

MR. UNIVERSE INVITES YOU

In the World-Wide Body Beautiful competition in London, England, Earl Clark was judged Mr. Universe over a field of 65 physiques representing countries throughout the world. With world recognition of his body developing system ... Mr. Universe is ready to employ all his knowledge and body control methods to assure you the utmost from your healthful body improvement program.

Southern California's Most Modern Health Club

Grand Opening Of \$200,000 Health Club

SUN. JAN. 10 - 10am - 10pm

Gala Variety Show 2p.m & 6p.m.
DON HOWARD OF KCBQ — M.C.

- FREE GIFT MEMBERSHIPS
- EXHIBITION BY MR. UNIVERSE

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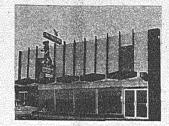
* REFRESHMENTS



French Can-Can Line to Spark Entertainment During Grand Opening







Carol Clark, wife of the world renowned body builder Earl Clark, demonstrates some of the new modern health equipment. Each studio (separate studios for men and women) was planned and equipped for the utmost convenience of its members. Even to the beautiful decorative theme . . . soft pastel shades . . . luxurious carpeting . . . everything to set Earl Clark's Health Club apart from the ordinary.

- Modern Scientific Equipment
- Competent Instruction
- Individual Attention
 - Assuring You a Richer, Fuller Life

PLUS these added FEATURES

SUPERVISED NURSERY ROOM

Delightfully furnished for your children's pleasure . . . while you exercise at your leisure

SWIMMING POOL

Outdoor heated pool for your swimming pleasure, or laze around the specious sun deck while you develop

HEALTH FOOD BAR

After enjoying all the wonderful facilities, relax and sip a cool, invigorating vitamin-packed health drink.

EARL CLARK'S HEALTH CLUB

from Star -News 1960/1/7

- 1957/09/05 Junior Weightlifting tournament to be held in the Recreation gym, sponsored by the Jaycees Fiesta de la Luna committee. (Chula Vista Star-News, Sept. 5, 1957.)
- 1957/09/19 Earl Clarke [Clark], 26, of CV, is Mr. Fiesta Physique, winning the contest at the city gym. Heavy weight class weightlifting winner was Bill West of Muscle Beach with 730 lbs total (Chula Vista Star-News, Sept. 19, 1957.)
- 1958/05/01 Earl Clark, CV milkman, won Mr. California honor last Sat in LA, will fly to Oregon for Jr. Mr. America" contest, is 27, lives at 972 Agua Tibia with wife Carol, is 5 foot 7, 163 lbs, won Mr. Indiana in 1953, moved to CV in 1955, works at the CV Health Studio on 3rd Ave. Monk Farrar, owner of Bargain Barn next to the studio will go with Clark to compete in Mr. Past 40 competition (Chula Vista Star-News, May 1, 1958.)
- 1958/10/02 Earl Clark wins Mr. Universe title in London, Chula Vista Health Studio at 1229 3rd ave, milkman for Qualitee Dairy, placed 2nd in Junior Mr. America -- (Oct. 9= Clark welcomed home by Mayor Menzel, his manager Lou Williams said he will turn pro (Chula Vista Star-News, Oct. 2, 1958.)
- 1958/10/14 - QUEST FOR CERTIFICATE OF MERIT Letter was read from Gordon Bennett requesting that public recognition be given to the Anti-Narcotics Committee of the Chula Vista Elks Lodge for work done on this problem. It was moved by Councilman DeGraaf, seconded by Councilman Smith and carried, that City Administrator Fulwiler prepare forms of recognition for the Elks Lodge Anti-Narcotics Committee, Earl Clark (Mr. Universe), and Billy Casper (Golfer). (City Council Minutes,)
- 1958/10/30 Earl Clark of CV, Mr. Universe, lives at 972 Agua Tibia, has health studio in Castle Park, was rescued after lost in the Laguna Mts. Clark, 28, won the Mr. Universe title in London Sept. 27. (Chula Vista Star-News, Oct. 30, 1958.)
- 1959/02/01 (photo) San Diego State College artist James Burnett painted plate glass portrait of Earl Clark. Mr. Universe (Chula Vista Star-News, Feb. 1, 1959.)
- 1959/06/04 3rd annual Gym Festival at municipal gym, Earl Clark, Mr. Universe for six months, gave 10-minute exhibition, during Physical Fitness Week (Chula Vista Star-News, June 4, 1959.)
- 1959/06/14 3rd annual Gym Festival for Physical Fitness Week featured Earl Clark (Chula Vista Star-News, June 14, 1959.)
- 1959/08/30 Earl Clark broke ground for a new gym and health studio at 1226 3rd ave, two-stories with swimming pool and huge sundeck in rear. The gym will be on the 2nd floor and a retail store on the 1st floor, prob furniture. His body building device that he designed called the Universal Gym will go on sale soon for about \$100, made by Tyce Engineering. (Chula Vista Star-News, Aug. 30, 1959.)
- 1960/01/03 Earl Clark health studio grand opening in Castle Park Sunday (Chula Vista Star-News, Jan. 3, 1960.)
- 1960/07/14 (photo) Mr. Universe Earl Clark advertising Raffee's carpet, 234 3rd ave (Chula Vista Star-News, July 14, 1960.)
- 1963/09/12 Earl Clark to try for Mr. Universe (photo) of "Baron of Biceps" (Chula Vista Star-News, Sept. 12, 1963.)
- 1963/10/03 Earl Clark won Mr. World in Belgrade, Yugoslavia, but failed to win Mr. Universe in London (Chula Vista Star-News, Oct. 3, 1963.)

