sloop Singers The Westfield Tom Rush and Symphony Brad Keimach

*Carnegie Hall Corporation presentations (RH) Recital Hall For additional program information and CarnegieCharge (212) 247-7800





SOUTH SHORE

Jane Schnepf, Chairman

During our annual Eggnog Party from 3 Annetta James greeted more than fifty guests. Assisting Miss James at the refreshment table were Mmes. L.H. Rabe, Rollin McAssey, and Jane McCorkell. It guests to meet and share common interest

The first regular meeting of the year, Thursday evening, January 9th, was held Otten. Brian Stewart gave his slide presentation of the history of the Fox Theatre from "early days" through its transforplans were then made for our fund-raiser, 1986 which will again be a recital by western College, Chula Vista, followed by a reception at the college. This event is to the home of Mrs. Sam Bedford in Chula Annetta James and Mrs. Wendell Lienhard. We expect this noted pianist, this year, to draw a capacity crowd.

Association. Winter, 1986



Symphony auxiliary sets Romero performance

the San Diego Symphony Association are gearing up for Southwestern's Mayan Hall. their big concert money-maker of in a row the event will feature the preferred seating. They may be

Romero, in concert. The date is

March 31 at 7:30 p.m. at Tickets for this affair are \$15 92012. the year. And for the second year general admission and \$20 for

addressed envelope, along with a Southwestern College a year ago check to the auxiliary office at to a packed house, and after his P.O. Box 7555, Chula Vista

Romero is a performing pianist

who is worthwhile to hear in con-

and usually will send every patron away from the theater thoroughly satisfied. Part of the audience attending will be members of the San Diego Thursday Club Piano Scholar ship Fund, who are some of the people who recognized Romero's talent and established the scholarship that helped him along

his educational way. It was during the 1978-79 symphony season that the young Romero got a hurry up call from then symphony director Charles Ketcham to substitute for an ailing performer. Ketcham had heard Romero in a Young People's Concert a few days earlier and was confident that the young South Bay pianist could meet the demands of the symphony.

So with three days rehearsal Romero launched his performing career with a stirring rendition of Liszt's "Hungarian Fantasy for Piano." According to most nusic critics in this area, he will soon be one of the most coveted concert pianists in the country. understand that in addition to his

regular performance was called back for a half a dozen or so encores. In addition to his many talents as a performer, he has the ability to sense audience mood

schooling at Columbia University in New York City, he will make 30 concert appearances in the country this year

Profits from this concert will go towards assisting the symphony association, which, it is hoped, is past its period of finan-cial woes of a few weeks ago Members of the audience are invited to a reception after the conof the South Shore Chapter











SUNDAYS AT 4:00 P.M.

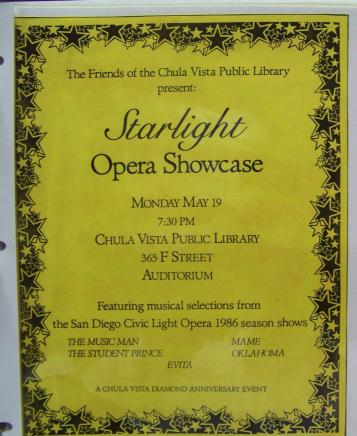
- June 29 Band of The Golden West (March AFB)
- July 6 Stu's Crew
- July 13 San Diego Youth Symphony
- July 20 Sun Harbor Chorus
- July 27 Marine Corps Concert Band
- Aug. 3 Blue Skies
- Aug. 10 Harvey and The 52nd St. Jive
- Aug. 17 Flanagan's International Band
- *Aug. 24 San Diego Pops Symphony "J" Street Marina — 7:00 P.M.
 - Aug. 31 Warren Mooers and his Orchestra

Come picnic in the park & enjoy
Free Concerts

MEMORIAL PARK BOWL-DOWNTOWN



Chula Vista Diamond Anniversary=



Friday, January 24, 1986

County

Morebello will initiate the series'

who studied music at the Juilliard

The San Diego Linion

... in brief

Concert series will begin with pianist

CHULA VISTA - The Chula Vista Library will kick off its 1986 spring concert series Monday at 7:30 p.m. with a piano recital by Ronald More-

10th season with a performance of works by Mozart, Scarlatti, Chopin, Ravel, Scott Joplin and John Biggs. Morebello is a San Diego native

School in New York. He is currently on the faculty of Grossmont College. The free concert will be held in the library at 4th Avenue and F Street. This year's program is dedicated to Chula Vista's 75th anniversary cele-





Starlight singers in concert at library

The Star-News, Sunday, January 26, 1986

The Chula Vista Library sponsors the spring concert series, beginning tonight at 7:30 p.m. Pianist Ronald Morabello, a San Diego native who received his bachelors' and masters' degrees from the Julliard School of Music, will perform in the auditorium of the library, 365 F St. The concert series is dedicated to Chula Vista's 75th anniversary.



The Star-News, Thursday, May 8, 1986

CV Library Friends to sponsor concert





CHULA VISTA PUBLIC LIBRARY

Chamber Concert Series

MONDAYS • 7:30 IN THE EVENING

SEPT. 22 JAZZ DUO Lori Bell,

Flute and Dave Mackay, Piano

T. 20 VOCAL/PIANO

RECITAL Yolie Beceril, Edwin Campbell

STRING ENSEMBLE
Andres Cardenes,

Jeffrey Levinson, Karen Follingstad SPONSORED BY THE CHULA VISTA CITY COUNCIL

Founder/Program Director: Gretchen Evans Assistant: Jacqueline Watson Library Liaison: Maureen Shannon PUBLIC LIBRARY
365 "F" STREET

691-5069





empest' start

hursday

SCPA fashion show salutes CV's 75th

The School for the Creative Students from the school will and Performing Arts of Chula provide entertainment, in-Vista High School is saluting cluding two dance numbers, the city's 75th anniversary songs and mimes.

with a fashion show. Sponsored jointly by the Plaza Bontia April 19 at 8 catered by May Co.

This year's theme is "Up, Up and Away with SCPA."

Along with three professional models, the students Parents' Booster Club and also will display spring May Co., the event will be at fashions. Breakfast will be

Donations are \$12. For reservations, call Pam Craig. 691-0423.

Main Attraction review on

tiama Game licated to CV

e School for the Creative Performing Arts is ating its spring musical, Pajama Game," to ration.

e musical, written by ard Adler and Jerry Ross, ires such well-known as "Hey There" and nando's Hideaway." formances start today vill run tomorrow, Satur nd March 13 through 15. productions will start at 8 at the Chula Vista High ol, located on K Street ten 4th and 5th avenues. mission is \$3. For reser ns, call 691-0423.



POLY - VU



PRODUCTION CREW

Assistant to the Director

David Kaul

Production Stage Manager

Kendrik Johnson

Assistant Stage Managers

Maria Nicoletti Enid Crump Sean Ohlson

Stage Crew Members

Charlotte Butterfield Liz Aldave Sophia Acosta

Travis King

Master Electrician/Board Operator

Steve Burnett

Repatch/Assistant Board Operator

Robbie Maxwell

Electrical Crew

Monica Gutierrez

Master Sound Engineer

Becky Burdue Amy Henson

Assistant Sound Engineer

James Gofigan

Costume Mistress Costumers/Dressers

Tina Tena

Jami Dawes Tina Moser Missy Kemp

PRODUCTION CREW (cont.)

Make-up Designer

Junior Cypher

Make-up Artists

Mellissa Croteau Jennifer Dimitui

Property Mistress

Lisa Breedlove

Property Crew

Robbie Maxwell

Assistant Tech Director

Jason Chaney

Master Carpenter

Jason Chaney

Shop Carpenters

Sophia Acosta Brett Barahura

JAMES GATES

Travis King Amy Henson

Charge Artist

Kevira Mertha

Scenic Artists

Mr. James Advanced Art Class

David Duran

Program Design Ticket Manager

Danielle King

Publicity Manager House Managers

Business Manager &

Smantha Lucas

Mellisa Croteau Jenifer Dumas

amber Concert Series CHOLA VISTA PUBLIC LIBRARY Shakespeare's

THE TEMPEST





Director: MADELYN HUNT Technical: DEAN ALEXANDER Designer: TOM BOLLARD

April 28, 29, 30 & May 1: 7:30p.m. May 2&3: 8:00p.m.

> Theatre at CVHS 'K' St. between 4th & 5th

Tickets: General admission \$ 3.00 Student w/ASB & Sr. Cit. \$2.00

Call 691-0423 for reservations



Chula Hista Diamond





DOWNTOWN COMMITTEE CHULA VISTA CHAMBER OF COMMERCE

S & CRAPTS SHOW & SIDEWALK SALE

MAY 2nd & 3rd • 10 A.M.-5 P.M. • DOWNTOWN CHULA VISTA • 3rd AVE.





Arts festival opens tomorrow

Annual downtown event

With Mother's Day just around the corner, now is the Saturday morning, officially time to start searching out the closing each day at 5 p.m. But -perfect gift for that special because of the increased hours of

Crafts Festival sponsored by the stay open until 6 or 7 p.m. downtown committee of the

the sidewalks of 3rd Avenue betwith booths manned mainly by

The booths will open again daylight. Mike Mace, the coor-A place to find a one-of-a-kind dinator of the event, said he is specialty will be the Arts and hoping most of the booths will

Mace, who has run the show Chula Vista Chamber of for the last three years, said the displays will include hand-sewn Starting tomorrow at 10 a.m. items such as quilts and clothing dines. People like it. It causes for women, children and dolls. ween E and G streets will be filled Other wares for sale will be handmade toys, stained glass and

Last year, Mace said, a glass blower displayed his talents. All told, Mace said he expects

100 separate booths on both sides of the streets. Before he took over coordinating the crafts show, Mace

and even 50 feet apart. "It was dead out there," he said. "I put them tight like sarpeople to mill and they look at

everything." Another action taken by Mace

when he became the event coordinator was the elimination of all commercial items that could be found in various stores. Now, he said, only small-scale artists participate.

At least 80 percent of those said, the booths used to be 30, 40 selling are also South Bay

Food items will be available at a number of restaurants in the area. Harvey's Bakery will have a booth selling pastries and carne asada tacos.

Star News, May 1, 1986

Historic quilts part of birthday celebration

A king size handmade quilt, a handmade baby quilt and an antique "star" glass door knob salvaged from a demolished old Chula Vista home are among the items being given away in a raffle sponsored by the Chula Vista Historical Society.

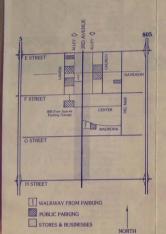
Raffle proceeds will go the the Chula Vista Hitorical Museum fund and for outfitting, the geneology section of the city

The quilt is on display in the front window of Muellers Florist. 325 3rd Ave. Raffle tickets are available for donations of \$1 each, or \$5 for six.

The drawing to determine the contest winner will be held Saturday in conjunction with the Founder's Day celebration taking place in downtown Chula Vista.



SPLITS



Only Minutes Away From Freeway

Coming Events 1986

Arts and Crafts Fair May 2-3

> Business Salute May 17th

Country Festival July 19

Founders Day October 18th

Starlite Yule Parade December 1st (December 8th - Rain Date) Welcome to Downtown Chula Vista

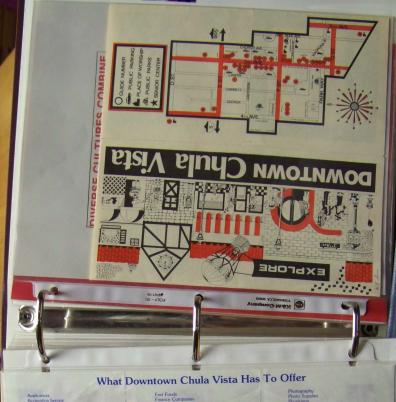
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France Companies
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Formal Wear
Gill Shope
Gill Sho

Photography
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Physics Supples
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Warch, Repair Wig Shop Weekling Consultant Service Weight Loss Wheeklinair Rental Service Women's Clothing Wrecker and Hauling Services Yarn Shop Video Services

Santahan Santahan





BIENVENIDOS! Come, explore Downtown Chula Vista. Visit its MAY and small-town charm is "like coming home again." Endorsed by the Chula Vista Downtown Committee. **ACUPUNCTURE** WANG ACUPUNCTURE - 1 -Pain relief from headaches, backaches, sciatica and rheumatism. Mon. thru Fri. 9 to 5. 234 Landis. BALLET SCHOOL . classes by Giselle. 3471/2 Third (upstairs) BARBER SHOP BILLIE BULL'S BARBERY - 3 -BOOKSTORE CHULA VISTA BOOK STORE - 4 -Sat. 9 to 5. 2651/2 Third. BRIDAL

specialty shops, restaurants and three theaters. Enjoy friendly faces, flowers, fountains, benches, shade trees. Chances are you'll decide that Downtown Chula Vista, with its combination of big town variety

Your easy-to-use Downtown Chula Vista Guide will help you find the place you want. Every listed business has a number following it. Find the matching number on the map and you have the exact location.

425-5777

PIEKNIK'S SCHOOL OF CLASSICAL BALLET 420-0688 European-educated teacher. Tiny tots, children and adult classes. Jazz - 2 -

422-7368 "Some want your body; I want your hair" says Billie Bull; dependable family

hair stylist for over a decade. Tues. thru Sat. 9 to 5:30. 376 F Street.

427-4174 Best prices in the city for new and used, rare and popular books. Mon. thru

WEDDING WISE - 5 -425-1310 Your special day; your special way! We'll handle the details-you just relax and enjoy. 209 Third #6 (Disney Arcade).

BUTCHER SHOP GLENN'S FINE FOODS - 6 -Tired of tuff meat? Come, buy the best at Glenn's. Quality meats; USDA

Prime and Choice meat since 1942. 262-264 Third. CAKES FOR PARTIES & WEDDINGS

STANDLEE'S FUNTASTIC CAKE & PARTY SHOP, INC. - 7 -427-2007 The only store of its kind in the USA. Famous for wedding and party cakes, gifts, paper goods, cake decorating and candy-making supplies. Balloons. Giftwrap. 279 Third.

CHURCHES

CHULA VISTA SEVENTH-DAY ADVENTIST Weekly services. Saturday at 8 a.m. and 11 a.m. Study Hour 9:30 a.m. Path-

finder Club, youngsters 9 to 14, Tues. 6:30 p.m. 102 Fourth. - 45 -FIRST CHRISTIAN CHURCH

(DISCIPLES OF CHRIST) - 44 -422-5313 Sundays: 9 a.m. Church School, 10:30 a.m. Worship (nursery available). 5 p.m. Youth Fellowship. Mid-week Bible studies. 430 Second.

CLOCKS/WATCHES

THE WATCH STEM - 8 -Reliable, fast and reasonable. Watch and clock repairs. Featuring Rolex, Omega and Le Coultre. Batteries for all watches. 355 Third.

AXIOM COIN EXCHANGE - 9 -Rare coins, gold and silver. Jewelry bought and sold. Stamps, metal detectors. Appraisals, Investment services, Mon. thru Fri. 10 to 6, Sat. 11 to 5. 314 E Street.

DRAPFRIES

ANGEL'S CUSTOM DRAPERIES - 10 -426-0903 Prompt service. Custom draperies, bedspreads, mini-blinds, verticals. louvers, shades. "Making your house beautiful is our job." 276 Third.

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DISNEY'S LINGERIE - 13 -422-4330 We feature exquisite leisure wear, robes, lingerie and foundations. Protestes Bras; ours exclusively in South Bay. Mon. thru Sat. 9:30 to 5:30. 209 Third.

LADY L FASHIONS - 14 -High style for large and half-size ladies, fabrics that flatter. From dresses, coordinates, sportswear to formals. Mon. thru Sat. 10 to 5:30, 207 Third.

RUTH ANN FASHIONS - 15 -Casual elegance, dressy styles, resort wear and sportswear; easy-care fashions for every occasion. Mon. thru Sat. 10 to 5:30, 386 F Street (opposite Library).

THE FRAME GALLERY - 16 -422-1700 Conservation framing, ready-made and custom frames. Metal sectionals, mats, glass. Mon. thru Sat. 10 to 5:30. 305 Third.

THE FRAME GALLERY - 16 -422-1700 Collector art, paintings, prints, posters and COLLECTOR PLATES. Accessories. Low prices. Mon. thru Sat. 10 to 5:30. 305 Third.

GIFTS

THE GIFT FACTORY-17-Imaginative! Unique! HAND MADE gifts for holidays and everyday fun. All thoughtfully priced. Mon. thru Sat. 10 to 5:30. 294 F Street.

GRAPHICS

FERGUS GRAPHIC ARTS-18-For all your printing needs. Business, personal and social stationery.

Continuous forms, letterheads and envelopes. Typesetting. Serving South Bay since 1965. 385 Third.

DIVERSE CULTURES COMBINE FOR DOWNTOWN FESTIVAL

There is nothing like an international atmosphere to stir the appetite. On Saturday, August 24, tastebuds in downtown Chula Vista were tingling.

The second International Salsa Festival, the Annual Country Festival and a chili cookoff filed Third Awe, with food, music and entertainment. The day was capped by a twilight concert by Johnny Rovers in Memorial Bowl. Proceeds from the Salsa Festival will go to benefit the Multiple Scierosis Society.



This chili recipe was a well-guarded secret.



Old fashioned methods were used to reate delicious chilis.



Salsa judges tasted over 100 entries



Continuous entertainment added to the color of Downtown's biggest summer event.

FAIR DAY

The Business Salutes Chula Vista Fair on May 18 was a great way to spend the day. Pictured from top are: Navy parachutist. Police dog demonstration; the Music Machine; one of the 121 booths; Otay Mesa Dixie Ramblers; and a cheering welcome on F Street.









A CITY COMING OF AGE

"... a page of history is worth a volume of logic."

Oliver Wendell Holmes' high regard for history is present among many Chula Vista residents these days. Partly because of a growing sense of identity. Chula Vista has generated a ground

Here are a few ideas:

- · Join the search for founders and oldtime Chula Vistans.
- · Attend our general meetings at 7 p.m. every third Monday in the Council



LOOK FAMILIAR? This old photo of Third Ave. Downtown is part of the City's heritage being preserved by the Chula Vista Historical Society.

swell of interest in how the City has changed over the last seventy-five years. For several months, a grass-roots effort has been underway to prepare for next year's 75th anniversary celebra.

tion. Activities and events with a common historical theme will be held throughout the year. Planners of the Diamond Jubilee cele-

bration say success depends on the support and participation of the community. How can you or your church, club or business get involved?

- · Have your group or organization invite a Diamond Anniversary speaker to your regular meeting soon.
- Have your group sponsor a special anniversary event or incorporate the theme into your regular event.
- · Send your recollections of Chula Vista and any ideas or suggestions to the Diamond Anniversary Committee, P.O. Box 1087, Chula Vista, 92012.

If you'd like to get more information on how you can help, call 691-5044.

BUSINESS SALUTES CHULA VISTA FAIR APPLICATION BOOTH REQUIREMENT - Select ONE:

CHULA VISTA CHAMBER OF COMMERCE

Saturday May 17, 1986

BOOTH SPACE: A booth is approximately 8' wide, 6' deep and has a 6' wide, 4' high plywood backboard. One 6' table and 2 chairs are provided. BOOTH MUST BE OCCUPIED BETWEEN THE HOURS OF 10:00 a.m. and 4:00 a.m.

- Booth space backboard table chairs
- Booth space backboard only
- Booth space table and chairs only
- Space only Please explain Type and size of display-

ELECTRICAL NEEDS: Access to electrical outlet required? YES: NO:0 DESIRED. 115 Volt outlets are available to certain areas only. YOU MUST PROVIDE

Design, utility requirements, noise level, size etc., requires booth to be remotely

NO VEHICULAR ACCESS PERMITTED AFTER 8:00 A.M. ON THE DAY OF THE FAIR.

Chula Vista Fair on May 17, 1986.

Make checks payable to: CHULA VISTA CHAMBER OF COMMERCE



OPPORTUNITY KNOCKS...

WITH BUSINESS SALUTES CHULA VISTA FAIR, MAY 17th

Business fair
plans started
plans already are under way

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CAN YOU ADVERTISE YOUR BUSINESS TO A CAPTIVE AUDIENCE OF OVER 15,000 for less than the cost of a newspaper ad?

OF COURSE YOU CAN!!

CAN YOU PLACE FLYERS IN THE HANDS OF A CAPTIVE AUDIENCE OF OVER 15,000 for less than the cost of a mailing?

OF COURSE YOU CAN!!

CAN YOU HAND PROMOTIONAL ITEMS TO A CAPTIVE AUDIENCE OF OVER 15,000 for less than the cost of a delivery service?

OF COURSE YOU CAN!!

CAN YOU MAKE PERSONAL CALLS ON OVER 15,000 PROSPECTIVE CUSTOMERS i an eight hours period?

OF COURSE YOU CAN!!

...At the 7th Annual Business Salutes Chula Vista Fair.

DO NOT LET THIS OPPORTUNITY PASS YOU BY!!!



PROMOTE YOUR BUSINESS
PROMOTE YOUR SERVICE
PROMOTE YOUR PRODUCT
PROMOTE YOUR COMMUNITY

Complete your application on the reverse side and return it to the Chula Vista Chamber of Commerce at 233 Fourth Avenue, Chula Vista (420-6602), for booth scace designation

DO NOT DELAY. Booth space is on a first-come-first-serve basis and space is limited.

SEE YOU AT THE FAIR ----

40

7th Annual
Chula Vista Chamber of Commerce
and the City of Chula Vista
BUSINESS
SALUTES.

CHULA

DROPFIN

SATURDAY, MAY 17th 10 AM-4PM

* OPENING CEREMONY *

Skydiver "Drop-In"
Teacher of the Year Award
Student Community Volunteer Service Award

ENTERTAINMENT

10:30 U.S. Navy Skydivers

Main Attraction - School of Creative & Performing Arts - Chula Vista High School Chula Vista Police Dog Demonstration

12 noon ... Chula Vista Police Dog Demonstre 12:30 ... Southwestern College Jazz Band 1:00 ... Baton, Jazz, Tap - CV. Parks and Recreation Department

1:30 U.S. Navy Skydivers 2:00-4:00 KCBQ Flatbed Band All Day Southwestern College Mimes



Ride The Bus!

25° ALL DAY
Help Celebrate
Chula Vista's
75th Anniversary

Come To The Fair

75 | Chele Best

FAIR DAY

The Business Salutes Chula Vista Fair on May 18 was a great way to spend the day. Pictured from top are: Navy parachulist, Police dog demonstration; the Music Machine: one of the 121 booths; Otay Mesa Dixie Ramblers; and a cheering welcome on F Street.



















BUSINESS SALUTES CHULA VISTA

This year's Business Salutes Chula Vista Fair at the Civic Center Plaza promises to be better than ever.

Scheduled for Saturday, May 18 from 10:30 a.m. to 4:00 p.m., the annual fair will feature booths and displays of over 100 Chula Vista businesses. Many offer free samples, brochures, posters and other souvenirs. A health services section will also be providing a variety of health checks.

Highlighting the fair will be the United States Navy Parachute Team West. Parachutists will "drop in" on the fair at 10:30 a.m. and again at 1:30 p.m. Other attractions include Bonita Vista High School's Music Machine and KCBQ Radio's Flat Bed Band.

Door prizes will be given away, including free skydiving lessons and free rides in a glider plane. For more details about the fair, call the Chamber of Commerce at 420-6602.











Navy parachutists will "drop in" on the festivities again this year.

Business to Salute Chula Vista

The 7th Annual Business Salutes Chula Vista Fair will be held Saturday, May 17 at the Civic Center Plaza. Festivities are scheduled to begin at 10:00 a.m. and continue until 4:00 p.m.

Nearly 200 Chula Vista businesses will set up booths and displays for the anticipated crowd of 15,000. Free samples, posters, pamphlets and other souvenirs will be offered by many. Free health screenings will also be offered.

A major attraction will be the United States Navy Parachute Team West, a highlight of last year's Fair. Additional entertainment will be provided by Chula Vista High School's The Main Attraction and KCBQ Radio's Flat Bed Band.

Businesses wishing to participate in this year's Fair should call the Chamber of Commerce at 420-6602.



SUZANNE PULLER OF THE "CHAMBER OF



DICK KAU.



"DROP IN"

7th ANNUAL
BUSINESS
SALUTES

CHULA VISTA FAIR

Chula Vista Civic Center 276 - 4th Avenue

Saturday - May 17th 10 a.m. to 4 p.m.



US NAVY SKYDIVERS will "DROP-IN" on "F" Street!!!!!

KCBQ FLATBED BAND C.V. HIGH'S MAIN ATTRACTION FUN! . INFORMATION SAMPLES! • FOOD! DEMONSTRATIONS!

HELP CELEBRATE C.V.'s 75th ANNIVERSARY!!

RIDE THE BUS TO THE FAIR



- .25c ALL DAY -

FAIR DAY









PAST TO PRESENT IN CHULA VISTA

DESIGNERS SHOWCASE EMPTY HOUSE WEEKEND



SPONSORED BY THE SAN DIEGO HISTORICAL SOCIETY & AMERICAN SOCIETY OF INTERIOR DESIGNERS, S.D. CHAPTER For information call: 239-2211

MAY 4-26

75TH ANNIVERSARY EVENTS CALENDAR

Homes at 244 and 246 2nd Ave., Chuia Vista, will be redecorated as a fund-raiser.

Designers Showcase House Party

Two houses in Chula Vista will

The Garrettson-Frank House, chance to preview the home
be restored and redecorated this

42 2nd Ave., is a conservative before they are decorated,
spring, as part of the 13th annual Queen Anne style, buttle in 1886

The party, 44 and 642 2nd

votion projects, and the educar 544 Zod Ave., a is Four Square 5001; with Astronomy 401 to the control programs of the American specific projects of the Control of the Con

under the auspices of the San Ave., will be held Friday. Feb "Designers showcase immunication for suppose of the Sam Annual Franciser.

The project benefits the Sam The original prior was \$5,000.

The Jennie MacDonald House, Sam of There will be a \$5 donation at the varion projects, and the education 442 2nd Ave., is a Four Square door.

