

## History of the Chula Vista Woman's Club - notes from Steve Schoenherr May 10, 2012



Earliest photo of the Woman's Club was 1913 in Balboa Park at the Exposition (CCHU\_012)

1913 - It was in 1913 that the Chula Vista Improvement Club appointed a committee to form a woman's club. Mrs. W. R. E. Edwards, Mrs. W J. S. Browne and Mrs. H. G. Edwards were on the committee. A house-to-house canvas was made for members and on July 14, 1913, 26 women met at the home of Mrs. H. G. Edwards and formed what is today an org of more than 200 members. The first clubhouse was erected on Lot 5, Del Mar Ave on property donated by the late Ralph Pray. It was a redwood building and was completed in 1924 when Mrs. James R. Scott was president. New clubhouse on G St completed in 1929. The old redwood clubhouse still stands on Del Mar as an apt house. ( Chula Vista Star, Sept. 23, 1938. )

1913/07/14 - Organization of the Chula Vista Woman's Club July 14, 1913. Adoption of Constitution and By-Laws Aug. 15, 1913 ( Chula Vista Woman's Club, "Program For The Year," 1913. )

1913/07/14 - The Chula Vista Woman's Club was organized July 14, 1913, by a group of twenty-six women. Mrs. H.J. Penfold was its first president. By September 19, 1913, the membership was seventy-eight. From 1913 to 1916, the club met at the homes of members; however, by that time the membership had increased and was too large to be accommodated in the homes. In September 1916, the Turner Building was sold. The club then moved across the street to a temporary location in the Dent Building. Later in 1918, they moved to Farmer's Hall, also on Third Avenue, where meager kitchen facilities were available. By 1922, the ladies were considering the possibility of buying property on which to build a clubhouse. In 1922 Mr. and Mrs. Ralph M. Pray donated land at Del Mar and Madrona Streets in Chula Vista to the club, and their first clubhouse—a redwood building—was built there. That building was still there in 1984, although it had been made into a duplex. By 1927 this clubhouse was too small for the club and plans were undertaken to establish a building fund and search for land and a suitable location on which to build a new clubhouse. On July 14, 1927, a letter from Mr. Thomas Howe was received by the club containing an offer of two lots at the northwest corner of G Street and Garrett Avenue in Chula Vista. The property was offered as a gift, subject to two conditions: (1) that the offer be accepted within sixty days, and (2) that construction begin within one year from that date. This is the site of the present club house. The old clubhouse was sold in April 1928 to Mr. Frank Taylor for a sum of \$4,000, and this money was set aside to start the building fund. At a meeting of the club Board of Directors on July 8, 1928, it was voted to borrow a sum not to exceed \$9,000, and this amount was borrowed from the Bank of Italy with interest at 6.70%. On October 24, 1928, a reception was held in the clubhouse to formally open the clubhouse to the community. The ladies were also prudent enough to secure insurance on the new building to cover 80% of the value of the building. The insurance was purchased from San Diego Mutual Company. The clubhouse is Spanish-Colonial architecture and is one of the few remaining Spanish style structures built in Chula Vista in the 1920s. Through the years, the club has endeavored to maintain the architectural style of the building and to preserve it as part of the cultural heritage of the community. The architect for the clubhouse was Edgar V. Ullrich. Mr. Arthur Done was awarded the contract to build the clubhouse at a bid of \$13,885. In 1930 the Fiesta de la Luna was started by the Woman's Club in order to raise funds to pay for the clubhouse. The first several dinner-dances were held at the clubhouse. In a few years, this event became so successful that it had to be moved to a larger space to accommodate the crowds. Later the Fiesta was expanded to allow participation by other local clubs. For many years the clubhouse was the only facility available in Chula Vista where civic clubs could hold their meetings. Throughout the years the clubhouse has been the meeting place for the Chula Vista Rotary Club, Chula Vista Lions Club, Chula Vista Jaycees, 20-30 Club, and the American Legion. Through the years at least five separate church congregations have used the clubhouse as their meeting place while accruing funds to build their own church plants. Currently the Evangelical Free Church uses the clubhouse for their activities. For the past fifty-six years the clubhouse has been the hub for cultural and civic functions in Chula Vista. On May 22, 1984, the Chula Vista Woman's Club Clubhouse was designated as Historic Site No. 12 by the Chula Vista City Council. Compiled by Jane Unger, October 1984. ( Family, Friends, and Homes, 1991, pp. 489-490. )

1913/07/14 - Woman's Club was founded by 26 women in home of Mrs. H. G. Edwards. The first president was Mrs. H. J. Penfold. The first clubhouse was built on Lot 5, Del Mar Ave, on property donated by the late Ralph M. Pray. It was a redwood bldg completed in 1924 when Mrs. James R. Scott was president. Soon the bldg was too small, and Frank A. Taylor bought the old clubhouse, and the money was used to start a new clubhouse on G Street, on 2 lots donated by the late Thomas Howe and was completed in 1929 when Mrs. Holly Sumner was president. The old clubhouse still stands on Del Mar Ave and is operated by Frank Taylor as an apartment. ( Chula Vista Star, Sept. 23, 1938. )

# Woman's Club active 78 years

By Ruth Lepper  
Lifestyles Editor

July 14, 1913 is an important date to remember — especially if you're a member of Chula Vista Woman's Club. That's the day it all started.

Today, this active group is 78 years old and still going strong. The clubhouse, located at 357 G St., about to be taken over by the city, will continue to be operated by the Woman's Club and will be used for cultural events as well as club-sponsored activities. It is listed as a historical site by the city, an honor it received in 1984.

Chula Vista Woman's Club the County Federation in 1916. It wasn't until 1943 that it became part of the Southern District and State Federation. In 1956 it was designated to be in San Diego District No. 24 and two years later, as part of Southern District No. 26.

President Elizabeth Lenhardt paid tribute to all past presidents of the organization at the first meeting of the 1991-92 club season. Those in attendance at the Founder's Day tea were Letha Slinkard, Sophie Pflimlin, Mildred Holmes, Irene Hazard, Helen Stokes, Elaine Holmes, Lois Anderson, Jane Unger and Vivian Boisen.



Staff photo by Ion Moe

Chula Vista Woman's Club started off its 78th year in style as members of more than 25 years were chauffeured to Friday's meeting in antique automobiles. Here, driver Lee Pierce is shown with, from left, Elizabeth Lenhardt, Kathryn Oberschulte, Helen Pierce, Irene Hazard, Sophie Pflimlin, Letha Slinkard, Elizabeth Galligan and Jane Unger.

Clipping from the San Diego Union-Tribune, July 13, 1991, in Congregational Church scrapbook

1913/07/14 - July 14, 1913 is an important date to remember - especially if you're a member of Chula Vista Woman's Club. That's the day it all started. Today, this active group is 78 years old and still going strong. The clubhouse, located at 357 G St., about to be taken over by the city, will continue to be operated by the Woman's Club and will be used for cultural events as well as club-sponsored activities. It is listed as a historical site by the city, an honor it received in 1984. Chula Vista Woman's Club [joined] the County Federation in 1916. It wasn't until 1943 that it became part of the Southern District and State Federation. In 1956 it was designated to be in San Diego District No. 24 and two years later, as part of Southern District No. 26. President Elizabeth Lenhardt paid tribute to an past presidents of the organization at the first meeting of the 1991-92 club season. Those in attendance at the Founder's Day tea were Letha Slinkard, Sophie Pflimlin, Mildred Holmes, Irene Hazard, Hejen Stokes, Elaine Holmes, Lois Anderson, Jane Unger and Vivian Boisen. -- By Ruth Lepper -- (photo) Chula Vista Woman's Club started off tts 78th year In style aa members of more than 25 years were chauffeured to Friday's meeting In antique automobiles. Here, driver Lee Pierce is shown with, from left, Elizabeth Lenhardt, Kathryn Oberschulte, Helen Pierce, Irene Hazard, Sophie Pflimlin, Letha Slinkard, Elizabeth Galligan and Jane Unger. ( San Diego Union-Tribune, July 13, 1991, clipping in Scrapbooks, History Room, Community Congregational Church, Chula Vista. )

1913/07/14 - In 1913, the CV Improvement Club was an active part of community life. From its membership, Mrs. H. J. Penfold, Mrs. W. J. S. Brown, and Mrs. W. R. Richards, were appointed to investigate the possibility of organizing a Woman's Club here. A meeting was called at the home of Mrs. H. G. Edwards on Del Mar Avenue, July 14, 1913. Twenty-six were present. Mrs. Penfold was appointed temporary chairman and after much deliberation, asked for a rising vote on the desirability of organizing a club. All twenty-six came to their feet. So the club was born and named the Chula

Vista Woman's Club by unanimous choice. Officers were then chosen. Mrs. Penfold became its first president. (Crockett, "The Chula Vista Woman's Club: A Brief History," 1961.)

1913/09/19 - Sept. 19, 1913, was the date of the third meeting. It was called the first regular session and had a charter membership of 78, of whom 11 are still living (1961). The vote was affirmative to join the San Diego County Federation. The club symbol was the pepper tree and the colors were red and green. An item in the minutes of Feb. 20, 1914 seems humorous now, thanking those responsible for the sawdust which was spread at Del Mar Avenue and G St to enable the women to get through the mud to their meeting. Club was offered a lot in Marlborough Heights as a building site but declined. John Boal offered lot at 3rd and G but declined. Had first annual meeting at Mission Cliff Gardens June 5, 1914. During the club's 2nd year a great deal of effort was put forth on "Making Chula Vista Clean and Beautiful". The biggest affair was planting day. More than one hundred men and women volunteered and planted thousands of geraniums along CV streets. Subsequently most of these plants died but the community spirit born that day lived on, and later was exemplified many times, notable in the community entertainment put on during WW1 when hundreds of dollars were made for the Red Cross during the visit of Mr. H. P. Davison, President of the American National Red Cross Society. Later that year the club ordered six trash boxes made and turned them over to the trustees for distribution. (Crockett, "The Chula Vista Woman's Club: A Brief History," 1961.)



Woman's Club in Balboa Park Oct. 31, 1913, during construction of the Panama-Pacific Exposition (CCHU\_012)

1913/10/31 - "In October, the club president's husband, who was secretary of the Panama-California Exposition, which was to open in 1915, told the club of the plans for that event and the progress to date. Then Mr. and Mrs. Penfold invited the members to be their guests on the grounds. October 31st was the day. They were escorted around the park; points of interest were explained. A delicious luncheon was then served on improvised tables in the partially completed Home Economy building. The experience was greatly appreciated by the women." (Crockett, "The Chula Vista Woman's Club: A Brief History," 1961.)

1913/10/31 - Chula Vista Woman's Club celebrates 63rd birthday - photo of 1913 group at Fair in Balboa Park with H. J. Penfold, husband of the Club's president, and secretary of the 1915 Panama-California Exposition ( Chula Vista Star-News, Sept. 2, 1976. )

1913/10/31 - Photo Title Chula Vista's Woman's Club 1st Annual Picnic Creator Unknown Date Created 1914 Subject (Topic) Clubwomen; Clubs Description Members of the Chula Vista Woman's Club gathered for photo in Balboa Park. Filename 112.jpg Photo CCHU\_012, Historical Photos Digital Collection, Chula Vista Public Library.