1964/12/24 - food recipes from Carol Clark, wife of Earl Clark of 1224 3rd ave, son Kent 10 yrs old, helps her husband run the Earl Clark Health Club (Chula Vista Star-News, Dec. 24, 1964.)

1965/05/06 - Dr. Robert Thorpe of Country Club Pet Clnic at 1280 Third Ave, a veterinarian, won top physique prize in Mexico City. Thorpe and Earl Clark have authored a book, "Body Builders," and will appear on Rigis Philbin TV show Sat. night. Clark owns a healh club on Third Ave. (Chula Vista Star-News, May 6, 1965.)

1968/02/15 - Earl Clark is co-author of book on body building published in 1966, called The Temple Builders (Chula Vista Star News, Feb. 15, 1968.)

1968/10/03 - Fiesta de la Luna to have "muscular fest" Oct. 18 in Memorial Bowl, trophy donated by Earl Clark health club (Chula Vista Star Oct. 3, 1968)

1971/01/28 - Earl Clark started 15 years ago with a puny little gym at 1228 Third Avenue. The total operation barely measured 1,400 square feet. Today, after his latest expansion, Clark boasts a massive 15,000-square-foot plant ("Earl Clark's Health Club") with separate gyms for men and women, a "body wrap department" where flabby types can lose inches as well as pounds in 90 minutes fiat, a swimming pool, sauna bath, a line of health foods, and - now - a masseuse. "I'VE MADE IT because I care about each and every one of my 600 enrollees, Clark says. "I run one gym; and one gym only. I refuse to expand outside of my own plant, because then I couldn't be around to personally oversee the progress of my customers." Apparently, Clark's brand of body building appeals to all ages. AS A FORMER holder of the "Mr. Universe," "Mr. World," "Mr. California" and "Mr. Indiana" titles. Clark recently took on the "body wrap" franchise for the South Bay from its developer, Leo Stern of San Diego. (Chula Vista Star-News, 1971)

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1973/07/26 - (photo) Earl Clark, Mr. Universe, 2 good photos (Chula Vista Star-News, 1973.)
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1973/07/26 - 101 2955 - Earl Clark (July 26, 1973) (Chula Vista Star-News,)

1975/01/23 - Earl Clark gym ad (Chula Vista Star-News, 1975.)

1975/03/13 - Earl Clark gym ad (used in bookdraft11b) (Chula Vista Star-News, 1975.)

1975/03/20 - Earl Clark gym ad (Chula Vista Star-News, 1975.)

1975/10/23 - (photo) ad for earl clark gym (Chula Vista Star-News, 1975.)