DESIGNER SHOWCASE HOMES (642-644 SECOND AVENUE) CHULA VISTA -- Closed Mondays Admission \$8.00

The Han Diego Union

Two Chula Vista homes will be historic showcases

Part of Chula Vista's 19th century history is neatly packaged on one lot, 642 644 Second Ave., in the form of two "orchard houses." These were among the family homes built for Easterners who came here during the 1880s land boom to make their fortunes in citrus growing. Corinne McCall was a Southwestern College art student four years ago when she heard that the Garrettson-Frank House, built is

Spindrift

1886, was to be demolished for a condominium project. With a lot of condominium project. With a 180 of work, patience and money, she succeeded in having the house moved to the lot behind her own historic Jennie MacDonald house, built in 1888. That was the happy ending, and now for a happy

The two bosses are the focus of Designer Shawcass 1986, and will be redurbished by interior designers and open to the public few obening from May it through 8. This showcase, honoring Chella Vista's longisme booster Augusta Saxiey, is sponsored by the San Diego Historical Society and the American Society of Interior Designers. Patrons will gat an early servicing. Patrons will get an early preview, with a formal dinner on the grounds April 24, and then the showcase gala April 25, both from 7 to 10 p.m. Chairmen Walter Nelson and Warren Karriker will create an al fresco atmosphere for the black-tie dinner (in tents), which will feature a quartet playing for dinner and dancing. The outdoor lighting will be reminiscent of Victorian garden parties. That event is \$125, and the parties. That event is \$125, and the gala is \$46 per person. Admission to the refurtished homes on other days of the Designer Showcase is \$8. Prospective patrons should call Jean (Mrs. Wil. D. Jr.) Rudd, other tickets are available from the Historical



Two Chula Vista 'orchard houses': the Jennie MacDonald house is in foreground, Garrettson-Frank house at back.

Decorators

to hold benefit The Designers Showcase 1986 a fund raiser for historical preser-vation projects, will sponsor a formal dinner for patrons of the Showcase on April 24 in Chula

homes at 644 and 642 2nd St., Chula Visra, as a benefic for the San Diego Historical Society and the American Society of Interior Designers, San Diego Chapter. The patrons' dinner will be held outdoors on the grounds of the two bosses on 2nd Street from 7 to 10 p.m. on April 24. A from 7 to 10 p.m. on April 24. A from To 10 p.m. on April 24. A music for disting and dancing. Patrons will preview he two Victorian homes that have been telephone to the two the two the two that the two the two that the two that the two that the two that the two the two the two that the two the tw



Get a glimpse of yesteryear at the Country-Christmas fest

By Debbie H

The Chula Vista Historia Society in giving South B residents a chance to Jurn ba the hands of time.

residents a chance to turn be the hands of time.

For only a short drive and a densition, you can stroll throuthe grounds and tour turn of century homes, meet the leg dary Jennie MacDonald beowie through country.

Christians crafts.

The society is hosting.

Christians crife
The toctory is bosting
Yesteryzar Country Christia
Yesteryzar Country Christia
Festival at Card Advant A incore
to the Christia Visiz. About 30 cra
since laive addready signed up i
the festival to be fold from 9 a. i
the festival to be form of the
All of the instructed society
"All of the crifferts have be
"All of the crifferts have be

"We should have the best he.
The festival is Palumbo's,
ject. She though the fest
would be a way to bring Cl
Vista's past to life and
money for a museum the soc
hopes to build.
"I'd love for proni
"I'd love for proni

"I'd hope they'd enjoy history a fraction of as much do. I'd like families to enjoy families of yesterday and back to the history of their families."

Faumeo also hopes to
\$1,000 to the society's fledj
museum fund, she said.
"It seems a shame to hav
Jack in The Boxes
McDonalds here and
nuseum," she said. "We've
50 many people come to t

who say they can't believe a in't a moscum here."

The day-hong event will incl artists' demonstrations, cost of volunteers giving tours of two Designer Showcase Hos craftsmen demonstrating we im and wooden over makens.



Donna Willett prepares for her role of a squire's Country-Christmas fest.

craft sale. Picnic lunches also will be available. Palumbo said. There is a \$5 fee for the horn tours, but the rest of the festiva

will is free and open to the publi Home tours will begin at 11 a.r



Showcase landscaping is low-budget beauty



Corcular Rower book and brick, paths bore of the first garden countries of the first garden countries of the first garden countries of the garden coun

but this is the only place red flowers are used. The yellow, orange, blue and white color scheme of flowers was designed to complement the colors of the homes. Coincidentally, Zegler

said, these colors are in seaton now.

The low-maintenance lawn is hybrid tall feticoe grass. Except for the petunias, all the plants surrounding the homes require little water. The alobe cisy soil was due out for individual plants and replaced with a redwood replaced with a redwood interpret control of the property of the property

about six weeks, with about 16 paid and volunteer workers col-laborating. Contractors provided their labor at reduced cost and building materials were donated or provided at low cost. If the materials had been ourchased at full price, the project would have cost about \$20,000.

Zegler said.

With the discounts and dona-

With the discourses and dona-tions, lundesiping cost \$7,000. The owners of the Showcase homes, Corine and Joan Mc, Call, pul \$5,000 for lundesping "15" like a demonstration garden. We're talking about landscaping plate could be done by any homeowner when buying a new home or renovaling." Zegler usal.

scaped, Zegler has time to reflect on what could have been done a little differently: "I would have tried to start a little earlier, and I would have gained more money to fill it out." In particular, he wanted to add more color and to make the mid-dle garden fuller. "But that is all

gravy. The spine of the plan is all in."
The Designers Showcase The Designers Showcase homes are open to the public daily except Monday through May 26. Admission is \$\$ at the door. For more information, call 239-2211.



David Zegler takes a brief rest during his stroll through the Designer Showcase gardens. Zegler created the Victorianstyle gardens for this year's show.



Empty house party raises Designer Showcase \$\$



Empty room is examined by party guests

The homes, at 644 and 642 2nd
St., were filled with people and Ave, leads to a landing and then Dixiciand band sounds of
"The Swingtones" on Friday
night during the Empty House,
party, a benefit for The San builton the same land, in back of

adapted to modern designs.

The homes on 2nd Avenue, although clean, stordy and charming, will require a lot of work. The pecing paint, the stripped woodwork and floors, ceilings sections, and floor, college profession and floor and the many of the control of

"Empty House Party" was a Co. Original price was \$3,000 missioner. The two Chula Vista homes that were opes for importion this weeknad were far from empty.

The homes, at 644 and 642 2nd imiliar to the house at 642 2nd imiliar to the house at 642 2nd in the control of the control of the house at 642 2nd in the house

bedrooms, and one of the bedrooms has two alcoves. The windows and ceilings are high-offering ample natural lighting and views of the blooming hybiscus and lantans on the



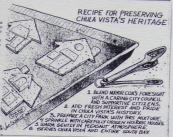
Preserving our past

neighbor to the north, National City, which is on the eve of its centennial year. So, perhaps it has a good excuse for being slow to wake up to the significance of the city's past and the need to preserve its tage. National City, years ago, took park. The historic Granger Music Hall is a is lined with stately houses with a past. The heritage park will not be cree. As Chula Vista celebrates its diamond abilee, the City Council has demonstrated demonstrated demonstrated before that he takes a longrenewed and meaningful interest in the range view of city needs and problems. city's past. During budget sessions last month, \$125,000 was set aside in the first of four yearly installments for creation of a

heritage park would be the Greg Rogers house to the north (which the city helped save from the wrecking ball) and two orchard houses to the south (which were featured as Designer Showcase houses this year). In between those properties are four

others targeted for acquisition by the city as they go on the market in coming years.
These lots would then be landbanked as teps to restore its historic Brick Row and These lots would then be landbanked as move other houses, including that of city sites for relocation of other historic houses - until one day that entire stretch of road

If the city were not willing to act now, it faced the likelihood of seeing its heritage disappear as old houses are torn down to make way for new. Mayor Cox and the Ci-The brainchild of Mayor Greg Cox, the beritage park would stretch along the west With the decision — and the money With the decision - and the money side of 2nd Avenue, between I and J to create a heritage park, Chula Vista's Streets. The cornerstones of the project past may be safe for the future.



Designer Showcase Historic homes get modern refurbishing

gios citras.

The Garretison-Frank House is a conservative Queen Anne style, builf in 1886. Originally it sold for 53,000. He senie Mac-Donald House is a four-square style, built in 1886 that originally sold for \$3,000.

The Garretison-Frank House quality and the garretison-frank House gas rouge in the demonstration of the control of the senior style of the senior The CARTESSON-Frank House was going to be demotished four years ago to make way for constomminums, so Corinne McCail had it moved onto the to behind the Jennier MacDonald house. Designers showcase domated their labor and materials to revamp the homes.



Upstairs bathroom offers luxurious feeling in practical setting







Designer to lecture Sunday at showcase

Corinne Samios-Andrunas, design directtor of Brunschwig and Fils, will be the guest lecturer for the 1986 Designer Showcase at 4 p.m. Sunday. The lecture will be followed by

at 4 p.m. Sunday.
The fecture will be fellowed by
wine and cheese and a guided
tour of the interiors of the two
Victorian houses featured in the
show located at 642 2nd Ave. and
644 2nd Ave., Chula Vista.
There will be a special preview
of the hornes for Chula Vista
of the hornes for Chula Vista

residents from 10 a.m. to 5 p.m. on May 3. Admission to the homes 15 58.

Designers Showcase is cosponsored by the San Diego Historical Society and the American Society of Interior Designers, San Diego Chapter, Proceeds from the showcase will go to the Historical Society's preservation projects and eddeation programs for ASID. For





A new look

The kitchen and family room of the Jennie MacDonald house in Chula Vista shows off the work of designer Carol Spong, who refurbished the room as part

of the 13th annual Designers Showcase fund raiser. See story and pictures on page B-1.

Shuttle to ease parking for Deisgner Showcase in May

Weekend parking conges will be alleviated next month the Designers Showcase betowers on 2nd Avenue, Cl

The Christ visits City Course, authorized an emergency or dinance. Tuesday to allocation funds for a shuttle bus service uving a city transic bus to provid transportation to the houses a 644 and 642 2ad Ave.

The bomes, which have been redecorated as a benefit for the San Diego Historical Society and

Designers, will be open to public for tours next mouth. The shuttle service, which cost an estimated \$1,478.40, run Friday, Saturday and San beginning May 4, and contin

to the Pick-up point will be at a "pai ing facility that is reasonal th will close to the Showcone."

(b) will figures in a produce in anday neighborhood, the service may neighborhood, the service may

Designer Showcase homes open in May

The facelift is complete and the locigner's Showcase homes at 644 and 442 and Ave, in Chela Vista re open for inspections. Chela Vista re open for inspections will be tave a sneak preview Saturday from 10 a.m. to 5 p.m. color of careful homes, and the control of the color of th

General admission will be Treasday when through May 26. For information on the hours the hours will ago open, call 219-2211.

When A gift they selling tradition will be on the grounds of the grounds of

Special Features:

- Viewing of the Showcase Houses
- Refreshments in Garden
- Gift Shop
- Designer tours on Friday evenings 6-9 p.m.
- Discount admission rate with Advance Reservation.

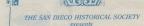


642 & 644 Second Avenue Chula Vista

From I-5 or I-805, take "H" Street exit; proceed on "H" to 2nd Avenue; south on 2nd approx. two blocks to Showcase.

Or see the sights on the Trolley: "H" Street Station; take #702 or 702A Bus from station to 2nd Ave., buses go right by Showcase!

Ample parking available.
Please no children under 8
No photographs



Past to Present in Chula Vista



The Garrettson-Frank and Jennie MacDonald Houses

May 4 - May 26, 1986

Tuesday & Wednesday 10a.m. - 4p.m.
Thursday & Friday 10a.m. - 9p.m.
Saturday 10a.m. - 5p.m.
Sunday 12 Noon - 5p.m.
Closed Mondays
(Except Memorial Day)
Last Admittance ½ hour
before closing

General Admission \$8.00 For Information - 239-2211





Join us for our 13th Annual Designers Showcase

Featured in this year's Showcase is the 100 year-old Queen-Anne Victorian Garrettson-Frank house which was destined for demolition until its present owner rescued the home and had it relocated. It now keeps company with the Jennie MacDonald house, a 98 year-old four-square Victorian. Situated on a large lot in the orchard district of Chula Vista, both houses were originally built to serve as comfortable family homes.

Proceeds from Designers Showcase are used to support historic restoration projects of the San Diego Historical Society and the education fund of the American Society of Interior Designers, San Diego Chapter. The Star-News, Thursday, October 16, 1986

What a deal! Only \$30,000

In 1909, the first rumblings of incor-

How CV has changed since 1868 purchase By Tim McClain

Today, \$30,000 will get you a fast and fancy sports car.
In 1868, that same amount was the price Frank and Warren Kimball paid to

ourchase what is now Chula Vista and Chuia Vista and the South Bay have not been the same since.

The seeds of what has since become

San Diego County's second largest city were first planted in 1885 when the railroad connecting the South Bay to the railroad connecting the south bay to the east coast was completed. Wagon-less pioneers were able to make the cross-country trip for affordable fares, which at one time dipped as low as \$1. at one time dispect as low as \$1.

The first official settler of Chula Vista
was Albert Barber, who bought a lot and
built a home in 1887. Within two years, other settlers began noticing the climate's was conducive for lemon growing, and the boom was on. The fruit eventually brought the city its first nation-wide fame when it became known as the "Lemon By 1905, the the population soured to

550 residents had a city they could call Two years latter, the long-sought im-



When the lemon was king, packing houses dotted the city, such as this Sunkist plant at 3rd Avenue and K

provements began appearing. Dirt road-ways were paved and 26 street lights

portation were heard. A committee of the Chula Vista Improvement Club determinchild vista improvement club determin-ed the only way to improve the streets and get more lights was by becoming a city. The San Diego Land Co., which owned most of the city at the time, fought the One of the first city trustees (today they are called councilmen or councilwomen)
was Greg Rogers. At the time of incorporation he was president of People's State Bank and commodore of the Chula idea because of the city taxes incorpora-

tion would bring.
Finally, on Oct. 17, 1911, the matter Roger's name is secure in city history. went to the voters and incorporation passed with 121 votes in favor and 88 A park and school have been named after him and his home, moved last year to 616 2nd Ave., designated a historical

By 1920, the population of Chula Vista had reached 1,718 and 3rd Avenue had become the city's "Main Street." The city

The influence of the automobile began to make its presence known as the decad of the 1920s came to a close. Third Avenue became a major throughofare lin ed with motels, fast-food establishements, used car lots and gasoline stations

As the 1930s began, the femon crop wa still king, bringing \$1 million annually but it was being rivaled by the fast growing celery, \$600,000, and flower \$500,000, crops. Though certainly signifi cant at the time, the lemon, celery and flower industries were only a decade away from falling into a distant second as the city's biggest industries.

Rohr Industries was coming.
In a brilliant stroke of forethought, th City Council of 1940 decided to dump plans for an airport on the bayfront and nstead sell the 10 acres it owned to Rohr By July 1 of that year the aircraft com pany had opened up its plant and taken over the status of Chula Vista's No. 1 employer with 752 workers. It has no since relinquished that title — last year it employed 4,600 at its Chula Vista head

In 1950, the city's population had grown to 16,505, with many of its newest citizens veterans of World War II. They and their families were attracted to the area by the afforable housing, not to mention the jobs at Rohr. By 1960 that number had increased to 42,350, growing







non groves backed up to the original Community Hospital on F Street, shown here in an early photo.

First of 75 walks in city in January

Walkabout International will help celebrate Chula Vista's 75th anniversary by holding 75 walks in the city led by John Rojas from the Chula Vista Historical Society.

The day and evening treks will include historical walks, view walks, eating ambles, whimsical walks and fleet feet for physical

All walks will be held, rain or shine. A modertate walk, which most will be, takes about two hours and covers four to six

For January, six walks are scheduled.

The first, Jan. I, will leave from the Chula Vista library at 8 a.m. and be moderate. The Jan: 10 walk will be moderate, leaving Norman Park at 3:15 p.m.

On Jan. 15, the group will hold a moderate walk starting at 3:45 p.m. from Hilltop Park. Jan. 20 an 8 a.m. moderate walk will be led from the county regional center parking lot and cover more than five miles.

The Chula Vista library will again be the starting point for a 5 p.m. moderate walk on Jan. 25, The first brisk walk will start at

3:15 p.m., Jan. 31, from the corner of 2nd Avenue and Seavale.

Walkabout International is a nonprofit group that promotes neighborhood walking in urban, suburban and rural environments. It was formed to provide a way for pedestrians to socialize, exercise and learn about local history.



Special Features:

- Viewing of the Showcase Houses
- Refreshments in Garden
- Gift Shop
- Designer tours on Friday evenings 6-9 p.m.
- Discount admission rate with Advance Reservation.



642 & 644 Second Avenue Chula Vista

From 1-5 or 1-805, take "H" Street exit; proceed on "H" to 2nd Avenue; south on 2nd approx. two blocks to Showcase.

Or see the sights on the Trolley: "H" Street Station; take #702 or 702A Bus from station to 2nd Ave. buses go right by Showcase!

Ample parking available.

Please no children under 8 No photographs

Seldom seen photos of early Chula Vista



Fighting below the Mexican border had American troops worried. Soldiers gathered on 1910 (above) before patroll-ing along the border. When

the fire department was manned by volunteers, this metal Chula Vista's 3rd Avenue in out the men. The photo was

in 1932. Children of Japanese immigrants (below) ring (at right), was rung to bring donned costumes for a native





Chula Vista Historical Society



CHULA VISTA HISTORICAL SOCIETY

Preservation of History and Heritage of Bonita, Chula Vista, Otay and Sunnyside

Post Office Box 1222

Chula Vista, California 92012

To celebrate Chula Vista's 15th Anniversary, John Rojas will bead 15 walks in Chula Vista from January 1st to December 31st 1986. These walks will be promoted by Malkabout International.

Walkabout International is a nonprofit group that promotes neighborhood walking in urban, suburban, and rural environments. These will a variety of day and evening walks including: historical walks, view-tiful walks, eating ambles, whimsical walks, and fleet feets for physical fitness. Through WalkABOUT, people of all ages have realized their own pedestrian power as a means to socializa, exercise, learn about local history, and achieve a peaceful perhanal mood.

January Schedule

Walk	No.	Date	Time	Meeting Place	Pace
1	Wed	1st	8;am	Chula Vista Library 4th & F Streets	moderate
2	Fri	10th	3;15 pm	Norman Park, Del Mar & F Streets	moderate
3	Wed	15th	3:45 pm	Hilltop Park, Hilltop Dr & Telegraph Cyn	n Rd moderate
4	Mon	20th	8:00 am	County Court House, parking lot Third & "I" Street 5 miles plus	moderate
5	Sat	25th	5:00 pm	Chula Vista Library 4th & F Streets	moderate
6	Fri	31st	3;15 pm	Second Ave & Seavale	brisk

All walks go rain or shine, unless otherwise noted. A moderate walk usually lasts about 2 howns and usually covers about 4 to 6 miles. Anything else is noted otherwise.

First of 75 walks in city in January

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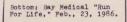
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Walkabout International is a nonprofit group that promotes neighborhood walking in urban, suburban and rural environments. It was formed to provide a way for pedestrians to socialize, exercise and learn about local history.











Top; A.Y.H. International Bike Tour, Feb., 23, 1986.















CV to have Padres night

The celebration of Chula Vista's 75th birthday will be moving to San Diego July 9 with the celebration of Chula Vista Night at Jack Murphy Stadium when the Padres take on the Pittsburgh Pirates.

A block of 1,000 tickets have been reserved for Chula Vistans. Tickets are \$8.50 and can be purcahsed at the Chamber of Commerce, 233 4th Ave., The Star-News, 835 3rd Ave., and the H Street and 3rd Avenue branches of San Diego Trust and Savings Bank.

Meals on Wheels will receive a \$1 donation for every ticket sold.





WHEN - FRIDAY, JULY 4, 1986

TIME - 1:00 PM TO 4:00 PM

WHERE - LIBRARY PARK GROUNDS FOURTH AND "F" STREET CHULA VISTA, CALIFORNIA

BRING YOUR PICNIC LUNCH AND DRINKS - WE WILL PROVIDE THE MUSIC AND ENTERTAINMENT. THIS IS AN OLD-FASHIONED 4TH OF JULY PICNIC - FILLED WITH FUN, SURPRISES AND LOTS OF LAUGHTER! BRING THE WHOLE FAMILY!

Your Hosts: Library 10th Anniversary Birthday Committee Chair:Susan Miller Co-Chair: Caroline McVey

Library celebrates 10th year at picnic tomorrow

sion, a special old fashioned Fourth of July picnic will be held the back for support of the

12:30 p.m. to 4 p.m. and will in-

Chula Vista's new library when it opened 10 years ago

and heavily used library at 365 F
St. in Chula Vista will be 10 years

White the accompassiments of
a library that circulates more
books per hour than any in the state are certainly worth celebrating, the community and city itself also deserve a pat on

The festivities will run from before the city incorporated, that and \$180 in rent to the San Diego 2-30 p.m. to 4 p.m. and will in the first library was formed. Call Land and Town Co. clude music by the Mandolin Or- ed a Public Reading Room, it was enestra and the Jim Danoes, a barbershop quartet. Birthday Street just west of 3rd Avenue. The 225 volumes available at by Chula Vistans and, friends,

A key contributor was Sarah K. Dickinson, widow of Chula Vista founder Col. William Dickinson.

Chula Vista got its first public library in 1912, one year after it incorporated. It assumed opera-

chestra and The Jim Dandies, a housed in a storefront on Center 4,800-square-foot structure, in 1917 using a \$10,000 donation cake will be served and the winners of a children's essay contest
the reading room were donated dation. Located on F Street

Council devised a creative lease-The city built its first library, a purchase agreement whereby Hobart-Topper and H.H. Johnson Construction Co. built a \$180,000. leasing it back to the city for \$982.17 a month. Plans called for the city to buy

community of 2,000.

a new one.

the 12,800-square-foot library after leasing it for 25 years. But by 1960, the city was in good enough financial shape to pay \$157,423 to buy the library, ending the lease agreement. The library was in what is now the city public services building By the late 1960s Chula Vista had again outgrown its library.

Again, problems finding money for a new one were encountered In 1974 those hurdles were vercome with the ideas of Sid Cornell, head of the city's hour, the largest number in the Bicentennial Celebration, and state. \$2.8 million in federal revenue sharing funds.



Breaking ground for library were (I. to r.) City manager Lane Cole, Mayor Tom Hamilton, Richard F. Pourade and librarian Bluma Levine

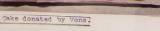
The new library was officially celebration are Sue Miller, dedicated July 4, 1976. Today it houses nearly 200,000 volumes and circulates 306 books per

responsible for tomorrow's Janice Miranda.

Carolyn McVey, Jennie Fulasz Dorothy Kruger, Sylvia Griffin, Johnnie Loughlin, Dot Moore Joan Roseman, Patricia Blakey. state. Dorothy Brining, Virginia Col-Members of the committee eman, Lucille MacDougall and

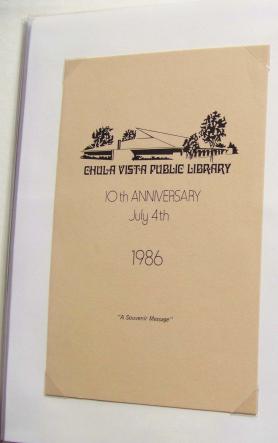








L. to R., Mayor Gregory Cox, Councilwoman Gayle Mc Candliss, former Mayor Tom Hamilton and Vice Mayor Leonard Moore.





Bill Mitchell.



Food was Pizza.

With my encouragement, he had a resolution passed by the Bicentennial Committee and forwarded to the City Council. It was approved, the Bicentennial Library was built, and on July 4, 1986 we celebrate its 10th Anniversary as a successful addition to Chula Vista - and our future!

LIBRARY BIRTHDAY COMMITTEE

Suzanne C. Miller, Chair Caroline McVey, Co-Chair Patricia Blakev Virginia Coleman Jennie Fulasz Sylvia Griffin Dorothy Kruger Jonnie Louglin Lucille MacDougall Janice Miranda Doris Moore Joan Roseman

CHULA VISTA PUBLIC LIBRARY A Bicentennial Landmark Council for Dedication, July 4, 1976

Thomas D. Hamilton, Jr., Mayor Frank A. Scott, Councilman Will T. Hyde, Councilman James E. Hobel, Councilman Lauren I, Egdahl, Councilman

A Federal Revenue Sharing Project

CURRENT CITY COUNCIL

Gregory R. Cox, Mayor David L. Malcolm, Councilman Gayle L. McCanliss, Councilwoman Leonard M. Moore, Councilman C. R. Campbell, Councilman

CURRENT LIBRARY BOARD

Doris A. Moore, Chair Suzanne C. Miller, Vice Chair Sheridan N. Hegland William McBreen Rodger Lindsay

LIBRARIANS

Rosemary Lane 1986 Bluma Levine 1976

CHAIR.

FRIENDS OF THE LIBRARY

Joan Roseman 1986 Frank Roseman 1976

1976 BICENTENNIAL COMMITTEE

County Chair: Rear Adm, Ed E. Grimm, USN, Ret. Chula Vista Chair: Sid Cornell

Vice Chair: Mike Bailey 1976 DEDICATION SPEAKER

Former Congressman Lionel Van Deerlin



10 th ANNIVERSARY July 4th

10TH ANNIVERSARY - CHULA VISTA BICENTENNIAL LIBRARY - JULY 4, 1986

The celebration of the 10th Anniversary is auspicious from several aspects. There is great pride in the library, its staff, books and building. It is also a popular success for it circulates more books annually than the larger San Diego Main Public Library.

Some of this success may be attributed to our population's mental interest in books and printed matter. Years ago, when



Sears came to open their new store in the Chula Vista Shopping Center, they found that their local prospective employees had about the highest average IO's of any store opening in the U.S.A. This is a tribute to our general population and accounts somewhat for our library success.