1914/05/05 - Woman's Club wants a change of names of certain streets. A communication from Mrs. Ida R. Collier, Secretary of the Chula Vista Woman's Club, regarding the City Beautiful, and furnishing of certain sidewalks and crossings, was read. ( City Council Minutes, May 5 and Nov. 5, 1914 )



Woman's Club pamphlet cover illustration 1915 (Chula Vista Public Library)

1915 - "Chula Vista Woman's Club 1914-1915" pamphlet, cover illustration ( "Chula Vista Woman's Club 1914-1915" pamphlet, Local History Room, Chula Vista Public Library, 1915. )

1916 - Club rented the Turner bldg on 3rd ave for clubhouse in September 1916. Plans in 1918 to raise money for a new clubhouse had to wait because of the flu epidemic quarantine. Turner bldg sold in 1918 so they moved across the street to the Dent bldg (still there in 1961) and then to Farmer's Hall. In 1922 Mrs. Pray offered lot on Del Mar and Madrona, and built redwood clubhouse. To raise money, members baked cakes and darned socks, made cottage cheese, sold flowers on National Ave. "The hearts of motorists must have been touched at the sight of this aristocratic appearing woman being reduced to such a plight, for she raised her quota in no time. Perhaps the most amusing was related by the one who said her husband offered to PAY her \$5.00 if she would QUIT being a back seat driver." They held card parties and concerts, food sales, and bazaars, dinners and evening entertainment. Also, elocutionist in flowing Grecian gown without sleeves, cold in winter, warmed hands on gas burners in kitchen. Old clubhouse sold in 1928 and new clubhouse built, used

until 1956. First Flower Show on Apr. 8, 1921. Literature Department formed Round Table 1924. Mrs. A. Fred Pratt organized first Fiesta de la Luna 1932. 1919 City Directory Woman's Club, Miss I Ella Latta, sec. Meets Club House 3d av bet E and F sts. (Farmer's Hall was on 3rd bet F and Center) 1925: Turner Real Estate at 288 3rd (Crockett, "The CV Woman's Club: A Brief History," 1961. )

1916 - First Church of Christ Scientist - In 1916 a small group of neighbors met in one another's homes every Sunday morning. As the congregation grew, quarters were sublet from the Chula Vista Woman's Club, which provided space, chairs, and a piano. As the Woman's Club grew and moved to larger meeting places, the informal group of Christian Scientists moved with them until their own church edifice was established. The church continued to grow in memberships and became a formally recognized church by the Mother Church in Boston, Massachusetts, in 1918. In 1922 a building lot was purchased at the corner of Del Mar Avenue and Center Street. ( Chula Vista, the Early Years. Vol. 6., pp. 35-36. )

1916ca - Photo Title Woman's Club Creator Unknown Date Unknown Subject (Topic) Clubs; Clubwomen Type image Form/Genre Postcard Physical Description 1 black and white photographic print; 3.5 x 5.5 in. Subject (Name) Unknown Subject (Place) Chula Vista, California Description Members of the Chula Vista Woman's Club Filename 285.jpg ( Photo CCHU\_185, Historical Photos Digital Collection, Chula Vista Public Library. )



Woman's Club at unknown location ca. 1913-23 (CCHU\_185)

1917/05 - Under the auspices of the club, the CV Branch of the American National Red Cross Society was formed in May 1917 and the club house offered for its use. For many years thereafter the Red Cross was very active in our community, especially in war time, and club members contributed many, many hours to its work. One fall meeting annually was given over to it and in skits and pageants as well as talks, its work was exemplified. The purpose was to acquaint people with the kind of work Red Cross does. These programs continued until 1950. (Crockett, "The CV Woman's Club: A Brief History," 1961. )

1918 - Mrs. G. W. Anderson tripped and fell into fish pond looking for snails in shrubs and died, was Chamber of Commerce director, member of Woman's Club and CV Welfare Assoc, of the WW1 Red Cross canteen and saw service overseas. ( Chula Vista Star, Mar. 30, 1934. )

1918 - 1918 clothing drive for Belgian relief, 1500 pounds collected and delivered to HQ in SD; women brought cookies and played cards with vets in Naval Hospital ( Crockett, "The CV Woman's Club: A Brief History," 1961. )

1919/03/04 The following communication was read: To the Board of Trustees: The Chula Vista Woman's Club unanimously voted to request the Board of Trustees to pass an Ordinance to the effect that in the future all manufacturing companies operating within the City shall be required to suppress smoke and odors, which may arise from the operation of the factories. Signed I. E. Latta Sec. ( Minutes of the Board of Trustees, Mar. 4, 1919 )

1919/03/14 - 17 aviators from East Field attended dance given by the Woman's Club Sat. eve; they said this was the first invitation they had had at East Field. They were guests of Mrs. Georgia A Wiard. -- Mrs. A. E. J. Hazard and Mrs. Ora G. Pratt have been employed by the U. S. govt to teach Spanish to the enlisted men at the Ream Field aviation camp near Oneonta, will spend 3 days each week in classes. -- Clarence Helm is aviator at Ream Field. ( Chula Vista Star, Mar. 10, 1933. )

1920/04/20 - Woman's Club card party of 24 guests played 500 and bridge, and first prize went to Mrs. W. H. Guptil -- ( Chula Vista Star, Apr. 28, 1933. )

1921 - The 1st flower show was Apr, 8, 1921, "one of the most beautiful and brilliant affairs" in the city. "The results were remarkable" as visitors streamed into Farmer's Hall Mrs. Charles Darling was first chairman, and remained until 1937. ( Crockett, "The CV Woman's Club: A Brief History," 1961. )

1921 - Living Pictures began 1921. (Crockett, "The CV Woman's Club: A Brief History," 1961. )

1922 - Louise Pray donated lot in 1922 at Madrona and Del Mar, clubhouse built, but too small by 1927. Howe offered 2 lots July 14, 1927, fundraising began in Dec, the old clubhouse was sold Apr. 1928. ( Crockett, "The CV Woman's Club: A Brief History," 1961. )

1922 - Woman's Club House - Old Clubhouse Building 382-384 Del Mar Avenue. In 1922, Louise Pray donated the land on which this building now stands to the Chula Vista Woman's Club. By 1923, the clubhouse had been constructed, but the membership soon grew so large that before long a move was necessary. In 1928, Frank A. Taylor purchased the clubhouse for \$4,000 and converted it into a residence. The money raised by the sale went into the building fund for construction of the present clubhouse at 357 "G" Street. The Chula Vista Woman's Club was organized on July 14, 1913, and since that time has been an important organization in Chula Vista.



Woman's Clubhouse at 382-384 Del Mar Avenue built 1922 (CENT\_0443)

This building is significant as the former clubhouse of the Chula Vista Woman's Club and as an interesting and rustic example of the Craftsman style. This one story redwood duplex stands on a corner lot that slopes away from the street. The main part of the building faces the street with a wing at the right end extending to the rear at an angle. Features of the home include a low cross gable roof, wide eaves with exposed rafter ends, and vertical board and batten siding. The facade has a door at each end. Windows are usually paired wooden casements. An exterior brick chimney stands at each end of the main portion of the structure. The building has a rustic appearance, reminiscent of a mountain cabin. Interior alterations involve the conversion of this former clubhouse into a duplex residence. Sources "Chula Vista & Community" by Krantz; CVHS Bulletin, Nov 1984 ( "Woman's Club House," Webster, Historic Resources Inventory, 1985. )

1922/03/14 - Mr. Banning and Mr. Decker were present at the Board of Trustees meeting Mar. 14, 1922, with drawings of a city hall, they were exhibited and discussed, and it was finely agreed that the Board of Trustees would meet at the residence of Mr. McKnight on Thursday March 23rd 1922 at 8 PM for further discussion and the committees from the Woman's Club and from the Men's Club should be invited, and the clerk to notify the respective clubs of the action of the Board. (City Council minutes, Mar. 14, 1922)

1922/12/01 - first meeting of Woman's Club in new clubhouse on corner of Madrona and Del Mar Ave. -- ( Chula Vista Star, Dec. 1, 1922. )



1923 - Mrs. H. J. Penfold was the first president of the Chula Vista Woman's Club. By 1923 an attractive clubhouse had been built on the corner of Del Mar and Center Streets. Although this clubhouse still stands, it has been made into a home for a family. The present clubhouse at 357 G Street has been in use since 1928. ( Krantz, Thelma A. and Frances L. Read. Chula Vista and Community. Part One. A History for Children. Chula Vista CA: Chula Vista City School District, 1961. )

1924 - Literature Department met in 1924 and began the Round Table. In 1928 the Drama Section was organized. ( Crockett, "The CV Woman's Club: A Brief History," 1961. )



Chula Vista Woman's Club members dressed in costume ca. 1925 (CCHU\_190)

1925 ca - Photo Title Early members of the Chula Vista Woman's Club Creator Picture Shop Photo Date Created early 1900's Subject (Topic) Clubwomen; Clubs; Organizations Form/Genre Postcard Physical Description 1 black and white photographic print; 3.5 x 5.5 in. Subject (Place) 382-384 Del Mar Avenue, Chula Vista, California Description Early members of the Chula Vista Woman's Club dressed in costume. ( Photo CCHU\_190, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Woman's Club Members Dressed as Young Girls Creator Unknown Date Created circa 1923 Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Club members dressed for a party as young girls. ( Photo CENT 0455, Historical Photos Digital Collection, Chula Vista Public Library. )



Chula Vista Woman's Club members dressed as young girls ca. 1925 (CENT 0455)

1925 ca - Photo Title Members of the Chula Vista Woman's Club Creator Unknown Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Physical Description 1 black and white photographic print; 5 x 7 in. Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Members posing in front of the clubhouse. ( Photo CENT 0454, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Woman's Club House Creator Unknown Date Created Unknown Subject (Topic) Clubhouses; Clubs; Historic buildings Subject (Place) 357 G Street, Chula Vista, California Description Early view of the clubhouse of the Chula Vista Woman's Club ( Photo CENT 0314, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Chula Vista Woman's Club Members in Costume Creator Unknown Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description The club members were dressed in costume for a play to raise money for a new clubhouse. ( Photo CENT 0447, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Chula Vista Woman's Club Members in Costume Creator Unknown Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description The club members were dressed in costume for a play to raise money for a new clubhouse. ( 1925 woman's club-Untitled-1 copy.tif )



Chula Vista Woman's Club members dressed for costume party ca. 1925 (CENT 0451)

1925 ca - Photo Title Chula Vista Woman's Club Costume Party 1 Creator Unknown Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Club members dressed for a costume party. ( Photo CENT 0448, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Chula Vista Woman's Club Costume Party 2 Creator Picture Shop Photo Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Type Image Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Club members dressed for a costume party. ( Photo CENT 0449, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Chula Vista Woman's Club Costume Party 3 Creator Picture Shop Photo Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Club members dressed for a costume party. ( Photo CENT 0450, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Chula Vista Woman's Club Costume Party 4 Creator Picture Shop Photo Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Club members dressed for a costume party. ( Photo CENT 0451, Historical Photos Digital Collection, Chula Vista Public Library. )



Chula Vista Woman's Club members ca. 1925 (CENT 0454)

1925 ca - Photo Title Chula Vista Woman's Club Costume Party 5 Creator Picture Shop Photo Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Club members dressed for a costume party. ( Photo CENT 0452, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Chula Vista Woman's Club Costume Party 6 Creator Picture Shop Photo Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Club members dressed for a costume party. ( Photo CENT 0453, Historical Photos Digital Collection, Chula Vista Public Library. )

1925 ca - Photo Title Members of the Chula Vista Woman's Club Creator Unknown Date Created circa 1920s Subject (Topic) Clubs; Clubwomen Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description Members posing in front of the clubhouse. ( Photo CENT 0454, Historical Photos Digital Collection, Chula Vista Public Library. )

1925/02/27 - Initial steps are taken by Woman's Club toward the formation of a city park and this is indeed a commendable idea. ( Chula Vista Star, Feb. 23, 1950. )

1925c - Photo Title Chula Vista Woman's Club Costume Party Creator Unknown Date Created early 1900's Subject (Topic) Clubwomen; Clubs Description Chula Vista Woman's Club members dressed

in costumes and gathered for photograph. Filename 102.jpg Photo CCHU\_002, Historical Photos Digital Collection, Chula Vista Public Library.