How the Bicentennial Library came into being goes back many years in time. We all remember the TV series "Roots", well be can, by analogy, trace the roots of our library.

It has three components — people, books and building. The roots of the books in the library go back to the early civilizations of the Egyptians, Hebrews, Greeks, Romans, Chinese and, later, Europeans who recorded their knowledge and wisdom in books.

The impact of people in Chula Vista also goes back centuries. First there were the native Indians who left behind a few relics of their residence in Chula Vista. Then came the missionary Fr. Serra and explorer Gov. Portola who came across our land in 1769 and named it, we are told, Chula Vista — translated variously as "better view" or "pretty view".

Incidentally, in this same year of 1769, the first edition of the Encyclopedia Britannica was published in Edinburgh, Scotland—a city with a population of 35,000 at the time. Many of us have benefitted from later editions, all copies with the Scottish Thistle implanted on their covers.

Subsequently, Chula Vista passed through the Spanish and then the Mexican eras of civilization. By 1850 the American era

began and the population here was very sparse. However, by 1889 the railroad was completed from Colton to National City. People came here in greater numbers. A realty firm, the San Diego Land and Town Company, took over development. In 1891 enough people lived in Chula Vista to open up a Public Reading Room—the first public library.

In 1911 Chula Vista was incorporated and the population gradually increased. Then came a stroke of good fortune through the Andrew Carnegie Library Trust. This generous Scottish-American contributed much of his fortune to encourage the building of public free libraries throughout the United States.

One of his grants was for the sum of \$10,000 to build and equip the F Street library which occupied the site now known as the Norman Center. The City of Chula Vista, now incorporated, also contributed funds to build and maintain the library.

This library served the city until the post War WWII population growth created the need for a larger library. Arrangements were made to build the Guava Street library. Then too the story repeated itself, it became too small to serve the growing population. Two bond issues were presented to city voters for a new library and, regretfully, both were defeated. What to do next?

Meetings were held to discuss possible solutions.

Lo and behold, two events came together to provide a solution. Sid Cornell was appointed, in 1974, to lead the 1976 Bicentennial

Celebration and the Revenue Sharing
Program made monies available to cities
for special services and capital construction.
Sid Cornell, from his construction
experience, realized that a library can

Sid Cornell, from his construction experience, realized that a library can be planned in 6 months, built in 12 months and equipped in 6 months. These numbers added up to 2 years. It was then 1974 and, if the City Council approved, a library could be built and dedicated on July 4, 1976. He checked with the Finance Director Grant to verify that \$2 million was available and then conferred



Sid Cornell

with me to see whether it would be approved by the City Council.



Singing "HAPPY BIRTHDAY" to the Library.



L. to R., Mayor Gregory Cox, at top, Tom Hamilton, Front, Rosemany Lane, Library Director, Bluma Levine, former Librarian, Janice Stewart, former Librarian.



L. to R. Susan Miller, Chairwoman Library, Board of Trustees, Suzanne Jung, Chula Vista Public Library Childrens Librarian.



L. to R., Mary Moncini, Doris Moore, Susan Miller, Grace Limbag, Miss Chula Vista 1986.





The Mandolin Orchestra.



Emily Cox, Mayor Gregory Cox's youngest daughter.







Fireworks lass July 4 explode over Chula Vista's bayfront

4th fireworks extravaganza to be off bay barge tomorrow

promises to be bigger and better ed by Flanagan's Band.

As part of the city's 75th dia-

Marina beginning at about 9 p.m. The city has hired Pyro Spectaculars to stage the performance. The company has designed fireworks displays for Disneyland, world's fairs, super bowls, and the 1984 Los Angeles Olympic Games.

In San Diego, the company is known for its work with the KOB Sky Show where the fireworks are choreographed to music. This year's Chula Vista display

will originate from a barge

The Fourth of July fireworks. floating in the bay Entertain- bayfront area after 7:30 p.m.

mond anniversary celebration, a designated "one way" starting buses will depart from the South dazzling 25-minute extravaganza today. Parking areas will be County Regional Center, and the is planned at the Chula Vista specified and police will probibit. Palomar and H Street trolley











Mayor Gregory Cox's younges



The San Diego Union/Peter Koeleman

The lights of San Diego are the backdrop as Glorietta Bay is illuminated by bursting fireworks during inces countywide last night.



City of Chula Vista

75th Anniversary Memorial Scrapbook 1986

tration ebration

Marie Hulfachor Chula Vista Art Guild



Chula Vista Diamond Anniversary

October 17, 1911 - October 17, 1986

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BOOK I THE BIRTHDAY WEEKEND CELEBRATION

Schedule of Events, General Events - October 17 to 18 October 17:

Bayfront/E Street Trolley Dedication Arrival of the Tall Ship, *Californian* The Diamond Anniversary Balls

October 18:

Founders Day Presentations
Parade, Chula Vista's Song, Bonita Vista Music Machine
Commemorative Postal Cachets
Commemorative Belt Buckle Auction
The Star of Chula Vista Diamond Drawing

THE YEARLONG CELEBRATION

Schedule of Monthly Themes
The Opening Party, March 2, 1986:
Presentation of the 75th Anniversary Medallion
Presentation of the Limited Edition Chula Vista Heritage Book
Medallion Coloring Contest in Elementary Schools
Christmas Parade of Lights
The New Flag for Chula Vista
The Veterans Memorial
Community Picnic Honoring Old Timers
Lemon Recipe Bakeoff

BOOK II: THE YEARLONG CELEBRATION, CONTINUED

The Rose Show, Seniors Dance Group Featured Bonita and Chula Vista Citizens The Tallest Flag Pole. The Horse Show Vons Anniversary Drawing Easter Sunrise Service Community Prayer Breakfast Chula Vista Woman's Club Quilt Show Chula Vista Woman's Club Doll Show Sweetwater Women's Club Celebration The Chula Vista 75th Anniversary Quilt Girl Scoutacular Bayfront:

The Nature Interpretive Center The Nature Interpretive Center

The Nature Interpretive Center Bayfront Celebration Sailboat Regattas tration ebration

Book II continued

Cultural Activities: Chula Vista Art Guild Gustavo Romero Recital sponsored by San Diego Symphony Music in the Park San Diego Pops Concert Starlight Opera Showcase Chamber Concert Series at the Library School for the Creative and Performing Arts Downtown Chula Vista Arts and Crafts Festival Salsa Festival Business Salutes Fair Designers Showcase - Historical Home Tour Historical Society Walkabouts Bay Medical "Run for Life," A.Y.H. International Bike Tour Chula Vista Night at the Padres Fourth of July Celebrations: Library Tenth Birthday Picnic Fireworks on the Bay

BOOK III ORGANIZATION AND ADMINISTRATION

Planning
Calendar of Events
Advertising
In Appreciation and Thank You's
Miscellaneous
NATIONAL AWARD, FREEDOM'S FOUNDATION

Book III

Organization and Administration of the 75th Anniversary Celebration





YOU'RE PARTICIPATE

IN CHULA VISTA'S 75TH BIRTHDAY CELEBRATION -- AS AN INDIVIDUAL OR REPRESENTATIVE OF YOUR BUSINESS, SERVICE OR COMMUNITY ORGANIZATION. CHOOSE A COMMITTEE..... BECOME INVOLVED !!!!!

CHULA VISTA DIAMOND ANNIVERSARY UMBRELLA COMMITTEES

PUBLIC RELATIONS & INFO

Liaison w/ Convention Bureau League of CA Cities Hagazine coverage Purchase space on scoreboard

Non-profit Newsletters Co-chairmen Telephone Bobbie Morris 427-8263 696-2046

SCHEDULING COMMITTEE

One event each month until summer; then two events per month; then concentration of events for 3-wk period around Oct 17 (CV's birthday)Prepara

Rodger Lindsay 425-6630 ACTIVITIES/FUNDRAISING

10K Run (CV Medical Center) Kite-Flying Contest (bayfront) Regatta in Bay "Names Around Town"

Co-chairmen Hal Coupar DISPLAYS/SHOWS

Air Show, Parachute Demo Local Artist Display Antique Quilt Antique Doll Show Antique Car Show Plower/Garden Show Flower/Garden Show Hist. Photo Display Student Art Display

Telephone Margaret Sands Sarah Atkinson

4. CORRESPONDENCE COMMITTEE Typing, printing Invitations, Solicitations Thank You letters, Inquiries Advertisements

Chairman Telephone Len Moore

FACILITIES & LOGISTICS COMMITTEE Securing Show/Display Equipment Sound Systems, Chairs, Tables, Vehicles, licenses needed, advance permission/waiver Co-chairmen

Telephone

AWARDS COMMITTEE Plaques, Certificates.

Develop official Logo Co-chairmen Bill Black

COMMEMORATIVE COMMITTEE
Commemorative Booklet
Obtain copy of 50th Anniversary Prepare glasses, mugs, pins, coins, keychains

422-2666

Co-chairmen Telephone Frank Tarantino

CULTURAL COMMITTEE Pops Concert Symphony Return of Ballet & CV Womens Club Music in the Park (Mem. Bowl)
Playhouse Performances Co-chairmen Telephone

Gretchen Edwards Delora Richmond 585-0487 9. PARADE COMMITTEE Parade of Lights on Bay Fiesta de la Luna Bonitafest

> Co-chairmen Telephone Henry Barros Jonathan Dunkle

Ronnie Lockamy 10. HISTORICAL COMMITTEE

Oral history presentations by elementary & secondary students Tour of Historical Sites in CV 50th Anniversary Booklet Rec of Pioneer Families Plays/skits to re-enact the past Nat'l Freedom Foundation Award Co-chairmen

Sandy Palumbo YOUTH COMMITTEE

Scouts, Soccer League, Pop Warner Little League Special Olympics for Handicapped Co-chairmen

Jim Fry Ann Diffley 12. FOOD SERVICES COMMITTEE Kick-Off Formal Banquet Culinary Contests Reunion Picnics

13. MISCELLANEOUS

T-Shirts Commemorative Coins, Pins, Pledges by organizations, Businesses or individuals Bumper Stickers "Cashed Envelopes" Commemorative Coke/Pepsi Cans YOU ARE CORDIALLY INVITED TO ATTEND BREAKFAST MEETING WHEN MAYOR GREG CO

.... LEONARD M. MOORE

.... FRANK TARANTINO CO-CHAIRMEN OF CHULA VISTA'S ANNIVERSARY COMMITTEE

> PLANS FOR THE 75TH DIAMOND OF THE CITY OF CHULA VISTA

MONDAY - SEPTEMBER 9, 19

TIME . 7:30 A.M.

PLACE: ROYAL VISTA INN 632 "E" STREET

*PLEASE R.S.V.P. TO PATTY AT 69



July 4 fireworks to b

The log Manufal Dev Language of the Collemn Septime of the Collemn S The long Memorial Day weekend is still a week away, but the Chula Vista City Council already has started making July 4

W2 62000 20000 42

YOU'RE INVITED TO PARTICIPATE

On October 17, 1986 Chula Vista will be 75 years old. Please help the Diamond Anniversary Committee to commemorate the event help the months of January through October 1986.

..... What event does your organization pursue each year?

..... Would you like to draw a larger crowd?

..... Would you like the Diamond Anniversary Committee to solicit other events to compliment yours?

.... Do you wish to add the City's birthday theme to your event?
... Does your organization desire to pursue a new and different event in celebration of the City's birthday?

HOW TO PARTICIPATE

The spirit of involvement in our birthday is an important part of the celebration. Here's how those who live and work in our community can participate:

- · Join the search for founders and old-time Chula Vistans
- Attend our General Meetings at 7:00 p.m. every THIRD Monday in the Council Chambers
- Have your Social Service, Athletic or Church group invite a Diamond Anniversary speaker to your regular meeting soon
- Have your group sponsor a special anniversary event or incorporate the theme in your regular event
- Send your recollections of Chula Vista to the Diamond Anniversary Committee, P. O. Box 1087, Chula Vista 92012
- Pledge for purchase of the limited edition of Chula Vista history
- * Purchase a square on "Names Around Town" Quilt
- * Purchase a commemorative item
- * Volunteer to serve on a Standing Committee (see reverse side)
- Send any ideas/recommendations to the Diamond Anniversary Committee





City of Chula Vista, California

OFFICE OF THE MAYOR —
Gregory R. Cox

October 15, 1984

Dear Friend:

Thank you for your interest in serving the City of Chula Vista on the 75th "Diamond" Anniversary Committee. I am confident your input and enthusiasm will result in Chula Vista's most memorable occasion.

We will conduct our first organizational meeting on Wednesday, October 24, 1984 at 7:00 p.m. in Conference ROOM NOS. 2 & 3 of our Public Services Suiding, 276 Fourth Avenue, Chula Vista. Please try to attend this meeting so that we may begin plans for this very special event. If you are unable to attend, we encourage an alternate member of your organization to be present.

Saturday, October 20th from 9:00 a.m. through 6:00 p.m. Chula Vista will be celebrating its 73rd birthday. I invite your attendance so that you may have a better overview of what we hope will be an even bigger and better birthday in 1986.

I look forward to meeting you personally on October 24th and for the opportunity of combining our efforts toward planning a super 75th "Diamond" Anniversary Program for the City of Chula Vista.

Sincerely,

Gregory R. Cox MAYOR

GRC: DW

CIVIC CENTER • 276 FOURTH AVENUE • CHULA VISTA: CALIFORNIA 92010 • TELEPHONE (819) 891-5044

Dear Mayor Cox and Members of the City Council,

A citizen group has been formed to co-ordinate Chula Vista's Seventy-Fifth Birthday Celebration. A Steering Committee of thirteen, and an Organizing Committee, fluctuating between thirty and fifty individuals and/or representatives of various social, service, educational, business, and public entities, are involved in the planning and coordination of this special event. A summary of the established "Umbrella Committees" is attached for your information.

It is the goal of the Diamond Anniversary Committee to co-ordinate existing city events and incorporate them into a year-long celebration, culminating with a "birthday party" on Friday, October 17th, 1986. Even though it is the desire of the Anniversary Committee to persuade social, service, educational, business, and public entities to adopt the Diamond Anniversary theme for their events, thereby minimizing excessive expenditures, there will be a need for some funding. Expenses will be restricted to committee communications costs, the production of a souvenir, historical booklet co-ordinated by the Chula Vista Historical Society, appreciation plaques/awards for those individuals and/or organizations participating in the 75th Anniversary celebration, city banners, video expenses for public television exposure, and a scrapbook, covering the year-long anniversary events, for submission to the National Freedoms Foundation as a potential award project. The largest anticipated expense will be the actual bented to the city, commemorating the event.

In order to help defray the expense of this project, the Diamond Anniversary Committee is anticipating raising \$5000.00 through the NAMES AROUND TOWN QUILT PROJECT, which will enable Chula Vista residents, organizations, and businesses to purchase, for \$5.00, a personalized square on the commemorative quilt to be hung in the city administrative office building. In addition, we are seeking funds from both the City of Chula Vista and the Business Community. We most respectfully request the City Council to consider matching this amount in the 1985-1986 budget, with the transfer of funds to the Diamond Anniversary Committee, in \$500.00 incriments upon proof of dollars raised by the Committee.

Beginning in April, 1985, minutes of the Diamond Anniversary Committee's meetings will be forwarded to the City Clerk for Council information, unless we are advised otherwise. The Steering Committee meets at 3:30 p.m. on the first Monday of the month in the Council Conference room. The combined Steering and Organizing Committees meet at 7:00 p.m. on the third Monday of each month in the Council Chambers. We welcome your presence and your input at these meetings.

Yours in Community Service, Chula Vista Diamond Anniversary Committee

Frank A. Tarantino/Leonard M. Moore Committee Co-Chairmen





Chula Hista Diamond Anniversary

ORGANIZING AND PLANNING OF CHULA VISTA.

> The Sun Diego Union ta B. "85

Town is Christmas shopping already, for parade marshal

If you were born in Chola Vista in 1911, the Chola Vista Chamber of Occumence is looking for you to be grand marshal of its next Christmas parade.

It's not just because the last one was raised out – only time it ever happened – and you would bring good lack for it fishila Vista in observed the control of the control of

city.

The hig event of the year is Oct.

If —a night with dancing at seven halls at once — but as one chamber official put jt. There are a stillon things planned, so don't ask me to jell them all without a cal-

me to tell them all without a Carlendar."

Things will be better in a couple work, when \$4,000 litter bags are given out through Yons markets with the feliphone number where you can get the latest schodden. In case you don't go to You, the number in \$12.504.

Things really get rolling March

"Well have 1,000 brones medal-lism on sale", says Councilians. Lemand Moore, chairman of the silver jubiler. The medallion will include Mount Sax Mignel; a bilar strail, pitt, the eight all and county, regional center, the Congregation-al, Church, the Memorial Part bridge, suilboots, bits playing in Che asand, the city flower — the grangium—the Lillout from stand-ing flappole in the world in year large flappole in the world in year included better. "It was produced by the same We'll have 1,000 bronze medal-

Public meetings

Civic Center • 276 Fourth Avenue • Chula Vista, California 92010 • (619) 691-5044

sechaed botte.
"It was produced by the same people who did San Diego's ami-versary medallion".
Besides that, there will be the "Chula Vata Heritage Book," a project in cooperation with the Chula Vitta Historical Society, in both hard and soft covers. And

the Optimists
Like they say, a zillion things.

Memorabilia wanted for 75th celebration

years old next year and city ofphotographs and other memorabilia to help celebrate the

News as far back as 1930. The copies of the missing issues.

The Star-News itself does not

have all the missing issues.

Reid is also evaluating nearly
300 Chula Vista homes suggested
advance events and he wants to as possible historical rates. He have the booklet ready for them, said he's "trying to cut that

that took place in the home Once the city has established

cluded in the booklet and also Coordinating the search is registered with the state. Homes Doug Reid, the city's environmental review coordinator. ding through block grants and Working with the historical socie-ty and volunteers, Reid has gathered material for a booklet be able to process once the sites detailing the city's part. As part of that compilation he's obtained copies of The Chula Vista Star-established as historical sites, any special funding for renovation or paper, however, dates back to other work now comes through 1918 and Reid is looking for the state, adding about 30 days to

the processing time.

While the big celebration is scheduled for October of 1986, Persons with information about figure down to a reasonable the city's history or the missing number," probably around 100.

The final selections will be based Reid at 691-5104.

The Star-News, Sunday, October 21, 1984

75th committee for CV to meet

The Chula Vista 75th Diamond Anniversary Committee will hold its first organizational meeting Wednesday.

So far 33 persons have expressed interest in serving on the committee, and the group welcomes any individuals or organizations who are interested in helping plan the city's 75th birthday celebration.

The committee will meet at 7 p.m. in Conference Rooms 2 and 3 of the Public Services Building. 276 4th Avenue.

For more information, call the mayor's office, 691-5044.



Founders Day 1986, Mayor Greg Cox has announced the creation of the Chula Vista Diamond Jubilee

the huge celebration. The Committee event. If you would like to help and learn more about our history, call the Mayor's office, 691-5044.

YOU ARE CORDIALLY INVITED TO ATTEND THE NEXT

BREAKFAST MEETING WHEN MAYOR GREG COX WELCOMES...

.... LEONARD M. MOORE

.... FRANK TARANTINO

.... CO-CHAIRMEN OF CHULA VISTA'S 75TH DIAMOND ANNIVERSARY COMMITTEE

> PLANS FOR THE 75TH DIAMOND ANNIVERSARY OF THE CITY OF CHULA VISTA

MONDAY - SEPTEMBER 9, 1985

TIME: 7:30 A.M.

> ROYAL VISTA INN 632 "E" STREET CHULA VISTA

*PLEASE R.S.V.P. TO PATTY AT 691-5044



July 4 fireworks to be biggest yet

The forg. Memorial Dry vertical and a seek seek, Not to the control of the Calcinose territory of the

menor territ Al. Monte en la Min Monte Mit.

Honorary Chairmen State Senator Wadie P. Deddeh State Assemblyman Brian P. Bilbray

Executive Vice President Niek Slijk Steering Committee Leonard M. Moore

Dorothy Davies Treasurer Margaret Sands

Annette Chester Ann Diffley Bruce Gordon

75th meeting

The Chula Vista Diamond Anniversary Committee will meet Monday at 7 p.m. incouncil chambers at city hall.

Items to be discussed include the parade of lights, a March 2 reception, the city beautification program, a report on youth programs and

All co-chairmen are asked to notify their members of the

Special events to herald city's 75th anniversary

As Chula Vista steams toward a rendervous with the special date of Oct. 17, its 75th birthday, a multitude of activities and multitude of activities and Coordinating tive utilinous celebrations already have been balls to be held the night of Oct.

17. The dances will be in different

planned.
Some will take place on the actual birthday date, while others will occur during the months leading to the big event. youth dance tomorrow at the Loma Verde Recreation Center.
All the activities are being coordinated by a Diamond Aniversary Committee. The committee, co-chaired by Councilman Leonard Moore and Frank Tarantino, has been

Frank Tarantino, has been meeting for more than a year to plan the event.

To coordinate the various tasks, the committee was divided into 12 umbrella committees.

Following are 10 major projects the committee and subcom-mittee have planned.

 Designing a commemorative bronze medallion with 13 scenes depicting Chula Vista, Montgomery and Bonita. The nedallions should go on sale next

*Putting together a 90-page heritage book containing a history and pictures of the city from the 1800s to the present. *Raising funds by selling two

Names Around Town Quilt, will be presented to the city Oct. 17 and permanently displayed in city

17. The dances will be in different parts of the city and have different themes. Each function will start at 8 p.m. and have well.

Working with the pro-

decided they needed an emblem

monity price Aug. 10.

Organizing a Youth*

Organizing a Youth

**Boundinating region for feb.

**party for the day blowy, which

**Boundinating region for feb.

**party for the day blowy, which

**Bob bloc Morific.

**operation with the day blowy with

**party feb.

**part Resultation project for 70.

2 It will street by young poor to be a few po

The first meeting of the committee for the Chula Vista 75th anniversary song contest will meet at 7:30 p.m. in the council conference room at the Chula Vista City Hall.

Long-time Chula Vistans Gary Harper and Russ Cassel serve as chairmen of the committee. The City of Chula Vista will receive the song as a birthday present on Oct. 17, 1986. The committee is requesting donations from service clubs, schools and institutions to offer as a reward for worthwhile songs.

Ihula Mista Diamond Anninergaru

SWEETWATER UNION HIGH SCHOOL DISTRICT

SWEETWATER

HI-LITES

1986 marks Chula Vista's 75th Anniversary as an incorporated city. Special events, that tie-in to the city's historical theme, are being scheduled throughout the year.

At the request of Anniversary Public Relations co-chairwoman Bobbie Morris, Bonita Vista High School art teacher, Mona Trunkfield, designed an emblem to commemorate the event. Mona has been

working in the Sweetwater District for 28 years, and has taught art at Bonita Vista High since 1968. She received her MA Degree in Jewelry Design in 1973, and

specializes in creating

one-of-a-kind jewelry pieces.

Mona uses gold, silver, brass,

Frank Tarantino (r.), co-chairman of Chula Vista Jubilee Committee, presents cake to co-The Star-News, Sunday, July 7, 1985

Opinion

Richard J. Trent, Publisher Johnnie Lou Rosas, Executive Editor

City invites tall ship to move here

The sweet and for the second of the second o

DIAMOND JUBILEE

The Chula Vista Diamond Jubilee Steering Committee meets every third Monday of each month. The group is planning next year's celebration of the City's 75th anniversary. If you can help, Council Chambers, 276 Fourth Avenue at 7:00 p.m. For details, call 691-5044.



Diamond in the rough It's not too soon to begin planning what a master calendar is one of the big

part you and your club or organization will challenges. So organizations are encourag-play in celebrating Chula Vista's Diamond ed to contact the committee through city Anniversary.

Clitzens' committees already are meeting being planned especially for the diamond twice a month or more to plan activities jubilee and which others routinely held which will climax in October 1986, when each year can adopt a 75th theme. the city officially marks its birthday. A total of 160 persons have already paid tion and don't know how, the committee \$5 each for a square on the "Names offers these suggestions:

Around Town" quilt, which will be hung in the Civic Center when completed. to the
A commemorative committee is selecting 1085; medallions and souvenirs to be sold during

the diamond year. Other committees are tion history of Chula Vista; planning displays, such as an art show, anspecial activities, including a kite-flying One committee is handling the schedul-

and run through the official birthday Oct. chambers at City Hall.

tique quilt exhibit and a flower show, and to your social, service or church group:

17. While there will be activities each
month, the celebration will be concenevery Chula Vistan will have an opportunitrated in the three weeks around the birth-Making certain all events are included on

hall (691-5044) to report what events are If you want to participate in the celebra-

•Send your recollectons of Chula Vista to the committee, in care of P.O. Box

•Invite a diamond anniversary speaker •Volunteer to serve on a standing

One committee is handling the scheduling of all events, which will start in January every third Monday in the council

ty to celebrate the city's founding. But it's not too early to get involved - now





ATTENTION CHULA VISTANS

Because of many requests 250 additional HARDBOUND copies of the CHULA VISTA HERITAGE BOOK are now available until January 31, 1987. The cost of this collectors item is \$25.00 plus tax. This book & Commemorative Medallions are available at the following locations:

Frame Studio - 4430 Bonita Road Poor Gourmet Restaurant - 388 "F" St. Fuller Plumbing - 1063 Third Avenue Jane Blunk's Gift Shop — 270 Third Avenue Frame Gallery — 305 Third Avenue Mayor's Office at City Hall

Chula Vista seeks oldest bell for 75th birthday observance

Chula Vista's oldest bell, the that it be returned. He got the Founder's Bell, ino't in the city, idea after seeing a slide of the bell As a motter of I fact, it hasn't in a presentation by the Chula chimed within city limits since vista Historical Society.

1951.

But it may be coming home Cule Vista's 75th anniversary toon.

Mayor Circg Cox has written a learer to the helf's owners asking the bell back," Cox said.

representatives) about 20 years ago for the bell back and got a polite refusual," Rojas said, "They still use it to call dinners

value to us than to them," he

said.