1927 - In 1928, the members of the Chula Vista Woman's Club decided that they needed a bigger clubhouse. A group of 26 women had organized the Club on July 14, 1913, and by 1922, the ladies decided it was time to construct their first clubhouse. A redwood structure was erected on land donated by Mr. and Mrs. Ralph Pray. Today this rustic, one-story building, now converted into a duplex, still stands at 382-384 Del Mar Avenue. ( Webster, Chula Vista Heritage, 1986. )

1928 - Choral Club began in 1928, sang at the 1935 Expo ( Crockett, "The Chula Vista Woman's Club: A Brief History," 1961. )



Chula Vista Woman's Club at 357 G Street built 1928 (IMG\_1533 by Schoenherr Dec. 2, 2010)

1928 - Chula Vista Woman's Club 357 G Street, Chula Vista (Between Third & Fourth Avenues) Year Built: 1928 Original And Current Owner: Chula Vista Woman's Club Architectural Style: Spanish Colonial Revival Architect Edgar V. Ullrich (Designer Of Classic Renaissance Buildings At The University Of San Diego And St. Charles Borromeo Church In Point Loma.) CV Historic Site #12 357 G Street Founded in 1913 as the Chula Vista Improvement Club, the Chula Vista Woman's Club has provided valuable service to the community. In 1921 the Chula Vista Garden Club held its first flower show at the club, and spectacular flower shows were held annually through 1947. The Literary Group was active until just a few years ago, and Fiesta de la Luna started here in 1930. By 1927 the

Woman's Club needed a larger space. Mr. Thomas Howe offered two lots on G Street, Arthur Done was selected as contractor (he later became mayor in 1930), and the distinguished Edgar V. Ullrich was chosen as architect. The G Street clubhouse is Spanish in style, with stucco walls, a tile roof, and an interior courtyard with Spanish tile fountain. The main structure is an auditorium that opens into a wide tile-covered loggia. The mortgage-burning party for this historic building was held in 1945. Luckily for us, the Chula Vista Quilters Guild will have their annual quilt show and sale during the Historic Home Tour. On Saturday, May 12, your home tour ticket will admit you to the quilt show at the Woman's Club from 10:00-5:00. Please take this opportunity to view the beautiful work in these old and new quilts, to see the vendors, and to relax and refresh yourself in this lovely setting. Historic Site 12 ( "Chula Vista Woman's Club," Webster, Historic Resources Inventory, 1985. )

1929 - the first Fiesta de la Luna was staged in 1929 with Mrs. J. U. Widrin as chairman when Mrs. Clarence Helm was president of the Woman's Club, originally "was purely a club entertainment" 1930-35 Mrs. A. F. Pratt was fiesta chairman. The orig purpose of the fiesta was to raise money to pay the \$15,000 debt of the clubhouse. -- The annual Clean-Up week started in 1923 when Mrs. A. F. Pratt was club president ( Chula Vista Star, Sept. 23, 1938. )

1929 - Chula Vista Woman's Clubhouse 357 G Street Parcel number: 568-300-42 Architectural Style: Spanish Colonial Construction date: 1928 Architect Edgar Ullrich Builder Arthur Done Legal: Howe's Sub, Blk 1, Lots 10 & 11 This charming building was constructed in 1928 for the Chula Vista Woman's Club. The contractor was Arthur Done, who served as mayor of Chula Vista in 1930. The clubhouse was designed by Edgar V. Ullrich, an important San Diego architect. Some of his best known work includes Classic Renaissance buildings on the Univ. of San Diego campus, St. Charles Borromeo Church on Point Lorna, and Casa de Manana hotel in La Jolla. The Chula Vista Woman's Club was founded in 1913 and since that time has provided valuable service and leadership to the community. The club originated the "Fiesta de la Luna" in 1930 to raise money to pay for this clubhouse. For many years it was the largest annual community event in Chula Vista. The clubhouse provided a meeting place for many civic organizations including the Rotary, Lions, American Legion, 20-30 Club and Jaycees. The Chula Vista Woman's Club house is significant as an important example of Spanish Colonial architecture, as the work of architect Edgar Ullrich, and as a structure of historical importance to the entire community. This large, one story, Spanish Colonial building with stucco walls and a low, red tile, hip and gable roof is "L" shaped and faces inward towards a private patio and garden. The other two sides of the garden are enclosed by high walls punctuated by arched openings with wrought iron gates. The main structure is an auditorium that opens onto a wide, tile covered open porch with a red tile shed roof and square wooden post supports. The end of the building that faces "G" Street is nearly symmetrical in design and has both decorative and louvered vents. Historic Site 12 ( "Chula Vista Woman's Clubhouse," Webster, Historic Resources Inventory, 1985. )

1930 - A group which wanted to take care of its debts as fast as possible was the Chula Vista Woman's Club. They still owed money on the new clubhouse built on G Street. They wanted to think of a good way to pay it off. While Mrs. Cordelia Helm was president, it was decided to have a dinner and dance and to sell tickets to as many people as they could. The members thought a simple parade of a car or two carrying some of the members dressed in costume would create interest in the dinner and help to sell the tickets. One of the members, Mrs. Fred Pratt, an artist who had lived in Mexico for many years, suggested the Mexican theme for the dinner. She had loved atmosphere of the Mexican fiesta and suggested that members and guests at the affair wear Mexican costumes celebrate in true fiesta fashion. The idea was well received and the Fiesta de la Luna was born. From that time on, 1930, the Fiesta de la Luna has been an annual affair in Chula Vista. Each year around

September the city sponsors a parade. ( Krantz, Thelma A. and Frances L. Read. Chula Vista and Community. Part One. A History for Children. Chula Vista CA: Chula Vista City School District, 1961. )

1930 - The membership of the Chula Vista Woman's Club grew rapidly, and by 1927, the clubhouse was too small. In 1928, the members decided that they needed a bigger clubhouse. Then Thomas Howe offered two lots at the corner of "G" Street and Garrett Avenue with the stipulation that a new clubhouse had to be erected on the property within one year. Spurred on by this generous gift, the club's building committee chose Edgar V. Ullrich as the architect and Arthur Done as the contractor for the new clubhouse. Done was well-known in the City and served as Chula Vista mayor in 1930. Edgar Ullrich, important San Diego architect, had come to San Diego from Colorado to design the Casa de Mariana Hotel in La Jolla. Ullrich liked the San Diego area and stayed here to plan many important buildings. This architect created for the Chula Vista Woman's Club a charming, one-story Spanish Colonial clubhouse with stucco walls and a low, red tile, hip and gable roof. The "L"-shaped building faced inward towards a private patio and garden. The other two sides of the garden were enclosed by high walls punctuated by arched openings with wrought iron gates. The main structure, now designated as Historical Site No. 12, held an auditorium that opened onto a wide, tile-covered open porch with a red tile shed roof and square wooden post supports. In order to raise funds to pay for the clubhouse building, the Chula Vista Woman's Club started the Fiesta de la Luna in 1930. In the early days, the fiesta centered around a dinner dance and the presentation of a play. The Fiesta de la Luna later became a community-wide event and was expanded to include participation by other local clubs. Eventually the Fiesta de la Luna Association was formed to manage the celebration. ( Webster, Karna. Chula Vista Heritage 1911-1986. City of Chula Vista, 1986. )

1930 - The first Fiesta dinner was held in the clubhouse Oct. 4, 1930, followed by dancing. Mrs. John Widrin was general chairman. There was no festival in 1931. Mrs. A. Fred Pratt appointed chairman in 1932, organized the first parade, dinner Oct. 14 for 300 with professional singers and dancers from Tijuana, ending with "a mock bull fight comedy skit that brought down the house. Spanish decorations throughout added much to the festive atmosphere. It was proclaimed a huge success." 500 guests attended the dinner in 1933 and were asked to dress in Spanish costume and prize offered for the best. In 1934 fiesta queen contest began, a horse show was added in the ball park across from the grammar school, booths were set up and sold food. In 1936 the Rotary Club took charge of the parade. Woman's Club played a smaller role in the next fiestas, and by 1940 it ceased to be a Woman's Club project. ( Crockett, "The Chula Vista Woman's Club: A Brief History," 1961. )

1930 - Anita Brown Amos remembers in the late twenties, there was still an encampment of World War I soldiers up on Kearny Mesa. Chula Vista Woman's Club members were thoughtful in taking baked food and jellies to the lonely men. One day Emma Brown returned home with a tiny lamb in her car. These were days when great flocks of sheep were roaming over the mesa. This lamb was found by soldiers . . . ( Family, Friends, and Homes, 1991, pp. 6-10. )

1930 ca - Photo Title First Clubhouse for the Chula Vista Woman's Club Creator Unknown Date Created 1989 Subject (Topic) Clubhouses; Clubs Subject (Place) 382 - 384 Del Mar Avenue, Chula Vista, California Description This redwood structure, built in the 1920s, was the first clubhouse of the Chula Vista Woman's Club. ( Photo CENT 0443, Historical Photos Digital Collection, Chula Vista Public Library. )

1930 ca - (poor quality) Photo Title Second Clubhouse for the Chula Vista Woman's Club Creator Unknown Date Created circa 1930s Subject (Topic) Clubhouses; Clubs Subject (Place) 357 G Street, Chula Vista, California Description Built in 1928 on donated land, this clubhouse was designed by architect Edgar Ullrich. ( Photo CENT 0444, Historical Photos Digital Collection, Chula Vista Public Library. )



Flower Show at G Street Club House 1939 (CENT 0511)

1933/04/14 - Flower Show tomorrow - patio of Woman's Clubhouse will be roofed with canvas for the larger displays, inside is usually overcrowded ( Chula Vista Star News, Apr. 14, 1933 )

1934 - The Woman's Club drama section had staged plays, monologues, skits. In 1934 the Three-Act comedy "Skidding" was given, men of the community being cast in the masculine roles for the first time. Out of this grew the Community Theatre project, the Woman's Club drama section having served as its nucleus. ( Crockett, "The Chula Vista Woman's Club: A Brief History," 1961. )

1935/03/29 - Union Oil Co. to sponsor CV All-Stars this season; the team last yr placed 2nd in the county in class AA competition that includes 6 teams in the county; new pitcher this yr is Ed Kelly from LA. The fire dept will have a team in class A county competition, no class B teams this yr. "Brown said



that about 500 players throughout the county will play in niteball games this season. Locally, he estimated, 50 men will turn out for practice." CV's girl niteball team will be the best ever assembled, with 17 girls out for practice, up from 10 girls last yr. New players include Alice Stewart, pitcher, and Laurabelle Bikle, cf. A dance to buy the girls sweaters will be held at the Woman's Club Apr. 6, Ed Finley's orchestra to play music. ( Chula Vista Star, Mar. 29, 1935. )

1935/04/19 - 14th annual flower show to open tomorrow, sponsored by Woman's Club, supported by city council, Mrs. Charles Darling general chairman. -- May 24 - annual poppy sale honors war vets. ( Chula Vista Star, Apr. 19, 1935. )

1935/06/07 - 61 5th grade students from local grammar school put on play at Expo, "A Weaver of Tales," a Red Cross theme with students wearing Red Cross uniforms, directed by Thelma Krantz, 5-B teacher. Play was first presented locally by students at Red Cross day at a Woman's Clubhouse in Nov., and repeated at school assembly. ( Chula Vista Star, June 7, 1935. )

1936/08/17 - FIESTA APPROPRIATION: Council gave \$100 to Woman's Club for fiesta in Sept. -- Aug. 26 - Council has already appropriated \$100 for this year's Flower Show ( City Council Minutes, Aug. 17, 1936. )



Third Avenue parade for the 1936 Fiesta de la Luna (CENT 0702)

1936/09/08 - Woman's Club allowed to rope off Third Ave for Fiesta De La Luna Fiesta parade Sept. 26. Woman's Club letter of appreciation for Council support of Fiesta, and "the action of the Mayor in

attempting to close the pin wheels was unwarranted. Mayor Rife explained they were gambling devices. Council voted the mayor's chair was vacant, and Lyons nominated Brown for mayor, seconded by Boltz and carried, only Rife opposed. ( City Council Minutes, Sep. 8 and Oct. 5, 1936. )

1936/10/09 - Council ousts mayor Rife - "Spinning wheel of political fortune cost G. Harvey Rife the morality [mayorality?] of CV Monday night" - Rife ordered the wheels of fortune stopped at the fiesta on Sept. 24. The council elevated C. V. Brown to mayor by same vote of 4-1 "to the morality" - Under the state law in cities of the sixth class the people elect five councilmen and designate one of them as mayor. Rife will remain as a councilman. Mrs. Charles A. Dittmar, pres of the Woman's Club, thanked the council ( The Star-News, Oct. 9, 1936. )

1937/01/29 - cooking school 3 days Feb. 3-5 sponsored by SDG&E at Woman's Club, by home economist Mildred Kier ( Chula Vista Star, Jan. 29, 1937. )

1937/08/02 - Woman's Club seeks funds for the Spanish Fiesta, for a street dance , street banner, parade, concessions, street decorations, permission to build two platforms, one for the Kangaroo Court on the Plaza and the other for the orchestra on F Street. Mayor Brown will invite other cities to attend the Fiesta. ( City Council Minutes, Aug. 2, 1937. )



"Arresting" citizens for the 1937 Fiesta de la Luna Kangaroo Court (CENT 0195)

1937/10/01 - (photo) Fiesta profit of \$200 from kangaroo court and dinner and concessions, incl 5 cents per merry-go-round ride. fiesta had 2-mile parade and a 2-hour vaudeville show. 400 were

served dinner Friday night at the Woman's clubhouse. Japanese float won 1st prize in the parade. little girl Virginia Cahmp won best pony, gets check from Verna McCormick -- [ no theater production yet, but the vaudeville show was the first such production at the fiesta. The first Pageant was next year, 1938, in Eucalyptus Park ] ( Chula Vista Star, Oct. 1, 1937. )

1937/11/05 - (photo) Phyllis Burns, opera soprano from Chula Vista, sings in Hollywood and LA, will give recital at Woman's Club next Fri, joined by pianist Virginia Blodgett ( Chula Vista Star, Nov. 5, 1937. )

1938/04/29 - (photo) Mrs. Harold Starkey soloist at Woman's Club ( Chula Vista Star, Apr. 29, 1938. )


1938/06/24 - Tom Chino, 24, recent graduate of USC School of Architecture won design contest, lives at 690 Chula Vista Ave, his father T. Chino is "widely known local Japanese grower and shipper" gave cash gifts to CofC and Woman's Club ( Chula Vista Star, June 24, 1938. )

1938/08/26 - "Chula Vista Woman's Club will be the scene Wednesday of a gay dance, planned to raise funds to help send Cramer's champion soft ball girls to the national tournament in St. Louis, where 80 leading girls' teams will play for the national softball title, Milton Donn's orchestra will furnish the music." ( Chula Vista Star, Aug. 26, 1938. )

***LADIES, This Is Your Party!***

The Chula Vista Star Presents      A New and Different Kind Of

**MANY FREE GIFTS**




**Cooking School**  
to be held at the  
**Woman's Club House**  
Chula Vista  
2 p. m.

**Monday and Tuesday, January 30 - 31**

**Mrs. Helene Sailer**

Nationally known lecturer and home economist, will present new ideas in cookery each afternoon to housewives of Chula Vista and vicinity. Women living in the country will find Tuesday afternoon's program of special interest.

**No Admission Charge**



Cooking School (Star Jan. 20, 1939)

1938/09/12 - The Chula Vista Woman's Club by letter informed the Council that they are planning to have their annual flower show in May, 1939 and requested their usual contribution of \$75.00 to assist in putting on said show. Inasmuch as this amount had been appropriated in the Budget for said purpose, the clerk was instructed to so inform the Secretary. ( City Council Minutes, Sept. 12, 1938. )

1938/09/12 - The City Attorney advised the Council to authorize the Mayor to execute a lease for a period of several days for the sum of One Dollar (\$1.00) to the Chula Vista Woman's Club for the use of the city park on Second Avenue South of "C" Street for the purpose of holding the Fiesta Pageant. The said lease to have necessary insurance protecting the City during the term of the lease. The Council agreed this would be the best method to be used to protect the City from any liability which might come up. ( City Council Minutes, Sept. 12, 1938. )

1939/01/27 - free cooking school this week at Woman's Club house. (full page ad) ( Chula Vista Star, Jan. 27, 1939. )

1939/04/28 - Mrs. Madeline Philips, noted composer and musician, will appear on a program at the CV Woman's Club Friday, May 6, with Mrs. Marie Link Elmore, celebrating National Music week. (Chula Vista Star Apr. 28, 1939)

1939/06/23 - H. B. Allen appointed manager of Fiesta de la Luna by CV Fiesta Civic Committee that has taken over the event from the Woman's Club ( Chula Vista Star, June 23, 1939. )

1940/02/23 - Maurice Braun, nationally known artist, will exhibit at the Woman's Club Mar. 1-2. He conducts art class in CV every Thursday under supervision of Sweetwater evening high school ( Chula Vista Star, Feb. 23, 1940. )

1941/03/14 - Millan of CofC asked Woman's Club to again sponsor the Fiesta Aug. 14, last year was run by a corporation ( Chula Vista Star, Mar. 14, 1941. )

1941/08/22 - As usual, the dinner-dance at the Woman's club house started the Fiesta off to an auspicious start, with Mrs. Marie Riesland and her assistant serving Spanish food day and night in the patio, kiddies parade Fri afternoon, then big parade Sat drew 10,000, with over 300 horses led by grand marshall Walter Church magnificently mounted, was line 3 miles long, then horse show at the F st ball park, awards given out after parade passed in review. The new play "Heart's Desire" was presented in the CV Civic Bowl Fri thru Monday, under direction of producers and playwrights Jack and Pauline Millan ( Chula Vista Star, Aug. 22, 1941. )

1941/09/26 - Loren Rumsch to start Lutheran church this Sunday, meeting in Woman's Club ( Chula Vista Star, Sept. 26, 1941. )

1941/09/28 - On Sunday, September 28, 1941, the first Lutheran Church service was held in Chula Vista at the Woman's Club at 357 G Street. A Ladies Aid Society was formed as was a choir, consisting of eight voices. On May 27, 1942, Pilgrim Evangelical Lutheran Church was chosen as the official name of the congregation. ( Chula Vista, the Early Years. Vol. 6, 1997, p. 49. )

1946 - E. E. and Marie Reynolds moved from Iowa to make their home in Chula Vista in 1951. My father, E. E. (Liffie), became very active in the newly-chartered First Christian Church which, at that

time, met at the Woman's Club on G Street. (submitted by Cecil Carl Reynolds) (Family, Friends, and Homes, 1991, pp. 302-4.)

1946/10/13 - About forty years ago, a group of garden enthusiasts decided to form a Garden Club. The Woman's Clubhouse of G Street was chosen as the meeting place. Members were determined that Chula Vista would live up to its name as the City of Beautiful View. ( Family, Friends, and Homes, 1991, pp. 486-7. )

1947/03/14 - CV Flower Show will be Apr. 26-27 at Woman's Club ( Chula Vista Star, Mar. 14, 1947. )

1948/02/13 - Woman's Club has withdrawn its support of the Fiesta, opposed to "rowdy-dowdy" carnival atmosphere ( Chula Vista Star, Feb. 13, 1948. )

1949 - In the first year of its existence, the Junior Woman's Club in 1949 helped the school for the handicapped at 4th and T. built a doll house for the school, and contributed \$500 to the school to buy therapeutic equipment. ( Chula Vista Star, Dec. 27, 1951. )

1949/06/03 - Mrs. A. F. Pratt to be honored at the 15th Fiesta de la Luna she started in 1932. She now lives with her daughter in Mt. View California, and for many years lived at 164 Cyprus. As a child, she moved from San Jose to Mexico where she married Mr. Pratt who owned a mine near Guadalajara. At the outbreak of the Mexican Revolution she moved to CV, was pres of Woman's club 1921-22, and was fiesta chairman in 1932 ( Chula Vista Star, June 3, 1949. )

1950/01/27 - Woman's Club meet of Feb will see new hair styles ( Chula Vista Star Jan. 27, 1950. )

1950/02/02 - 200 at James Roosevelt luncheon at Woman's Club ( Chula Vista Star, Feb. 2, 1950. )

1950/03/09 - Helen Gahagan Douglas came to CV Sunday to Woman's Club, the nation's "most glamorous congresswoman" ( Chula Vista Star, March 9, 1950. )

1950/05/04 - Richard Nixon spoke at CV Woman's Club 7:30 am breakfast, arranged by Mrs. C. W. Ince,, is running for the Senate, nation is heading toward England-style socialism, opposes proposed \$1 billion Central Arizona Project. ( Chula Vista Star May 4, 1950. )

1950/08/31 - Junior Woman's Club first anniv, was organized Aug. 5, 1949, "for cultural, civic and social growth in the community" - Mrs. Grace Fisher was first president (list of charter members) ( Chula Vista Star, Aug. 31, 1950. )

1951 - In 1952 a nursing scholarship was added. This one went to Jacqueline Williams, the present Mrs. Hugh Sanford, who, with her husband, is on the staff of the Camarillo Institute in California. The art scholarship was given in 1954 in memory of Warda Stafford Browne. The plan was changed in 1960. Now two scholarships of \$250 each are given annually without designating the field of activity. The money has been raised entirely by card parties and donations and has amounted to \$2500, truly a worthwhile project. ( Crockett, "The Chula Vista Woman's Club: A Brief History," 1961. )

1951 - Scholarship program began 1951. This was during the early days of CVHS and there were few scholarships offered in the district and none exclusively for girls. The first one for \$100 was given to Carol Small, who later graduated from the University of Southern California with honors in the field

of languages. She then won a Fulbright scholarship and studied at Mainz University in Germany. After receiving her Interpreter's Certificate, she taught languages in that country until the summer of 1961, when it seemed wise to leave because of political tensions. She is now in Chula Vista with her German husband. (Crockett, "The Chula Vista Woman's Club: A Brief History," 1961. )