Cox said he'll suggest to the steering committee that it raise community funds to buy a new bell for the camp.

"Having the bell should provide a good community, local point for the 75th anniversary,"



City's oldest bell in Northern California setting Jan-



A few good hostesses

Wearing the official dress of a Chule Vista Historial celebrates its 75th anniversary, more volunteers are Society hostess are (to r) Helen DeVore, tabbelle needed. Those who are interested in participating as a Laws, Swindy Palumbo, Viole Schutte and Margaret Kimbell. With many events scheduled as the city this year

hostess may call 426-1222 for more information.

Right Corner, THE CHULA VISTA CITY HALL, is part of a very handsome CIVIC CENTER created to reflect its SPANISH COLONIAL heritage.





CHULA VISTA, CALIFORNIA

Public Input Vital to City Boards, Commissions

You don't have to wait for elections to have an impact on City Government. The City Council, Boards. are just a few with their monthly meeting times and locations:

1st four Tuesdays, 7 p.m.

2nd Thursday, 7 p.m. Conf. Rms. 2 & 3 (PSB)

Commission on Aging Conf. Rm. 1 (PSB)

Crime Watch Committee Conf. Rms. 2 & 3 (PSB)

Parks and Recreation Commission Park and Rec. Conf. Rm. (City Hall)

International Friendship Commission

4th Monday, 4 p.m. Conference Room, Police Department

Human Relations Commi

PSB = Public Services Building

Chula Vista City Council

Chula Vista 75th **Anniversary**



Calendar of Events

Optimist Picnic Honoring Old-Timers and August 10

Lemon Recipe Contest, 12-5 p.m., Bonita Optimist Club, 4610 Sweetwater Road

Sailboat Regatta (afternoon), the Pops August 24

Concert, 7 p.m., Chula Vista Marina

Yester-Year Christmas Fair, 642 Second September 6

Ave.

Hoby Cat Regatta (Multi Hull), Chula September 14

Vista Marina

Youth Health Fair September 20

Brown Field Fly-In (30th Anniversary October 4

Experimental Aircraft Assocation)

Bonita Optimist Park — Western Horse October 11

Show, Sunnyside Saddle Club

75th Anniversary Balls October 17

1. Norman Park Center (Big Band)

2. CV Women's Club (1950s)

3. Boys/Girls Club (Costume Ball)

4. Loma Verde Recreation Center (1920s)

5. VFW at VFW Hall (Western)

6. Southwestern College (Young Adults)

7. Park Way Gym (High School) Parks &

Rec Coordinators

Youth of Chuls Vista Month: Feb. 3-6 Circus Varnas, Romita Delicias are. 730 p.m.; clean up campaigns; beautification skards to the compart of the compart o

MARCH Chula Vista Cultural Month: Historical Book and Medallion for sale and consignments to sell. Music, plays, recitals. concerts, exhibits of Chula Vista's artisans and artists as well as art shows sponsored by Chula Vistans.

APRIL Chula Vista Education Month: Recognize school boards, administrators, PTA groups, teachers, retired educators, clerical and custodial staffs of school districts within Chula Vista. Student participation in recitals, concerts, plays pertaining to Chula Vista era. Proclamation to three School Districts to encourage this effort.

MAY Chula Vista Business Month: Business Salutes Fair, statistics of Business years and employees, annual salary's total, employee involvement in Chula Vista community; special employee JUNE

Chula Yista Transportation Month: Special Rohr Week; salute to the people and organizations who make it possible for us to travel to work, leisure activities, school, etc. Bike rally and Lemon Day (the latter sponsored by the Chula Vista Historical Society). Youth camp-out on the Bayfront. Proclamation to entities involved to encourage this effort.

Chula Vista's Patriotism Month: Entire month of flying the Flag Ion private residences as well as main streets in the City); Fourth of July Fireworks, RV roundup, sailing races, 18th annual Country Festival. Library birthday party. Letters to social/ service organizations to encourage this effort.

Chula Vista Family Month: Picnic sponsored by Optimist International of Bonita for long-time Chula Vistans (living in area more than 35 years); open to all Chula Vistans including Bonita. Various complimentary events would be scheduled to enhance the picnic. (Optimist Club east-end of Rohr Park)

SEPTEMBER Chula Vista History Month: Photos and exhibits city-wide in stores, shops, schools, public buildings, churches, etc. Historical site tours/open house; walking tours of historical

Chula Vista's Diamond Anniversary Month: Experimental Aircraft Association's Friendly Fly-In at Brown Field (held the first weekend in October).

> City's Birthday (October 17, 1986): celebrated with an evening of dancing at four or more locations-each with a different theme (black tie, costume, western, the "50's") open to all ages. Mayor and Steering Committee members, along with special guests, will present awards at each location.

NOTES: Clubs and other organizations are encouraged to recognize individuals at meetings in relation to monthly themes. Plan your organization's involvement in one or more monthly events and stress the Diamond Anniversary theme where appropriate.

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Schedule of Events for June

Sched

July 4

Tonth Anniver

July 6

July 9

Chuis Vista n

July 13 San Diego Y Memoria

July 19

Chill Cook C

July 20

National Kir

Sun Harbor

July 27

Marine Con

English

Barber

(\$1 on e

Tickets :

Memorial

Party 1-4

lunch Re 8:30 p.m. Chu Fisnagans

2 Club Golf Tournament for Girls Boys Club, Bonitz Golf Club 1PM-6PM, Buffet, Cost \$50.00 June 4, 5, 6, 7

THE WIZ Musical, Bonita Vista High School Sprin Production, Music & Drama Bidg., Adults \$3.55 Students \$3.00 June 5, 6, 7, 12, 13, 14, 19, 20, 21,

26, 27, 28 2b, 21, 28

YOURE A GOOD MAN, CHARLIE BROWN
Musich, OnStage Productions, Third & F, Suth
B-9, Chule Vista Park Village Theatre, BPM,
Adults SB, Seriors & Students \$7

June 7 Band Pops Concert, C. V. High School Gym, 8PM June 11

Bonita Vista Junior High Choral & Band Concert, 7:30PM, Mayan Hall, Southwestern College

June 12 "New Renaissance" Concert, (vocal-jazz/madrigal group), SCPA, CVHS Drama/Music Bldg., 8PM

"Spring Sing No. 12" (The Music Machine) Baron Concert Choir & Bonita Vista Junior High Choir, Southwestern College Mayan Hall.

7:30PM, Adults \$3:00, Students \$2:50 June 21 Guild of Craft Quilters presents Free Quilt Show. Lona Verde Recreation Center, 1420 Lona Lane, Chula Vista, 10AM-4PM

June 29 "The Band of the Golden West" March Air Force Base Band presented by Parks & Recreation Dept. City of Chula Vista, Memorial Bowl.

Schedul

of Events

AUGUST

llege (Young Adults) ligh School) Parks &

Honoring Contest, 12

JANUARY
Long-time Chula Vistan Month: Honor old-time residents of Chula Vista (including Bonita); present proclamation to organizations, public and private, to encourage same.

FEBRUARY
Youth of Chula Yista Month: Feb. 3-6 Circus Vargas, Bonita Dptimist Park, 7:30 p.m.; clean up campaigns; beautification awards in 4 to 8 designated sectors; enable young people to serve in city positions (Mayor, Council, etc.) for a day, Letters to social and service organizations to encourage this.

MARCH
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OCTOBER

Chula Yista's Diamond Anniversary Honth: Experimental Aircraft
Association's Friendly Fly-in at Brown Field (held the first
weekend in October).

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NOTES: Clubs and other organizations are encouraged to recognize individuals at meetings in relation to monthly themes. Plan your organization's involvement in one or more monthly events and stress the Diamond Anniversary theme where appropriate.

MARCH Calendar of Events:

March 1

Awards Sanguet for City Cleanup by Scouts in Birt Tent

(1st & 2nd) Designer Showcase — Empty House Walk Thru 12 Noon-4:30, 642 and 644 2nd Avenue, Donation \$1,00

Chala Vista Woman's Club — Spring Fling 9 AM-3 PM, 30 Artisans. No Admission Charge

March 2

Chule Viete Art Guild's Annual Juried Show - Silver Award in Roly Marcy, 1-4 PM, No Admission Charge

March 6-8, 13-15

Chule Visite High School (SPCA) presents The Pajama Game 8 PM — \$3.00 Contact Grovy Maufino 420-7805

March 17

Vocal Recisi — Spring Concert Series. Library — 7:30 PM. Elleen Moss — USCD: Accompanie! — Howard Wells

March 31 Sustave Romers in Concert, Mayan Hell — Southwestern College, Tickets \$20 and \$15

April Calendar of Events:

Anril 3rd April 6th Michael McKeever-author "A Short History of San Diego", Chula Vista Library Conference Rin. 2 at 2 PM-(Free)

April 7th Votal Recital Elieen Moss UCSD — Howard Wells-Accompanist Chula Valls Library Austrolium 7:30 PM (Free) April 11.12.17.18.19.24.25.26

On Stage Productions — "Bell Book & Candle" (Drama) 8 PM Park.
Village Theatre-3rd & FSuite 8-9 \$8.00 Adults-\$7.00 Seriors in Mime Mayon Half & PM Southwestern College Free

April 14th-30th ual COCKATOO GROVE Invitational Reception 19th 8 PM Free April 19th

April 1918

Chiak Vista Helsonical Society — 'One Room Schoolbouse' Honoring Retried Stackness Normen Park Centler 1 PM Tree

Chiak Vista High School (SORPH "ASSEMD SHOW" * "THEME UP-UP & WARY CODY & AM Breaklast May Co. Plaza Borta, Donetion 512 DO. Cell Pmp. Cling, 89 1-4023 Like Enthersement hold

April 21 Mess College Jazz Ensemble — Chula Vista Library Auditorium 7:30 April 24, 25, 26

Chida Vista High School (SCPA) Play "The Tempest" — Music/Drama Bidg, K St. 8 PM Tickets \$3.00 April 25th

Bonits Vista High School. "An Evening with the Machine" (The Music Machine) Music Drama Bidg. 7:30 PM Adults \$3:Students \$2:50 April 25th-26th POTPOURRI OF DOLLS' (Choice Dolls of the Past) The San Diego

County Council of Dolls/Chule Visite Women's Club, 357 G St. Donation \$2,00 Friday Noon-7 PM Saturday 9-4 PM. Info call Helen Schee 420 6389 GPIL SCOUT ***SCOUTACULAR Third Avenue — Memorial Bowl Chuta Vista 10 AM to 3 PM — Crafts, Songs Etc FREE

the Star-News, Thursday, May 1, 1986

Business month of 75th full of activities in Chula Vista *May 8-10: A 7:30 p.m. per-formance of the pin per-formance of the pin y "Ma A+3's H+" by seniors at Bootta Vista High. Adult tickets are \$2-50. *May 8-22: A student art show at Southwestern College. *May 12: A "Separe Dance Festival" by the Chala Vista Elementary School Discrict at the Dark Way Gym from 9-30 a.m. to 11-a.m.

Section 1 and 1 an

Schedule of Events for June

2 Club Golf Tournament for Girls/Boys Club, Bonits Golf Club 1PM-6PM, Buffet, Cost \$50.00 June 4, 5, 6, 7

"THE WIZ" Musical, Bonita Vista High School Spring Production, Music & Drama Bidg., Adults \$3.50, June 5, 6, 7, 12, 13, 14, 19, 20, 21, 26, 27, 28

"YOURE A GOOD MAN, CHARLIE BROWN" Musical, OnStage Productions, Third & F. Suite B-9, Chula Vista Park Village Theatre, 8PM, Adults \$8, Seniors & Students \$7

June 7 Band Popa Concert, C. V. High School Gym, 8PM-

June 11 Bonita Vista Junior High Choral & Band Concert, 7:30PM, Mayan Hall, Southwestern College

June 12 "New Renaissance" Concert, (vocal-jazz/madrigal group), SCPA, CVHS Drama/Music Bidg., 8PM

June 13

"Spring Sing No. 12" (The Music Machine) Baron Concert Choir & Bonita Vista Junior High Choir, Southwestern College Mayan Hall, 7:30PM, Adults \$3.00, Students \$2.50

Guild of Craft Quilters presents Free Quilt Show, Lorna Verde Recreation Center, 1420 Lorna Lane, Chula Vista, 10AM-4PM June 29

Base Band presented by Parks & Recreation Dept., City of Chula Vista, Memorial Bowl,

Schedule of Events for July

July 4 Tenth Anniversary of Chuia Vista Library,

Party 1-4 p.m. at library, picnic-bring your own lunch. Refreshments provided. 8:30 p.m. Chula Vista Marina Fireworks Display.

Flanagans Band will play before. Stu's Crew Dixieland Band, 4 p.m.

Memorial Bowl - Free

July 9 Chula Vista night at Padres

(\$1 on each ticket goes to Meals On Wheels). Tickets available at San Diego Trust, Chamber of Commerce, Star-News or Helen Stokes.

San Diego Youth Symphony, 4 p.m.

Memorial Bowl - Free

Chill Cook-Off Country Festival Third Ave., ("E" to "G" St.)

July 20 National Kidney Foundation & Blackland Farms

English Horse Show & Demonstration Sun Harbor Chorus all male with

Barber Shop Quartet. Marine Corp Band at 4 p.m. Memorial Bowl - Free

September Schedul for

of Events Schedule of L.

October

Chula Vista

Star-News

IT'S BACK!

Star-News



Bumper Sticker Contest RETURNS!

Be a star in the Star-News

Look For Your Car In The Star-News!

"I'm a Star" bumper stickers are available at...

La Bella's Pizza Garden, 373 3rd Ave. C.V.
 Cal Sports Store, 510 Broadway, C.V.
 Jack's Sporting Goods, 293 3rd Ave., C.V.
 Barbecue Pit, 920 E. Piaza, National City

Subway Sandwiches & Salads, 1177 Broadway, CV
 Burger King, 1265 3rd Ave, CV.
 Star-News, 835 3rd Ave, CV.

The Star-News...
cash giveaway
contest each
Thursday starting
July 10, 1986.

It's Simple. . .

• Put one of our catchy, new bumper stickers on the back bumper of your car, truck or whatever ... our photographers will be looking for you!!

Spot your vehicle's picture in the classified section of your Star-News..
 Bring your auto, personal identification and vehicle registration to the Star-News.
 Bar Third Ave., Chula Vista..
 Pick up your \$75 at the Star-News office!

Must claim prize 1 week from publication date.

the Star-News, Thursday, September 4, 199



Chula Vistans appearing on 'Sun Up San Diego' on KFMB-TV (Ch. 8) yesterday included Grace Limbag, Miss Chula Vista 1986, wearing the Star of Chula Vista diamond, and Frank Tarentino, co-chairman of me Chula Vista 75th Anniversary committee, Sun Up host Jerry G. Bishop is standing.

GET YOUR CHULA VISTA COMMEMORATIVE PINS HERE Also: Buttons, Bumper



Strips, Belt Buckles. and Key Tags -All Emblazoned With The New Chula Vista Design Shown Here, or The Official Chula Vista Logo

AWARDS UNLIMITED

329 Third Ave., Chula Vista 422-9260 owned & operated by Monty Lewis

The Star-News, Thursday, February 6, 1986

Phone offers 75th messages

To learn the latest scoop about the happenings of Chula Vista's Diamond Anniversary Committee all you have to do is pick up the phone and call 691-5049.

Cailers reach a recorded message that lists group events for the next two months.



CONGRATULATIONS

CHULA A VISTA

FOUNDER'S DAY BUFFET SATURDAY, OCT. 18th

LUNCH SERVED FROM 11:00 to 4:00 P.M. DINNER BUFFET SERVED FROM 4:30 to 8:30 P.M. 625 CHILDRENS PRICES AVAILABLE





The Slar-News, Sunday, August 31, 1986.

CV on 'Sun Up San Diego'

The celebration of Chula started in January. Vista's 75th birthday will be Also appearing will be Miss featured Wednesday morning on Chula Vista, Grace Linbag, and

Among the guests expected to incorporation. appear on the show, which airs Viewers will get a chance to see 6-month-long celebration that celebration.

the "Sun Up San Diego" televi- Warren Hubbard, who was born son program on KFMB, Channel Nov. 21, 1911, the date state officials approved the city's

from 8 a.m. to 9 a.m., are City the more-than-one-carat dia-Councilman Leonard Moore and mond pendant, with an appraised Frank Tarintino, the co-chairmen value of \$7,500, being given away of the Diamond Anniversary through a drawing by The Star-Committee coordinating the News as part of the 75th



CALENDAR OF EVENTS AVAILABLE AT

DIAMOND ANNIVERSARY TAPE MESSAGE AUGUST, 1986

Thank you for calling the Diamond Anniversary Information Line.

The deadline for reserving a space on the NAMES AROUND TOWN QUILT is August 10th. A #5 donation will assure your space on Chula Vista's "living" com-memorative to the Diamond Anniversary. Call 590-5044 for information.

Tickets are now on sale for the Diamond Anniversary Community Picnic spensored by the Bonita Optimist International Club. A limited number of tickets are available on a first-come, first-served basis at the following locations: The Frame Gallery, The Poor Gourmet Restaurant, Jone Blunk's Gift Shop, Fuller Plumbing, The Frame Studio, and the Chula Vista Ster News. The picnic will be held at the Bonita Optimist field, 4610 Sweetwater Rd. on Sunday, August 10th from 11am-5pm.

Here are the events scheduled for July and August:

July 19 - Chula Vista Country Festival and Chile Cookoff will be held on 3rd Avenue between E and G streets from 10am - dusk. Artisan displays will be set up and admission is free.

July 20 - Blackman Farms will host a unique English Horse Show and Demonstration between 10am and 3pm. Admission is free.

July 27 - Marine Corps Band will perform in Memorial Bowl at 4pm. Admission

August 3 - Blue Skies (a blue-grass band) will perform in Memorial Bowl at 4pm. Admission is free.

August 10 - Chula Vista Diamond Anniversary Community Picnic sponsored by the Bonita Optimist International Club will be held at the Optimist field (4610 Sweetwater Rd.) between 11am and 5pm. Admission price includes entertainment, food, fun. Tickets are limited and on sale throughout the city.

> Harvey and the 52nd St. Jive will perform in Memorial Bowl at 4pm. Admission is free.

August 17 - Flanagan's International Band will perform in Memorial Bowl at 4pm. Admission is free.

August 24 - San Diago Pops Syaphony will perform at the Chuim Vista Marina at 7pm. Admission is free. A sail boat regatta will be held at the Marina in the afternoon prior to the concert.

August 31 - Warren Moders and his Orchestra will perform in Memorial Bowl

Thank you for calling the Chula Vista Diamond Anniversary Information line. If you would like to have a member of the Anniversary Steering Constitue speak of your organization or club meeting please phone 511-584 or 421-5225 in order to arrange a date and line.

EBRUARY IS CHULA VISTA YOUTH HONTH.

the Chula Vista Historical Society, in conjunction with Malkabout International, will sponsor a number of walking tours with different theses and paces. Phone 426-1222 for acre information.

The South Bay Filipino-American Association will soonsor a Valentine Youth Dance on Friday, February 14, from Ton-Hidnight at the Lone Verde Rec Center. Addission is \$55person and ausic will be provided by Classe. Phone 427-3579 for more information.

The Chula Vista Jaycees and Kiwanis Clubs will sponsor a city-wide beauti-fication day on Baturday, February 22. The clean-up project will include routh groups from all parts of the city. Those 427-9237 for details. An Historical Portrait of Anita Amos Brown will be presented on Saturday, February 22 at ign in the Norman Park Center. Call the Chula Vista Historical Society for more information at 426-1222.

The Chula Vista Public Library will sponsor a Harp Ensemble on Monday, February 24th at 7cm in the Library Auditorium, Admission is Free. The San Diego Mistorical Society will sponsor an Empty Mouse Party at 642 and 645 Record Avenue in Chula Vista. These homes will be used in the Designer's Shorcase in late hay. Beer, nine and chasse will be available and a 65 donation/person will be collected at the door. The date for the party is friedy, February 28 from 5-39s. Fhome 239-221 for Setals.

MADOU IS CUITA VISTA CIL TIRE HINTH

MacDonald's of Sonita Hill aponsor a dinner on Saturday, March ist for the youth groups who participated in the City Beautification Day Project. The Dinner Hill be held at the J's Street Harina. Phone 427-9237 for details.

The Ear Diego Historical Bodisty is accessing a Mall-thry of the home to be used in the Designer's Descrees. The homes are located at 627 and 648 Record Amount to Chulls office. The dates of this long is returned to 43 and 648 and

The Chula Vista Art Guild will sponsor its Armual Juried Show ISIIver Amerd on Gunday, March 2nd at the Rohr Manor located at 4548 Sweetwater Road. Hours are from 1-4pm.

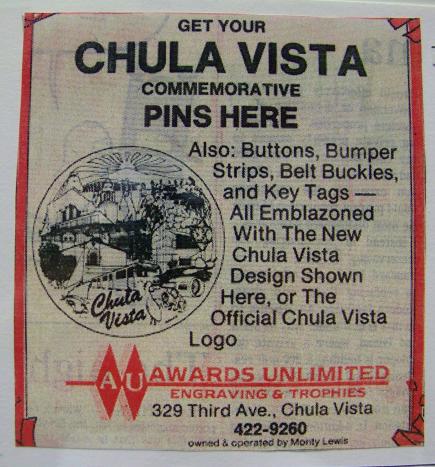
The Chula Vista School for the Creative and Perioration for will salute the Dissond deniversary with their match production. The production of the Charlest Conference of the Charlest

The South Shore Chaster of the San Diego Chaster of the San Diego Symphon. Orderedth. Association will apposed Outstoo Ossero in concert on Photos exeming, first Nikit at Mayan bill on the Souther's following the Concert Line is 7:20ma, with reception of the Chaster of Colorion for Andrews Chaster of Chaster of Chaster of Chaster of Chaster of Andrews Chaster of Chaster of Chaster of Chaster of Chaster of part of Chaster of Chaster of Chaster of Chaster of Chaster of Chaster of part of Chaster of Chaster

ursday, September 4, 1986



Sun Up San Diego' on included Grace Limbag, ring the Star of Chula entino, co-chairman of arry committee. Sun Up ig.



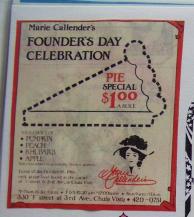
The Star-News, 7

Phon 75th

Committed is pick up 691-5049
Caller message for the r

To lea

Vista's I



Ad shop wins award for 75th

San Diego Specialties was promote the event. honored in St. Louis, Mo., last Vista's 75th anniversary.

Diamond Anniversary Commit- competition. More than 250 entee to assist in increasing public tries in 20 categories were judged awareness and raising funds to during the event.

An award was presented at the week for its advertising campaign 1986 Summer Showcase in designed to promote Chula Missouri as part of the Specialty Advertising Association Interna-The company was hired by the tional's 28th Golden Pyramid



Sutherland Management Go. McDonald's

Bonita & Canyon Plaza Congratulate the Gity of Ghula vista on ite 75th Diamond Anniversary

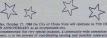
IT'S A GOOD TIME FOR THE **GREAT TASTE**

Canyon Plaza 551 Telegraph Canyon Rd. Chulu Vista

We're Proud To Be Part of Chula Vista! HAPPY 75th BIRTHDAY

585-3641 SOUTH BAY TROPICALS

THE RESERVE OF THE PARTY OF THE CHULA VISTA BRANCH & UNIT SALUTES OUR CITY 1911-1986



Fiday, October 17, 1986 the City of Chila Vista will criebrate its 7th DLA-MOND ANNIVERSARY as an incorporated city.

To commensure this very perial occasion, a community-wide committee of volunteers, is in the process of coordinating existing and monthly criebrations and events. Although firm dates have not ver ben scheduled, celebrations will take place starting, January 1986 and continue through October 17, 1986. Each month will be designed as a saline to a particular group or segment of the common will be designed as a saline to a particular group or segment of the common will be designed as a saline to a particular group or segment of the comunity. Many organizations have annual events in keeping with a certain time of year,

Many organization have annual events in keeping with a certain time of year, and an winting to action-veiled and to complement your events of excluding and an winting to action-veiled and to complement your events of excluding a statement of complement the action of the complement of the action of the complement of the action of the statement of the complement of the action of the acti



A STATE A STA

TV face Chula Vistans watching

"The ill Cosby Show" last week probably got a mild sur-prise during a commercial break when the smiling face of Mayor Greg Cox appeared on

Cox was plugging the city's 75th anniversary celebration next year and the related activites planned.