1951/12/27 - Chula Vista Junior Woman's Club projects include the palm tree project to beautify the approach to the city, and the teenager-managed snack bar to the Youth Center. Last year under Mrs. John Helm the club sponsored the Youth Center for teenagers. The old Community Building was put to use. Acc to Russ Davies, 3000 teenagers per month utilized the Youth Center. ( Chula Vista Star, Dec. 27, 1951. )

1952/01/17 - 72 palm trees been pledged for Memory Lane on E St, only 8 more needed, will be planted along 3rd ave extension [prob the Juniors] ( Chula Vista Star, Jan. 17, 1952. )

1952/02/28 - CV Girl Scouts have donated \$25 toward the purchase of 5 palm trees for the Junior Woman's Club project on E Street (list of the troops that contributed). So far, 84 trees have been pledged, said Mrs. W. Vaughn Benson, chairman of the project. ( Chula Vista Star Feb. 28, 1952. )

1952/09/18 - War Memorial Lane shifted to 3rd ave extension, project of Junior Woman's Club, orig planned for E St but no room with widening of E Street. Most of the palms will be planted bet C and D Streets, Chet Norman Thursday morning planted the first 25 on the center island of 3rd ave ( Chula Vista Star, Sept. 18, 1952. )

1952/12/11 - Christmas play "Mimi Lights the Candle" by Junior Woman's Club presented again in NC ( Chula Vista Star, Dec. 11, 1952. )

1954/03/18 - Woman's Club leads drive for aid to Santa Rosalia residents of closed mines ( Chula Vista Star, Mar. 18, 1954. )

1954/11/11 - CV Junior Woman's Club were the first to formulate a resolution to ban horror comic books. They planted 800 trees in last year's beautification effort. this year they are sponsoring teenage girl activities at the Youth Center that they founded in 1950. They raised money at the duck-selling booth at the Fiesta de la Luna, and started activities with the help of City Recreation Director Syl Fulwiler. The first of 5 activities was the recent Junior High Style parade ( Chula Vista Star-News, Nov. 11, 1954. )

1955/02/03 - Mrs. Standlee McMains was Junior Woman's Club "Clubwoman of the Year", was charter president of the club ( Chula Vista Star-News, Feb. 3, 1955. )

1955/02/10 - 3rd ave businessmen met at Woman's Club to form an organization to promote the downtown business section, will be separate from CofC, James Logan pres, Standlee McMains organ comm chairman ( Chula Vista Star-News, Feb. 10, 1955. )

1955/06/02 - -- Mrs. Frank J. Sipan new president of Woman's Club ( Chula Vista Star-News, June 2, 1955. )

1955/07/19 - PROPOSAL TO CHANGE NAME OF THIRD AVENUE EXTENSION TO MEMORIAL DRIVE - A letter was read from the Chula Vista Junior Woman's Club recommending that their proposal to change the name of Third Avenue Extension to Memorial Drive be referred to the planning

Commission in order to initiate action. Councilman Rader was of the opinion the name should be changed due to the duplication of block numbers. It was moved by Councilman Rader, seconded by Councilman Smith, and carried, that the matter be referred to the planning Commission for calling a public hearing. ( City Council Minutes, July 19, 1955. )

1955/09/13 - THIRD AVENUE EXTENSION - Name change Discussed - A letter was read from the planning Commission recommending changing of the name of Third Avenue Extension to Memorial Drive. Mrs. June Moeser, past president of the Junior Woman's club, and Mrs. John Neal, president, spoke in favor of the change. Attorney Albert Boyer, representing property owners on the drive, opposed the change and presented a petition of opposition signed by ten property owners. Mrs. Neal offered "Palm Drive" as an alternate if Memorial Drive was not acceptable, which name was acceptable to Mrs. Davies, property owner, and opposed by Mr. Shapov, property owner. Mayor Mansell suggested a Committee be appointed to determine if another street could be chosen for Memorial Drive and the trees transplanted. The Council concurred. The Mayor stated a member of the Junior Womans Club and park Department would be called to serve on the Committee, which would meet in at least two weeks. 1950 City Directory Chula Vista Florists (H J Davies) 335 E Davies, Herbt J (Dorothy G) (Chula Vista Florists) h335 E Shapov Isaias (Ida) h336 Roosevelt ( City Council Minutes, September 13, 1955. )

1955/09/15 - Junior Woman's Club wanted 3rd Ave extension name changed to memorial Drive, but property owners objected, led by Sam Shapov and Herb Davies, and DMV manager Charles Sylvester ( Chula Vista Star-News, Sept. 15, 1955. )

1955/09/27 - A letter was read from the Chula Vista Junior Woman's Club requesting that the Memorial palm trees be planted around the square bounded by Fourth Avenue, Davidson Street, Guava Avenue, and "The Mall". It was further recommended that the name "The Mall" be changed, and the whole area referred to as "Memorial square". It was moved by Councilman Smith, seconded by Councilman DeGraaf, and carried, that approval be granted for planting the palms, and dedicating the area as requested, and that the Park Department be directed to work with the Club Committee for location and planting of the trees.  
(City Council minutes, Sept. 27, 1955)

1957/02/11 - Dozens of polio clinics being set up, \$1 per shot for adults, kids free, first clinics in Cv are at Vista Square school and Woman's Club ( Chula Vista Star-News, Feb. 11, 1957. )

1957/09/01 - Mrs. Ada Moore of Palm City exhibited "La Punta" at CV Art Guild exhibition of the historical landmarks at the Guild Penthouse Gallery at 278 1/2 3rd ave. Mrs. Anita Amos had visited the building with Alfred Mitchell's class and had made sketches. Rose Fowler is showing "Redwood House" first home of the CV Woman's Club and where Mrs. Fowler lives at present. ( Chula Vista Star-News, Sept. 1, 1957. )

1957/09/25 - Previous to the war years, the Fiesta was in the hands of members of the Chula Vista Woman's Club and was of a cultural nature, with plays, flower shows, etc. Shortly after World War II a group of Chula Vista citizens, headed by Dwight Gove assembled in the old Chamber of Commerce Building and voted to re-activate the Fiesta. At this meeting George Duryee was elected president, due to his participation in the many Santa Barbara Fiestas. This was in 1946, when we had a turn out of 107,000 people. The Fiesta that year snow-balled into such a large affair that we had to employ a professional director, one Mr. Al Henderson and his staff. In 1947, in which year we had another

successful Fiesta, ( Program, 23rd Annual Fiesta De La Luna, Sept. 25-29, 1957, clipping in McAllister box 3. )

1957/12/19 - Woman's Club to sponsor "Teacher of the year" award from Calif Federation of Woman's Clubs ( Chula Vista Star, Dec. 19, 1957. )

1958/04/24 - Juniors gave \$461 to Dr. Lauderbach for special elementary school programs, for gifted children and a teenage mentally retarded program. ( Chula Vista Star-News, Apr. 24, 1958. )

1958/10/30 - Woman's Club supports the request of Police Chief Quinn to establish a Youth Court. Mrs. James Noel will represent the club on a committee set up by the Coordinating Council, Harry Kennon chairman ( Chula Vista Star-News, Oct. 30, 1958. )

1961/05/18 - Richfield oil Co. gave tree to Garden Club as beautification award, to be planted at the CV JHS. The Club provided a landscaping plan for the JHS and bought shrubbery for the library bldg. -- Garden Club is sponsoring the annual flower show at the Woman's Club ( Chula Vista Star-News, May 18, 1961. )

1965/03/07 - Woman's Club annual art pageant ( Chula Vista Star-News, Mar. 7, 1965. )

1973/06/03 - Council Box Score -- 3) Approved an agreement with the city and the Chula Vista Junior Woman's Club for operation of a glass collection center at the foot of J St. ( Chula Vista Star-News, June 3, 1973. )

1993/08/24 - Meals on Wheels delivers about 350,000 meals a year. Close to 4.5 million meals have been delivered since the agency was founded in 1972. The agency, which has 1,800 volunteers and five service locations around the county, hopes to open another thrift store in Chula Vista in the next month, Roppe said. In the meantime, the store's phones have been moved to Meals on Wheels' South Bay office and the agency is planning a benefit fashion show at the Chula Vista Woman's Club Oct. 16. ( San Diego Union-Tribune, Aug. 24, 1993. )

2009 - Woman's Club of Chula Vista clubhouse on G Street ( Photo 100\_5081 by Steve Schoenherr, May 16, 2009 )

2010 - Woman's Club of Chula Vista clubhouse on G Street, used as illustration 3-38 in Centennial book ( Photo IMG\_1533 by Steve Schoenherr, Dec. 2, 2010 )

2010 - Woman's Club of Chula Vista first clubhouse on 382 - 384 Del Mar Avenue. ( Photo IMG\_1699 by Steve Schoenherr, Sept. 1, 2010 )

#### NOTABLE MEMBERS:

ANNA HOWE - Mrs. Frank Howe will be 90 in 1954, lives at 329 J St for 60 years [since1894]. Mr. Howe died 1925, owned one of the largest lemon orchards here. She is the former Anna Jones b. in Iowa, has painted landscapes and raised flowers in her home, is the mother of Judge Lowell Howe and poultry dealer Darley Howe, member of WCTU, Congreg Church, Woman's Club, CV Art Guild ( Chula Vista Star, July 22, 1954. )



MARCELLA DARLING - On April 21, 1910, Marcella Darling and her husband, Charles, bought the Edward Gillette House at 44 North Second Avenue. ( "Edward Gillette House," Webster, Historic Resources Inventory, 1985. ) New families continued to acquire land in Chula Vista during the 1890s. The newcomers built large houses and planted citrus orchards. Mr. and Mrs. Edward Gillette hired Henry Fletcher, of Otay, to construct a home on a promontory overlooking the Sweetwater Valley, just north of the Chula Vista boundary. This magnificent Queen Anne house, which originally cost \$3,000, features a high hip and steep gable roof, a tower with a prominent finial spire and a widow's walk. Clapboard siding and fishscale shingles provide textural variety to the exterior. A two-tier veranda dominates the front of this much- admired home. Willa Darling, who became a prominent Chula Vista resident and her husband, Charles, acquired the house in 1910. Mrs. Darling lived in this house for many years. She was the first (sic) president of the Chula Vista Woman's Club and was deeply involved in the effort to construct the present clubhouse. Known as the Darling House today, this home at 44 N. Second Avenue remains a spectacular echo of Chula Vista's past. ( Webster, Chula Vista Heritage 1911-1986, 1986.) 1950/03/30 - Marcella Darling died 1950, lived at 8 north 2nd ave, her husband died 1922, she was b. NY, was daughter of William D. Rolph and Elizabeth Willet Rolph. When husband retired, moved to CV 1909 and bought 20 acres, acc to niece Alice Rolph. Lived in house 4 decades, was second president of Woman's Club, was chairman of Flower Show for many years. (Obit, Chula Vista Star, March 30, 1950.)