The spots are called public service announcements and cost the city no money to run. The 20 and 30 second commercials were filmed by Mark Cox, the city's public information director, and distributed to all the local television

The commercials are only good through the end of the year as they refer to "next year's" celebration. New commercials, though, will be made to keep up the promotion



Congratulations to Chula Vista on their

75th Anniversary! From the Oldest Restaurant in the South Bay

La Bella

Pizza Garden





RECOGNITION OF INDIVIDUALS OF CHULA VISTA'S 75th ORGANIZATIONS, CONTRIBUTIONS TO THE ANNIVERSARY. Chula Vista Investment Co. For Your Contributions Chula Vista Heritage Book City of Chula Vista 1986

Robert & Susan Sutherland For Your Sponsorship 75th Anniversary Medallian City of Chula Vista 1986

Rohr Industries, Inc. For Your Contributions Chula Vista Heritage Book City of Chula Vista 1986

Income Property Group
For Your Support
75th Anniversary Events
City of Chula Vista 1986

Fuller Ford For Your Contribution Chula Vista Heritage Book City of Chula Vista 1986

Pointe Resorts For Your Support 75th Anniversary Events City of Chula Vista 1986

Bill Black
For Your Unsurpassed Engraving
75th Anniversary Commemoratives
City of Chula Vista 1986

Chula Vista Sanitary Service, Inc. For Your Contributions 75th Anniversary Community Picnic City of Chula Vista 1986

San Diego Gas & Electric 1st Major Contributor Diamond Anniversary Committee City of Chula Vista 1986

McMillin Development Diamond Anniversary Contribution Old Timer's Community Picnic City of Chula Vista 1986

John Kracha Diamond Anniversary Committee Photographer Extraordinaire City of Chula Vista 1986 The Frame Gallery
In Appreciation as Distributor
Diamond Anniversary Commemoratives
City of Chula Vista 1986

The Frame Studio In Appreciation as Distributor Diamond Anniversary Commemoratives City of Chula Vista 1986

The Poor Gourmet
In Appreciation as Distributor
Diamond Anniversary Commemoratives
City of Chula Vista 1986

Jane Blunk's Gift Shop In Appreciation as Distributor Diamond Anniversary Commemoratives City of Chula Vista 1986

Fuller Plumbing
In Appreciation as Distributor
Diamond Anniversary Commemoratives
City of Chula Vista 1986

The Chula Vista Star News For Your Cooperative Efforts In Support of 75th Anniversary Committee City of Chula Vista 1986

> Chula Vista Historical Society In Appreciation for Extensive Membership Volunteer Services 75th Anniversary Efforts City of Chula Vista 1986

Bonita Optimist International For Hosting 75th Anniversary Picnic City of Chula Vista 1986

The Southland Corporation For Your Support 75th Anniversary Committee City of Chula Vista 1986 San Diego Naval Sailing Club 75th Anniversary Assistance Chula Vista's 1st Parade of Lights City of Chula Vista 1986

Stark Manufacturing Company 75th Anniversary Contributor City of Chula Vista 1986

Chula Vista Art Guild 75th Anniversary Memorial Scrapbook City of Chula Vista 1986

Community Hospital Auxilary In Appreciation as Distributor Diamond Anniversary Commemoratives City of Chula Vista 1986 RECOGNITION OF INDIVIDUALS OF CHULA VISTA'S 75th ORGANIZATIONS, CONTRIBUTIONS TO THE ANNIVERSARY.

Dr. John Meyer Co-Chairman 75th Anniversary Song Committee City of Chula Vista 1986

Dr. Russell Cassel Co-Chairman 75th Anniversary Song Committee City of Chula Vista 1986

The Frame Gallery For your Contributions 75th Anniversary Gala City of Chula Vista 1986

Gary Withem Professional Upgrading 75th Anniversary Song City of Chula Vista 1986

Harpers Music Store In Appreciation 75th Anniversary Song Contest City of Chula Vista 1986 Ric Williams
Limison
Pointe Remorts/75tk Committee
City of Chuls Vista 1986

John A. Willett Chairman 75th Anniversery Community Fichic

Secretary Extraordinaire 75th Anniversary Exercing Committee City of Choin Vista 1985-1985

Joyce Beardeley Artistic Preparation 79th Anniversary Bails City of Chula Vista 1986

LCDR Brian McConville, U.S. Nevy Military Liaison Chairman 75th Anniversary General Committee

Signe Thorsen
For Calligraphy Assistance
To 75th Anniversary Committee
City of Chula Vista 1986

Ruth Chapman Chairman 75th Diamond Jubilee School District's Extravagans City of Chula Vista 1986

Gary Goelitz Chairman Chula Vista Flag Committee City of Chula Vista 1986

Bobbie Morris Co-Chairman 75th Anniversary P.R. Committee City of Chula Vista 1986

Vi Bell Co-Chairman 75th Anniversary P.R. Committee City of Chula Vista 1986

In Appreciation

....... INCOME PROPERTY GROUP, Owner of the Chula Vista Marina and RV Park, for providing the scenic location and fine facilities for this special event.

....... GOSNELL DEVELOPMENT, Developer of The Pointe, for furnishing the beautiful tent used to host our event.

Thanks to the following real estate development companies and home builders who have generously contributed to the success of our 75th Diamond Anniversary Premier by underwriting the cost of food and beverages. These firms have produced many fine homes and commercial developments over the years for the citizens of Chula Vista to enjoy.

BARRATT HOMES
INCOME PROPERTY GROUP
McMILLIN DEVELOPMENT
PACIFIC SCENE
ROBINHOOD HOMES
STAFFORD-GARDNER DEVELOPMENT
THE FIELDSTONE COMPANY

From the back of the "PROGRAM", The Gala Premier Viewing of Chula Vista's 75th Diamond Anniversary, March 2, 1986, at the C. V. Marina.

October 28, 1986

DIAMOND ANNIVERSARY THANK YOU

DEAR EDITOR CHULA VISTA STAR NEWS.

The effectiveness of any group is directly related to the caliber of its members, their committment, and enthusiasm. Over the past 22 months, we comprised the Chula Vista Diamond Anniversary Steering Committee. The success of the entire Diamond Anniversary Steering Committee. The individuals, the co-chairs of the various umbrella committees, the sponsors, co-sponsors, and underwriters of the various projects. Through their efforts the residents of Chula Vista were given a Historical Heritage Book, Commemorative Medallian, city flag, song, and historical quilt of which they cam be proud. In addition, the people of Chula Vista were given the apportunity to attend cultural events, picnics, parades, historical tours, aquatic activities on the bayfront, craft shows, and artisan displays all in honor of the Diamond Anniversary.

We would like to thank not only Mayor Greg Cox and the members of the City Council for allowing us to plan and organize this event, but also Tim McClain and the Star News for the coverage of this project from its inception in October, 1984. Your encouragement and support are greatly appreciated.

We would also like to thank all of those friends and family members of individuals on the Steering and Umbrella Committees who generously gave of their time and talents and who were not publically recognized for their contributions. Your efforts helped make our city's birthday events memorable.

Most important, however, we would like to thank steering committee members Margaret Sands, Dorothy Davies, Frank Roseman, Bruce Gordon, Helen Stokes, Rosemary Lane, Charlie Weckerle, Johnnie Lou Rossa, Roger Lindsay, Ann Diffley, Sandy Palumbo, Annette Chester, and Lynn Schmidt for a job well done. We spent countless hours together over the course of 22 months and it was a rewarding experience for us. We will truly miss those 3-hour meetings in which we discussed ideas and events, and worked together for the good of our city. Your dedication to the Diamond Anniversary Project is admirable.

Yours in Community Service,

Councilman Leonard Moore Frank A. Tarantino Co-Chairmen Chula Vista Diamond Anniversary Committee



Readers' views

Co-chairmen thank those who helped 75th

The effectiveness of any parades, historical tours, committee members Margaret caliber of its members, their committment and enthusiasm. Over the past 22 months, we have had the pleasure of working with such a group - 13 individuals who comprised the Chula Vista Diamond Anniversary Steering Committee. The success of the entire Diamond Anniversary project can be attributed to these individuals, and the co-chairs of the various umbrella committees, the sponsors, co-sponsors and underwriters of the various projects.

Through their efforts the residents of Chula Vista were Book, commemorative medallin, city flag, son and historical quilt of which they can be proud. In addition, the people of Chula Vista were given the opportunity to attend cultural events, picnics,

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Stokes, Rosemary Lane, Charlie Weckerle, Johnnie Lou Rosas, Roger Lindsay, Ann Diffley, Sandy Palumbo, Annette Chester and Lynn Schmidt for a job well done.

We spent countless hours together over the course of 22. months and it was a rewarding in which we discussed ideas and We would also like to thank events and worked together for the good of our city. Your dedication to the Diamond Anniversary Project is admirable. COUNCILMAN LEONARD

MOORE FRANK A. TARANTINO Co-Chairman Chula Vista Diamond Anniversary Committee



75th committee to end business

The Diamond Jubilee Committee responsible for coordinating the just-completed celebration of Chula Vista's 75th birthday will hold a wrap-up meeting tomorrow evening.

Councilman Leonard Moore, the committee co-chairman, is asking that representatives of all the organizations that participated in the past 10-months of events attend the session.

It will begin at 7 p.m. in the council chambers located in the public services building in the city hall complex at the corner of F Street and 4th Avenue.



Very Special Chanks

HOUSEHOLD BANK

CITY OF CHULA VISTA

CHULA VISTA PARKS AND RECREATION

PATTY WESP

"From the Blue Booklet" Presented by the JAYCEES of Chula Vista.

Special Chanks

Lilia HuradoProgrammer - K-Lite Radio
Jonathan DunkleOwner - Bonita Travel
Henry BarrosAssociate - Dwight Gove
Tony Luciani
Jonnie LoughlinBookkeeper - Cal Sports
Tina EdwardsPersonnel Director - Adminral Glass
Phil HesslingPara Legal
Jennie BaileyDispatcher Air Tech
Debra RitchPlanner SDG&E
John RitchMachinist-NAS North Island
Nan MoserOwner Horizon Travel
Alan SeacordBiochemist
Martin BarrosStudent - SDSU

Fuller, Sutherland get city awards

The wards were handed our by Mayor Greg Cox is cool, uncertainty with beautification Loncon gives to six buildings in China (Vista).

In presenting Fuller's award.
Cox said it was for a woman who has "hipped proposed Chinal Yuni; and in the other of the work of the proposed with her "we've stop as the control of the con

Scheideide wert recipiate Wild sich gefreiben 1925. Or Constitute 1921 aus der Freiben 1925 auf gestellt 1925 auf gestel



The Star-News, Thursday, May 15, 1986

CV 75th committee honors Sutherlands for medallion

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COMMITTEE ROASTS Standing Left to right are, Sandy Palumbo and Margaret Sands, Chairmen, Frank Tarantino and Leonard Moore. PICTURES BELOW, presenting them with gifts.

Special thanks to

Rohr Industries, Inc., for donating medallion artwork, typesetting, editing services and printing

Chuła Vista Investment Company (A joint venture of Santa Fe Land Improvement Company and Watt Industries/San Diego Inc.)

Fuller Ford Cornell's Office Products C & C Glass Company Creaser Price Insurance Agency People's Bank Wilson & Cox Insurance Agency DiRienzo's Old Bonita Store Restaurant LaBella Pizza Gardens Peter's Home & Garden Fuller's Plumbing Standlee's Cake & Party Shop Robert and Susan Sutherland Glenn's Fine Foods The Plumbing Store Stephen Laethem, Creative Laminating









May 9, 1986

Honorary Chairmen

Mayor Gregory R. Cox State Senator Wadie P. Deddeh State Assemblyman Steve Peace Supervisor Brian P. Bilbray **Executive Vice President** Chamber of Commerce Niek Slink Steering Committee Co-Chairmen Leonard M. Moore Frank Tarantino Secretary Dorothy Davies Treasurer Margaret Sands Annette Chester Ann Diffley Bruce Gordon Rosemary Lane Rodger Lindsay Sandy Palumbo Johnnie Lou Rosas

Frank Roseman Helen Stokes Charlie Weckerle

Lynn Schmidt

Mrs. Gloria Osborn San Diego County of Doll Clubs 1997 Alameda Terrace San Diego, California 92103

Dear Gloria:

On behalf of the Chula Vista Diamond Anniversary Committee, I wish to thank you and your members for the superior display of your antique and older dolls during the "Doll Show" held on April 25 and 26 at the Chula Vista Women's Club.

Your show was an excellent contribution to our Diamond Anniversary celebration. A number of people commented on the choice of examples of collector's dolls and the willingness of your members to explain and describe their age and historic value to those in attendance. Your contribution in helping others with the identification of their personal dolls was a bonus and appreciative.

We were most pleased to have such an interesting and unusual event take place in our City.

Yours In Community Service,

Leonard M. Moore, Co-Chairman DIAMOND ANNIVERSARY COMMITTEE

LMM: pw

T.MM. - 2. -

he bell to Pilgrim Pines.

bell toll? er 90-year-old bell



Civic Center • 276 Fourth Avenue • Chula Vista, California 92010 • (619) 691-5044



OFFICE OF THE MAYOR

January 17, 1986

Ms. Mona L. Trunkfield 9187 Grossmount Boulevard La Mesa, California 92041

Dear Ms. Trunkfield:

On behalf of the City of Chula Vista, I would like to express our deep appreciation to you for designing the logo for our City's 75th Diamond Anniversary.

You've done an excellent job in providing us with a symbol of our City's "diamond" year.

Thank you very much for lending us your extraordinary talent!

Sincerely,

Gregory R. Cox
MAYOR

GRC: pw





ROHR INDUSTRIES, INC.

ICE BOX 878 STA: CALIFORNIA 92012,0878

619) 691-4111 . TELEX 80-5058

e bell to

7.7

June 13, 1986

City of Chula Vista Civic Center Complex 276 Fourth Avenue Chula Vista, CA 92012

Attention: Councilman L. Moore

Dear Len:

Just a quick note of thanks for the wonderful presentation and expression of appreciation shown to me and my staff. I know that thank yous are not necessary, but I just couldn't go without voicing our appreciation.

We all enjoyed working on The Heritage and Medallion and meeting and working with all you nice folks. It is a pleasure to have such a good relationship on special projects and come up with fine products as well.

Please pass my gratitude to Greg, the Council and city employees for taking time to prepare the Proclamation and presentation. We enjoyed having you here at Rohr and touring our facility.

Again, a special thank you, Len! You're special.

Sincerely

Judee Wood Manager

Communications Services



278 FOURTH AVENUE CHULA VISTA, CALIFORNIA 92010/(619) 691-5044

97 Montebello Street Chula Vista, GA 92010

August 18, 1986

Mr. Rich Kline, Editor The Star News 835 Third Avenue Chula Vista, CA 92011

As the chairman of Chula Vista's 75th Diamond Anniversary Ficnic As the chairman of chura vista & 19th Planond Anniversary !! which was dele august iven on the source operanise Krounds, a would like to take this opportunity to publicly thank the following establishments which so generously donated money, prizes, ing establishments which so generously qualities money, prices, time and effort to make the community picnic honoring long-time residents, a big success.

Corky NCHillin for the air canopy, Chula Vista Sanitary Services for the restroom facilities, Family Fitness Center, South Bay Chevrolet, S & R Sursery, Royal Vista Inn, Granfield Security operforet, 5 & R nursery, mayer vista inn, Grantteto Security Systems, Unula Vista rhoto Studio, Black Angus Kestaurant, Frank's Kestaurant, Arnold's South Furniture, Windy's Florist, Casa Salsa, Target Stores, J.C.Penney's, The Butcher Shop, House of Munich, Coco's Mestaurant, Chula Vista Travel Center, Marie Callender's, Jack-in-the-Box, Vista ralms Car Wash, Lai Wah Kestaurant, Sibco Baby Store, Waldenbooks and Mary's Back East Subs for prizes donated.

Also thanks to The Poor Gourmet, The Star News, Fuller's Plumbing, Jame Blunk's Giff Shop, The Frame Gallery, The Frame Studio and the Jiamond Jubilee Anniversary Committee for selling tickets; and city personnel for assistance in providing bus service, the Octagon Club and Chula Vista's Parks and Recreation people for games control. Lastly, the many Bonita Optimist members who volunteered to set up facilities and cook food.





October 20, 1986



Councilman Len Moore City Hall Offices Chula Vista, CA 92010

Dear Len:

Just a note of thanks for the recognition on Saturday and the beautiful plaque for my wall.

I meant it when I said how pleased we were to take part in the 75th Diamond Anniversary. Our commitment to Chula Vista is very sincere and

If there is anything that we can do in the future. please do not hesitate to call.

Warmest regards.

Sutherland Management Co. • 4394 Bonita Road • Bonita, California 92002





ROHR INDUSTRIES
AND

COMMENDING CERTAIN ROHR EMPLOYEES FOR THEIR OUTSTANDING CONTRIBUTIONS TOWARD THE CHULA VISTA HERITAGE

WHEREAS, OCTOBER 17th, 1986 WILL MARK THE 75th ANNIVERSARY OF THE CITY OF CHULA VISTA AS AN INCORPORATED CITY; AND

MHEREAS, THE DIAMOND ANNIVERSARY COMMITTEE, IN CONJUNCTION WITH THE CITY OF CHULA VISTA, DEEMED IT APPROPRIATE TO PUBLISH A BOOK COVERING CHULA VISTA'S HISTORY; AND

WHEREAS, ROHR INDUSTRIES WAS THE MAJOR CONTRIBUTOR IN PROVIDING THE FINANCIAL RESOURCES, MANPOWER AND EXPERTISE NECESSARY TO COMPLETE THIS INVALUABLE CHRONICLE: AND

MHEREAS. THE CITY OF CHULA VISTA WISHES TO RECOGNIZE CERTAIN ROWR PERSONNEL WHO PROVIDED THE "HANDS ON" EFFORT OF THIS HIGHLY PRIZED HERITAGE BOOK;

NOW, THEREFORE, I, GREGORY R, COX, MAYOR OF THE CITY OF CHULA VISTA. CALIFORNIA, DO HEREBY COMMEND JUDGE WOOD, MANAGER OF COMMUNICATION SERVICES: CHUCK HUGHES, SUPERVISOR OF PUBLICATIONS SERVICES: STAN LEON, LYNN REINER, JULIE WEEGAND AND BILL HUTCHINS FOR THEIR CUSTSTANDING CONTREBUTIONS TOWARD THE SUCCESSFUL COMPLETION OF THE CHULA VISTA HERITAGE PUBLICATION.





EXPRESSING APPRECIATION TO ROHR INDUSTRIES AND

COMMENDING CERTAIN ROHR EMPLOYEES FOR THEIR OUTSTANDING CONTRIBUTIONS TOWARD THE CHULA VISTA HERITAGE

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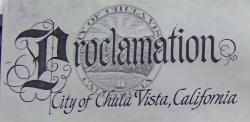
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EXPRESSING CONGRATULATIONS TO DAVID BRANNEN
ON HIS WINNING ENTRY OF " CHULA VISTA - MY HOME "

WHEREAS, the City of Chula Vista, California will celebrate its 75th Anniversary as an incorporated City on October 17th,

WHEREAS, the Diamond Anniversary Committee held a contest with the purpose of selecting a theme song for the City of Chula Vista: and

NUBERAS, forty-meven highly competitive entries were received by the Diamond Anniversary Committee which were screened and given due consideration by a five-member team of judges consisting of Dr. John K. Meyer of the First United Methodist Church of San Diego, Mr. Rom Bolles of Bonita Vista High School, Mr. Gary Mitchem of Chula Vista High School, Mr. Gary Mitchem of Chula Vista High School, Mr. Dick Robinstee of Southwestern Community College and Mr. Clen Gee of Bonita Vista Junior High School

NOW, THEREFORE, I, GREGORY R. COX, Mayor of the City of Chula Vista, California, do hereby express congratulations to DAVID BRANNEN of Chula Vista on his winning song entitled "CHULA VISTA - MY HOME".



City of Chila Vista, California

EXPRESSING CONGRATULATIONS TO STEVEN BUICE ON HIS HONORABLE MENTION OF "WE LOVE OUR CHULA VISTA"

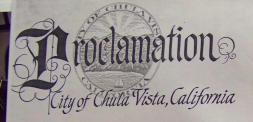
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NOW, THEREFORE, I, GREGORY R. COX, Mayor of the City of Chula Vista, California, do hereby express congratulations to STEVEN BUICE of Chula Vista on his honorable mention song entitled "WE LOVE OUR CHULA VISTA".

65 a



EXPRESSING CONGRATULATIONS TO ROBERT W. AND JEAN A. JONES ON THEIR HONORABLE MENTION OF " CHULA VISTA, THAT'S MY TOWN "

WHEREAS, the City of Chula Vista, California will celebrate its 75th Anniversary as an incorporated city on October 17th, 1986; and

WHEREAS, the Diamond Anniversary Committee held a contest with the purpose of selecting a theme song for the City of Chula Vista; and

MHERRAR, forty-seven highly competitive entries were received by the Diamond Anniversary Committee which were screened and given due consideration by a five-member team of judges consisting of Dr. John K. Meyer of the First United Methodist Church of San Diego, Mr. Ron Bolles of Bonta Vista High School, Mr. Gary Mitches of Chula Vista High School, Mr. Tolck Robinette of Southwestern Community College and Mr. Clen Gee of Bonta Vista Junion High School, Wista Junion High School;

NOW, THEREFORE, I, GREGORY R. COX, Mayor of the City of Chulu Vista, California, do hereby express congratulations to mention song entitled mention song entitled

"CHULA VISTA, THAT'S MY TOWN".



14th Annual Board, Commission, Committee Banquet



CHULA VISTA
November 14, 1985

CITY OF CHULA VISTA

November 20 1986

The City Council takes pleasure in inviting you and your spouse (or guest) to the 14th Annual Board/Commission/Committee Banquet at Casa Bonita, 4475 Bonita Road in Bonita.

The Council takes this opportunity to The Council takes this opportunity to acknowledge the significant public contribution you are making to the community as a sember of one of the City Boards, Commissions or Committees. Your time and efforts will be officially recognized at this banquet.

Two complimentary dinner tickets will be available at the door for you, however, please phone 691-5044 for your reservations.

6:30 p.m. - No-Host Cocktails 7:30 p.m. - Dinner Date: Thursday - November 14th

Mn K. Meyer of the First United Methodist Church of San Diego, Mr. Ron Bolles of Bonita Vista High School, Mr. Gary Witchem of Chula Vista High School, Mr. Dick Robinette of Southwestern Community College and Mr. Glen Gee of Bonita Vista Junion High School;

NOW, THEREFORE, I, GREGORY R. COX, Mayor of the City of Chula Vista, California, do hereby express congratulations to ROBERT W. and JEAN A. JONES of El Cajon on their honorable mention song entitled

"CHULA VISTA, THAT'S MY TOWN".





September 8, 1986

Commission, Committee Banquet



CHULA VISTA

November 20, 1986

The Council takes this apportunity to acknowledge the significant public contribution you are making to the community as a member of one of the City Boards. Commissions or Countries. Your time and efforts will be



The City Council takes pleasure in inviting you and your spouse (or guest) to the 15th Annual Board/ Your apouse (or guest) to the 15th Admids Boate/ Commission/Committee Banquet at the San Diego Country Club. 88 "L" Street in Chula Vista.

The Council takes this opportunity to acknowledge the the todacit takes this opportunity to acknow ange the significant public contribution you are making to the community as a member of one of the City Boards, Comminsty as a depart of one of the City sources, Commissions or Committees. Your time and effort will be officially recognized at this banquet.

Two complimentary dinner tickets will be available at the door for you, however, please phone 691-5044 for your reservations.

6:30 p.m. - No-Host Cocktails 7:30 p.m. - Dinner

Date: Thursday - November 20, 1986





September 8, 1986

State Assemblyman Steve Peace Supervisor Brian P. Bilbray

Executive Vice President Chamber of Commerce Niek Slijk Steering Committee

Annotic Chester
Ann Diffley
Bruce Gordon
Rosemary Lane
Rodger Lindsay
Sandy Palumto
Lobosis Lan Rose
Lindsay
Lane
Rodger Lindsay
Linds

As Co-Chairmen of the Chula Vista Diamond Anniversary Committee, we would like to invite you to participate in a special event to be held in honor of our City's birthday. On Founder's Day, Saturday, October 18, 1986, the Diamond Anniversary Committee is arranging for a "Community Photograph" to be taken at the corner of Third Avenue and "F" Street. This photograph will be taken at 8:00 a.m. and feature Chula Vista's most valuable asset -- its people. It will be a "re-creation" of the photograph found in the Chula Vista Heritage book, depicting our City's residents in the early 1930's.

You, along with your family, are invited to become part of this piece of Chula Vista history which will be handed down from generation to generation. We encourage you to participate in this commemorative event.

Please call 691-5044 if you would like more information. We hope to see you and your family on Founder's Day!

Leonard M. Moore

Frank A. Tarantino Co-Chairman

大大大

LM:FT:pw

Civic Center • 276 Fourth Avenue • Chula Vista, California 92010 • (619) 691-5044



September 19, 1986

.

Mayor Gregory R. Cox State Senator Wade P. Deddeh

Supervisor Brun P. Bilbray

Brian P. Bibray
Escentive Vice President
Chamber of Construct
Neb Sig.
Steering Committee
Co-Chairmen
Lamand M Moore
Frank Tarantino
Secretary
Dorothy Davies
Trankare
Marjanet Sands
Annaits Chester
Ann Diffly
Brian Condon
Rosemay Lam
Rosemay Lank

TO: All Board/Commission/Committee Chairmen

FROM: Leonard M. Moore, Co-Chairman

As Co-Chairman of the Diamond Anniversary Committee, Commission to participate in a special event to be held in honor of our City's birthday. On Founder's Day, Saturday, October 18, 1986, the Diamond Day, Saturday, October 18, 1986, the Diamond Annivorary Committee is arranging for a "community Annivorary Committee is a rranging for a "community Avenue and "F" Street. At the corner of Third Avenue and "F" Street. Avenue and "

You along with your family are invited to become a part of this piece of Chula Vista history which will be handed down from generation to generation. We encourge you and members of your commission to participate in this commemorative event.

> Sincerely, moore Leonard M. Moore Co-Chairman

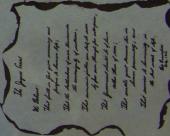
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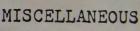


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tamond



Program

WPW 12

K&M Company
TOWNEGA 8953

Welcome	Call to
Welcome to Mayor, City Council Debra Ricch	Call to OrderDebra Ritch
City Co	
uncil	
Debra	Debra
Ritel	Ritel

Councilman David Malcolm

Councilwoman Gayle McCandliss

Mayor Greg Cox

We would like to take this you for your attendance an opportunity to thank

DAVID MALCOLM:

Attained office in June of 1982. Presently, David serves on the Galifornia Coastal Commission and is a member of the Legac of Galifornia Cities. Serving as the Chairman of the Legalistive Committee, David settli finds time for his two sons. Erik and Ervin, and wife Amnie.

GAYLE McCANDLISS:

A lifetime resident of chain Vista, Gayle has served on the City Council is since 1979. Recently she serves as thain Vista's since the Second Sec

A veteran of 30 years of Naval Service, Lan has served on the City Council for four years. Recently he chairs the chula Vista Dismond Jubiles Amiversary committee and is an avid supporter of young people's organizations, Len and his wife but has resided in Chula Vista for over 10 years.