LUCY MELVILLE - Edward and Lucy Melville arrived in Chula Vista from Chicago in 1901 with their three children, Louis, Floy and Connie. Another daughter, Elma, was born in Chula Vista. The Melvilles purchased a twenty-acre lemon orchard on E Street between Fourth and Fifth Avenues, and moved their family into the house on the property. By 1908 they sold the lemon orchard and bought 5 acres at the northwest corner of E Street and Fourth Avenue and built their home, where they resided for the remainder of their lives. Ed died in 1935 and Lucy in 1960. All their children were married in this house. Louis married Bernice Lee, Floy married Leo Christy, Connie married Ernest Campbell, and Elma married Walter Henderson. They all remained in San Diego County, and most of their families still reside here. Ed soon decided there was a future in real estate and opened a small office on Third Avenue between F and Center Streets and continued in this business until he retired. Ed was a building contractor. In 1912 he built the two-story building that still stands on the corner of F Street and Third Avenue. It consisted of store below and apartments above. About 1920, he established the Chula Vista Lumber on F Street, between the Community Church and the former Helm Brothers Garage. It served the community many years. In 1922, he founded the Chula Vista Building and Loan which in later year became Imperial Savings. Lucy Melville was an avid gardener, a trait inherited by most family members. She always kept a beautiful flower garden, and had many floral exhibits for the Chula Vista Woman's Club annual flower shows. She was a charter member of the club. By Mary (Christy) Parks and Elma (Melville) Henderson. (9720 Family) ( Family, Friends, and Homes, 1991, p. 228. )

HARRIETT CUSHMAN - Oscar Moe House 196 Madrona Street was built around 1912 for Harriett E. Cushman. Although Miss Cushman and her brother Isaac may have lived here when they first came to Chula Vista, they moved after a year or two into a new home built for them on Sea Vale Street. Harriett Cushman was a former university teacher and dean of women. In Chula Vista, she became a charter member of the woman's club, the first chairman of the local branch of the Red Cross, and served as president of the public library board for several years. In 1922, Oscar Moe and his wife, Edith acquired this property from Miss Cushman. The Moes lived here many years. This house is an interesting example of a 1910s bungalow and has significance as the former home of the Cushman and Moe families. Although the building has undergone some alteration the original design of the facade is still apparent. This large one story bungalow has a medium, side-facing gable roof with

exposed and carved rafter ends and knee braces. A smaller, street-facing cross gable shelters an enclosed front porch. The home has horizontal clapboard siding with wooden shingles in the gable ends. Other details include double hung windows, louvered vents in the gable ends, and an exterior brick chimney on the right side. The porch apparently was open at one time and has been enclosed with windows and a door. The two original fluted post porch roof supports are visible at each front corner. The home has several room additions in the rear and louvered shades on the outside of the windows. Sources: CV Star Feb 1, 1930 ( "Oscar Moe House," Webster, Historic Resources Inventory, 1985. )

HARRIETT CUSHMAN - Harriet Cushman House at 210 Sea Vale Street began construction on June 18, 1914, for Miss Harriet Cushman and her brother Isaac. Harriet Cushman lived here until about 1929. She was educated at Oberlin College and later taught at several institutions including Oahu College in Honolulu. Miss Cushman was the Dean of Women at Whitman College in Washington. Harriet and her brother came to Chula Vista in 1911. She became well known in the community and served on the Library Board for 12 years, most of the time as president, and was the first chairman of the local branch of the Red Cross, which was organized in 1917. She was a charter member of the Chula Vista Woman's Club. This house is the only one like it in Chula Vista and the facade appears to retain integrity of design and materials. Harriet Cushman was a prominent Chula Vista and her ownership of this home adds historical significance. ( "Harriet Cushman House," Webster, Historic Resources Inventory, 1985. )

VIOLA ULAND - Viola Alice (Burgess) Johnson Uland was born in Norton, Kansas. George Johnson, a baker by trade, came to Norton and was employed by the local bakery. He met Viola and they were married in Norton sometime in 1916. Not much money could be made in Kansas so they decided to come west. George heard glowing reports of the growth of the southern part of California, so he came to San Diego to investigate. Their first place of business was in Santa Barbara in 1918. Not too happy in that location, he came further south to San Diego. He finally found the area where he wanted to live when he visited Chula Vista. Moving from Santa Barbara to Chula Vista, they opened a bakery on Third and F Street. Bread, beans, and meat were sold. Sales were brisk. The men working on the railroad (National City and Otay Railroad, the NC&O) needed good food and many were fed from this small bakery. Cream pies were 25¢ each. Viola became the third postmaster of the Chula Vista Post Office, working there for a number of years. She was appointed on February 6, 1923, and retired in 1933. At the death of her husband, George, she took a cruise to Hawaii. On this cruise she met Louie Uland and they were married in 1931. Always a "family" person, she provided a "starting point," a home for many members of her family. After retiring from the post office she devoted her interest to civic organizations and was an active member of the Chula Vista Republican Woman's Club, National Federation of Republican Women, and a past matron of the local Order of Eastern Star. She was ways and means chairman for the Chula Vista Woman's Club when it sponsored its first Fiesta de La Luna in 1932. It was Mrs. Uland's suggestion that led to the Spanish theme for the Fiesta. Viola Uland passed away on June 28, 1972. ( Family, Friends, and Homes, 1991, pp. 358-359. )

BELLE KRAFT - The William Kraft House at 664 Del Mar Avenue was built in 1921 by Chester A. Sumner, a Chula Vista building contractor. He sold the house on August 20, 1924 to Belle H. Kraft and her husband, William. The Krafts came to Chula Vista from New York City. Mrs. Kraft, who became an active member of the Chula Vista Woman's Club, passed away in 1930. William D. Kraft still lived at this address in 1934. This house is an example of a 1920s bungalow. Sources CV Star -1-10-1930 (obit) ( "William Kraft House," Webster, Historic Resources Inventory, 1985. )

ADA MCCREA - Every young couple has a dream of wanting to make a home and living a productive life together. My parents, Harry and Ada McCrea, were just such a couple. They came to Chula Vista from San Diego in 1921 with an eighteen- month-old daughter named Evelyn. They bought a store building at 298 Third Avenue, just north of the Bank of America, and opened a paint store with a Sherwin-Williams franchise. Since there were practically no rentals in Chula Vista at that time, my parents lived in an apartment at the rear of the store. I had a closed- in play yard to the rear of the apartment and the front faced F Street. Next door to the store (north) was City Hall and the fire station. The policemen and firemen became good pals of mine. When I was five, we moved to our new home at 225 Garrett Avenue, built by W. O. Wentworth in 1924. I also had a new brother, Harry Jr. In the following years my parents became involved in community affairs. Mother was a charter member of the local Eastern Star chapter, the Woman's Club, -and the Association of Business Women. Dad became a charter member of the Rotary Club and the Masonic Lodge-32nd Degree Scottish Rite. All the family were members of the Congregational Community Church. My brother and I attended Chula Vista Grammar School and Junior High, then Sweetwater High School. I graduated from San Diego State, then taught school at Farragut School at the destroyer base in San Diego during WW2. I married in 1946 and moved to Louisiana. My brother moved to San Leandro, near Oakland, and opened a business. About 1945 my father retired and sold his store building. He had been in business twenty- five years. The Universal Shoe Store was the next occupant. A few years after my father's death, in 1963 at the age of 78, my mother came to live near me in Louisiana. She died in 1986 at 91. My brother died in 1987, age 64. I'm the only family member left, but my memories of Chula Vista are still very vivid, and I return to Chula Vista at every opportunity. It's a great place! ( Family, Friends, and Homes, 1991, pp. 222-223. )

FLOY CHRISTY - The Leo Christie House at 124 Hilltop Drive was built in 1928. Chula Vista pioneer Edward Melville bought this property early in the century and sold ten acres to his daughter Floy and her husband, lemon rancher and building contractor Leo Chnsty. They built a house here, but decided by 1928 to built a new home. They took down the original house, recycled some of the materials into the new house, and crafted a home in the Dutch Colomal Revival style, a very popular East Coast style but rare to find in San Diego County. It wasn't difficult for the current owners to trace the history of the house, since it has always been in their family! John and Nancy Parks bought the house from the estate of John's grandparents, and the work began. Unlike many older homes, this one was in good shape but it needed some restoration. The yard was cleared of decades of growth and the two-acre lot was fenced (the other eight acre had been previously sold). The wood floors were restored and original light fixtures were found and returned to original location . The gurnwood woodwork is beautiful and, luckily, did not need work. Interestingly, there is no heat in the house other than what is generated by the fireplace. Maybe that's why the home's sleeping porches were used for sleeping only the first year. When you see the Chula Vista Woman's Club, think of Mrs. Christy. She was president of the club in 1925. With Mills Act savings, the Parks hope to complete the restoration of the second floor. ( "Leo Christy House," Webster, Historic Resources Inventory, 1985. )

MAY TAYLOR - The Frank Taylor House at 670 F Street was built in 1929. The lot on which this house stands was owned by the San Diego Fruit Company from 1911 to 1920 and planted with fruit trees. In 1921 Frank A. Taylor, a rancher, purchased the west 274 feet of the NWQ of the SEQ, Sec. 162, and built a house on the property. According to the present owner Mr. Halpenny, Frank Taylor and his wife, May, built the smaller house on this property first and lived in it until this large house was erected around 1929. Built originally as a one story home, the second story was added after a year or two. Frank Taylor was born in Jackson, California. His parents were early settlers of the California gold fields. Frank helped develop the Argonaut Gold Mine owned by the Taylor family. He retired in 1916 and carne to Chula Vista. His wife, May, was raised in Mexico. In 1928 she was the president of the

Chula Vista Woman's Club. May Taylor was one of the women who founded the Fiesta de la Luna to help raise funds for the clubhouse. The house has a bit of Colonial Revival style in its design and is significant as the home of the Taylors, a prominent Chula Vista family. This unique two story house features a medium, cross gable roof with boxed and bracketed cornices and cornice returns. The large home is "L" shaped in front with a shed roofed, one story porch tucked in the "Ln. Three wooden posts support the porch roof. Other details include narrow clapboard siding on the upper story, medium clapboard siding on the first level, a pentagonal attic vent in the front gable, and double hung windows throughout most of the house. The front door has multiple panes and is flanked by side lights. An interesting feature is a large pedimented hood with solid braces and a curved underside that shelters a side entrance. This feature is repeated over the entrance of a smaller house at the rear of this property. A large trellis extends over the driveway at the right side of this house. It is located near Terry's Mobil Home Park on F Street. Sources: Interview: Ray Halpenny 8/21/85; SO Union 6/29/49 ( "Frank Taylor House," Webster, Historic Resources Inventory, 1985. )

LUISE DALEY - Robin and Luise Daley were married in Kalispell, Montana in 1928. Daddy was Irish. One of 6 children, five boys and one girl. Luise's own mother had died when she was about four and her sister Judy about two. She had two half- sisters and two half-brothers, all in Montana. I was born in 1930, and six months later our small family took off south to Escondido, California. Friends had written that there was a lot of opportunity here, not to mention the great weather. They had a little nest egg, but very quickly that was gone when 'the grocery store they bought went broke and they lost everything. This was during the worst of the depression and there were no jobs. The family moved to Old Town, where my mother opened a tiny restaurant in a building with living quarters in the back. She did the cooking, serving, and cleaning up. My father finally got work with the WPA. I adored my dad, and I remember riding with him in a dump truck and thinking I was the luckiest girl in the world. It was so exciting when the back of the truck lifted up and all the dirt and rock went crashing out. People looked out for each other then, and we had a large extended family in the Old Town community. Although there was little money, there were great friends. In 1934, my sister Karen was born and shortly after that she was left in the care of dear neighbors and friends so that my parents could take job in Arizona. Since I was older, I went with them. My father was the manager of a gold mine, and my mother cooked for the crew. It was a "golden" opportunity to make money, but it was hard work, terrible heat, the barest of necessities, no plumbing, lots of snakes and spiders, and fear of mine accidents. After about a year of that, my parents had enough money to return to San Diego so that my mother could go to beauty school and my father could start a small garage for auto repairs. During this time, we were living in a rambling house in Mission Hills. I was attending ballet classes at the Radcliff School of Dance when not acting as'a guinea pig for my mother at the beauty school. Luise, Robin, and their two daughters came to Chula Vista in 1936. Luise opened the Rita-Luise Beauty Salon in the old Seville Theatre Building, and Robin worked for South Bay Chevrolet at Third and Center. It was also during these years that my mother, Luise Daley, was instrumental in establishing the first Job's Daughters Bethel in Chula Vista. Mother was a doer and an organizer. She was a charter member and past president of the Chula Vista Soroptomists Club. Through her efforts a young man received an appointment to the U.S. Naval Academy. She did good and positive things for her community and was a staunch friend. At junior high age, Mother decided we needed to learn to dance, so she and some other mothers arranged for Mr. Radcliff to come from San Diego to the Chula Vista Woman's Club to teach us to dance-the old-fashioned way of course-the boy bowing to the girl and asking if he could "have this dance?" It was great fun. I don't remember all the girls, but some I think were June Burn, Carol oderer, and Virginia DeWolfe. Among the boys were Jim Goss, Don Rice, Hubert Starkey, and Fred Stafford. Punch was erved and the proprieties observed. When World War II came, big changes came to our lives. So many people moved here to live and work at Convair, Rohr, and other "war plants." Housing was hard to find so farms and orchards gave way to

houses. The Japanese, who had been a large part of our community, were sent away to the internment camps. Any- one with a Gennan name was subject to scrutiny and some even lost their jobs. Mother had a wonderful Japanese friend and beautician working for her, and almost overnight she and her family were sent away. As young teenagers, we didn't understand how devastating it was for them. We bought their car and they gave us things, such as kimonos and lacquer ware that they were unable to take with them. There were so many rumors of wireless sets in their homes that everything was blown out of proportion. These were the war years, with rationing of gas, food, shoes, and silk stockings. We saved tinfoil and had servicemen home for dinner. Daddy was working at Consolidated Aircraft (Convair) and Mother's business was all-consuming. The women aircraft workers needed their hair and nails done after their shifts, so her days were from dawn to after dark. Relatives lived with us off and on as they came here to work. We were sometimes a permanent home and other times just short term until housing could be found. Eventually just about all of our close family members lived in San Diego County. Mother's sister Judy Sena, half-sisters Margie Daley and her husband Frank (Daddy's brother), Jeanne Sabin and her husband Ray, half-brother Bob Gates and various Parkinson (my maternal grandmother's family)-also my father's sister, Twila Foy. Our home was the place where everyone was welcome. We had many servicemen, who became like family and brought us rations from the ships that they were on. Sugar, coffee, and butter-forbidden fruit. This was about the time that I began to cook. The servicemen would arrive early on the weekend, and I would fix bacon, fried eggs cooked in bacon grease, pan biscuits, and sometimes even fried potatoes. Wow! It is a wonder that we are not all in cholesterol heaven. The guys would then help my mother and dad with any work around the house or just talk-they really appreciated having a place to call home. In fact, we hardly ever had a holiday dinner that someone without family wasn't invited. During my high school years at Sweetwater, about 1946 I think, Daddy developed property that they had bought right across Third Avenue from Mother's beauty shop. He built a miniature golf course. It was one of the newest and most innovative at that time and a place where all ages could have a good time. One nice young boy who spent a lot of time at the course putting around was Billy Casper. We like to think that it was a small step on his way to becoming a championship golfer. Later my dad added a game room with shuffleboard tables, but those businesses seemed to run their course. Daddy sold the property to Kitty and Tony Raso who planned to open a Pizza Garden there. It's still a great place for families to have a good time. My dad retired for a few years, but he was too interested in learning and tinker with things to be retired, so he went to work for the Chula Vista Elementary School District in the Audio-Visual Department. He was forced to retire because of his age in 1971. He died in 1978. Mother had sold her shop in about 1954, but she too missed the people contact so she opened another beauty shop next to the Vogue Theater and was there for several years, then semi-retired. She loved to play duplicate bridge and the Chula Vista Duplicate Bridge Club created a perpetual trophy in her name. She died in 1971 at a young sixty-nine years of age. (submitted by Charmaine Daley Scotford.) ( Family, Friends, and Homes, 1991, pp. 60-63. )

MARIE RIESLAND - The Aaron Riesland House at 286 Sea Vale Street was built in 1931. This property was purchased by Marie A Riesland on April 7, 1930 and water was connected to the lot on May 9, 1930. By 1931, this house had been constructed for Marie and her husband, Aaron. The Rieslands were prominent in Chula Vista. Aaron Riesland was the manager of the Chula Vista Mutual Lemon Association and served on the Chula Vista City Council in 1955. Mrs. Marie Riesland was a president of the Chula Vista Woman's Club and active in county dramatic circles. She was the first president of the Chula Vista Theater Guild and once was associated with Universal Pictures. She was actively involved with the Fiesta de la Luna, a popular city-wide event. This house is a charming and unaltered example of the Spanish Eclectic homes built in the late 1920s and 1930s in Chula Vista. The home has historical significance as the former residence of the Riesland family. This one story stucco house is screened by shrubs and trees. The home features a red tile, low hipped roof with

exposed rafter ends. Wrought iron grills guard the paired casement windows. The rear section of the house has a flat roof. The house has two chimneys: one exterior chimney on the front and a second end wall chimney on the right side. Sources SD Union 8-10-46 ( "Aaron Riesland House," Webster, Historic Resources Inventory, 1985. )

BESSIE LYSTER - Bessie Lyster was born In 1892 In Canada and in 1916 she married Dr. Allen Lyster. In 1935 the Lysters moved to Chula Vista for Dr. Lyster's health. Bessie was always active, never idle. She pursued every type of handcraft available-textile painting, knitting, crocheting, tatting, embroidery, needlepoint, china painting, rugmaking, quiltmaking, and in her late eighties, when her eyesight became too poor to do fine work, she took up latch-hooking and crocheting afghans. She enjoyed theater-going. Bessie was an excellent bridge player. She was a member of the Chula Vista Woman's Club, a past president of the Grandmother's Club, a long-time member of the the Congregational Church, the church choir, and of the church Quilting Group. When her eyesight kept her from continuing in the Quilting Group, she made small dresses for immigrant children. Tragedy came twice to this productive energetic lady. In 1937 her husband died, and the next year her only son, Alfred, was killed in an accident. She did not give up. She continued on, raising the rest of her family. She found a job in the junior high school cafeteria, doing the cooking that she could do so well. She became the successful manager of the cafeteria, until he retired at the age of 70. ( Family, Friends, and Homes, 1991, p. 212. )

ELIZABETH GALLIGAN - Elizabeth Galligan lives in the Tudor-style house at 466 E Street, Chula Vista Historic Site No. 50. The house was in 1929 by George Sample. The property was purchased by George Galligan in Dec. 1936 who came to Chula Vista from Oregon with daughter Elizabeth who was 17. At that time E Street was only 2 lanes with no sidewalks and was lined with pepper trees from Third to Fifth Ave. (removed when E St. widened ca. 1950). George Galligan bought a 20 acre lemon orchard bounded by 1st and 2nd Ave, F and G St. Later he bought 60 acres in Steele Canyon in El Cajon with uncle Carl Galligan. Elizabeth played on the national championship Chula Vista soft ball team, the Cramer Girls, in 1938. Elizabeth went to SDSU, then hired by IBM in 1943, sent to school in NY, joined Red Cross 1945 and sent to India serving as staff assistant with Red Cross. Her brother Cpl Paul Galligan was with the air transport service in the Med.during the war. After 1945 she was back to the U. S. and served on Chula Vista's first Civil Service Board in 1950 with George Cornell, chairman, Herb Bryant, and Lawrence Kuebler. In 1951 she pledged to Delta Epsilon chapter of Epsilon Sigma Alpha, entered the Golden Girl contest, was treasurer of CV Junior Woman's Club. She went to work for IBM after the war, travelled all around the U. S., retired 1980. (Galligan interview Oct. 1, 2009.) The George T. Galligan family included his wife, Carmen, three daughters, Mary (Jane), Elizabeth, and Jean, and a son, Paul. Mr. Galligan was president of the board or directors of the Chula Vista Mutual Orange and Lemon Growers Association (M.O.D.) for a number of years. He was also active in the Chamber of Commerce and the Rotary Club. He died in 1951. Mrs. Galligan was active in the Community Congregational Church -and Chula Vista Woman's Club from 1937 until her death in 1970. In the early 1940s George Galligan purchased several lots on the corner of Third Avenue and Davidson Street where he built a garage (rented and occupied by Emil Tholl) and Wilson's Ice Cream Shop. Wilson's later became the location of Norman's Restaurant, and the garage was remodeled to become Leader Department Store and later Ellmer's Gift Shop. Those two siies are now Dennison's Realty and the Bridal Shop. Jane Galligan Unger and Elizabeth Galligan still live in Chula Vista, Paul live in West Sacramento, and Jean lives in Oregon. Submitted by Jane Galligan Unger. ( Family, Friends, and Homes, 1991, p. 109. )

EMZA KERSEY GRUTZMACHER - Emza Kersey's parents were living in Chula Vista, so Emza and Wayne Grutzmacher decided to move there too. They left Westmoreland with Robert and Rebecca

on June 11, 1937, for a new life in Chula Vista, arriving in their 1929 Nash on June 17, 1937. Bert and Rebecca Kersey welcomed them to 351 Third Avenue. The family soon moved into a small apartment located between Center and F Street on an alleyway behind 318 Landis Avenue. This area is now a part of the Third Avenue redevelopment. Wayne found temporary work in Encinitas and the family lived there from August to December, 1937. They moved back to Chula Vista to a small home at 234 Davidson, owned by Lem Clark. Wayne found work at the MOD Lemon Packing Plant at Fourth Avenue and Center, and Ernza began taking in laundry. This soon became more business than could be handled in this small house and involved the whole family. Robert was going to Sweetwater High School where he graduated in 1938. Rebecca was going to Chula Vista Junior High. In 1939 Wayne and Ernza found it necessary to expand their living and business spaces. They purchased a building at 319 F Street and did considerable renovation themselves - Wayne and Ernza were a hard-working team. In 1940 Wayne went to work at the Destroyer Base (32nd Street Naval Station). They continued on with the Chula Vista Hand Laundry and rented out rooms, mainly to people who worked at Rohr Aircraft during the war years. Laundry equipment was unobtainable and the defense plants paid higher wages, so they chose to close the laundry. Robert was now working at the Piggly Wiggly grocery store. Rebecca was going to Sweetwater High School and working at Guilbert's Pharmacy. Ernza Kersey went to work managing the USO on Parkway in 1942 and stayed on working for the city of Chula Vista until 1948. Ernza then opened an antique shop at 319 F Street called "Emza's Trifles and Treasures," which closed during 1957 or 1958. During these years Wayne was very active with the American Legion, Chula Vista Mounted Police, and various other groups. Emza was active in the American Legion Auxiliary, Chula Vista Woman's Club, and the Grandmother's Club. They helped to organize square dance groups and enjoyed many friends and activities in the community. Robert Wayne Gruzmacher married Betty Lu Skinner, a native Chula Vistan, on June 6, 1943. Betty is the daughter of Nan and Neil Skinner and sister to Kathryn. Betty's parents owned Chula Vista Dry Goods on Third Avenue. Bob and Betty have two children - Wayne Truman and Janette Louise. Rebecca married Carl R. McNulty on February 7, 1947. Their son, Kimber Wayne, was born December 16, 1947. This marriage was dissolved in October 1955. Rebecca remarried on December 1, 1957, to Lt. (j.g.) Vernon L. Jumper, a naval aviator. They have three children, James Mark, Matthew Brian, and Julia Ann. Wayne and Ernza sold their place at 319 F Street and moved into 243 Guava Avenue in 1959. Wayne had health problems and died July 21, 1961. Ernza lived alone on Guava Avenue until 1977 when she sold the home and purchased a mobile home in Palace Gardens Park. It was here she stayed until her death May 7, 1980, at the age of 81. Wayne and Emza are both laid to rest in Glen Abbey. ( Family, Friends, and Homes, 1991, pp. 118-120. )