Greg is a lifetime resident of this vista. He has participated in edge Governont since 15% or as a controllar, and was cheeked asport in 1881. Greg also serves as President of the San Deep of California Cities and is a member of the Sange of California Cities and is a member of the Sange of California Cities and see assays of the Sange of California Cities and Addis.



The diamond of Chula Vista's 75th

On October 17, 1986, Chula Vista celebrated her 75th Birthday. The CALIFORNIAN was present to help make it a memorable Diamond Jubilee. With city officials, press and special guests aboard, the ship sailed from Southwestern Yacht Club and spread her sails for the downwind run along the waterfront, under the Coronado Bridge and toward Chula View 1997.

Jack White of Channel 10 was aboard and segments of the evening news were broadcast live from the deck of the ship.

As the CALIFORNIAN rounded the breakwater, salutes were fired from the ship's cannons and answered by "El Justim' the 12 pound field gun manned by Company C of the First Dragoons, who were wearing period costumes for the occasion.

Mayor Cox was on hand to welcome the CALIFORNIAN on her first visit to her southern home port and presented Captain John Flanagan with sextants and charts for the cadet program.

The finale of the day was a wonderful fireworks display on the pier just behind the ship.

Special thanks to SEAVAC International, Rogers Diving, Campbell Shippard and Atkinson Marine Corp. for their help in creating a special dock for this special occasion.

"The arrival of the CALIFORNIAN was the highlight of a year's activity culminating in the city's 75th Birthday", according to Mark Cox, Director of Economic Development for the City of Chula Vista.



Mayor Greg Cox and San Diego Supervisor, Brian Bilbray, raise Chula Vista's flag to a place of honor as the ship nears the marina.



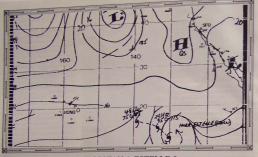
Members of El Justin's Gun Crew await the arrival of the CALIFORNIAN



the bell to Pilgrim Pines.

bell toll?





CALIFORNIAN 1, ESTELLE 0

The CALIFORNIAN sailed for Hawaii on her 2nd annual visit with a new piece of electronic magic about—a Rayshoon Weatherfax. This small box (about VHF radio size) is coupled with a small thermal printer. At regular intervals during each day the unit picks up and prints a weathermap, broadcast by high frequency from, in the case of Hawaii, the Nival Western Oceanography Center at Peatl Harbox.

weather analyst at the center who receives information from buoy reports, ship and shore reports and directly from satellite imagery.

This gives the ship very valuable updated information about conditions over a vast area. By having hard copy, the actual tracks of storms, highs, lows and winds can be watched and interpreted. A truly amazing advance in avoiding or at least reducing weather related problems at sea.

The CALIFORNIAN had a wonderful opportunity to profit from this data during our stay in the islands.

The printout above arrived on board 19 July and began to give us some concern. Hurricane Estelle had been upgraded from a tropical disturbunce several days before and was now headed directly for Hawaii

At the time the ship was anchored in Hanakei Bay on the island of Kausi, and scheduled to leave for the Kona Coast on the following day. Late the following afternoon the ship was under way and Eutelle was heading toward the CALIFORNIAN at 25 knots. On the morning of July 22, the ship received another hurricane warning in the form of ord another hurricane warning in the form of the production and the state of the state of the production and the state of the state of the were to centines toward Kona, we would be well within the storm's danger area before reaching port. The Kona Coast offered no real protected anchorage in the event of a hurricane. Reports indicated that winds had increased to over 100 knots.

Aboard the CALIFORNIAN, the trade winds were warm and steady, skies blue and the baroneter waser falling-hard to imagine hurricane conditions in those surroundings, burstiane conditions in those surroundings but visualize them we did and radioed the Honolula Coast Guard to see if they could accommodate the ship on such short notice. The entire Hawaiian irp was to celebrate Coast Guard Days and all of our decking

arrangements were at Coast Guard facilities.
"No problem" was the reply and we changed course to arrive at Honolulu the following morning.

Estelle slammed into Hawaii right on schedule with huge seas and high winds, many homes were damaged and from reports, it was downright unpleasant.

Securely moored at the Coast Guard Base, our only signs of the storm was light rain and clouds. The storm went south of Oahu and on out into the Western Pacific right by Wake Island, north of Guarn and finally off our map.

Without the weatherfax, we certainly would have avoided serious trouble by monitoring other warnings. But, this nearly real time, hard copy technique gives a very clear picture that



allows decisions to be made earlier than they might otherwise be made. To make up for missing Kona, we visited

Manela Bay on Lanai and it turned out to be the highlight of the trip.



CALIFORNIAN off Diamond Head under single reefed main and fore topsail.

	-5-	
	MAYORS	
APPOINTED	15110113	
1. LUCIUS BARNES	4-12-26	
2. WILLIAM PETERS	8-16-27	
3. ARTHUR DONE	5-6-30	
4. GEORGE RIFE	7-3-34	
5. CLAUDE BROWN	11-2-36	
6. ARTHUR DONE	4-18-38	
7. VINCENT HOWE	7-14-41	
8. RALPH KEITHLEY	4-10-46	
9. Z. DWIGHT KIDDER	4-18-50	
10. JAMES L. HOBEL	2-13-51	
11. AARON RIESLAND	4-15-52	
12. JAMES R. LOGAN	3-24-53	
13. GEORGE DEWOLFE	8-11-53	
14. RICHARD J. HALFERT	Y 4-20-54	
15. EARL A. MANSELL	1-11-55	
16. JOHN SMITH	11-8-55 /8.	11:4 m 1111do
17. PETER DEGRAAF 19 Stan me Maina 1821. JOHN SMITH	7-10-56(4 4/15/58) 4/14/59 20. 4-18-61 (# 9/12/61)	Keith Menzel 4/15/58 Robert Mc Allister 4/19/60
1922 KEITH MENZEL	9-12-61/62/63	
2023, CECIL SPARLING	4-21-64	
₽₹34 ELEANOR ANDERSON	4-20-65	
22.25 ROBERT MC ALL ISTER	4-19-66	
23.24, DAN MC CORQUODALE	4-18-67	
3427. JOHN SYLVESTER	10-24-67	
25.28. DAN MC CORQUODALE	4-9-68 ELECTED - (1s	it Elected Mayor)

History of Chula Vista

Chula Vista Public Library

In the Chula Vista Punlic Library's with year, the JUDH anniversary of the present library building was celebrated with a self-punling was celebrated with a Self-punling library building pround the Library. Entablishing its roots in Entablishing its roots in Entablishing its roots in Entablishing its roots in 1830 was incorporated as a City in 1830 was incorporated was a City in 1830 was a City

grounds behind the Libraly. In the Establishing its root of the Community benty years before Chula vista was incorporate Paul a City in 1971, the Chula volume public Library began in a Cat volume public reading the Prilomathic Society. The City was petitioned and assumed the Company of the City was petitioned and assumed responsibility for the Library the year after it incorporated. Long before Lunal vistas's first.

Long before thula Vista's first Library building was constructed, the Library operated out of a storefront on Third Avenue and the orange and lemon grows, flower gardens and model momes in the area. In 1915 the City of Chula Vista

In 1915 the City of Chula YISS applied for and received \$10,000 from the America Carriegle Foundation for Construction and the America Carriegle Foundation for Construction and the America Carriegle Foundation of 2,000 and to neet the population of 2,000 and to neet the needs of the City for all time. Citizens donated \$312.12 for cost over-runs above the great and the City provided salaries and facility maintenance.

In the 1950's Louis Bodner designed the City's second Library building to blend in with the other Civic Zenter structures at 276 Fourt Avenue, where the Public Services building is now. In January, 1974, the City Council voted to use Federal Revenue Sharing Funds amounting to 2.8 dillion to build a new facility with ample parking and grounds at 365 FF Street wrons from the Cityl Center.

build a new facility with ample parking and smooth as 30 m² Street and the clark Center. One each, the City's growth the look's necessitated a larger facility. On williamson a such the look's necessitated a larger facility. On williamson as which show levelm, to see that Cluba larger and Associates where and Associates where and the service opsision in an efficient yet necessify level in an efficient yet necessify level in an efficient yet necessify level in the ever-increasing needs of the

The Library, housing 190,343 volumes and occupying 55,000 square feet with 41,000 of it for public use, employs 78 City employees to serve the Community. It is recognized with the State level as the library with the most circulation per open hour of any single library, circulating JOG books every hour it is open.

The Lity should be proud of the Longy's lead in Late statistics. Donly the care, concern, and copporation of many people one and copporation of many people one concernity recently recently the Library and its employees are once again ready to offer its facilities plus a 152-seat auditorium, large children's story hour room, needli preview room, local history room, and plane room to Library astrons, and are nest detailed.



FIRST LIBRARY BUILDING-CARNEGIE CTREAM

Be Specific!

by friend is a saler ole-taxinomal ray, always will be calculate and any always will be calculate and any always will be calculated and a sale of taxinomal and a sale of taxi

what the actually wrote.
Well, the campround owner wasn't old-fashioned at all, and when he got the letter, he just could not 1 form out what the woman well by stupped him. After worrying about it for a while, he showed the letter to several campers, and they couldn't leagher what the lady meant either. So the campround owner that the lady meant either. So the campround owner that the lady wast be asking about the location of the local apprist, burn, sat down and wrote the

Dear Hadam: I regret very much the delay in answering your letter, but I now take the pleasure of informing you that a B.C. is located nine unles north of the campground and is capable of seating 250 people at one time. I admit it is quite a distance away if you are in the habit along and make a day of it. They usually arrive early and stay late. The last time my wife and I went was six years ago, and it was so crowded we had to stand up the whole time we were there. It may interest you to know that right now there is a supper planned to raise money to buy more seats. They're going to hold it in the basement of the B.C. I would like to say that it pains me very much not to be able to go more regularly, but it surely is no lack of desire on my part. As we grow older, it seems to be more of an effort, particularly in go, sit with you, and introduce you to all the other folks. Remember, this



City of Chula Vista, California

OFFICE OF THE MAYOR —
Gregory R. Cox

June 12, 1984

Dear Friend:

In the fall of 1911, Chula Vista first became an incorporated city. Since that time our community has grown to be San Diego County's second largest city and can boast of a rich history and a long list of accomplishments.

We have become a city in which all Chula Vistans can take pride. In 1986 Chula Vista will celebrate its 75th anniversary, and with the support of the City Comben its 75th minimum and will vista 75th "Dismond" Anniversary Committee in a forming a Chula Vista case now. It is my hope to bring the resource the planning process now. It is my hope to bring the resource and it is my hope to bring the resource and will be also the celebration a major event all residents will be also enjoy. It will also provide an opportunity to highlight the City's attractions to the rest of San Diego County,

We need your help. I am asking civic organizations throughout the city to designate one representative to serve on the committee. This person would help plan there was an also for your organization. The committee was all serve as a lisson for your organization. The committee was the committee of the committee with the committee was the committee of the committee of the committee was the committee of the committ

If a member of your organization would be willing to participate, please complete the enclosed card and return it to the Office of the City Council, P. O. Box 1087, Chula Vista, California 92012. With your help, Chula Vista's 75th birthday will be a glorious occasion for us all.

Sincerely,

Gregory R. Cox

GRC:pw Encls.

CIVIC CENTER • 276 FOURTH AVENUE • CHULA VISTA, CALIFORNIA 92010 • TELEPHONE (619) 691-5044

75TH DIAMOND ANNIVERSARY SUB-COMMITTEES

PUBLIC RELATIONS & INFORMATION

SCHEDULING COMMITTEE

ACTIVITIES & FUNDRAISING

DISPLAYS & SHOWS

CORRESPONDENCE COMMITTEE

FACILITIES & LOGISTICS

AWARDS COMMITTEE

COMMEMORATIVE COMMITTEE

CULTURAL COMMITTEE

PARADE COMMITTEE

HISTORICAL COMMITTEE

YOUTH COMMITTEE

FOOD SERVICES COMMITTEE

MISCELLANEOUS



The &Star-News, Sunday, Jan.

residents Bay's South Davies,

PRESENT SCHOOL PARENT/GUARDIAN (please circle)

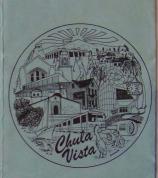
CHULA VISTA CITY SCHOOL DISTRICT 84 East 'J' Street CHULA VISTA, CA 92010 425-9600

Lewis L. Beall, Superintendent

Please complete the registration form and return it to your school or to the Chula Vista District Summer School Office.

Roger G. Lowney, Assistant Superintendent for Instruction

For further information regarding summer school, call the District Summer School Office: 425-9600





CHULA VISTA'S FOUNDERS DAY Happy 74th Birthday



Fiesta de la Luna Parade 10 a.m. to 11:30 a.m. North on Fourth Avenue from J to F

Estudiantina/Ballet Folklorica 1:00 - 2:00

Music Machine 2:45 - 3:45 Birthday Party 3:30 KCBQ Flatbed Band 4:00 - 5:00. Sidewalk Sales

Clowns Food & Drink Arts and Crafts

World's Largest Birthday Card (Come Sign It) OCTOBER 19th

All for you. . . . on Third Avenue "E" Street to "H" Street



CHULA VISTA DOWNTOWN COMMITTEE

CHULA VISTA'S FOUNDERS DAY

Schedule of Events

ENTERTAINMENT
Mainstage (Third Ave.) near Fuddruckers

11:00 - 1:00 MERCHARTS ETTRAVABANA
Fashion Show and much, much more
David and Sone Jeweisers, Jack Lidames Spa
Family Fitness Center, Nr. Pauls Beauty Saloon
Fashion Pluw Clothing, Meellers Florist
Nat & Sports Bozzar, Yaels Bridal Botique

1:00 - 2:00 ESTUDIANTINA/ BALLET FOLKLORICA 2:45 - 3:45 CHULA VISTA H.S. MUSIC MACHINE 3:30 - 4:00 CHRLA VISTA BIRTHDAY PARTY Mayor Cox & City Council-Birthday Card presentation and FREE BIRTHDAY CAKE TO ALL

4:00 - 5:00 KCBQ FLATBED BAND

MUNCHNER KINDL RESTAURANT (321 Third) SERMAN BAND

CHOIS

STREET COMES and FEER MELTON BALLONS THAT A Ava.
ATTS and CARTIS BOTTOM: Over 100 books
SERVICE CLUBS AND NOW-BOTT BOOMSTATE SERVICE
FOR A BALLONY COST DATE OF SERVICE
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FOR SER BAND COMPETITION AWARDS- Memorial Bowl (Parkway)

SIDEWALK SALES- BOWNTOWN MERCHANTS

ISSE NATURES - UP-RESIDENT DESIGNATION OF THE NATURE OF TH

JACK LALANNES SPA- 310 Third PARK VILLAGE PLATA

MERLE NORMAN COSMETICS- 287 F St. (near F & Third) Roy's Jewelry & Loan Co. - 267 Third

FOOD AND DRINKS

Street Booths of DOWNTOWN C.V. RESTAURANTS
There are over 25 RESTAURANTS AND FOOD ESTABLISHMENTS
in DOWNTOWN FOR YOUR ENJOYMENT.

Spendored by DOWNTOWN COMMETTER OF CHULA VISTA CHAMBER OF COMMERCE Special THANKS to CITY OF CHULA VISTA

CHULA VISTA POLICE AND RESERVES

CHULA VISTA DOWNTOWN COMMITTEE

A COMMITTEE OF THE CHULA VISTA CHAMBER OF COMMERCE







state of development, it will be transformed further public open space and residential developments. This plan will merge the goals development and public access. The creation of a bird sanctuary will protect not only

13. Children. The children of Chula Vista throughout the City. It is the younger Chula the work and planning that proceeded them. Chula Vista's dedication to the future, its exemplary educational facilities and a true sense of where the City has been, ensure that

14. Rohr Industries, Inc. Rohr, part of the strong industrial base of Chula Vista. manufactures aircraft nacelles and many "The only company that almost builds airplanes" and that's precisely how they planned

15. Memorial Bridge. Memorial Bridge is located in beautiful Memorial Bowl Park Vista and South Bay heroes of wars in preservation of our great American heritage.

all, were planted at the Norman Park site during 1915 through 1917 at a cost of \$130.00. 20. Geranlum. The flower of the City, the geranium was chosen in a contest conducted by the City Newspaper in December of 1964 There are three varieties: Lady Washington, Zonal and Pelargoniu, growing in Chula Vista 21. A Place to Live. The mild, coastal climate is noted for its short thermometer and most equable temperature in the nation with an average 16° range. Stimulating sea breezes in North America. Noted for its educational system from kindergarten through community college; its numerous parks and recreational centers; open space and scenic roadways; tree lined streets; and small townatmosphere, while being the second largest cities in the state. From an orchard home of 1800's to vast new construction, condos or apartments, estate homes with horsetrails to highrise and senior complex, the design asthetics and twelve minutes drive to anywhere in the city or close proximity to all major county wide attractions on the best (the place with a beautiful view) is the place to

22. Recreation. Within City limits there are golf courses, bicycle paths and jogging trails. Within a few miles of the downtown core, beautiful backdrop for the equestrians of the



CHULA VISTA -- THE "BETTER VIEW"

Imagine yourself walking on the Imperial Beach Fishing Pier early some morning. You will hear the sounds of the waves, the seagults, and the sportsfishing boats readying

Then too you may hear some sportsfisherman reciting an old Nova Scotia fishing ditty, which goes -

When the wind is from the north, that's the time to venture forth;

When the wind is from the south, that's the time to turn about;

When the wind is from the west, that's the time fishing is best;

When the wind is from the east, that's the time you catch the least!

Whichever way the wind blows, along with it came people to the South Bay and San Diego from the four corners of the world, many people from everywhere have come to Chula Vista too, sort of a melting pot of all America.

In 1911, they incorporated a city and in 1986, will celebrate its 75th Diamond Anniversary. The city is people, as animals, fish, birds, insects, and vegetation do not by themselves make a city, it takes human lives.

Humans, we know have fingeprints which distinguish us from one another. Cities too have large scale prints called city maps, which like the human fingerprints are unique to each and every city. Could we speculate that a city is like a large scale human and has genetic properties like humans. Could we call it "Giant Genetics".

Genetics came to be known to us in a very informal way. An Austrian Monk Gregor Mendl grew a patch of peas and studied their transmittal of features. He recorded these findings for posterity and it was 36 years after he died that these records were discovered. They gave birth to the study of genetics as we know it now with the genes, chromosomes, DNA, and genetric engineering. We now have genetics of fish, birds, insects, and animals, as well as humans.

Today, we can take a look at the genetics of cities - which we can call Giant Genetics. We know that many features of cities are larger extensions of people. City streets are sometimes referred to as arteries and you can picture cars racing through these streets as white blood cells racina through our arteries.

Traffic jams can be related to our muscular spasms and traffic accidents to personal injuries. Other city services such as water supply, sewer services, telephone, electrical, gas systems also relate to human body systems - as sort of enlarged extensions of them. These relationships point to Giant Genetics as a new study.

Then too, we have our Mayor and City Council, Commissioners, City staff and computers as the mental head of the city along with our library and its services. We

can also include our Southwestern College, its faculty and computers too. These relationship associate a mental as well as physical relationship between people individually and the city as a mass of people.

Our city has an infrastructure much the same as our own bodies. This infrastructure needs constant repair much the same as our bodies do for known various reasons – age, ideaes, injury, etc. These may be attributed to our human genetics and in the case of our citys infrastructure problems, there is a parallel in breakdown, i.e. potholes.

Another parallel exists in relation to our nervous system where we have emotions of happiness, turmoil, and conflict. On a larger scale we have a related nervous system on the city level. These emotions exist on a citywide scale if you can listen to the City Council hearings over a year, read the Chulo Vista Star News and study the reports of the City Attomby and Police Department annually.

Then too, we have a large courthouse to resolve conflicts, many pscyhiatrists, psychologists, and counselling services to help people over their emotions. In total, the city has quite a nervous system in continuous operation.

People of Chula Vista have come here from all states of the USA and from many countries of the world. In sum we are a genetic mix of people. Chula Vista has close to 100,000 people and although not as yet a metropolis, it compares in number to the country of Vanuana. If you never heard of Vanuana, it is a nation of little over 100,000 in the South Pacific and a full voting member of the United Nations. It issues its own postage and currency. So on this score of numbers, should Chula Vista rate as a nation as well as a city.

Everything is relative, so they say, and as Chula Vista enters its 75th Diamond Jubilee Year - it can be a model to other cities to show the relationship between the genetics of people and what we can call the genetics of cities - call it Giant Genetics if you will.

There was a prevision of this effort in 1957 when then President Eisenhower came here to address delegates from IAMO. This group, the InterAmerican Municipal Organization, brought close to 1,000 delegates to Chula Vista - to see and hear a "better view" of a city.

The greater San Diego area is emerging as a special center for the advancement of the study of genetics. At UCSD and Salk Institute, they have jointly obtained a \$10 million grount from the Hughes Medical Foundation to build a new building and staff it for further study of genetics. At the San Diego Zoo, there is much ongoing effort in estudy of genetics of animals and birds and at Scripps Institution there is corresponding effort in fish matrix genetics.

What can Chula Vista do about "Giant Genetics" and its advancement. There is an ancient tradition that says that "purpose" is the meaning of life. If we are to give



SEEDS OF CHULA VISTA

These bean seeds represent some of the forces that have helped make Chula Vista become what it is today - a city of close to 100,000 people.

First comes the kidney bean which early day roaming indians grew for sustenance. There is the pinto bean which represents the early Spanish and Mexican influences, after the Fr. Serra-Gov. Portola party came through here on their way to San Diego in 1769. It is claimed that Fr. Serra named it Chula Vista which means "better view" in Spanish because of his vivid impressions.

Chula Vista subsequently became port of a land grant, with what is now National City known as Rancho de la Nacion. After the American era began in 1850, the Kimball brothers, from San Francisco, acquired the Rancho de la Nacion to begin its modern development.

The Kimballs encouraged the Santa Fe Railroad to build a line connecting with their main line to Los Angeles. This was completed with its terminus then in National City in 1889. The Santa Fe Railroad, in order to build up traffic offered low rate passenger fares to bring people here. Before the days of trrigation some of these people planted lima beans as a dry land cash crop.

This railroad expansion was funded by Boston financiers and so we include Boston beans, really small white beans, to show their influence. Early settlers in Chula Vista were sold 5-acre plots on which they were to build a house. They soon planted orange and lemon trees and for some time two large lemon packing houses were kept busy shipping out lemons.

Other agricultural crops were raised such as tomatoes and celery and Chula Vista thrived as a farming community. By 1911, some 550 voters decided to incorporate the City of Chula Vista.

By 1939-40, the farming aspect of Chula Vista turned industrial. The Rohr Co. moved here after obtaining a U.S. Navy contract to assemble PBY Seaplanes. WWII had started in Europe in 1939. This seaplane contract was followed by other Navy contracts, as well as other aircraft work. So, we include navy beans as a source of the modern growth.

During WWII and following, the growth of Chula Vista was dramatic. The U.S. Navy may have further helped in this effort when they built a large Wavy housing project at Broadway and H Streets. This area is now the site of the Chula Vista Shopping Center.

We include these bean seeds as symbolic of some of the people and forces that have helped create our City of Chula Vista. Let's all enjoy a Happy 75th Diamond Jubilee of our city in 1986 and plant your own seeds or ideas here for our future.

Sid Cornell
"Once a Chula Vistan, Always a Chula Vistan."

November 11, 1985

more meaning to our lives we can consider the city of Edinburgh, Scotland.

In 1769, when Fr. Serra came through Chula Vista, then almost a barren place, Edinburgh had some 30,000 population. Not the largest city in the world, but it achieved a worldwide reputation as "the Athens of the North".

In the same year, 1769, they completed the first edition of the Encyclopedia Britannica with its Scottish thistle then and now on its cover - serving the world. Chula Vista in fact also has worldwide influence as it was recently stated that 25% of all commercial passenger planes flying in the open world were fabricated by the Rohr Corp. in Chula Vista. Our product spans the world every day.

Chula Vista now has a unique opportunity as a Diamond Jubilee project to initiate a Giant Genetics study on a modest level. This effort can be staged and sustained here by our gifted population. We have people on all levels of activity to participate. Some years ago when Sears was staffing their new store here, they found that the I.Q. of local applicants was about the highest they ever found anywhere in the country.

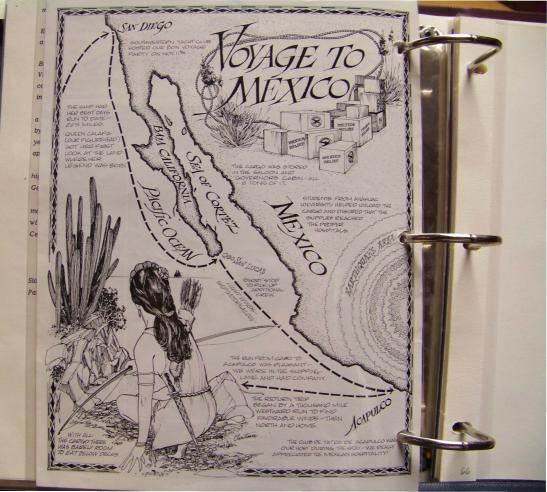
We have the Southwestern faculty students and computers, many college graduates, high school diplomates and self-educated people to join in a successful approach to Giant Genetics - a study of how a city works.

The Greeks had a saying "Man is father of the boy, but the city is father of the man." To which we can now add girl and woman. Chula Vista can achieve this study with benefits to all citizens and of benefit to all cities elsewhere. Then on to the 21st Century - the coming century of biology.

SIG C Part 1







The Chula Vista Congregational Church which donated the bell to Pilgrim Pines.

For whom will the bell toll?

Christian camp and city argue over 90-year-old bell





For whom will the bell toll? Christian camp and city argue over 90-year-old bell

By HARRIETT I. CLARK Redlands Daily Facts Correspondent



The bell in the middle of Pilgrim Pines where it summons campers to meals and worship.

recreation since 1999.

The bell, however, has a rich The bell, however, people in Chila Vita, predding its terms at the content of the conte

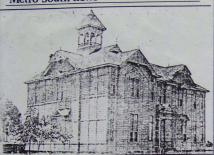
"When a new school was built, the bell was given to the community's Congregational church. The community's Congregational church. 1915 to 1951," Cox said.
"Placed in storage when the church was rebuilt, the bell remained idle until 1959, when it was given, by the church, to Pligrim Pines," he added.
But the city has had a change of beart and want the bell back.

"We realize the bell is a func-tioning part of the camp's opera-tions," Cox said. "But we do hope for a willingness — on the part of Pilgrim Pines — to allow us to seek a replacement for them, so we may have our historical bell returned."

"We view it as a suitable moou-"We view it as a suitable moou-ment to recognize our ecognize our ex-citizens;" Cox said, "Plans in-clude some permanent means of display, most likely an interior display in our civic center." Chula view of comments of the submit a formal request to Pilgrim Pines prior the Jan. 25 meeting of its two governing boards.



Metro South news



bell, left, now hangs at a church camp in Yucaipa. After the ool above was torn town in 1916, the hell was given away

Bell rings tug of war for past

Chula Vista seeks historic item from old schoolhouse

By Dee Anne Traitel For whom will Chula Vista's old

schoolhouse bell toll?

If city officials have their way, it If city officials have their way, it will peal in Chula Vista rather than in Riverside County, where it is now. The bell, housed in Chula Vista's first schoolhouse in the early 1908, was given to the city's Congregational Church when the school was torn

down in 1914.

In 1961, when the church was re-built, the bell was placed in storage until taken to its present digs at a church camp in Yucalpa, Callf., where it has sammoned campers to meals and worship since 1959.

For several months, city officials have been angling to arrange a swap with the church so they can use the bell to commemorate the city's 75th birthday next November.

But as strongly as city officials want the bell returned, those associated with the church feel an emotionyears to mark campers' days at Pilgrim Pines.
- "Obviously it is of historical im-

portance to the city because it was the bell for the first schoolhouse," Pilgrim Pines board member Judy May said. "But it has been at the camp since it opened ... People at Pilgrim Pines know so other bell. They are reluctant to give it up.

Chula Vista City Councilman

Greg Cox and other council members, said he understands the church members' attachment to the bell but

pes to persuade them to make a Earlier this year, Moore, a retired

Navy commander, arranged to get a bell on permanent loan from the Naval Historical Center in Washing-

"It's a bell with its own rich histo-

People at Pilgrin Pines know no other bell ... They are reluctant to give it up.

Moore said of the 100-pound Pearl Harbor and adorned Admiral Chester Nimitz's flagship during

of no expense to the church, Our pri mary goal is to get a historical article back without affecting the pres-ent ownership," Moore said. "Like any historical item, there is a strong sentiment to recover something that

But May said that even if the church decides to give up the bell, it might not agree to a trade for the

"With the feeling of most churches about war, I don't know that a mili-tary ship bell would be the best idea," she said. "They might not object, but you can never tell

permanent site for the bell. Cox said Chula Vista's Rotary Club has agreed to pay for a steeple to hold whichever bell the city ends up

the bell would be," Cox said. "Maybe

May said the two church boards that will make the final decision on the bell will not meet until January. She said the bell does not belong to the church, but is the property of the Conference of the United Church of

Christ, which oversees Congregation-al Churches in Southern California. "It's hard to know what they will do," she said. "They may just decide May will make the presentation to the two boards on behalf of Cox. but

aid: "I will not let my own personal feelings influence the presentation." "We hope that we can make a permanent exchange," Moore said, "but if not, maybe at least a temporary one for a year so that we can have the bell for a year during the city's

birthday." Councilman David Malcolm said the bell is not as important as the sentiment attached to it.

"A bell isn't going to make or break the city," he said. "But all of those historical things that are preserved and displayed for our kids and their kids to see are what makes a

Chula Vista seeks oldest bell for 75th birthday observance

Chula Vista's oldest bell, the Founder's Bell, isn't in the city. As a matter of fact, it hasn't chimed within city limits since

But it may be coming home

Mayor Greg Cox has written a letter to the bell's owners asking

that it be returned. He got the idea after seeing a slide of the bell in a presentation by the Chula Vista Historical Society.

"I got to thinking that with Chula Vista's 75th anniversary (as an incorporated city) coming up it might be a neat thing to get the bell back," Cox said.

He plans to hand the project to the city's 75th Anniversary Steering Committee and let it negotiate details of the bell's return with its present owner, a church camp at Pilgim Pines near Yucaina, Calif

But, as the old saying goes, you don't get something for nothing. Instead, according to both Cox and John Rojas, Historical Society president, a replacement bell will probably have to be offered

to the camp. "We asked (camp represenatives) about 20 years ago for the bell back and got a polite refusual," Rojas said. "They still use it to call dinners for meals."

However, Rojas said, including a substitute bell in the package should do the trick.

"It's of more of historical value to us than to them." he

Cox said he'll suggest to the steering committee that it raise community funds to buy a new bell for the camp.

"Having the bell should provide a good community focal point for the 75th anniversary." he said

Rojas is enthusiastic about the possibility of the bell's return, especially since the city is now lacking in artifacts from its past.

"I'm looking forward to when Chula Vista has a museum and visitor center," Rojas said. "It would be a wonderful place to

put the bell." The bell first came to Chula Vista in 1887 when it was used to call students to class from the area's first schoolhouse, a twostory building on F Avenue.

In 1916 the structure was torn down and the bell was turned over to the Community Congregational Church where it called parishioners to worship until 1951. At that time a new church was constructed and the old bell replaced by a product of modern technology, an electronic fourbell chime.

The bell was put into storage for eight years before being presented to the church camp in 1959.



City's oldest bell in Northern California setting



Chula Vista

Star-News

Diamond anniversary fete wins national award

By Bradley J. Fikes

Vol. 70 NO. 83

Chula Vista has gained naional recognition from the Freedoms Foundation at Valley Forge for its 75th anniversary Diamond Jubilee Celebration.

the ideals of American freedom.

The group is bestowing a George Washington Honor Medal on the celebration for its particules and the informative value in spreading The Freedoms Foundation Gardella. The chapter sends The award will be presented by the Constitution, Bill of Rights the foundation's San Diego and the Declaration of In-

mental bodies in action and meet tion was held throughout 1986 with civic leaders. tion was held throughout 1986 and early 1987. What made the with civic leaders.

Freedoms Foundation judges and early 1987. What made the Chula Vista event so special, said selected Chula Vista's jubilee and Councilman Leonard Moore, is

The Freedoms Foundation works to keep alive the spirit of the Constitution, Bill of Rights

Washington, D.C., each year to mitted nationwide, Gardella said, among citizers and relied heavily The Diamond Jubilee Celebra- Please see Freedom: A-3

*An official Chula Vista city

*An official Chula Vista song.

· A commemorataive

*A Chula Vista postage stamp.

see historic sites, watch govern-Freedom

Continued from page A-1

of life, young and old, take part," Moore said. Over 5,000 residents participated in the program. The scope of community involvement and volunteerism impressed the

judges, said past San Diego County chapter president Margaret Sands.

Chula Vista provided \$5,000 in

seed money for the jubilee, and ty administration building, that was returned at the end of the celebration to be deposited in flag. We had people from all walks an interest-bearing account for the city's 100th anniversary in 1911, said Moore, who worked medall

extensively on the 75th anniversary celebration. In addition, the 75th Anniversary Moore said the event left six Committee donated several thou-

permanent legacies: ·A Chula Vista history book.

sand dollars to help pay for the cost of the recently completed •A "Names around Town" photographic mural now on quilt with the names of many city display in the Chula Vista residents that now hangs in the ci-



From Freedoms Foundation, San-Diego County Chapter Newsletter



1988 Award Recipients (Not pictured: Patrick Carroll)

AWARDS LUNCHEON

The Annual Awards luncheon was attended by 155 members on October 19, held in the Mission Room of the Bahia Hotel. Rabbi Aaron Gold and Rev. E. Vaughn Lyons gave the Invocation and Benediction respectively. Preceding the luncheon, the colors were presented by the Service Command School, USNTC. SOFFA president, David Henstock, led the pledge of allegiance and the Bonita Vista H.S. "Music Machine" quartet sang the national anthem.

Many thanks are due to all who contributed and participated in another lovely and successful event.





















Freedoms Foundation at Valley Forge



Valley Forge, PA 19481 (215) 933-8825



Freedoms Foundation At Valley Forge

The Annual National Awards



L.to R.: Marie Hulfachor, Scrapbook Chairman; Mayor Cox, Margaret Sands, Nominating Chairman.



Luncheon Committee

Chairman Mrs. Mary	Virginia Gault
Chapter President	J. K. Gardena
1988-89 V.P. Awards	towns Y Marsonhar
1988-89 V.P. Awards	bert L. Murphy
Narration Mrs. Re- Publicity Mrs. Mrs. Mrs. Mrs. Mrs. Mrs. Mrs. Mrs.	Allen D. Zuker
Publicity	Allen D. Zukor
	anley 1. Counts
Photography CAPT J. K. Gar	della USN (Ret)
Color Guard CAPT Herschel L. Plov	man USN (Ret)
Freedoms Corner Mrs. Ruel	en G. Rogerson
Membership Table	es L. Nimesgern
Yearbook	

Hospitality Mrs. James B. Anderson Ms. Marcia J. DeGonda

Mrs. Lawrence A. McHenry Mrs. Monica Timmers

Hosts and Hostesses of Award Recipients

Mr. & Mrs. George Neis Sorensen - Chairmen....assisted by:
Ms. Elisabeth Cogdill Mr. & Mrs. Robert L. Murphy
Mr. and Mrs. Charles Sands
Mrs. Anderic Craig Mr. and Mrs. Charles Sands
Mrs. Robert S. Fadem
Groß & Mrs. Joseph L. Hall
Mrs. Arthur Herzman
Mrs. Leon R. Hubbart-GJr.
Mrs. Leon R. Hubbart-GJr.
Mrs. Leon R. Hubbart-GJr.
Mrs. Ada K. Thompson.

Luncheon "Angels"

Mrs. James T. Bonner CAPT & Mrs. J. K. Gardella CAPT & Mrs. Charles G. Farnham Judge David M. Gill

Dr. & Mrs. Charles Henkelmann CAPT Kenneth Keepers USNR (Ret) Dr. Thomas W. Payzant Mrs. Allan D. Zukor

Student Lunches

Ms. Joan Bowes
Mrs. George A. Brines
Dr. & Mrs. J. William Cox
Mrs. Raymond W. Curtis
Mrs. Karl M. Glascoe
Mrs. W. S. Henry
Mrs. Arthur Herzman

RADM & Mrs. Thomas W. McNamara Mr. & Mrs. William W. Newbern Mrs. Milo R. Peterson Mrs. Milo R. Peterson
Mrs. Frederick Rasmussen
Mrs. Isabelle Skidmore
Mrs. Omar A. Walker
CAPT & Mrs. John T. Williams



Salutes Citizenship in Action

ANNUAL AWARDS LUNCHEON

Honoring the 1988 San Diego County Awardees Wednesday, October 19 Bahia Hotel - Mission Bay Room

Awardees

Reservation by October \$20.00 per person ion by October 13





4444

This award will be accepted by Pendleton's daughter Paula, age 9, and his former associate Mr. Wilmer Cooks.

"Likence Pendieton, known to many as "Penny" will long be remembered for us, work for futumen Mights. He was head of the U.S. Civil Rights commission at the time of his death on June 5,1958

George Washington Honor Medal for Public Communications "The Constitution Belongs as Much to Blacks as to Whites"

MR. CLARENCE M. PENDLETON, JR. (Posthumously)

Mr. Patrick Carroll, Principal, is accepting for Mount Miguel High School.

"Capening to a Good Citizen" is an enrichment unit emphasizing good citizening in continue their education and to become knowledgeable and criticeness to continue their education box varieties. In intended to motivate the education and to become knowledgeable and criticeness and continue their educations and continue their educations and continue to continue their educations and continue their educations and continue their educations and continue their educations are continued to continue their educations and continue their educations are continued to continue their educations and continue their educations are continued to continue their educations and continue their educations are continued to continue their educations and continue their educations are continued to continue their educations are

George Washington Honor Medal in Schools Category WORNT WIGHER HIGH SCHOOL

Ms. Mary A. Powers," Project-I Believe" Trustee is accepting for William D.

As a first Confect Constanting (then) Deputy Mayor William D. Dones promised age entire class that the would guarantee class that the college of vocalentations are college with the college of vocalentation and receive accollect with the college of vocalentation and the college of vocalentation an

George Washington Honor Medal for Individual Achievement "Project - 1 Believe

WILLIAM D. JONES

Mr. Glenn Allison is accepting for the INTERPAITH SHELTER NETWORK,

has are proposed and the proposed and the proposed and the process of the proposed and the

George Washington Honor Medal for Programs and Activities

INTERFAITH SHELTER NETWORK

Mr. Craig Pettitt is accepting the award for The Hahn Company. bits, Patricia Manning is accepting the award for Horton Plaza

As a part of the 183 "Acceledes" - Sen Diego's Sainte to the Military, The Margary and The Margary of the Margary Community of No. 2 (1992) and 1992 (1992) an

George Washington Honor Medal for Programs and Activities "Horton Plaza '87 Canteen"

THE HAHN COMPANY

George Washington Honor Medal for Programs and Activities "Horton Plaza '87 Canteen" HORTON PLAZA

Kien DeMent is accepting the award for her father. Mr. DeMent , a Vietnam veteran and free lance writer is currently living on the East Coast and writing a book regarding his Vietnam experiences.

Ceorge Washington Honor Medal for Public Communications
"For the Honor of the Missing - We Must Let Go!" MR. PATRICK DeMENT

This is the Authority, Newfork Des an education! Only one Framed metal is breaked on included to Liveshing Streaming Vestive educator, active educator, they school. See a symantic, receiving educator, active community member and has been recognized as "geoman of the Year." Framed Valley Forge Teachers Medal - Educators Category

DR. RUBY CREMASCHI-SCHWIMMER

Mayor Gregory Cox is accepting for the City of Chula Vista.

An analysis of the second of t

Ceorge Washington Honor Medal for Programs and Activities "Chule Vista Diamond Anniversary Celebration".

CITY OF CHULA VISTA, CALIFORNIA



ARROS THE NATIONAL AWARDS

To be eligible a nomination must relate to one or more of the basic American rights set forth in The American Credo and the obligations outlined in the Bit of Responsibilities which appear below.

The American Credo

Political and Economic Rights Which Protect the Dignity and Freedom of the Individual. Constitutional Government Designed to Serve the People. Fundamental Belief in God.

- . Right to worship God in one's own way.

Bill of Responsibilities

The respect the property of others, Auch prisons and public blu our has a right to white it one bits so here. The right to enjoy white it must depend on our properties the rights of subsite to enjoy while it shelps.

De their such school our approximation of life breakly and obligations of freedom Freedom should be bossloon screegibrand.

Students Optimistic For Future America

Students Optimistic For Furure American Students Optimistic For Furure American Dawn Arrey Can discreas Cercente Booking Control Contr

Teachers Who Attended Graduate Seminars Freedoms Foundation at Valley Forge - Summer 1988

Mr. Robert King Mr. Richard Strauss

MR. DON SARKISIAN

George Washington Honor Medal for Economic Education "Waste Not"

Mr. Sarkisian, the son of immigrant parents is a 4th grade teacher at Oneonta Elementary School in Imperial Beach. He developed his program "Waste Not" to allow his students to experience academic success while they earn economic rewards.

SERGEANT HOANG K. TAING AFROTC

Framed George Washington Honor Medal and \$100 U.S. Bond TOP AWARD for Military Essays.

Recipient of the Principle Award for Military Essays, SGT Taing a Cambodian by birth, who immigrated to the Troday I am living in the U.S.A.where freedom reigns. I can live in peace and my freedom is guaranteed under the rights of the Constitution. Each one of us must take the responsibility to vote, to be a good citizen and to stand up for what we believe"

VU THANH THUY

George Washington Honor Medal for Individual Achievement "Woman of the Twenty-first Century"

Yu, her husband Phuc and two children fled Vietnam on a raft with 80 others in 1979. Through the tireless efforts of Vu Thanh Thuy many refugees around the world have been aided. Due to her efforts, "The Boat People S.O.S. Committee" has organized rescue ships that have saved thousands of Boat People in the South China Sea each year. Vu, her husband and four daughters live in Penasquitos (2 are U.S. born). Vu is an editorial assistant with the San Diego Union



PROGRAM

Welcome Mrs. J. K. Gardella

Invocation Rabbi Aaron S. Gold

Presentation of Colors U. S. Navy Drill Team Service School Command -Naval Training Center

Pledge of Allegiance

The National Anthem The Music Machine Quartette Bonita Vista High School

Retire the Colors

Election of Nominating Committee Members

Presentation of Certificate of Appreciation to Captain John T. Williams USN (Ret)

LUNCHEON

Introduction of Jack White, Master of Ceremonies

Presentation of Awards Mrs. J. K. Gardella - President Mr. George D. Cooksey, Jr. - Chairman, Advisory Council Mrs. Isabelle Skidmore - 1988-89 V. P. Awards Mrs. Maurice F. Gord - 1987-88 V. P. Awards

> Closing Remarks Mrs. J. K. Gardella

Benediction Reverend E. Vaughn Lyons



Salutes Citizenship in Action 1988 San Diego County Awardees

City of Chula Vista Dr. Ruby Cremaschi-Schwimmer Mr. Patrick DeMent Ms. Vu Thanh Thuy Horton Plaza Interfaith Shelter Network Mr. William D. Jones Mount Miguel High School Mr. Clarence M. Pendleton, Jr. Mr. Don Sarkisian Hoang K. Taing The Hahn Company

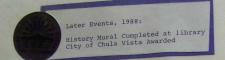
San Diego County Chapter Freedoms Foundation at Valley Forge Cordially Invites You to Attend The

ANNUAL AWARDS LUNCHEON

Honoring the 1988 San Diego County Awardees

Wednesday, October 19 Bahia Hotel - Mission Bay Room

No Host Social Hour • 11:00 AM Luncheon • 12:00 Noon \$20.00 per person Reservation by October 13





Chula Vista Center Takes on New Look

Chula Vista's largest shopping center is now bigger and better than ever.

The old Chula Vista Shopping Center, first opened in 1962, has changed its name to Chula Vista Center. But the changes go much deeper than the name.

The original stores have undergone a modernizing face lift, and the Sears store has been connected to the rest of the mall. The expansion has tripled the number of stores to about 125. Landscaping has been added, and the parking lot has been redesigned to allow for easier traffic flow and parking.

Connecting the two areas of the mall has made room for 80 new stores, including an upper level food court called Vista Cafes.

A curved walkway defines Vista Cafes, and intricate trellises provide shade from the

sun. An elevator, clock tower and two pavilions rise above the center court, adding to the colorful dining atmosphere.

More than ever before, Chula Vista Center has become a valuable community asset. It allows residents to shop in high quality stores without driving out of the City. Just as importantly, sales tax dollars generated by the center help pay for municipal services. It is not widely known that property taxes don't cover even the cost of police and fire services, much less libraries, parks and other services. Thus shopping in Chula Vista helps maintain the high level of municipal services City residents have come to expect.

If you haven't seen the new shops, restaurants and other attractions, you will be pleased by the new Chula Vista Center.

The &Star-News, Thursday, October 13, 1988

Mural provides open history scrapbook

By Bradley J. Fikes

A permanent display of Chula A permanent dispary of Vista's history is as close as the library, in the form of a panoramic mural, The 174-photo Ernestine Dease, Mary and incorporation to the 1980s. The mural was paid for entirely with private donations and private labor. Photos include scenes of an old Chula Vista Library building paid for by steel agnate and industrialist Andrew Carnegie, orange packers

1938 will gave \$1,000 to the

Chula Vista Library. That money was used to help library-related activities, and was combined in 1936 with a contribution from the retrieved Chula Vista's emergence from a small agricultural town to the benefactors such as Photos come from the Photos come from the property of the proper

Michael Manning to pay for some of the labor. The mural is not arranged in a strict chronological order, said the Star-News and the Chamber

library spokesman Eric Rhee, but is divided into "periods" that

The broad-based nature of the mural effort not only kept thcost down, but helped to give many community members a sense of belonging to the mural San Diego Historical Society, the city. As a permanent addition to Chula Vista Historical Society, city records, the mural will ensure city records, the mural will ensure that memories of old Chula Vista remain far into the future



John Rojas, Frank Roseman and Mayor Greg Cox pose in front of a 174-photo mural that tells much of Chula Vista's the 77-year history

City Receives Three Prestigious Awards

Chula Vista residents have always been proud of their City, and now it seems that people outside the City are beginning to understand why. Chula Vista has recently received three significant awards.

First, the City was presented the George Washington Honor Medal for Excellence by the Freedoms Foundation at Valley Forge. This national award recognized the massive community involvement in the 75th Anniversary Diamond Jubilee celebration that ran throughout 1986.

Second, the Chula Vista Nature Interpretive Center was awarded a coveted "Orchid" architectural award in the category of "environmental solutions." The annual Orchids and Onions award ceremony, sponsored by the major architectural and planning associations in the county, is held each year to recognize outstanding and disappointing architectural projects.

Third, the City's Growth Management Program was recognized as a finalist in the League of California Cities Helen Putnam Award for Excellence competition. The City was commended for its innovative approach to balancing quality of life with the need for reasonable economic

These awards show that many people are learning what residents already know: Chula Vista is a great place to live.

Honorary Chairman

The Honorable Gregory Cox

Mayor of Chula Vista

276 Fourth Avenue Chula Vista, CA 92010 Leslie P. Schultz President Robert W. Miller

Rodney H. Brady The Hon. Clarence J. Brown The Hon. Arnold I. Burns Walker Cisler Joseph Coors John B. Curcio Gen. P.X. Kelley (USMC Ret.) Morris I. Leibman Dr. Ken Lipke Charles Luckman Ursula Meese Peter H. Noznesky Milan Panic Blanka A. Rosenstiel Mrs. Frank R. Seaver Gov. Raymond P. Shafer The Hon, William E. Simon

Ronald Reagan

OFFICERS

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Daniel M. Tabas Past Chairmen

Donald Belding Gen. Dwight D. Eisenhower The Hon. Howard H. Callaway Frank Gard Jameson The Hon. Arnold I. Burns

Dear Mayor Cox: The Board of Directors and Trustees of Freedoms Foundation at Valley Forge are pleased to notify and congratulate you that the City of Chula Vista, California was selected, by the independent 1988 National Awards Jury, to receive the George Washington Honor Medal for excellence

in the category of Programs and Activities for the program entitled "Chula Vista Diamond Anniversary Celebration". Enclosed is our latest newsletter, which includes a list of the 1988 National Awards Jurors who selected your organization.

An Awards Ceremony is being planned in your area by our volunteer chapter. You will hear from them as to time and place as soon as details are confirmed. However, to allow time for preparation, awards will not be presented prior to October 15, 1988.

Please advise E. Katherine Wood, Director of Awards, by September 10 of any corrections in your address, title, or the spelling of your name. She will also be available to answer any of your questions pertaining to the award.

Again, congratulations for earning this high honor.

OFFICE OF THE PRESIDENT

August 15,

RWM:da

Enclosure: Newsletter

CHULA VISTA, CALIFORNIA

ion: 127,000, the second largest city in San Diego

n: South of San Diego, North of Tijuana, Mexico, on the San Diego Bay.

retains its small town atmosphere with the old downain street" of Third Avenue beautifully renovated, facilities nearby, and its own bay frontage in the of development.

ne public meeting of Oct., 1984, interested citizens in, formed a Steering Committee, elected officers, and another public meeting to form a group of "umbrella pes" to carry out specific tasks. Councilman Len as elected to serve as a Co-Chairman, and through his the committee worked closely with the city to coordiplanning. Monthly public meetings were held with the committees and any interested citizens or organizattending.

ing \$5,000 as needed seed money, and as "matching funds" ir own fund-raising efforts, the committee set in the plans for publishing the book of Chula Vista history, igning a commemorative medallion (undated, to be ally usable) for the city. Everyone was invited to their ideas for a year long celebration. The rative quilt was begun as a fund-raising activity.

nittee succeeded in funding all of its plans that a part of the city annual or special activities, and sbandment 2½ years later, presented the city with a or the return of the \$5,000, plus some remaining unused the treasury. Having started at 0 and with little tion to go by, we were pleased that the city allowed becify a separate savings account for the funds to for the Centennial in 25 years!

vities can be described in 5 categories: long-lasting contributions to the community. Relations and Incentives. Events ansored Events ganization Events

hally, a brief financial statement indicating funds ind how they were spent to encourage a multitude of r activities which made up the celebration.



Honorary Chairman Ronald Reagan Board of Directors OFFICERS

Rodney H. Brady

Dr. Ken Lipke

Milan Panic Blanks A. Rosensiel

Chairman Leslie P. Schultz

3455 Bonita Woods Drive Bonita, CA 92002 Dear Mrs. Sands: President Robert W. Miller

Mrs. Margaret Sands

The Directors and Trustees of Freedoms Foundation at Valley Forge are pleased to inform you that your nomination of Chula Vista, City of California has been selected by the 1988 National Awards Jury to receive the George Washington Honor Medal in the category of Programs and Activities.

We appreciate your participation in the National Awards Program and look forward to receiving future nominations. If you need assistance in submitting entries, please let me know. Gen. P.X. Relley (USMC Ret.)