VESTA DE WOLFE - Vesta De Wolfe, a retired Realtor who helped pioneer South Bay civic and cultural organizations during her six decades in Chula Vista, died Thursday. She was 94. The National City-Chula Vista Board of Realtors named her "Realtor of the Year" in 1958. Mrs. De Wolfe died of natural causes at Birch-Patrick Convalescent Hospital in Chula Vista. Many longtime South Bay residents remember her for her engaging and witty public speaking style as a Toastmistress, said Alice Houston, her caretaker and friend. "She spoke frequently to groups in the area and was an inspiring leader," Houston said. Mrs. De Wolfe had acted as a spokeswoman for the National City-Chula Vista Board of Realtors, of which she was a charter member. She also represented her Realty board at three national conventions and four California Real Estate Association conventions. Mrs. De Wolfe worked in real estate until age 82, specializing in residential properties. She was an official with many Realty organizations, from the local to the state level, and organized women's divisions of South Bay and San Diego Realty boards. Mrs. De Wolfe was the founding president of the Chula Vista Soroptimist Club and organized a branch of the club in Tijuana. She also served in 1954 and 1955 as president of the Chula Vista Woman's Club. Her charter memberships included the Chula Vista Toastmistress Club, Chula Vista Community Theatre and Chula Vista Civic Music Association.

From 1955 to 1958, Mrs. De Wolfe was secretary of the Youth Advisory Council in Chula Vista. She was active in the Chula Vista and Bonita Republican women's clubs, the Chula Vista Art Guild and the Golden Years Club. Mrs. De Wolfe, a native of Tracy, moved to Chula Vista from San Francisco in the 1930s. As a youth, she often visited cousins in San Diego at Casa Bandini in Old Town and developed a love of horse racing at the Agua Caliente racetrack in Tijuana. Her third husband, former Chula Vista Mayor George De Wolfe, owned several horses, Houston said. Mrs. De Wolfe had been a widow since George De Wolfe drowned during a fishing trip in 1962. He was a Chula Vista city councilman from 1950 to 1958 and served one term during that period as the city's mayor. Mrs. De Wolfe's survivors include two stepdaughters, Virginia De Wolfe Zecena of Guatemala and Marilyn De Wolfe Ruygrok of Burbank; two grandchildren; two great-grandchildren; and caretakers William and Alice Houston of Chula Vista. ( San Diego Union-Tribune, Oct 28, 1997. )

LULU HENNINGER - Claude Frederick Henninger, his wife, Lulu E., and their three daughters moved to Chula Vista in January 1943. They bought a beautiful style house with cathedral windows and ceilings at 26 F Street. The view from their front window was of a large eucalyptus grove owned by the Starkey family. During World War II Lulu played for the servicemen at Camp Elliot and the hospitalized returnees at Balboa Navy Hospital. After the family moved to Chula Vista, Lulu played in a three-piece square dance band, the "Cactus Trio." She also sang with a group of women led by Mrs. Augusta Starkey. For years as their pianist, she was the only woman in the National City Kiwanis Club. Before her retirement, Lulu was an accomplished seamstress. She made all her girls' clothes, and she always had a crochet project with her. She was active in the Chula Vista Woman's Club, PTA, Campfire Girls, Job's Daughters, Bethel 146, and is still active in the Chula Vista Congregational Community Church on F Street. ( Family, Friends, and Homes, 1991, pp. 134-5. ) )

MARY HUMPHREY - Mary Humphrey, 54, died 1965, was co-owner of mortuary at 855 Broadway, b. in West Va, resident of area for 42 years, graduate of SD HS, lived at 3824 Valle Verde Dr. in Bonita, member of CV Woman's Club, survived by husband Frank L. who is co-owner of the mortuary, 2 sons Robert and Hal of Bonita, two sisters, Mrs. Olive Bush of SD and Mrs. Helen Kindy of CV. ( Chula Vista Star-News, Apr. 8, 1965. )

KAY ERWIN - Kay Erwin honored at Chamber of Commerce, PTA pres at old F St school, pres CV Woman's Club, SIXTEEN YEARS ago she and two friends convinced the powers that be that the Jobs for Youth program was a necessity for the community. "We talked the city council into donating the space for a small office. They gave us that upstairs room around at the back at 385 Parkway and we've been in busines ever since. She's proud of the fact that the Jobs for Youth program has never cost the taxpayers a penny. The Chula Vista Sanitary service has for the past 12 years advertised the program, their monthly bills. "They've been invaluable for us." Sponsored by the Chula Vista Rotary Club since 1957, the program never gets full lime jobs, only after-school or summertime work young people in grade nine through 12. Mrs. Erwin's staff is currently busy cleaning out the files and accepting registration from new applicants. Last year 671 jobs were filled. Each year Mrs. Erwin and the Rotary Club sell fruit cake to raise money for the operating expenses of Jobs for Youth. "Last year we sold 1,190 cakes, the third highest amount in the nation. MRS. ERWIN and her husband own Chub's Club on 3rd Ave. in Chula Vista. A son, a Chula Vista High and USC graduate lives in Fountain Valley. There are two grandchildren, ages 6 and 8. ( Chula Vista Star News, June 4, 1972. )

SUE FULLER - Fuller wins Hazel Cook Award. Former trustee Sue Fuller this week won the 1978 Hazel Goes Cook Award for outstanding service to education. She was presented the award by the Chula Vista Elementary School Board, of which she was a member from 1966 to 1974. FULLER has long been involved in special education programs for children. She was instrumental in getting the



Starlight Center constructed and helped found the South Bay Chapter of the San Diego County Assn. for the Retarded. The former trustee also helped establish Value Village thrift stores which benefit the retarded, and the LARC auxiliary of Starlight Center. During her eight years on the board, Fuller served as president, vice president and clerk. She supported all special education programs, along With such innovative programs as year-round schools, individualized instruction, open space and community schools. FULLER further served on several district committees, including those for Title I, family life education special education and teacher evaluation. She has been an active member of the Chula Vista Junior Woman's Club, the Chamber of Commerce Beautification Committee, the National Little League Auxiliary PTA Pop Warner and Pony League. Fuller also served as secretary of the California Assn. for the Retarded for four years and received its Golden Rule award in 1971. The award is presented annually by the board in honor of Cook. ( Chula Vista Star-News, Apr. 20, 1978. )

DOROTHY HELM - Dorothy Helm was elected president of the Board of Directors for Chula Vista Community Hospital, has served on the board since 1972, is the first woman to be elected president since the hospital became a non-profit org in 1964. (Chula Vista Star-News, July 27, 1978.) She is a past president and charter member of the Chula Vista Junior Woman's Club. The establishment of the Chula Vista Youth Center was a project of Juniors, once an extremely active community organization. She attended San Diego State College for two years and was graduated from the School of Public Health at Berkeley. She married then and worked as a teaching assistant at Berkeley . When the Helms moved back to Chula Vista in 1947 they took over his family's lemon ranch. (Chula Vista Star-News, Aug. 13, 1978) ( Chula Vista Star-News, Aug. 13, 1978. )

EVELYN HAINES - Evelyn Wheeler Haines, 86, died in home of daughter Mrs. Jack King where she lived last 9 yrs. Came to CV 45 yrs ago, joined First Congregational Church 1896, pres of Woman's Club 1916-17, survived by son Arthur W. Haines, grandchildren Emily King, Carrie Skinner; Grace Boswell, Barbara Bennet, Carolyn Baxter, Harlan Skinner, Marian Baity, William and John and Margaret Jane King, and five great grandchildren ( Chula Vista Star, Dec. 26, 1941. )

JUNE MOESER - June Moeser was one of the "first" [sic] policewomen in the Chula Vista Police Department which she joined in 1955, later becoming a deputy marshal from 1958 to 1969. She was a community leader as president of the Chula Vista Junior Woman's Club, 1951-52, and she founded the South Bay Toastmistress Club in 1950. Through her efforts and other members, the Chula Vista Junior Woman's Club received a California State Award for building a better community. Among other things, they planted 250 palm trees developed Memorial Way (near the Civic Center), and dedicated the Memorial Monument honoring those who fought for the United States in military wars. In 1964, June and her colleagues were successful in obtaining a postmark for Bonita. Prior to that time, residents received mail via the National City postal district. This undertaking required four years, petitions, and hundreds of letters through the postal authorities. June retired from law enforcement in 1969 and obtained her Lifetime Teaching Credential, College level, teaching the administration of justice. She was appointed by the Superior Court judges in 1977-78 as the first woman foreman of the San Diego County Grand Jury. She later attended law school on a meritorious scholarship and has received numerous awards for her art and research in maritime history. The Moesers were very active in the Chula Vista Community Theatre, and during 1949, June received the "Best Actress" award at the Old Globe Theatre. Many productions were held in Chula Vista and well attended as the result of the community's efforts and participation. ( Family, Friends, and Homes, 1991, pp. 232-233. )

GWEN DAY - Gwen Rogers was born in England 1899, and married Victor Day in 1924. Victor had joined his sister Margaret in CV, worked at a golf course in Pine Valley, returned to Canada 1924 to marry Gwen. They moved to CV and built home at 279 J Street. Gwen was a charter member of St.

John's Episcopal Church, and a member of the Women's Club and Garden Club. In 1926, Gwen's family came to CV. William Rogers lived at 681 Del Mar and was a carpenter. The six children moved to CV and grew up with 9 grandchildren. Margaret Rogers married George Colmer and owned a restaurant in CV of a while. George was an artist and worked at Glen Abbey. Ben Rogers married Jane Atherton and worked at the SD Country Club, and had a son Harry Rogers. Kathleen Rogers worked at the Sunkist Packing House and married Robinson Coates of Goshen, NY, and had children Franklin Coates, Mary Coates Scott, and Philip Coates. Hilda Rogers married Ernest Sanders, and mechanic in CV, and had one son, William Sanders. Gertrude (Tiny) Rogers never married, worked at the Sunkist Packing House in the 1950s and owned her own store in downtown CV. Arnie Day and his wife Gladys moved [ca. 1929] to CV from Viking, Canada. Arnie worked at the Copeland Orchards and CVJHS. Gladys was a noted artist. Their three children are Margaret (Peggy) Marston, George Day, and Diane Day Mead. (Family, Friends, and Homes, 1991, pp. 075-76.)

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