Most cordially,

Batherine

E. Katherine Wood Director of Awards

EKW:da

Past Chairmen



Freedoms Foundation At Valley Forge



1988 NATIONAL AWARDS JURY

Ann Adams

International President Pilot Club International

William R. Bricker National Director Boys Clubs of America

John A. Dramesi Senior Vice Commander Military Order of the Purple Heart

Douglas Madenberg International President Key Club International

Lucy V. McDaniel National President Women's Overseas Service League

Daniel W. Merenda Executive Director National School Volunteer Program Velma Cottle Musick National Chairman, Indians Committee National Society of the Daughters of the American Revolution

Willis H. Overby President Ruritan National

Gerald A. Purdy President Elect National Association of Secondary

Lotys Schanel Past National President American Legion Auxiliary

Thomas A. Shannon National School Boards Association

Dorothy J. Stoddard National President National AMVETS Auxiliary

Ansel M. Stroud, Jr. President National Guard Association of the United States

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FREEDOMS FOUNDATION AT VALLEY FORGE

SAN DIEGO COUNTY CHAPTER P.O. BOX 81614 / San Diego, CA 92138

August 30, 1988

The Honorable Gregory Cox Mayor of Chula Vista 276 Fourth Avenue Chula Vista, CA 92010

Dear Mayor Cox,

SAN DIEGO EXECUTIVE OFFICERS

Mrs. James T. Bonner Vice President Communications

Mrs. Thomas W. McNamara Vice President Ways and Means

Mrs. Robert W. Duncan Vice President Education

Mrs. H. Ploriene Keener

Mrs. James B. Anderson Corresponding Secretary

Mrs. Richard K. Fontaine Tressurer

Mrs. Robert L. Murphy Advisory Council Lisison

Mr. George D. Cooksey, Jr. Advisory Council Chairman

The Honorable George Bush Council of Trustees

Dr. Ken Lipke Chairman, Council of Trustees

Leslie P. Schutz nan, Board of Directors

Ms. Maureen Stregar Solfic Region Chairman

Robert W. Miller Mrs. Wendell Winger Director of Volunteers

NATIONAL OFFICERS he Honorable Ronald Resgan Honorary Chairman Congratulations! The San Diego Chapter of Freedoms Foundation at Valley Forge, is delighted to hear that the City of Chula Vista has been selected by the National Awards Jury to receive the George Washington Honor Medal for Programs & Activities. This award is for the entry "Chula Vista Diamond Anniversary Celebration" submitted by our Chapter.

We are aware that you have been notified of this selection by the Foundation and that the award is to be presented by our Chapter. The awards luncheon will be Wednesday, October 19th at the Bahia Hotel in the Mission Bay Room. A social hour will begin at 11:00 a.m. with lunch at noon, the awards presentation to follow at 1:00 o'clock. We look forward to having you, or your representative, as our guest to accept the award.

We would be happy to send invitations to any family members, friends and associates that you would like to attend this awards luncheon. Please provide us with names and addresses prior to 15 September so that we can include them with the invitation mailing to our members.

Please RSVP to me at the address or telephone number below. Additionally, submit your guest list to the address below to expedite reservations. Should you have any questions, please do not hesitate to contact me directly.

I look forward to greeting you at the luncheon.

Shirley Gardella Shirley Gardella

4107 Tim Street





K&M C



THE NATIONAL AWARDS ELIGIBILITY

Individual citizens or legal residents of the United States, organizations, companies, communities and

To be eligible a nomination must relate to one or more of the basic American rights set forthin The American Credo and the obligations outlined in the Bitl of Responsibilities which appear below.

Award recipients receive Distinguished Plaques, Framed or free standing George Washington Honor. Medals for activities — words, written or spoken, or deeds — which promote responsible citizenship and a better understanding of the fundamental principles of a free democratic society.

The American Credo

Political and Economic Rights Which Protect the Dignity and Freedom of the Individual. Constitutional Government Designed to Serve the

- People. Fundamental Belief in God. * Right to worship God in one's our way.
- . Right to free speech and press
- * Right to privacy in our homes.
- * Right of habeas corpus no excessive bad
- . Right to our private property.
- . Right to free elections and personal secret ballot.

- . Right to contract about our affairs.

Bill of Reponsibilities

Preamble. Freedom and responsibility are mutual and insepara

- To respect the rights and beliefs of others. In a free society, diversity flouristics. Couriery and consideration toward others are measures of a civilized society.

NOMINATION INFORMATION

Eligible material must have been written, developed or

The American Credo and Bill of Responsibilities - as National awards are announced September 17th.

For additional information write: Awards Department. Freedoms Foundation, Valley Forge, Pennsylvania

Trustees, Volunteer Chapters, staff and their families

NOMINATION FORM

TO NOMINATE - FOLLOW THESE SIMPLE STEPS.

1. Read carefully the detailed nomination information in this announcement

2. Nomination materials must be received by Freedoms Foundation by May 1.

Attach non-scrapbook entries such as speeches, essays, articles, editorials, poems, etc. to this

NOMINEE ___ CITY OF CHULA VISTA, CALIFORNIA Type or print (if individual, indicate Mr. Mrs. Miss. Ms.)

619-691-5044

Mayor Gregory R. Cox, Councilman Leonard M. Moore

276 Fourth Avenue

Complete address (use home address for individuals)

Chula Vista, CA 92010

ENTRYTHEE __ City of Chula Vista Diamond Anniversary Celebration

NOMINATOR NAME Margaret Sands

3455 Bonita Woods Drive

Bonita, CA 92002 City

San Diego County Chapter

CITIZENSHIP AWARDS

THE DISTINGUISHED AWARDS

Special awards may be granted by the National Awards Jury to individuals and organizations for exceptionally meritorious endeavors reflecting the high ideals of human dignity and the fundamental principles of a free society.

GEORGE WASHINGTON AWARD (for a lifetime of achievement)
AMERICAN FRIENDSHIP MEDAL

AMERICAN STATESMAN MEDAL PRIVATE ENTERPRISE EXEMPLAR MEDAL NATIONAL SERVICE MEDAL AMERICAN EXEMPLAR MEDAL NATIONAL RECOGNITION MEDAL AMERICAN PATRIOTS MEDAL FREEDOM LEADERSHIP AWARD

CATEGORIES

PROGRAMS AND ACTIVITIES

For patriotic, humanitarian and educational programs or projects carried on by fraternal, civic, union, patriotic, religious, veterans, youth or other formally organized groups which have an impact on the general public as well as their own membership. Submit scrapbook of substantiating material and indicate name of principal executive officer. Include items such as news clippings, photos, letters of commendation and programs. Material prior to the current May 1 - May 1 awards year may be used asbackground material. (Framed George Washington-Honor Medal to Principal Awardee, and additional awards of George Washington Honor Medals.)

* INDIVIDUAL ACHIEVEMENT

· Activities · Deeds

 Programs · Projects

Performed by individual citizens. May be humanitarian, patriotic, educational or community related. Submit scrapbook of substantiating material. Include items such as news clippings, photos, letters of commendation and be limited to the top 5% selected. (Framed George programs. Material prior to the current May 1-May 1 Washington Honor Medal and \$100 U.S. Savings Bond to awards year may be used as background material. Principal Awardee, and additional awards of George (Framed George Washington Honor Medal to Principal Washington Honor Medals.) Awardee, and additional awards of George Washington Honor Medals)

* PUBLIC COMMUNICATIONS

· Books Published Poems - Cartoons - Sermons Editorials Songs

· Pamphlets · Speeches Published Articles

For words written or spoken. Single efforts by individuals or groups. Sumbit tear sheet with date and name of publication. For book, submit book with synopsis. (Framed George Washington Honor Medal to Principal Awardee, and additional awards of George Washington

* MILITARY ESSAYS

Sponsored by the Dept. of Pennsylvania, Military Order of the Purple Heart. Open to personnel of the U.S. Armed Forces in active, reserve, ROTC and JROTC components. Essays of not less than 100 or more than 500 words on the subject, "Peace with Freedom." Include name, rank, social security number, service designation, military address, name and address of commanding officer, and permanent home address. JROTC entries must also include name and address military instructor. (Framed George Washington Honor Medal and \$100 U.S. Savings Bond to Principal Awardee, and additional awards of George Washington Honor Medals and \$50 U.S. Savings Bonds.) The topic is annually selected in cooperation with the Department of Defense.

* YOUTH

Articles

Speeches

Sponsored by the Women's Overseas Service League. Submit individual entries which are not the And, products of classroom assignments. See corresponding categories above for entry specifications. Show youth's name, home address and age (senior in high school or younger). Materials forwarded from local contests should

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Misc.

8861 , I YAM DEADLINE FOR NOMINATIONS:

****** ANNOUNCEMENT OF AWARDS

****** **EDUCATION AWARDS** ********

THE FREEDOMS FOUNDATION MISSION

Freedoms Foundation is a national, patriotic institution devoted to fostering among the American people an understanding of, and a commitment to, the freedoms enjoyed by our citizenry.

prevent erosion of the ideals and principles upon which our country was founded. The seminar and workshop programs now reach many thousands of Americans every year, both on presents prestigious Freedoms Foundation awards to those Americans who, through word or deed, help maintain the and corporations. principles of our nation.

The programs of the Foundation serve:

- to encourage a thorough knowledge of American history, including the circumstances surrounding the creation and adoption of our founding documents;
- . to develop, particularly among young Americans, an understanding and appreciation of the nature and benefits of freedom and the institution of a free society:
- · to promote an understanding of our free enterprise sys-
- . to teach and motivate responsible citizenship; to this end

we have authored, as a corollary to the "Bill of Rights," a "Bill of Responsibilities."

Freedoms Foundation's mission is to help Americans become informed and active participants in the political and The Foundation has, since its founding in 1949, worked to economic life of this nation. These activities are actively supported by 41 chapters of local volunteers.

Freedoms Foundation is non-political, and non-sectarand off the campus, in Valley Forge. Annually, the Foundation ian. It is a 501-c-3 non-profit organization supported by contributions from thousands of individuals, foundations



Please send me additional copies of this National Awards Announcement. Please Print.

State Zip

We herewith enclose subscription of \$ ______ to support Freedoms Foundation's National Awards Program.

Please Print.

The Education Awards Program is specifically designed to recognize the constructive educational work of public, the consense realized provided and including the consense and including the consense and administrators in building morally sound,

- * SCHOOLS: To nominate your school or school | * ECONOMIC EDUCATION: Programs or projects.
- 1. Select typical materials from the school year September through June which clearly document activities related to one or more facets of The American-Credo and Bill of Responsibilities shown on the front of this folder. Suitable activities include:
 - Classwork Exhibits Fairs
 - Pageants · Programs · Study Projects · Forums
 - Meetings · Workshops

Substantiating materials might be photographs, news clippings, printed or mimeographed materials scripts, posters, artwork, scrapbooks, selected written material. An organized presentation of your materials will aid the awards jurors in their evaluation.

Evidence of student participation must be included teachers' lesson plans are not adequate in themselves. An entry of a single activity does not usually compare favorably with nominations illustrating yearon the United Nations or foreign relations are not applicable.

- Attach a complete summary of the projects or programs nominated, showing objectives, procedures a school system entry.
- Send material and summary to Awards Department, Pennsylvania, 19481. Nominations must be received no later than May 1.

school teachers, administrators, individuals, organizations or corporations. Submit scrapbook of substantiating materials and indicate name of principal executive officer. Include items such as news clippings, photos, letters of commendation and programs. Material prior to the current May 1 - May 1 awards year may be used as background material. pal Awardee, and additional awards of George Washington Honor Medals.)

THE LEAVEY AWARDS FOR EXCELLENCE IN PRIVATE ENTERPRISE EDUCATION

A special awards program for any U.S. citizen or resident teaching high school or a faculty member with full-time affiliation at an American accredited college or university who conceives and implements an innovative course or better understanding and appreciation of the American private enterprise economic system. Up to twenty cash awards of \$7,500 each may be awarded each year. The an unusually meritorious project.

Deadline: October 1

Contact the Director of Awards for special brochure and

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without driving out of the City. Just a importantly, sales tax dollars generati center help pay for municipal service not widely known that property taxe cover even the cost of police and fire much less libraries, parks and other s Thus shopping in Chula Vista helps the high level of municipal services C residents have come to expect.

If you haven't seen the new shops restaurants and other attractions, you pleased by the new Chula Vista Center

Name

TEACHERS AND EDUCATORS: Any teacher or administrator in a public, parochial or private school from kindergarten through twelfth grade is eligible. Nominations for awards will be evaluated on the basis of teacher's or administrator's total personal contribution to patriotic understanding of the American way of life, as illustrated in The American Credo and Bill of Responsibilities. Nominations must be received in Valley Forge not later than May 1. (Awardees will receive Valley Forge Dogwood Blossom Medal.) May be received once only



TEACHERS NOMINATION FORM

I hereby nominate:					
MISS MRS.					
MR.	Please Pr	int			
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Na	ame	Street	City	State	Zip
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THE CITY OF CHULA VISTA

DIAMOND ANNIVERSARY, OCTOBER 17, 1986

"Capturing The Spirit Of Chula Vista by Community Involvement and Limited Government Spending"

Government is at its best when it remembers the past and celebrates its accomplishments with an eye to the future.

The City of Chula Vista did just that in their Diamond Anniversary year, including setting some goals for its Centennial year in the future.

With many plans already underway for the city's 75th year, in the fall of 1984 Mayor Gregory R. Cox and Councilman Leonard M. Moore set about organizing a truly volunteer committee of citizens to plan for the Diamond Anniversary, Oct. 17, 1986.

The results were an outstanding year-long celebration, even spilling over into 1987, accomplished by the cooperation and involvement of well over 5,000 citizens who contributed to planning and carrying out the goals and activities. Added to this number are all the people and organizations who participated in all the annual events made bigger and better for this year, and of course the people who attended the many events of the celebration. Documented in a three-volume archival scrapbook, the celebration is preserved in the Chula Vista City Library for its historical value and to assist the planning of the future Centennial Committee.

All of this was accomplished on a very low budget.

The goals so successfully carried out were:

Broad citizen involvement from Chula Vista and surrounding areas served by the community, to include organizations, schools and businesses, and to promote interest and pride in the city and its government.

Funding assistance from the community and from committee fundraisers, keeping city government funding to a minimum.

Highlighting the history and old-timer citizens of the city.

Accomplishing some tangible lasting contributions for the city.

Documentation for future use.

The Chula Vista Diamond Anniversary Steering Committee is pleased to present xeroxed excerpts from the scrapbook volumes for consideration in the Awards Program of Freedoms Foundation At Valley Forge.

We are pleased to include the gift of a volume of our "Chula Vista Heritage 1911-1986" book to Freedoms Foundation. Our local youth who attend the yearly leadership conferences at Valley Porge will be pleased to know its there.

CHULA VISTA, CALIFORNIA

Population: 127,000, the second largest city in San Diego

Location: South of San Diego, North of Tijuana, Mexico, on the San Diego Bay.

The city retains its small town atmosphere with the old downtown "main street" of Third Avenue beautifully renovated, public facilities nearby, and its own bay frontage in the process of development.

GENERAL:

After the public meeting of Oct., 1984, interested citizens met again, formed a Steering Committee, elected officers, and planned another public meeting to form a group of "umbrella committees" to carry out specific tasks. Councilman Len Moore was elected to serve as a Co-Chairman, and through his guidance the committee worked closely with the city to coordinate all planning. Monthly public meetings were held with the umbrella committees and any interested citizens or organizations attending.

Requesting \$5,000 as needed seed money, and as "matching funds" for their own fund-raising efforts, the committee set in motion the plans for publishing the book of Chula Vista history, and designing a commemorative medallion (undated, to be continually usable) for the city. Everyone was invited to bring in their ideas for a year long celebration. The commemorative quilt was begun as a fund-raising activity.

The committee succeeded in funding all of its plans that were not a part of the city annual or special activities, and upon disbandment 25 years later, presented the city with a check for the return of the \$5,000, plus some remaining unused funds in the treasury. Having started at 0 and with little information to go by, we were pleased that the city allowed us to specify a separate savings account for the funds to by used for the Centennial in 25 years!

Our activities can be described in 5 categories: Tangible long-lasting contributions to the community. Public Relations and Incentives. Special Events City Sponsored Events Misc. Organization Events

And, finally, a brief financial statement indicating funds raised and how they were spent to encourage a multitude of volunteer activities which made up the celebration.

THE CITY OF CHULA VISTA DIAMOND ANNIVERSARY, OCTOBER 17, 1986

- 1. TANGIBLE AND LONG LASTING CONTRIBUTIONS TO THE COMMUNITY.
- The 3" commemorative medallion in bas relief (which won an industry award), The History Book, "Chula Vista Heritage, 1911-1986", published in both hard and soft cover.
- A 24", 65 pound replica of the medallion, to be mounted on the new Nature Interpretive Center building on the bay.
- A City Flag, the design and first 65 flags given to the city for the public buildings and schools in Chula Vista.
- A City Song, "Chula Vista, My Home", the results of a song contest. A professional arrangement was made, printed and taped for use in the media, schools, etc. Ultimately adopted by the City Council as the city's official song.
- The "Names Around Town" Anniversary Quilt, professionally framed in a vacuum cover and permantly hung in the entry of the City Public
- Small commemorative medallions for the Nature Interp. Center-funded half the cost.
- Cash contribution to the Library for the proposed wall-size heritage
- The archival scrapbook in three volumes. Archival Quality. "Seed money" funds to start off the 100th Anniversary in the year 2011.
- 2. PUBLIC RELATIONS AND INCENTIVES.
- Promo. Litter Bags given out at Von's Supermarket to publicize the phone number for the taped message of monthly events. Attached drawing coupon for \$100 of groceries by Von's. Committee presented winner with a medallion.
- Commemorative mailing stickers for use by city and in community. Printed Cards, flag on front, song words on back, handed out at parade and thereafter.
- Monthly advertisement in local paper listing events, and sponsored by local business ads around it.
- Paid advertisements for Oldtimers Picnic, and for Anniversary Quilt. Cash prizes offered to encourage float entries in the Founder's Day Parade.
- Cash contribution to the Chamber of Commerce and Business Association toward the purchase of pole clamps, brackets and pennants for the birthday celebration and future events in the city.
- Music underwritten for the City Fourth of July Fireworks event. Television coverage of 2 taped spots, coverage of the song and the Tall Ship, The Californian, appearance on local shows.
- Commemorative gifts related to medallions and books for major partic-Small cash gifts to the high schools participating in the Musicale on
- 3. SPECIAL EVENTS
- Community Picnic Honoring Chula Vista Old Timers. Funded entertainment, music, Navy Parachute Team, one-man circus, invitations, guest food, advertising. Optimist club furnished facilities, food service and all support services. Nominal ticket charge to cover food for all attending except old-timer guests.
- Lemon Recipe Contest at the picnic (Chula Vista once known as the "Lemon Capital of the World"). Funded cash prizes.

3. SPECIAL EVENTS, CONTINUED

- Easter Sunrise Services at the Marina. Provided facilities and funded rental equipment.
- Grand Opening Party in March, 1986, presenting the book and medallion. Invitations were send to heads of all organizations, officials, business people and potential sponsors in the community. The party was graciously underwritten by businesses and developers at the Marina.
- Medallion Coloring Contest in Elementary Schools, 15,000 students participating, T shirts as prizes. Committee funded the paper, the city the printing, schools distributed & coordinated, PTA Council judged and added framed certificates and medallions as added prizes.
- Girl Scout City Beautification Project and Scoutacular, with resulting badges. C. V. Jaycees paid for the badges. Facilities provided for their party afterwards.
- The Anniversary Balls. Provided the commemorative tickets and bus to transport committee and dignitaries for presentations at each affair. Each Ball sponsored by an organization.
- The October 18 Founder's Day Parade. Sponsored by the Chamber of Commerce. The committee provided the 60' lead sign, and build a lead float featuring the Chula Vista Song, with the cards handed out along the route
- Chula Vista Night At The Padres Baseball Game.
- The Birthday Weekend, Oct. 17,18. Coordinated and planned the full weekend of events with the city.

5. CITY SPONSORED EVENTS

The Designers Showcase of 1986. The Chula Vista Historical Society and others worked with the city to bring the Designers Showcase to Chula Vista for the first time for the 75th Anniversary. People came from all over the county to see the two restored historical homes. (A direct result of this successful affair is the city's renewed attention to the preservation of historical sites and architecture in Chula Vista. The city council has recently budgeted the first funds for eventual acquisition of the additional 4 large lots between the historical homes and the two "Showcase" homes for a future "Heritage Square", hopefully to be completed for the Centennial Celebration. It also designated a larger surrounding area containing many historical homes as the Heritage District of Chula Vista.)

The Tall Ship Californian. Its arrival to the Southern Home Port of Chula Vista was scheduled as a part of the weekend celebration, with a program and fireworks accompanying its arrival, flying the first hand made Flag of Chula Vista.

Bayfront/E Street Trolley and Visitor Center Dedication. Completion was planned for the Anniversary and the dedication, with the beautiful art piece was the opening event of October 17 Birthday.

THE CITY OF CHULA VISTA DIAMOND ANNIVERSARY, OCTOBER 17, 1986

4. City Sponsored Events, continued.

Chula Vista Veterans Memorial Park. Dedication of the expansion and improvements of the 1950 park.

The first annual Student Government Day, high school participants learning first hand how the city operates, confronting their officials and participating in a mock council meeting.

The first Christmas Boat Parade Of Lights, December, 1985, opening the Anniversary Celebration.

The San Diego Pops Concert, offered free to the public by the City and the San Diego Port District, and coordinated with the Sailboat Regatta on August 24th.

The Nature Interpretive Center. Planned for completion for the Anniversary, was net ready for opening until 1987. The committee helped the planning, and helped host the opening program.

Downtown events sponsored by the Chamber of Commerce and the Downtown committee. Annual events "bigger & better" this year: Business Salute at the Civic Center.

Business Salute at the Civic Center Founder's Day Birthday Celebration.

Founder's Day Birthday Celebration.
Arts & Crafts Fair.
International Salsa Festival.
Founders Day Parade.
--All located on Third Avenue.

4. OTHER EVENTS SPONSORED BY ORGANIZATIONS

Gustavo Romero Recital. An artist born and raised in Chula Vista with many local sponsors. Sponsored by San Diego Symphony.

Chamber Concert Series at the Library. Music in the Park sponsored by the City.

Starlight Opera Showcase sponsored by "Friends of the Library".

School for Creative & Performing Arts Productions.

Chula Vista Art Guild Activities. Historical Society Walkabouts.

Bay Medical "Run for Life", AYH Bike Tour.

Hobie Cat Races at the Marina.

Community Prayer Breakfast developed by South Bay Family YMCA.

Chula Vista Rose Society Annual Rose Show. National Kidney Foundation Horse Show.

Chula Vista Woman's Club Antique Quilt Show.

Chula Vista Woman's Club Antique Doll Exhibition by San Diego County.

Council of Doll Clubs.

Sweetwater Women's Club Celebration.

South Bay Family YMCA - hosting games at the picnic.

City International Commission - sales of Commemorative T. Shirts.

United Methodist Church Special Service.

Nautical Heritage Day sponsored by Chamber of Commerce.

Jaycees and Kiwanis Beautification Day Clean-up Project. Bonitafest Activities, Bonita Business Association. 75 U

Chula Vista Diamond Anniversary

Honorary Chairmen Mayor

Mayor Gregory R. Cox State Senator Wadie P. Deddeh State Assemblyman Steve Peace

Steve Peace Supervisor Brian P. Bilbray

Executive Vice President Chamber of Commerce Niek Slijk Steering Committee

Co-Chairmen Leonard M. Moore Frank Tarantino Secretary Dorothy Davies

Margaret Sands Annette Chester Ann Diffley Bruce Gordon Rosemary Lane Rodger Lindsay Sandy Palumbo Johnnie Lou Rosas Frank Roseman

Helen Stokes

Charlie Weckerle Lynn Schmidt

Treasurer

"Capturing The Spirit Of Chula Vista by

Community Involvement and Limited Government Spending"



Keturning the "seed money" to the city for future use (year 2011)!

FINANCES

The Chula Vista Heritage Book was developed through the City staff, a large Chula Vista business which provided staff time and a large part of the printing costs, and the Chula Vista Historical Society. The art work for the medallion was provided by this same business, and another businessman donated funds for producing the medallion. About 18 other donors contributed in various amounts to help underwrite various other projects.

The steering committee undertook the selling of the books and medallions in the community to pay the remaining costs and finance anniversary activities. Several stores volunteered to handle sales of books, medallions and an anniversary plate at no charge, also. A large quantity was ordered to enable the city to purchase books and medallions at cost for their future use.

A local bank provided a free checking account.

INCOME:

Gross Sales, books, medallions, Plates, Quilt Squares, T Shirts, Postal Cachets	\$35,355.	
Cost of Sales, including sales tax Net Sales Income	25,8]2.	
041		\$ 9,543.
Other Income:		
Donations (approx. 20 donors) Auction of Donated Belt Buckles	17,800.	
City of Chula Vista, matching funds	335.	
TOTAL INCOME	5,000	23,136.
		\$ 32,679

FINANCES

Expenses do not include a large part of printing costs paid separately by the business helping with the books.

Expenses reflect committee support to other organizations sponsoring events as an incentive and thus reducing the need for city government financing.

The cost of the city's share of books, medallions, and flags purchased for their inventory is not included in this statement.

EXPENSES:

Parade Prizes Anniversary Balls Pole brackets & pennants Musicale Schools Balloon Releases Cards-flag & song	Old Timers Picnic Food 500 300 l-man circus 250 450 Navy Parachute Team 700 875 Music 255 200 Invitations,postage 87 485 Lemon Recipe Contest 144 271 858 1,936	
Song production 1,6 Flags-design, lst 65, 6 2 handmade 4,2 24" Medallion, Nature Interp. Center 3,5 Interp. Medallions 1/2 1,6 Coloring Contest 1,9 Library Mural 2,0	500 Easter Service 556 557 July 4 Music 381 Printed Balloons, 300 Arts & Crafts Fair 206 F0pcorn & Booth 51 Business Fair 66 600 Advertising 1,773 311 Archival Scrapbooks 377 Photographer 184 00 Final Dinner Meeting 394 01 Miscoffice & 653 20 small expenses	
TOTAL EXPENSES 20,8	1,422	\$ 27,422.
Returned to city for centenr Total Expenses & Funds Retur		5,256 \$ 32,679.

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Sales, books, medallions, Plates, Quilt Squares, T Shirts, Postal Cachets f Sales, including sales tax et Sales Income

Income: onations (approx. 20 donors) action of Donated Belt Buckles ty of Chula Vista, matching funds

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